CALL TO ORDER

ITEM A: ROLL CALL

The meeting was called to order by Ms. Holmes at 4:05 PM.

Present: Melanie Holmes.

Graciela Maizonet joined by phone at 3:56 PM. Ann Wilson joined at 4:07 PM.

WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – November 13, 2014 - Attachment 1

Motion It was moved by Ms. Maizonet and seconded by Ms. Holmes to approve the minutes of November 13, 2014.

Action Motion approved.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS


Motion It was moved by Ms. Maizonet and seconded by Ms. Holmes to approve the advertising expenditures for January, February, and March 2015.

Action Motion approved.

E-2 RTS Digital Intercom System Expansion – Attachment 3

Motion It was moved by Ms. Holmes and seconded by Ms. Wilson to approve the RTS Digital Intercom System Expansion.

Action Motion approved.
E-3 Remote Production Truck Video System Upgrade – Attachment 4

Motion It was moved by Ms. Wilson and seconded by Ms. Maizonet to approve the Remote Production Truck Video System Upgrade.

Action Motion approved.

E-4 Resolution to Approve Public Media Code of Integrity – Attachment 5

Motion It was moved by Ms. Wilson and seconded by Ms. Maizonet to approve the Resolution to Approve Public Media Code of Integrity.

Action Motion approved.

ITEM F: DISCUSSION ITEMS

F-1 General Manager’s Report – Attachment 6

Discussion Mr. Ellis Bromberg, general manager, highlighted the following:

- State Budget Cuts
- Ready To Learn Funding
- President Obama’s Budget
- Public Media Summit
- February Focus: African Americans and Italian Americans
- The projects, production broadcasts, and events that will occur between now and the next PTV meeting on Wednesday, May 20
- High Ratings for AROUND THE CORNER and DOWNTON ABBEY
- FCC Spectrum Auction
- Bromberg’s Retirement
- 2014 Local Content and Service Report to the Community

F-2 Dashboard Indicators – Attachment 7

Discussion Mr. Bromberg presented the Dashboard Indicators including the Developmental Department Revenue totals, Top Programs on WMVS for November 2014, and MPTV Investment Fund update.

ITEM G: INFORMATION ITEMS

G-1 Events Calendar – Attachment 8

G-3 Monthly Bills – November and December 2014, and January 2015 – Attachment 9

G-4 Monthly Clippings – September, October, and November 2014 – Attachment 10
ITEM H: MISCELLANEOUS ITEMS

H-1 Information Items

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting:

Wednesday, May 20, 2015 @ 4 PM.

ADJOURNMENT

The meeting adjourned at 4:45 PM.

Respectfully submitted,

Kelly Saran

Administrative Assistant