



December 6, 2013

MEETING CANCELLED

NOTICE TO RESIDENTS OF THE MILWAUKEE AREA
TECHNICAL COLLEGE DISTRICT, WISCONSIN

A regular open meeting* of the MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD, **PUBLIC TELEVISION COMMITTEE** will be held in the **MPTV CONFERENCE ROOM, ROOM C442 of MILWAUKEE AREA TECHNICAL COLLEGE, 700 WEST STATE STREET, MILWAUKEE, WISCONSIN**, on **TUESDAY, DECEMBER 10, 2013** beginning at **12:00 P.M. (NOON)**

The agenda** for said meeting is presented as follows:

A. Roll Call

B. Compliance with Open Meetings Law

C. [Approval of Minutes – November 18, 2013 - Attachment 1](#)

D. Comments from the Public

E. Action Items

1. [Monthly Advertising Fund Expenditures – November, December, 2013 and January, 2014 – Attachment 2](#)

F. Discussion Items

1. General Manager's Report
2. Update on Financial Statement

G. Information Items

1. [Events Calendar – Attachment 3](#)
2. [Monthly Bills November, 2013 – Attachment 4](#)
3. [Clippings September, 2013 – Attachment 5](#)

H. Miscellaneous Items

1. Awards / Acknowledgments

2. Communications and Petitions

3. Information Items

I. Old Business/New Business

1. Next Committee Meeting: **January 21, 2014, Noon, MPTV Conference Room**

Committee Members: Holmes, Wachholz, Wilson

- * Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.
- ** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.

Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment.

**Reasonable accommodations are available through the ADA Office for individuals who need assistance.
Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.**



Draft

PTV Attachment 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
PUBLIC TELEVISION
November 18, 2013**

CALL TO ORDER

ITEM A: ROLL CALL

The meeting was called to order by Ms. Holmes at 12:13 pm

Present: Melanie Holmes, Ann Wilson, Kurt Wachholz

WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – October 18, 2013 - Attachment 1

Motion It was moved by Ms. Wilson and seconded by Mr. Wachholz to approve the minutes of October 18, 2013.

Action Motion approved.

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures – October, November, and December 2013 – Attachment 2

Motion It was moved by Mr. Wachholz and seconded by Ms. Holmes to approve the advertising expenditures for October, November, and December 2013.

Action Motion approved.

ITEM F: DISCUSSION ITEMS

F-1 General Manager's Report

Discussion Mr. Ellis Bromberg, general manager,

- Reported on a large bequest received by the station; the visit of PBS President Paula Kerger to Milwaukee; the success of the station's Mittens and More service campaign; and the FCC's plan to compensate stations for channel "repacking" moves.
- Presented Dashboard Indicators about station income and audience numbers via PowerPoint.
- Ceded his time to Jim Williams who presented the CAFR Report as a Discussion Item.

ITEM G: INFORMATION ITEMS

G-1 Events Calendar – Attachment 6

G-3 Monthly Bills – October, 2013 – Attachment 7

G-4 Monthly Clippings – August, 2013 – Attachment 8

ITEM H: MISCELLANEOUS ITEMS

H-1 Awards / Acknowledgments

Mr. Joseph Bauer, manager of TV administration and planning, reported on Emmy Awards won by MPTV for Adelante! and Around the Corner with John McGivern.

H-2 Communications and Petitions

H-3 Information Items

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting:

Tuesday, December 10, 2013 @ Noon

ADJOURNMENT

The meeting adjourned at 1:03 PM.

Respectfully submitted,

Gwendolyn Z. Green

Administrative Assistant

Office of the President



EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

November, 2013 Actual

Advertising Objectives:

Pledge
Special Programming

Media Budget:

\$6,150.11

Online

Out-of-Home

Print

Milwaukee Times (Pledge) \$380.88

Radio

Pledge \$773.30
JFK programming \$4,995.93

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost 6% \$380.88

Hispanic-Owned

African American-Owned

Milwaukee Times \$380.88



EICHENBAUM / ASSOCIATES
219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

December, 2013 Estimate

Advertising Objectives:

Pledge

Media Budget: **\$10,847.59**

Online

Out-of-Home

Print

El Conquistador (Pledge) \$346.06

Radio

Pledge \$10,501.53

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost 3% **\$346.06**

Hispanic-Owned

El Conquistador \$346.06

African American-Owned



EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
Milwaukee, WI 53202
P: 414.225.0011 / F: 414.225.0022

Milwaukee Public TV Media

January, 2013 Estimate

Advertising Objectives:

Special Programming

Media Budget:

\$15,000.00

Online

Out-of-Home

Around the Corner \$5,000.00

Print

Radio

British Dramas \$5,000.00

Thursday Night Line-Up \$5,000.00

Direct Mail

Target Minority Owned Media Percentage: 10-12% of media cost

Hispanic-Owned

African American-Owned



Milwaukee Public Television Media

EICHENBAUM / ASSOCIATES

219 North Milwaukee Street
 Milwaukee, WI 53202
 P: 414.225.0011 / F: 414.225.0022

MINORITY SPENDING REPORTS

FY2014: July 2013 - June 2014

(Media amounts by month billed)

AS OF 11/1/2013

TOTAL MEDIA SPENDING (ALL TARGETS)

Month	Radio	TV	Print	Outdoor	Online	Placed directly through MPTV	Total Media Placements
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$726.94	\$0.00	\$0.00	\$0.00	\$726.94
September	\$8,545.15	\$0.00	\$1,535.50	\$0.00	\$0.00	\$0.00	\$10,080.65
October	\$0.00	\$0.00	\$3,293.21	\$13,222.06	\$0.00	\$0.00	\$16,515.27
November	\$5,769.23	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$6,150.11
December							
January							
February							
March							
April							
May							
June							
Total	\$14,314.38	\$0.00	\$5,936.53	\$13,222.06	\$0.00	\$0.00	\$33,472.97

TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING

Month	Hispanic Spending	Hispanic Spending %	African American Spending	African American Spending %	Hmong Spending	Hmong Spending %	Minority Spending Total	Minority Spending %
July	\$0.00	0%	\$0.00	0%	\$0.00	0%	\$0.00	0%
August	\$346.06	48%	\$380.88	52%	\$0.00	0%	\$726.94	100%
September	\$1,154.62	11%	\$380.88	4%	\$0.00	0%	\$1,535.50	15%
October	\$1,552.04	9%	\$1,741.17	11%	\$0.00	0%	\$3,293.21	20%
November	\$0.00	0%	\$380.88	6%	\$0.00	0%	\$380.88	6%
December								
January								
February								
March								
April								
May								
June								
Total	\$3,052.72	9%	\$2,883.81	9%	\$0.00	0%	\$5,936.53	18%

TOTAL MINORITY SPENDING (OWNED VS. TARGETED)

Month	Hispanic OWNED*	Hispanic TARGETED	African American OWNED*	African American TARGETED	Hmong OWNED*	Hmong TARGETED	Other Vendors
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$346.06	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
September	\$1,154.62	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
October	\$1,552.04	\$0.00	\$1,741.17	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$380.88	\$0.00	\$0.00	\$0.00	\$0.00
December							
January							
February							
March							
April							
May							
June							
Total	\$3,052.72	\$0.00	\$2,883.81	\$0.00	\$0.00	\$0.00	\$0.00

*May also be minority targeted.

Minority Spending by Radio Station									
Month	WJMR-FM 98.3 AA TARGETED	WKKV-FM 100.7 AA TARGETED	WZTI-AM 1290 AA OWNED	WLDB-FM 93.3 AA OWNED	WLUM-FM 102.1 AA OWNED	WNOV-AM 860 AA OWNED	WDDW-FM Hispanic TARGETED	WRRD-AM Hispanic TARGETED	WJTI-AM Hispanic OWNED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December									
January									
February									
March									
April									
May									
June									
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending by Newspaper					
Month	Spanish Journal Hispanic OWNED	EI Conquistador Hispanic OWNED	Milwaukee Community Journal AA OWNED	Milwaukee Courier AA OWNED	Milwaukee Times AA OWNED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$346.06	\$0.00	\$0.00	\$380.88
September	\$462.50	\$692.12	\$0.00	\$0.00	\$380.88
October	\$462.50	\$1,089.54	\$0.00	\$326.47	\$1,414.70
November	\$0.00	\$0.00	\$0.00	\$0.00	\$380.88
December					
January					
February					
March					
April					
May					
June					
Total	\$925.00	\$2,127.72	\$0.00	\$326.47	\$2,557.34

Minority Spending by Television

Month	WVTV-TV	Univision	WYTU LP	Strive Media	WBWT TV	One time	One time	One time
	AA	Cable TV Hisp.	Telemundo Cable TV Hisp.	Cable TV AA	Hisp.	vendors Hisp.	vendors AA	vendors HM
	TARGETED	TARGETED	TARGETED	OWNED	OWNED	TARGETED	TARGETED	TARGETED
July	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
December								
January								
February								
March								
April								
May								
June								
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending - Other

Month	Other African-	Other Hispanic	Other Hmong
	American vendors	Vendors	Vendors
July	\$0.00	\$0.00	\$0.00
August	\$0.00	\$0.00	\$0.00
September	\$0.00	\$0.00	\$0.00
October	\$0.00	\$0.00	\$0.00
November	\$0.00	\$0.00	\$0.00
December			
January			
Feburary			
March			
April			
May			
June			
Total	\$0.00	\$0.00	\$0.00

PTV Attachment 3
EVENTS CALENDAR
Fall / Winter 2013

DECEMBER

- 1 – 15 Pledge drive
- 9 MPTV Windy City Holiday Express\
- 15 Trans-Siberian Orchestra – BMO Bradley Center
- 17 Straight No Chaser – BMO Bradley Center
- 18 Downton Abby Season Four preview – South Milwaukee PAC

JANUARY

- 1 New Year's Day Pledge
- 25 MPTV Appreciates Viewers Like You - \$12 Tickets to Discovery World

FEBRUARY

- 26 OUTDOOR WISCONSIN Banquet – Country Springs Hotel

BOARD BILL LIST
TV Fund by Check No
11/30/13

Check Date	Check No	Vendor Name	Object Description	Object Amount
11/05/13	0006236	Jose A. Lozano	5201 Travel Expenses	50.00
11/05/13	0006239	Chris D. Michalski	5201 Travel Expenses	90.00
11/05/13	0006249	B&H Photo Video	3411 Resd for Encumbrance	71.94
11/12/13	0006286	Raul Galvan	5201 Travel Expenses	336.00
11/12/13	0006288	Debra A. Wisniewski	5668 Program Production	2,045.00
11/19/13	0006353	Pamela Behling	5243 Other Supplies	55.61
11/19/13	0006354	Patricia Gomez	5668 Program Production	145.00
11/19/13	0006359	Dow Lohnes PLLC	5361 Legal Services	578.00
11/21/13	0006388	Jerome A. Wilcenski	5243 Other Supplies	69.62
11/21/13	0006389	Amy Winters	5658 Other Expense	25.50
11/21/13	0006393	Batteries Plus LLC	5674 Technical Operations	147.87
11/26/13	0006408	Ellis R. Bromberg	5243 Travel Expenses	98.87
11/26/13	0006443	DMW Worldwide LLC	5259 Postage	3,675.74
			5260 Printing & Duplicati	20,056.76
11/26/13	0006456	Nielsen Media Resear	5661 Audience Research	6,894.71
11/26/13	0006461	US Brands	5259 Postage	155.27
11/05/13	0724698	American Public Tele	5675 Traffic	75.00
11/05/13	0724701	AT&T	5454 Telephone	429.22
11/05/13	0724702	AT&T	5454 Telephone	121.02
11/05/13	0724716	Europe Through the B	5243 Other Supplies	136.49
11/05/13	0724721	Forest Incentives Lt	5243 Other Supplies	1,283.44
			5259 Postage	168.96
11/05/13	0724725	Hippocrene Books Inc	5243 Other Supplies	930.00
11/05/13	0724735	National Ace Hardwar	5674 Technical Operations	170.99
11/05/13	0724740	QuadGraphics Inc	5259 Postage	234.40
11/05/13	0724741	Susan G Rascon	5668 Program Production	1,400.00
11/05/13	0724752	Scan Group Inc	5658 Other Expense	592.96
11/07/13	0724771	FedEx	5675 Traffic	107.81
11/07/13	0724780	Mared Mechanical	5678 Wmvs Transmitter Rep	1,195.00
11/07/13	0724800	Staples Advantage	5241 Office Supplies	960.90
			5243 Other Supplies	83.12
11/07/13	0724803	Time Warner Cable	5454 Telephone	179.95
11/07/13	0724804	Time Warner Cable	5454 Telephone	146.99
11/07/13	0724807	United Parcel Servic	5675 Traffic	245.41
11/12/13	0724826	Ampco System Parking	5668 Program Production	11.00
11/12/13	0724827	Aria Communications	5355 Other Contracted Ser	414.45
11/12/13	0724830	AT&T	5454 Telephone	426.71
11/12/13	0724832	Carl Bloom Associate	5260 Printing & Duplicati	26,767.73
			5259 Postage	722.62
11/12/13	0724848	Forest Incentives Lt	5243 Other Supplies	2,646.14
			5259 Postage	320.21
11/12/13	0724851	Honeywell	3411 Resd for Encumbrance	1,844.00
11/12/13	0724878	Pinney Bowes	5355 Other Contracted Ser	837.00
11/12/13	0724880	QuadGraphics Inc	5259 Postage	34.95
11/12/13	0724885	Santa Fe Productions	5243 Other Supplies	13.96
11/12/13	0724898	US Postmaster	5259 Postage	3,500.00
11/14/13	0724923	Eichenbaum & Associa	5270 Advertising	3,000.00
11/14/13	0724929	Markertek Video Supp	5674 Technical Operations	21.68
11/14/13	0724931	Member Benefits Inc	5243 Other Supplies	2,350.04
11/14/13	0724932	Mindworks Press	5243 Other Supplies	52.00
11/14/13	0724934	National Public Radi	5674 Technical Operations	8,380.00
11/14/13	0724936	Pfister Hotel	5658 Other Expense	9,199.92
11/14/13	0724953	Window to the World	5674 Technical Operations	3,155.00
11/19/13	0724960	Advanced Disposal Se	5355 Other Contracted Ser	217.12

BOARD BILL LIST
TV Fund by Check No
11/30/13

Check Date	Check No	Vendor Name	Object Description	Object Amount
11/19/13	0724961	Ampco System Parking	5668 Program Production	5.00
11/19/13	0724964	AT&T	5454 Telephone	89.34
11/19/13	0724968	Carl Bloom Associate	5260 Printing & Duplicati	1,000.00
11/19/13	0724972	Daily Reporter Publi	5270 Advertising	9.04
11/19/13	0724974	Digital Convergence	5355 Other Contracted Ser	6,367.00
11/19/13	0724982	Forest Incentives Lt	5243 Other Supplies	4,534.77
			5259 Postage	608.40
11/19/13	0724984	Graybar	5674 Technical Operations	1,042.12
11/19/13	0724988	Journal Sentinel	5273 Publicity	1,436.20
11/19/13	0724990	Mared Mechanical	5678 Wmvs Transmitter Rep	1,195.00
11/19/13	0724997	Midcoast Music LLC	5668 Program Production	3,000.00
11/19/13	0724999	MOSS Floral Design	5658 Other Expense	1,500.00
11/19/13	0725012	United Parcel Servic	5675 Traffic	175.51
11/21/13	0725028	AccuWeather	5674 Technical Operations	150.00
11/21/13	0725029	Airgas USA LLC	5678 Wmvs Transmitter Rep	18.60
11/21/13	0725033	AT&T	5454 Telephone	43.61
11/21/13	0725036	AT&T	5454 Telephone	41.82
11/21/13	0725037	AT&T	5454 Telephone	214.05
11/21/13	0725039	BBC Worldwide Americ	5840 Equipment	4,640.00
11/21/13	0725050	Honeywell	3411 Resd for Encumbrance	954.00
11/21/13	0725058	Milwaukee Area Workf	5660 Affiliation/Mbsps	5,000.00
11/21/13	0725059	Milwaukee Courier	5270 Advertising	65.91
11/21/13	0725062	National Educational	5675 Traffic	15.00
11/21/13	0725065	Pinney Bowes	5259 Postage	534.64
11/21/13	0725069	Public Broadcasting	5840 Equipment	57,555.04
			5665 Network Prog Service	6,395.00
11/21/13	0725073	Spanish Journal	5270 Advertising	45.00
11/26/13	0725087	ACD Direct	5355 Other Contracted Ser	240.17
11/26/13	0725091	AT&T Mobility	5454 Telephone	7.06
11/26/13	0725096	Aria Communications	5355 Other Contracted Ser	774.26
11/26/13	0725099	Association of Fundr	5220 Membership & Subscri	300.00
11/26/13	0725102	AT&T	5454 Telephone	2,064.05
11/26/13	0725107	Berg Corporate Inter	3411 Resd for Encumbrance	335.00
11/26/13	0725108	Blackbaud	5355 Other Contracted Ser	4,810.00
11/26/13	0725110	Robert E. Burns	4831 Aux. Surv. Rev. - No	950.00
11/26/13	0725114	Contributor Developm	5355 Other Contracted Ser	692.00
11/26/13	0725119	Convio Inc	5355 Other Contracted Ser	10,957.50
11/26/13	0725125	Diversified Printing	5260 Printing & Duplicati	577.95
11/26/13	0725128	Ecker Envelope Inc	5260 Printing & Duplicati	3,000.95
11/26/13	0725132	ExxonMobil	5676 Vehicle Supplies	229.70
11/26/13	0725136	Grass Valley USA LLC	3411 Resd for Encumbrance	9,641.94
11/26/13	0725152	Marek Group	5259 Postage	972.00
11/26/13	0725171	QuadGraphics Inc	5259 Postage	235.47
11/26/13	0725179	Sound Media LLC	5243 Other Supplies	172.04
11/26/13	0725182	T Tapp	5243 Other Supplies	342.33
11/26/13	0725198	Toki & Associates In	3411 Resd for Encumbrance	1,875.00
11/26/13	0725202	Wide Eye Productions	5243 Other Supplies	32.95

BOARD BILL LIST
 Over \$2500 Channel 10/36
 11/30/13

Check Date	Check No	Vendor Name	Object	Description	Object Amount
11/26/13	0006443	DMW Worldwide LLC	5259	Postage	3,675.74
			5260	Printing & Duplicati	20,056.75
11/26/13	0006456	Nielsen Media Resear	5661	Audience Research	6,894.71
11/12/13	0724832	Carl Bloom Associate	5260	Printing & Duplicati	26,767.73
11/12/13	0724848	Forest Incentives Lt	5243	Other Supplies	2,646.14
11/12/13	0724898	US Postmaster	5259	Postage	3,500.00
11/14/13	0724923	Eichenbaum & Associa	5270	Advertising	3,000.00
11/14/13	0724934	National Public Radi	5674	Technical Operations	8,380.00
11/14/13	0724936	Pfister Hotel	5658	Other Expense	9,199.92
11/14/13	0724953	Window to the World	5674	Technical Operations	3,155.00
11/19/13	0724974	Digital Convergence	5355	Other Contracted Ser	6,367.00
11/19/13	0724982	Forest Incentives Lt	5243	Other Supplies	4,534.77
11/19/13	0724997	Midcoast Music LLC	5668	Program Production	3,000.00
11/21/13	0725039	BBC Worldwide Americ	5840	Equipment	4,640.00
11/21/13	0725058	Milwaukee Area Workf	5660	Affiliation/Mbsps	5,000.00
11/21/13	0725069	Public Broadcasting	5840	Equipment	57,555.04
			5665	Network Prog Service	6,395.00
11/26/13	0725108	Blackbaud	5355	Other Contracted Ser	4,810.00
11/26/13	0725119	Convio Inc	5355	Other Contracted Ser	10,957.50
11/26/13	0725128	Ecker Envelope Inc	5260	Printing & Duplicati	3,000.95
11/26/13	0725136	Grass Valley USA LLC	3411	Resd for Encumbrance	9,641.94

					203,178.20

Attachment PTV 5

SEPTEMBER 2013

1. Sheboygan Press, Sheboygan – September 1. **Wolniak Name Great Marriages Director-PHOTO-Deb Wolniak freelance producer for Milwaukee Public Television's "Outdoor Wisconsin."**
2. Lake Country Living, Oconomowoc – September 1. **Library Events: Excerpts from PBS' "The Abolitionists" shown and discussion**
3. The Milwaukee Journal, Milwaukee – September 2. **HELPING HANDS-Volunteer Opportunities: Milwaukee Public Television (answer phones/membership drive & Antique Appraisal Fair (assist)**
4. Cedarburg News Graphic, Cedarburg – September 3. **Opportunities to Volunteer: Milwaukee Public Television's Antique Appraisal Fair (volunteer including two free appraisals)**
5. Kenosha News, Kenosha – September 4. **'Earthflight' Soars on 'Nature' Tonight-Six Week Nature Special airs 7 pm, Channel 10, 8 pm, Channel 11**
6. Kenosha News, Kenosha – September 7. **TUNE IN THIS WEEKEND—PBS' "Last Tango in Halifax", Channels 10 and 11 & "Masterpiece Mystery's "Silk" at 8 pm, Channels 10 and 11**
7. The Milwaukee Journal, Milwaukee – September 7. **PBS Anchors Surprised by Joy – PHOTO: Judy Woodruff and Gwen Ifill female team of WMVT-TV's "NewsHour" 6 pm weeknights**
8. Kenosha News, Kenosha – September 9. **New PBS Team Low Key About Milestone- PHOTO: Judy Woodruff and Gwen Ifill—PBS' "NewsHour"**
9. Watertown Daily Times, Watertown – September 9. **Library to Host Civilian Conversation Corps Author—Jamerson Shares Stories and Video Clips from his PBS' Film "Camp Forgotten"**
10. Kenosha News, Kenosha – September 10. **'American Masters' Profiles Billie Jean King**
11. Kenosha News, Kenosha – September 11. **TUNE IN TONIGHT "Brains on Trial With Alan Alda"**
12. Daily Citizen, Beaver Dam – September 12. **LOCAL at Beaver Dam Community Library--Jamerson Shares Stories and Video Clips from his PBS' Film "Camp Forgotten"**
13. Daily Jefferson County Union, Fort Atkinson – September 12. **Musicians to Bring Latin Music to White House—PBS' "In Performances at the White House" – nationwide on October 8, 2013**
14. The Review, Plymouth – September 12. **Film Examines Challenges to Latino Students-PBS' Independent Lens (Community Cinema at Michael Kohler Arts Center)**

15. Muskego-New Berlin NOW – September 12. **PBS Show Host To Speak on Cooking—Alamelu Vairavan, host of the Public Television cooking show “Healthful Indian Flavors with Alamelu” lectures and demonstrates (free)**
16. Sheboygan Press, Sheboygan – September 12. **Community Cinema Season Starts Tuesday—Screening Series PBS’s Independent Lens**
17. Kenosha News, Kenosha – September 14. **Weekend TV: ‘Foyle’s War,’ Cable Movies, Football**
 - a. **7th Season of “Foyle” runs on Masterpiece Mystery! Sunday, 9-15-13**
 - b. **PBS NewsHour Weekend, airs 6 pm, Channel 11, 9-14-13**
18. The Journal Times, Racine – September 14. **CCC to Be Topic of Presentation September 21 at Burlington Library-- Jamerson Shares Stories and Video Clips from his PBS’ Film “Camp Forgotten”**
19. The Freeman, Waukesha – September 14. **Annual ‘A Community Affair’ in Menomonee Falls on October 19-Barbara Eash Coordinates Milwaukee Public Television’s Appraisal Fair**
20. Watertown Daily Times, Watertown – September 14. **Library to Host Musical Tribute by Jamerson— Shares Stories and Video Clips from his PBS’ Film “Camp Forgotten”**
21. Kenosha News, Kenosha – September 15. **Fall TV Season Offers An Escape From Rude Movie Audiences—Emmy Contest**
 - a. Actor, Drama Series: Hugh Bonneville – PBS’ “Downton Abbey”
 - b. Actress, Drama Series: Michelle Dockery - PBS’ “Downton Abbey”
 - c. Supporting Actor, Drama Series: Jim Carter - PBS’ “Downton Abbey”
 - d. Supporting Actress, Drama Series: Maggie Smith - PBS’ “Downton Abbey”
22. Kenosha News, Kenosha – September 15. **TV This Week: Friday, September 20 PBS’ “Great Performances—Richard II”, 9 pm, Channel 10**
23. Kenosha News, Kenosha – September 16. **TUNE IN TONIGHT PBS’ “POV” “The World Before Her” 10 pm, Channel 10**
24. Kenosha News, Kenosha – September 16. **NAMES IN THE NEWS: Michelle Dockery plays Mary in “Downton Abbey”**
25. The Sheboygan Press, Sheboygan – September 16. **Chemical Weapons ‘Pretext’ Here Again. PBS (Sited)**
26. Lake Country Reporter, Oconomowoc – September 17. **PHOTO: John McGivern Interviews Bob Duffy at Oconomowoc Community Center— MPTV’s “Around the Corner”**
27. Kenosha News, Kenosha – September 17. **TUNE IN TONIGHT PBS’ “Latino Americans,” 7 pm, Channel 10, 8 pm, Channel 11**
28. The Journal Times, Racine – September 17. **PBS Series On Latino American Starts Tonight (on PBS stations)**
29. The Journal Times, Racine – September 17. **PBS Series On Latino American Starts Tonight (on PBS stations)**

30. Kenosha News, Kenosha – September 19. **PHOTO: 2013 PBS Kids Go Contest! 1st Place Winner – Blake Lardinois – “What Do Snowflakes Like To Do”**
31. Kenosha News, Kenosha – September 19. **Kenosha News Emmy Contest Ballot Submission Deadline is Today**
 - a. Actor, Drama Series: Hugh Bonneville – PBS’ “Downton Abbey”
 - b. Actress, Drama Series: Michelle Dockery - PBS’ “Downton Abbey”
 - c. Supporting Actor, Drama Series: Jim Carter - PBS’ “Downton Abbey”
 - d. Supporting Actress, Drama Series: Maggie Smith - PBS’ “Downton Abbey”
32. The Journal Times, Racine – September 19. **GRID – Channel 10 Programming: Martha Speaks, CyberChase, SciGirls, Arts Page, Around the Corner, This Old House, Ask This Old House, Outdoor Wisconsin, New Red Green, Tracks Ahead, Motorweek, Austin City Limits & Channel 36 Programming: Tavis Smiley, Journal, The PBS NewsHour , BBC World, Business Report, Inspector George Gently, Bid-American, BBC World News, The PBS NewsHour, Charlie Rose**
33. Kenosha News, Kenosha – September 20. **TUNE IN TONIGHT- “Great Performances—The Hollow Crown” 9 pm, both Channels 10 & 11**
34. Lake Country Living, Oconomowoc – September 22. **In Brief: Ben Franklin Collecting Cold Weather Items for Needy—MPTV’s Mittens & More Drive**
35. Port Washington, Ozaukee Press – September 19. **Antique Appraisals To Be Offered in Port—Mark F. Moran-Appraisals of Antiques & Fine Arts-will appear on PBS’ “Antique Roadshow” this season**
36. Milwaukee Journal Sentinel, Milwaukee – September 23. **OPENINGS: Genealogy Roadshow, 8 pm, Channel 10, WMVS**
37. Sheboygan Press, Sheboygan – September 23. **Meet the Chef: Jacques Pepin—Chef Featured on PBS Series**
38. Daily Jefferson County Union, Fort Atkinson – September 24. **CCC Memories Shared-- Jamerson Shares Stories and Video Clips from his PBS’ Film “Camp Forgotten”**
39. Fond du Lac, The Reporter – September 24. **Unpaid Internships Under Fire Across U.S. – PBS’ Talk Show Host Charlie Rose (sited)**
40. Kenosha News, Kenosha – September 24. **Kenya Declares End To Terror Attack—PBS NewsHour sited (foreign minister Amina Mohamed)**
41. Kenosha News, Kenosha – September 24. **TUNE IN TONIGHT- “Latino Americans” 7 pm, Channel 10, 8 pm, Channel 11)**
42. Milwaukee Journal Sentinel, Milwaukee – September 24. **Kenya Pushes To End Deadly Siege-- PBS NewsHour sited**
43. The Journal Times, Racine – September 24. **Kenyan Officials Claim Last Push to End Mall Siege-- PBS NewsHour sited**

44. Oconomowoc Focus, Oconomowoc – September 26 **Ben Franklin Collecting Cold Weather Items for Needy—MPTV’s Mittens & More Drive**
45. Waukesha NOW, Waukesha – September 26 **Column: Lifestyles--Are You Old? Let Me Count the Ways—sited “watching Channel 10”**
46. Kenosha News, Kenosha – September 27. **TUNE IN TONIGHT—“Great Performances—The Hollow Crown” 9 pm**
47. Milwaukee Journal Sentinel, Milwaukee – September 27. **On Stage—This Week’s Best—Sarah Brightman/PBS (sited)**
48. Kenosha News, Kenosha – September 29. **“Don’t Stop Believin’ Everyman’s Journey, 9 pm, Channel 10, 10 pm, Channel 11**
49. Oconomowoc Focus, Oconomowoc – September 24, **Column: Lifestyles--Are You Old? Let Me Count the Ways—sited “watching Channel 10”**
50. Kenosha News, Kenosha – September 30. **TUNE IN TONIGHT—“Independent Lens’s Presentation-- Don’t Stop Believin’ Everyman’s Journey, 9 pm, Channel 10, 10 pm, Channel 11**
51. Milwaukee Journal Sentinel, Milwaukee – September 30. **MPTV Public Television/Milwaukee Public Television/Adminstrative Specialist Job Posting**
52. Milwaukee Journal Sentinel, Milwaukee – September 30. **OPENINGS: Austin City Limits, 10 pm, Channel 10, WMVS**