



Title: MATC MISSION, VISION AND VALUES STATEMENTS	Code: A0101
Authority: Wis. Stats., 38.001; Wis. Admin. Code, WTCSB TCS Chapter 6; Board Minutes, 7/13/81, 3/22/82, 10/18/83, 2/17/87, 6/17/91, 1/25/95, 6/23/98; 9/25/07, 6/22/10; 11/26/13	Original Adoption: 7/13/81 Revised/Reviewed: 11/26/13 Effective: 11/27/13

Mission

As a public, two-year comprehensive technical college, MATC offers exceptional educational and training opportunities and services to our diverse metropolitan area by engaging with partners to advance the quality of life for our students and community.

Vision

MATC is the premier comprehensive technical college that provides excellence in education to enrich, empower and transform lives.

Values

Student Success: We value and prioritize the achievement of our students' goals by promoting student learning and providing a supportive environment to foster completion.

Accountability: We value and promote responsibility and transparency to achieve sustainability, continuous improvement, and the effective and efficient use of resources.

Collaboration: We value and engage internal and external partners to respond to community needs.

Customer Focus: We value and nurture relationships with our students and stakeholders, inviting feedback to ensure that we surpass their needs and expectations.

Diversity: We value and foster an inclusive campus climate.

Excellence: We value and achieve informed decisions and actions that promote high standards, and continual personal and professional development.

Innovation: We value and cultivate an environment where new ideas, creative thinking and imagination can flourish.

Integrity: We value and champion ethical, honest communication and conduct.



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Educational and Training Initiatives Supporting MATC’s Mission

As outlined in the Wisconsin Statutes, Section 38.001, the MATC District Board endorses the following educational and training initiatives in support of the mission as determined by community needs and financial capabilities:

- a. Occupational programs and courses to prepare students for entry or reentry into the job market or to pursue further education;
- b. Education, training, and retraining which are necessary to maintain employability in a technically changing workplace;
- c. Liberal Arts and Science courses to complement occupationally specific instruction and to provide a transfer option for those who choose to pursue further education at an upper division college or university;
- d. Developmental education in basic skills where necessary for effective participation in occupational training, in employment, and in further higher education;
- e. Coordination, cooperation, and contracting with business; industry; labor; elementary, secondary, and higher education; and governmental agencies to provide educational opportunities to residents of the district;
- f. Educational programs and technical assistance to support the economic development efforts within the district;
- g. Opportunities for personal, civic, and multicultural enrichment through courses and activities to improve the quality of life for residents of the district;
- h. Flexible instructional delivery systems designed to meet the unique and changing needs of the learner; and
- i. Programs focused on creating an understanding of the global economy and enhancing the international competitiveness of the district's business and industry.

MATC also is committed to being the licensee for WMVS-TV, Channel 10, and WMVT-TV, Channel 36, as nonprofit educational and public television stations serving the people of southeastern Wisconsin.