



Attachment ESIR - 1

MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD EDUCATION, SERVICES, AND INSTITUTIONAL RELATIONS April 25, 2011

CALL TO ORDER

The regular monthly meeting of the Education, Services, and Institutional Relations Committee of the Milwaukee Area Technical College District Board was held in open session on Monday, April 25, 2011, and called to order by Ms. Lauren Baker at 5:07 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Ms. Lauren Baker, Mr. Michael Katz
Excused: Mr. Bobbie Webber

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Education, Services, and Institutional Relations Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – March 14, 2011 – Attachment 1

Motion: The minutes were approved without objection.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

E-1 Resolution (E0027-4-11) to Approve Scope Proposal for Program Titled Urban Agriculture (31-xxx-x) – Attachment 2

E-2 Resolution (E0028-4-11) to Approve Scope Proposal for Program Titled Food Science/Manufacturing Diploma (31-xxx-x) – Attachment 3

E-3 Resolution (E0029-4-11) to Approve Scope Proposal for Program Titled Sustainable Food Systems AAS(10-xxx-x) – Attachment 4

Discussion: Dr. Vicki Martin, executive vice president and provost, introduced Ms. LeeAnn Mikula, interim manager, Curriculum Development; Dr. Mohammad Dakwar, dean, School of Business and Dr. Richard Busalacchi, associate dean, School of Business. Dr. Busalacchi introduced Chef Pat Whalen and Chef Bob Barton, faculty, Culinary Arts. Dr. Busalacchi briefly explained each of the Scope Proposals and the connections between these proposals and programs. There was a discussion related to the job market for graduates in these fields and how to tie these degrees into other fields of employment.

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Motion: It was moved by Mr. Katz, seconded by Ms. Baker to approve the Resolution (E0027-4-11) to Approve Scope Proposal for Program Titled Urban Agriculture (31-xxx-x), – Attachment 2, Resolution (E0028-4-11) to Approve Scope Proposal for Program Titled Food Science/Manufacturing Diploma (31-xxx-x) – Attachment 3, and Resolution (E0029-4-11) to Approve Scope Proposal for Program Titled Sustainable Food Systems AAS(10-xxx-x) – Attachment 4.

Action: Approved

E-4 Resolution (E0030-4-11) to Approve Scope Proposal for Program Titled Food and Beverage Management (31-xxx-x) – Attachment 5

E-5 Resolution (E0031-4-11) to Approve Scope Proposal for Program Titled Culinary Management (10-317-1) – Attachment 6

Discussion: Dr. Busalacchi highlighted the construction project at the Oak Creek Campus that will house the Culinary Arts program. These two new programs will serve as additional pathways for students that are currently in a culinary program.

Motion: It was moved by Mr. Katz, seconded by Ms. Baker to approve the Resolution (E0030-4-11) to Approve Scope Proposal for Program Titled Food and Beverage Management (31-xxx-x) – Attachment 5 and Resolution (E0031-4-11) to Approve Scope Proposal for Program Titled Culinary Management (10-317-1) – Attachment 6.

Action: Approved

E-6 Resolution (E0032-4-11) to Approve Program Proposal for Program Titled eProduction (10-701-3) – Attachment 7

Discussion: Ms. Mikula introduced Mr. Ellis Bromberg, dean, School of Media and Creative Arts, Mr. Jim MacDonald, associate dean, School of Media and Creative Arts and Mr. Kevin Pulz, faculty, Television and Video Production program. Ms. Mikula noted that this program is a recipient of the New and Emerging Occupations (NEO) Grant. Mr. MacDonald and Mr. Pulz highlighted the components of the scope proposal for this new program.

Motion: It was moved by Mr. Katz, seconded by Ms. Baker to approve the Resolution (E0032-4-11) to Approve Program Proposal for Program Titled eProduction (10-701-3) – Attachment 7.

Action: Approved

E-7 Resolution (E0026-2-11) to Approve Program Proposal for Program Titled Healthcare Services Management (10-530-3) – Attachment 8

Discussion: Ms. Mikula introduced Dr. Dessie Levy, dean, School of Health Sciences and Ms. Kelly Dries, associate dean, School of Health Sciences and Ms. Rebecca Garcia-Sanchez, faculty, Healthcare Services Management. Ms. Mikula noted that this program is a recipient of the New and Emerging Occupations (NEO) Grant. Dr. Levy briefly explained the industry need for graduates of this program and highlighted the components of the scope proposal for this new program. Ms. Garcia-Sanchez noted that this Technical Diploma will be a career path for individuals that already have an earned degree or are working toward another degree. There was a discussion related

to the job market for graduates of this program. Committee members asked for information related to job market predictions as well as salaries. This information was provided to the committee members and will be added as an addendum to the Board agenda.

Motion: It was moved by Mr. Katz, seconded by Ms. Baker to approve the Resolution (E0026-2-11) to Approve Program Proposal for Program Titled Healthcare Services Management (10-530-3) pending inclusion of labor market and wage information – Attachment 8.

Action: Approved

ITEM F: DISCUSSION ITEMS

F-1 Dashboard Indicators – Attachment 9

Discussion: Dr. Martin introduced Dr. Yan Wang, manager, Strategic Planning and Institutional Research and Ms. Barbara Cannell, associate provost. Dr. Wang briefly reviewed the information contained in the dashboards. Dr. Cannell briefly described what MATC is doing to address the student completion rates. Director Baker asked for monthly updates on the initiatives used to improve student completion rates.

ITEM G: INFORMATION ITEMS

G-1 Program Quality Review –

i. Biomedical Electronics Technology – Attachment 10

Discussion: Dr. Martin introduced Mr. John Stilp, interim dean, School of Technology and Applied Sciences; Dr. William Hodgkinson, associate dean, School of Technology and Applied Sciences; and Mr. Mark Prubsky, faculty, Biomedical Electronics Technology. Mr. Stilp noted that this is one of four associate degrees in the electronics field. Dr. Hodgkinson briefly reviewed the job market for graduates from this program. Mr. Porubsky noted that this program received funding from a program improvement grant. Minority course completion and non-traditional enrollments are two areas that the action plan identifies for improvement.

ii. Air Conditioning, Refrigeration and Heating Diploma – Attachment 11

Discussion: Mr. Stilp introduced Dr. Hodgkinson and Ms. Debra Richards, faculty, Air Conditioning, Refrigeration and Heating. Dr. Hodgkinson briefly reviewed the job market for graduates from this program. Ms. Richards noted that this is a one semester diploma program. Pass rate for minority and special populations along with non-traditional enrollments are two areas that the action plan indentified for improvement. Ms. Richards explained how this program helps to feed into the renewable energies fields.

G-2 Quarterly Advisory Committee Report – Attachment 12

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Discussion: There was a discussion related to how to better make the community aware of the numbers of advisory committees at MATC.

G-3 Enrollment Update

Discussion: Dr. Martin introduced Dr. Daniel Burrell, associate vice president, Student Services. Dr. Burrell noted that FY2010-2011 enrollment has met the FTE goal of 14,300. SU2012 enrollments are currently 20% above last year at this time.

ITEM H: MISCELLANEOUS ITEMS

H-1 Communications and Petitions

None

H-2 Information Items

None

ITEM I: OLD BUSINESS/NEW BUSINESS – Date of Next Meeting, Monday, May 16, 2011, 5:00 PM, Milwaukee Campus, Board Room (M210)

ADJOURNMENT -- The Committee adjourned at 6:58 p.m.

Respectfully submitted,

Michele M. Conroy

Michele M. Conroy
Executive Assistant, Academic Affairs