WEB & DIGITAL MEDIA DESIGN PATHWAY

ARTS, AV TECHNOLOGY AND COMMUNICATIONS CLUSTER

**Education**

- **Career Exploration**
  - 6 Total Credits

- **Technical Diploma**
  - Front End Web Developer
  - 31-206-1
  - 33 Total Credits

- **Associate Degree**
  - Web & Digital Media Design
  - 10-201-3
  - 67 Total Credits

- **4-yr Transfer**
  - Cardinal Stritch University
  - Milwaukee Institute of Art and Design (MIAD)
  - Milwaukee School of Engineering (MSOE)
  - UW-Green Bay
  - UW-Milwaukee
  - UW-Oshkosh

**Employment**

- **Salary and Job Data courtesy of EMSI**

- **Potential Jobs:**
  - Market Research Analyst
  - Marketing Specialist
  - Web Developers
  - Graphic Designers

- **Average Starting Wage:**
  - $41,000 ($20.00)
  - 2017-2026 job openings: 358
  - +10% over 10 yrs.

- **Potential Jobs:**
  - Web Developers
  - Graphic Designers

- **Average Starting Wage:**
  - $44,000 ($23.00)
  - 2017-2026 job openings: 459
  - +7% over 10 yrs

*Subject to change based on industry needs

Updated 6/18/2018