



Attachment PTV - 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
PUBLIC TELEVISION
January 12, 2009**

CALL TO ORDER

The regular monthly meeting of the Public Television Committee of the Milwaukee Area Technical College District Board was held in open session on Monday, January 12, 2009, and called to order by Chairperson Wilson at 5:03 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Ms. Ann Wilson, Dr. Robert Davis, Dr. Richard Monroe

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – December 8, 2008 – Attachment 1

Motion It was moved by Dr. Davis and seconded by Ms. Wilson to approve the minutes of December 8, 2008.

Action Motion approved.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures – December, 2008 and January, February, 2009 – Attachment 3

Motion It was moved by Dr. Monroe and seconded by Dr. Davis to approve the advertising expenditures for December, 2008 and January and February, 2009.

Action Motion approved.

ITEM F: DISCUSSION ITEMS

F-1 General Manager's Report

Mr. Ellis Bromberg, General Manager, informed the committee that:

- MPTV will hold a series of town meetings with the first scheduled for April 7, 2009 at the Germantown Library.
- Work has begun to merge the Friends and stations' websites.
- The Obama administration is contemplating delaying the February 17th date for the switch to television. If this happens it would cost MPTV a significant sum of money to keep both analog and digital channels operating.
- Thursday begins the 25th Anniversary of MPTV's longest running local production OUTDOOR WISCONSIN.
- Otto Schlaak, long-time General Manager of MPTV, passed away in early December.

F-2 MPTV Friends Report – Attachment 3

Discussion Mr. Art Langlas, Interim Executive Director of the MPTV Friends, was not present. Mr. Bromberg informed the Committee that Mr. Langlas has resigned his interim position as of February 3, 2009.

F-5 DTV Transition Update

This item was discussed under the General Manager's report.

ITEM G: INFORMATION ITEMS

G-1 Monthly Bills –December, 2008 - Attachment 4

Discussion Mr. Bromberg presented the December bills.

G-2 Monthly Clippings – September, 2008 - Attachment 5

Discussion Mr. Bromberg presented the monthly clippings.

ITEM H: MISCELLANEOUS ITEMS

H-1 Communications and Petitions

H-2 Information Items

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: February 16, 2009

ADJOURNMENT

The meeting adjourned at 5:25 p.m.

Respectfully submitted,

Karen Wierschem

Karen Wierschem
Administrative Specialist