



POLICY

Title: MATC MISSION, VISION AND VALUES STATEMENTS	Code: A0101
Authority: Wis. Stats., 38.001; Wis. Admin. Code, WTCSB TCS Chapter 6; Board Minutes, 7/13/81, 3/22/82, 10/18/83, 2/17/87, 6/17/91, 1/25/95, 6/23/98; 9/25/07, 6/22/10; 11/26/13; 6/16/20	Original Adoption: 7/13/81 Revised/Reviewed: 1/7/21 Effective: 11/27/13

Mission

Education that transforms lives, industry, and community.

Vision

The best choice in education, where everyone can succeed.

Values

Empowerment: We support our students and employees with the skills, tools, and autonomy to succeed

Inclusion: We provide a fair and welcoming environment where all voices are heard and where all students and employees feel a sense of belonging

Innovation: We are agile and responsive to changing conditions, while anticipating future needs to best serve our students and communities

Integrity: We demonstrate honesty, professionalism, and accountability in all interactions with our students, each other, and our community partners.

Respect: We approach all interactions with openness and empathy, value different perspectives, and treat each other with civility and kindness

Strategic Priorities

Strategic Priority: Student Experience – Ensure all students can succeed by delivering a personalized and holistic student experience

Strategic Priority: Organizational Excellence – Advance organizational agility and excellence in a culture of innovation and informed decision-making



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Strategic Priority: Equity – Promote equitable outcomes for all students and employees by creating an inclusive and supportive college environment

Strategic Priority: Community Impact – Strengthen community impact as a catalyst and partner to create positive change

Educational and Training Initiatives Supporting MATC’s Mission

As outlined in the Wisconsin Statutes, Section 38.001, the MATC District Board endorses the following educational and training initiatives in support of the mission as determined by community needs and financial capabilities:

- a. Occupational programs and courses to prepare students for entry or reentry into the job market or to pursue further education;
- b. Education, training, and retraining which are necessary to maintain employability in a technically changing workplace;
- c. Liberal Arts and Science courses to complement occupationally specific instruction and to provide a transfer option for those who choose to pursue further education at an upper division college or university;
- d. Developmental education in basic skills where necessary for effective participation in occupational training, in employment, and in further higher education;
- e. Coordination, cooperation, and contracting with business; industry; labor; elementary, secondary, and higher education; and governmental agencies to provide educational opportunities to residents of the district;
- f. Educational programs and technical assistance to support the economic development efforts within the district;
- g. Opportunities for personal, civic, and multicultural enrichment through courses and activities to improve the quality of life for residents of the district;
- h. Flexible instructional delivery systems designed to meet the unique and changing needs of the learner; and
- i. Programs focused on creating an understanding of the global economy and enhancing the international competitiveness of the district's business and industry.



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MATC also is committed to being the licensee for WMVS-TV, Channel 10, and WMVT-TV, Channel 36, as nonprofit educational and public television stations serving the people of southeastern Wisconsin.