CALL TO ORDER

The regular monthly meeting of the Education, Services, and Student Success Committee of the Milwaukee Area Technical College District Board was held in open session on Tuesday, May 19, 2015, and called to order by Ms. Lauren Baker at 5:02 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Ms. Lauren Baker, Mr. Jose Perez, Ms. Mary Scheibel

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Education, Services, and Student Success Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – April 17, 2015 – Attachment 1

Motion: The minutes were approved without objection.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

NONE

ITEM F: DISCUSSION ITEMS

F-1 Pathway Update – Cosmetology, Barber, Nail Tech, Aesthetician – Attachment 2

Discussion: Dr. Mohammad Dakwar, provost, introduced Dr. Roy Vargas, acting dean, School of Business, and associate dean, School of Business/Media and Creative Arts. Dr. Vargas introduced Ms. Liza Larson, Ms. Julie Stubenrauch, Ms. Shari Tuska, faculty, Cosmetology, Barber, Nail Tech, Aesthetician programs. Dr. Vargas also introduced Ms. Gloria Pitchford-Nicholas, dean, School of Pre-College Education and Mr. Jonathan Feld, director, Articulation and Transfer. Dr. Vargas briefly outlined the history of these programs in the pathway. Ms. Stubenrauch highlighted the Service Learning activities the faculty and students have participated both at the College and in the community. Ms. Larson highlighted the apprenticeship program and the expansion into a bilingual program including an English-as-a-Second Language component for non-English speaking students. Ms. Tuska noted that the creation of a pathway in these fields and an Associate Degree is unique to MATC. Ms. Pitchford-
Nicholas highlighted the career exploration opportunities for high school students in these areas.

F2 Dashboard Indicators – Attachment 3
Discussion: Dr. Dakwar introduced Dr. Yan Wang, director, Institutional Research. Dr. Wang introduced Ms. Camille Nicolai, director, Financial Aid. Dr. Wang briefly described the slides in the presentation.

F3 Bradley Tech Update – Attachment 4
Discussion: Dr. Vicki Martin, President, and Mr. Feld presented the plan that was developed by MPS, MATC and UWM forging a strong and committed partnership between the three educational institutions to strengthen Dual Enrollment at Bradley Tech with the creation of the new “iTech Academy. and to ensure academic student success. Bradley Tech students already have the opportunity to earn some MATC credits, but, beginning this fall, the iTech Academy breaks new ground by offering a clearly articulated pathway that starts with a 31 credit technical college diploma that can be earned while in high school and continues on to the potential of an associate degree, employment and transferability to a four-year college. Four middle schools have been identified as starting points, however, MPS will be looking to its entire district for future Bradley Tech students. Hands-on career exploration experiences delivered collaboratively by MPS, MATC and UWM will ensure that as students enter Bradley Tech, they are well aware of its offerings and structure.

F4 Dual Enrollment Update
Discussion: Mr. Feld explained that dual enrollment means that a student is going to two schools at the same time. Examples are Transcribed Credit, Advanced Standing, Youth Options, Youth Apprenticeship, and the Academy structure. Each year, approximately 1,000 students are enrolled at MATC in these various programs. The beginning courses that are in MATCs pathways are the courses that high school students are taking in the dual enrollment opportunity.

F5 Policy Review:

a. Policy F0901 – Academic Renewal – Attachment 5
Discussion: Dr. Trevor Kubatzke, vice president, Student Services gave a brief overview of why this policy was created. Dr. Kubatzke introduced Mr. Walter Lanier, director, Counseling and Advising. Mr. Lanier briefly described the benefits of Academic Renewal to our students. This is the first read of this policy.

Motion: It was moved by Ms. Scheibel and seconded by Ms. Baker to move Policy F0901 – Academic Renewal to the full Board for a first read.

Action: Approved

b. Policy F0511 – Return to Title IV Funds – Attachment 6
Dr. Kubatzke reintroduced Ms. Nicolai and briefly explained the changes that have been made to this existing policy.

Motion: It was moved by Ms. Scheibel and seconded by Ms. Baker to move Policy F0511 – Return to Title IV Funds to the full Board for a first read.
ITEM G: INFORMATION ITEMS

G-1 Child Care Update – Attachment 7
Discussion: Ms. Melissa Frankewicz, director, Child Care Services gave a brief overview of the activities of the four Child Care Centers at MATC.

G-2 Branding Initiative Update
Ms. Janice Falkenberg, general counsel, introduced Ms. Kathleen Hohl, director, Communications and Marketing and Kevin Carboni, manager, Strategic Marketing. Ms. Hohl briefly explained the process used to develop the tag line of “MATC – Transforming Lives, Industry, and Community.

G-3 Enrollment Update
Dr. Kubatzke explained that applications have increased 14%. Summer enrollments are trending slightly behind last year.

ITEM H: MISCELLANEOUS ITEMS

ITEM I: OLD BUSINESS/NEW BUSINESS – Date of Next Meeting Tuesday, June 16, 2015, Milwaukee Campus, Board Room (M210)

ADJOURNMENT – The Committee adjourned at 6:48 p.m.

Respectfully submitted,

Michele M. Conroy
Executive Assistant to the Executive Vice President & Provost
Academic Affairs