

Attachment ESIR - 1

MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD Education, Services, and Institutional Relations Minutes

STAFF/ADMINISTRATION PRESENT :	Theresa Barry	Janice Falkenberg	Gloria Pitchford-Trice
	Ellis Bromberg	Lucia Francis	Dr. Nancy Vrabec
	Dr. Dan Burrell	Rob Hartung	James Walsh
	Barb Cannell	Dessie Levy	Mike Walsh
	Dr. Evonne Carter	James MacDonald	Dr. Karen Zwissler
	Dr. Katherine Collins	Dr. Vicki Martin	
	Dr. Deryl Davis-Fulmer	Patricia Martinez	

CALL TO ORDER

The regular monthly meeting of the Education, Services, and Institutional Relations Committee of the Milwaukee Area Technical College District Board was held in open session on Tuesday, June 19, 2007, and called to order by Chairperson Baker at 5:03 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Anne Wilson and Lauren Baker.

Excused: Lenard Wells

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Education, Services, and Institutional Relations Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – May 17, 2007 – Attachment 1

Motion: The minutes were approved without objection.

Action: **Motion approved.**

ITEM D: COMMENTS FROM THE PUBLIC

Ms. Judy Philips and Ms. Laura Philips expressed their gratitude for receiving quality education in the Early Childhood Education Associate Degree. Both are graduates of the program.

ITEM E: ACTION ITEMS

E-1 Resolution (E0002-06-07) to Approve Implementation Phase for Computer Simulation and Gaming Associate Degree – Attachment 2

Discussion: Mr. Jim Walsh—Provost explained that the ESIR committee had approved the program investigation phase in March. This resolution moves the program to the implementation phase. Dr. Karen Zwissler—Interim Dean of the Business, Graphic Arts, and Information Technology Division noted that the college has received a New

and Emerging Occupations grant for this program.

Motion: It was moved by Director Wilson, seconded by Director Baker, for approval to accept the Resolution to Approve Implementation Phase for Computer Simulation and Gaming Associate Degree – Attachment 2.

Action: Motion Approved.

E-2 Resolution (E0003-06-07) to Approve Implementation Phase for Web Designer Diploma Program – Attachment 3

Discussion: Mr. Jim Walsh explained that the investigation phase for this program was also approved in March. This program is quickly moving to implementation in the fall in order to create a career ladder for related programs.

Motion: It was moved by Director Wilson, seconded by Director Baker, for approval to accept the Resolution to Approve Implementation Phase for Web Designer Diploma Program – Attachment 2.

ITEM F: DISCUSSION ITEMS

F-1 Program Quality Review – Interior Design – Attachment 4

Discussion: Mr. Jim Walsh introduced Dr. Karen Zwissler. Dr. Zwissler introduced Dr. Katherine Collins—Associate Dean, Mr. Ken Vonderberg—faculty, Ms. Mary Wallgren—faculty, and Ms. Jill Kemper—faculty. Ms. Wallgren noted that this is a growing program. Enrollment increased 28% in 2005 and 8% in 2006. The QRP process noted three areas that needed improvement: minority/male enrollment, job placement and alternative delivery offerings. Faculty are also looking at ways to increase recruitment efforts directed at adults changing careers.

F-2 Discovery World Partnership Update – Attachment 5

Discussion: Mr. Jim Walsh introduced Mr. Jim MacDonald—Associate Dean, Mr. Mike Walsh—Vice President of Information Technology, Dr. Karen Zwissler, Mr. Ellis Bromberg—Manager of Public Television Division, and Mr. Paul Krajniak—Discovery World. A video was shown highlighting Portfolio Night, which was held at Discovery World on May 16, 2007. Mr. Mike Walsh noted the immediate challenges facing the partnership: parking for faculty and students, development of a budget, and buy-in from the faculty. The established goals for FY2008 are: development of new content for the pod prototype, construction of a major HIVE Pod, increase marketing efforts, transport HIVE experience to various public venues, expand MPTV presence through signage, partner with ECAM, short courses offered through OCL, co-productions with MPTV and find a way to connect with the MATC recruitment effort. Mr. Bromberg explained how MPTV has been connecting with Discovery World. Mr. Krajniak discussed the importance of the partnership between MATC and Discovery World and the benefits of the partnership to the community.

Director Baker acknowledged the great potential the partnership between MATC and Discovery World has for new and innovative programs as well as the broader view MATC will have in the marketplace. However, because of the large investment the board has contributed to Discovery World, it is very important to see students at

Discovery World learning and getting credit as part of classes and not just experiences. Director Baker requested the numbers of student usage at the facility be presented at a later date.

F-3 Quarterly Child Care Update – Attachment 6

Discussion: Mr. Walsh introduced Ms. Patricia Martinez—Childcare Liaison. Ms. Martinez highlighted the results of a survey that was given to the parents utilizing the centers. Administration is working to develop an endowment fund with a target of \$50,000 to help families with financial needs as well as ESL families.

F-4 LPN Program Suspension – Attachment 7

Discussion: It was noted that the title of this item should read “Probation” instead of suspension. Mr. Walsh introduced Ms. Dessie Levy—Dean of Health Occupations, Dr. Nancy Vrabec—Associate Dean, Ms. Melanie Gray—Faculty, Ms. Rose Erkins—Instructional Chair for Practical Nursing Program. Dr. Vrabec reviewed the timeline of events leading up to the program probation as well as the step being taken to improve the licensure pass rate for students. Ms. Levy explained that a large segment of students in this program are disadvantaged students. Many of the strategies being used to improve the success rate of this program are being studied to see if there is possibility of implementation in other programs with similar problems.

F-5 Enrollment Update

Discussion: Ms. Theresa Barry—Vice President of Student Services explained that enrollments are down for the Fall 2008. Ms. Barry has been checking with other technical colleges in the state and many are in the same situation.

F-6 End-of-Year Report of the Curriculum and Learning Committee – Attachment 8

Discussion: Dr. Evonne Carter—Associate Provost briefly explained the activities of the CLA Committee for the past fiscal year.

ITEM G: INFORMATION ITEMS

G-1 AQIP Status Report – Attachment 9

Discussion: Dr. Carter reviewed the four projects develop through the AQIP process during the past academic year and the results of their efforts. An update is due to the Higher Learning Commission in September, 2007.

G-2 Hessen, Germany and China Travel Report

Discussion: Ms. Barb Cannell—Director of Curriculum and Instructional Support introduced Dr. Evonne Carter, Ms. Jody Balzer—Instructor, Ms. Jill Crowder—Instructor, and Ms. Susan Heitmann—Instructor who discussed their experiences as part of the exchange trip to Hessen Germany. Ms. Cannell then described her experiences during her trip to Wisconsin based manufacturing businesses in China.

ITEM H: MISCELLANEOUS ITEMS

H-1 COMMUNICATIONS AND PETITIONS

None

H-2 INFORMATION ITEMS

None

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: TBD

Milwaukee Campus, Board Room (M210)

ADJOURNMENT

The Committee adjourned at 7:43 p.m.

Respectfully submitted,

Michele M. Conroy
Administrative Specialist to the Provost