





























Vision 2016: Transforming Lives through Innovative Education
Strategic Planning Development

Key Steps	Status
PHASE I	
Develop process plan with Consultant, Patina Solutions	 Ongoing
Establish External Advisory Committee & Internal Development Team	 Completed
Kick off Vision 2016 at MATC day and collect input from internal stakeholders	 Completed
Create Vision 2016 website & launch strategic planning survey	 Completed
Discuss communication process and support	 Completed

PHASE II	
Schedule Student and External Stakeholder Sessions	
MMAC – 2/17/13	 Completed
MATC Day 2/12/13	 Completed
District Student Govt. 2/22/13	 Completed
4 year Transfer Reps 3/16/13	 Completed
CBOs 3/21/13	 Completed
Campus Student Groups	 Completed
West Allis – 3/25/13	
Milwaukee – 3/26/13	
Oak Creek – 3/27/13	
Mequon – 3/28/13	
Faith Based Organizations – 5/2/13	 Completed
External Advisory Committee – 4/16/13	 Completed
High School Superintendents, Principals, & Counselors 4/23/13	 Completed
Advisory Committee Members 4- 4/25/13	 Completed
MATC Foundation- 4/25/13	 Completed
MATC Board Retreat –5/20/13	 Completed
Business and Civic leaders – 5/23/13	 Completed
President’s and Provost’s Cabinet – 6/4/13	 Completed
Provost’s Council and Managers – 6/12/13	 Completed
External Advisory Committee - 6/20/13	 Completed

Strategic Planning Development (continued)

Key Steps	Status
PHASE III	
Gather and aggregate feedback from all sessions	 Completed
Review of data by External Advisory Committee and Internal Development Team	 Ongoing
Create a model for prioritizing feedback to capture all data inputs	 Completed
Develop draft theme document for leadership review and refinement	 Ongoing
Communicate w/ all stakeholders to keep people” in the loop”	 Ongoing
Review and refine draft document by leadership, External Advisory Committee and Internal Development Committee	 Ongoing
Participation of leadership groups in visioning process	 Completed
Present executive data summary to leadership and stakeholding groups	
Produce plan draft with updates to vision, mission, goals and metrics for review by senior leadership	
Obtain feedback from MATC Board of Directors	
Review updates on vision, mission, goals and metrics with appropriate groups	
Create strategies and action items to achieve goals, align plan with champions and committees	
Communicate plan to stakeholders for feedback	