



# DUAL ENROLLMENT ACADEMY

FOR HIGH SCHOOL SENIORS



**2023-24**  
ACADEMIC YEAR

## HOSPITALITY MANAGEMENT

Downtown Milwaukee Campus

Learn the skills to provide a pleasant experience for guests traveling for vacation or business, and to ensure that the lodging or meeting establishment is run efficiently.

### About

Dual Enrollment Academy (DEA) participants receive college-level training to begin careers in high-demand fields. Throughout their senior year, DEA students earn high school and college credits while spending the majority of their school day at MATC. The DEA is designed for students attending high schools within MATC's district.

### Student Eligibility Requirements

- Be a 2023-24 high school senior
- Have a Counselor recommendation
- Have a high school GPA of 2.0 or higher
- Be in good academic standing and on track to graduate from high school
- Have 90% attendance record in high school (exceptions made for illness)

SEMESTER 1	MATC COURSES		CREDITS
	HOTEL-110	Front Office Procedures and Management	3
	HOTEL-122	Basic Hospitality Accounting	3
	HOTEL-135	Hospitality Professional Service and Development	3
	MEET-151	Introduction to Hospitality/Tourism	3
	ENG-195	Written Communication	3

SEMESTER 2	MATC COURSES		CREDITS
	HOTEL-105	Hospitality Marketing, Sales and Revenue Strategy	3
	HOTEL-124	Managerial Accounting for the Hospitality Industry	3
	HOTEL-127	Fundamentals of Meetings and Special Events	3
	ENG-196	Oral/Interpersonal Communication	3

**TOTAL PROGRAM CREDITS** **27**

*All classes are held at MATC's Downtown Milwaukee Campus. Classes may change from face to face to virtual, hybrid and/or online. Program curriculum requirements are subject to change.*

### FOR MORE INFORMATION

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### Student Benefits

- High school seniors earn college credits and high school credits
- Students may earn an industry-recognized credential upon program completion
- Students attain an introduction to the college experience
- MATC offers virtual learning and hands-on experiences, and students benefit from their instructors' professional industry experience
- Credits earned through DEA can be applied to MATC programs in the future, which shortens the time and reduces the cost to complete a technical diploma or associate degree

### Cost

Please contact your high school for parameters on tuition and books.

**Tuition:** \$4,589\*

**Books:** \$986\*

\*2022-23 fees shown; 2023-24 fees may increase slightly. MATC's DEA Grant will cover all costs associated with the academy above the 18th credit.

### HOSPITALITY MANAGEMENT PATHWAY



**YOUR MATC CREDITS  
ADD UP FOR YOUR FUTURE**



**DOWNTOWN MILWAUKEE**  
700 West State Street

**MEQUON**  
5555 West Highland Road

**OAK CREEK**  
6665 South Howell Avenue

**WEST ALLIS**  
1200 South 71st Street

**matc.edu or 414-297-MATC**  
Wisconsin Relay System 711

MATC is an Affirmative Action/Equal Opportunity Institution and complies with all requirements of the Americans With Disabilities Act. MATC is accredited by the Higher Learning Commission, Commission on Institutions of Higher Education, the national standard in accrediting colleges and schools for distinction in academics and student services.

