CALL TO ORDER

ITEM A:  ROLL CALL

The meeting was called to order by Ms. Holmes at 12:15 p.m.

Present:  Melanie Holmes, Ann Wilson, Kurt Wachholz

ITEM B:  WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting of May 21, 2013 was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C:  APPROVAL OF MINUTES – April, 2013 - Attachment 1

Motion  It was moved by Ms. Wilson and seconded by Mr. Wachholz to approve the minutes of April, 2013.

Action  Motion approved.

ITEM D:  COMMENTS FROM THE PUBLIC

ITEM E:  ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures April, May, and June, 2013 – Attachment 2

Motion  It was moved by Ms. Wilson and seconded by Mr. Wachholz to approve the advertising expenditures for April, May, and June 2013.

Action  Motion approved.

E-2 Digital Television Uplink Encoder System – Attachment 3

Motion  It was moved by Ms. Wilson and seconded by Mr. Wachholz to approve purchase of the Digital Television Uplink Encoder System.

Action  Motion approved.
Approval of Preliminary FY2013 – FY2014 Activity Plan and Budget – Attachment 4

Mr. Jim Williams, vice president finance, explained this item.

Motion It was moved by Mr. Wachholz and seconded by Ms Wilson to approve the Preliminary FY2013-FY2014 Activity Plan and Budget.

Action Motion approved.

ITEM F: DISCUSSION ITEMS

F-1 General Manager’s Report

Discussion Mr. Bromberg, general manager, reported on:

- The Great TV Auction which raised $948,762. Ellis thanked the Auction staff and Auction Chair, Greg Hanstedt. Ms. Wilson asked that these individuals receive congratulations letters from the board.
- the Digital Conversion Alliance will be on June agenda for approval.
- federal funding
- MPTV’s production of the ballet’s PETER PAN that has been accepted for a national PBS prime-time airing in early 2014.
- the Annual PBS Meeting which showcased several new programs for the coming year.

ITEM G: INFORMATION ITEMS

G-1 WMVS/WMVT FCC License Renewal

Mr. Joseph Bauer, manager of administration and planning, stated that this is an important issue for MPTV that occurs every 8 years. He wanted the board members to be aware in case they should receive any correspondence.

G-2 Events Calendar – Attachment 5

G-3 Monthly Bills – April, 2013 – Attachment 6


ITEM H: MISCELLANEOUS ITEMS

H-1 Awards

Joe Bauer, Manager Administration and Planning informed the committee of several awards. The Wisconsin Broadcasters Association honored MPTVs production of RETURN TO PEARL and FIELD OF HONOR with top awards. The Milwaukee Press Club awarded BLACK NOUVEAU with a bronze award for the segment on photographer Harry Kemp. Everett Marshburn was the producer of all of these productions.
H-2 Communications and Petitions
H-3 Information Items

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: Tuesday, June 18, 2013

ADJOURNMENT

The meeting adjourned at 1:00 p.m.

Respectfully submitted,

Karen Wierschem
Administrative Specialist