

matc.edu

**96%**

of graduates are  
Very Satisfied/  
Satisfied with their  
MATC education

**\$48,334**

average annual  
wage six months  
after graduating  
with an associate  
degree

# GRADUATE CAREER REPORT



## MATC: BUILDING THE REGION'S SKILLED WORKFORCE

MATC's affordable and high-quality education is preparing students to connect to a family-supporting career, earn a four-year degree – or both – while meeting local workforce needs.

It starts with breaking down financial barriers to higher education. Dual enrollment and “early college” help high school students earn college credit at no cost. MATC offers a free tuition Promise program for eligible new high school graduates and returning adults. Affordability and value are priorities: Tuition at MATC is a fraction of the cost of even a public university while maintaining strict standards for accreditation and quality instruction.

MATC students enroll in 170+ programs advised by 900 industry representatives. Led by expert faculty, these programs emphasize career-specific and employer demanded work-related skills. MATC's Academic & Career Pathways provide a support team to students from registration to graduation – and the model is proven to close equity gaps so all students succeed. Our CareerHub offers career search and internship support to help students get experience in their field of study.

In short, MATC graduates are ready on day one.

MATC also focuses on lifelong learning. Our Pathways mean students can start a career with an entry-level credential while working on a degree. Working adults can enroll to “skill up” or prepare for a promotion. MATC's 40+ four-year partners offer bachelor's degree opportunities.

More than three-quarters of MATC graduates are employed or pursuing a four-year degree within six months, as this report outlines – and the average MATC associate degree graduate will earn \$418,000 in higher lifetime earnings compared to someone with only a high school diploma, according to labor market firm Emsi. The college is a smart investment for the community as well: Every \$1 of public funds invested yields a cumulative value of \$2.70 over the course of our students' working lives.

I invite you to learn more about MATC's career-focused programs, connect to the CareerHub and more at [matc.edu](https://matc.edu).

Vicki J. Martin, Ph.D., MATC President

# MATC GRADUATES ARE IN DEMAND

## Why do 25,000+ students choose MATC?

- Online and in-person courses led by instructors with industry experience
- Small class sizes
- Flexible start dates
- Accelerated course options
- Campus life including student groups, athletics and housing opportunities
- Child care available to students



**2,313**  
graduates in 2019-20

**796**  
students  
transferred  
to four-year  
schools

WHO WERE ENROLLED IN  
AN MATC PROGRAM  
IN 2019-20

## Handshake

The Handshake website is a great resource for employers to connect with MATC students and graduates for full-time and part-time positions, and internship opportunities. Learn more about the online services available at [matc.joinhandshake.com/register](https://matc.joinhandshake.com/register).

## CAREER COACHING

The MATC Career Coach helps students explore occupations in a variety of ways, including connecting them with industry professionals, providing employment data, and offering career-exploration assessments and other resources. Visit [matc.edu/careerhub](https://matc.edu/careerhub).

## **MATC'S AFFORDABLE COLLEGE EDUCATION FITS COMMUNITY'S NEEDS**

**Job-Ready Graduates** – Most associate degree and technical diploma programs can be completed in two years or less of full-time study.

**Less Expensive Path to a Bachelor's Degree** – Credits earned in MATC's 200-level courses can be applied toward completing a bachelor's degree at many four-year colleges and universities. Also, through MATC's transfer agreements, selected associate degree (100-level) courses and programs transfer to our 40+ transfer partners, which include public and private four-year schools. To learn more, see [tinyurl.com/transferMATC](https://tinyurl.com/transferMATC).

**Apprenticeship Programs** – Apprentices learn a skilled trade through on-the-job experiences and their classroom instruction at MATC. Through these “earn and learn” opportunities, an apprentice earns wages from the employer. Call 414-571-4743 for information.

**Certificate Programs** – These targeted, short-term (generally one-semester) programs are designed to update current job skills and prepare students for new career opportunities.

Visit [matc.edu](https://matc.edu) for the complete list of academic programs. Several new programs are not listed in this report. Data on those programs will be available in subsequent reports.

## **CONNECTING EMPLOYERS WITH MATC STUDENTS AND GRADUATES**

MATC's CareerHub partners with employers to plan career fairs, provide internships and connect with graduates. The CareerHub staff also assists students and alumni with finding employment, and helps prepare them to transition from the classroom to the workplace. For details on all the services offered, see [matc.edu/careerhub](https://matc.edu/careerhub) or stop in the office at the Downtown Milwaukee Campus, Room S101 or at the Oak Creek Campus, Room A106. Email: [careerhub@matc.edu](mailto:careerhub@matc.edu). Phone: 414-297-6244.



## TOP EMPLOYERS

The area's top companies and service providers rely on MATC alumni. The following organizations employ the largest number of new MATC graduates based on recent surveys:

- Advocate Aurora Health
- Amazon
- Ascension
- Froedtert Hospital & Medical College of Wisconsin
- Milwaukee Area Technical College
- Milwaukee County
- Milwaukee Public Schools
- Northwestern Mutual
- Target
- United Parcel Service
- Veterans Association
- Walgreens

## TOP DESTINATIONS FOR MATC GRADUATES WHO TRANSFER TO 4-YEAR SCHOOLS

MATC has credit transfer agreements with more than 40 four-year universities and colleges. Our partners with the highest number of recent MATC graduates enrolled include:

- Alverno College
- Bryant & Stratton College
- Cardinal Stritch University
- Carroll University
- Concordia University Wisconsin
- Herzing University
- Lakeland University
- Milwaukee School of Engineering
- Mount Mary University
- University of Wisconsin – Milwaukee
- University of Wisconsin – Parkside



### Academic & Career Pathways

MILWAUKEE AREA *Technical College*

## PREPARING JOB-READY GRADUATES

MATC's Academic & Career Pathways are built to put students on the path to success: graduation and a career, a four-year degree – or both. Each certificate, technical diploma or associate degree in a Pathway prepares graduates to successfully begin their career, and the credits earned can be applied to completing related academic programs in the future to gain additional and advanced skills. See [matc.edu/pathways](https://matc.edu/pathways).

# REPORT DEFINITIONS AND QUALIFICATIONS

**Employment Outlook:** The employment outlooks for 2023 and 2025 for each college program are the total projected employment opportunities for Milwaukee, Waukesha, Ozaukee and Washington counties in a related occupation for each program. Projections include both new and replacement positions for the corresponding occupational category.

**Employment Rate:** The employment rate listed is the percentage of responding program graduates who are employed among the respondents who are in the labor force.

**High-Demand Career:** Occupations with a high demand for workers as reported by the Wisconsin Technical College System are indicated with a plus (+) sign.

**MATC District:** The district includes all of Milwaukee County, the southern two-thirds of Ozaukee County, and small portions of Washington and Waukesha counties.

**Wages:** The average annual wages of MATC graduates responding to the survey are computed per program. When no MATC survey data is available or when fewer than four MATC respondents provided data, Wisconsin Technical College System graduates' annual average wages are provided when applicable, and marked with an asterisk. The WTCS average wages are not included in computing the overall average wages for MATC graduates.

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**Fiscal Year 2020 Graduate Career Report:** This report is based on surveys conducted with MATC's December 2019 and May 2020 graduates from associate degree and technical diploma programs; 63% (1,086 of 1,714) of survey-eligible graduates responded.



For more information:  
**414-297-MATC**  
or  
**matc.edu**  
**Wisconsin Relay System 711**

**DOWNTOWN MILWAUKEE**  
414-297-MATC  
700 West State Street

**MEQUON**  
262-238-2200  
5555 West Highland Road

**OAK CREEK**  
414-571-4500  
6665 South Howell Avenue

**WEST ALLIS**  
414-456-5500  
1200 South 71st Street

# ASSOCIATE DEGREES

## EMPLOYMENT OUTLOOK<sup>1</sup>

		NUMBER OF RESPONDENTS IN LABOR FORCE <sup>^</sup>	EMPLOYMENT RATE	AVERAGE ANNUAL WAGE	2023	2025
Accounting	+	22	82%	\$37,739	1,617	1,602
Administrative Professional	+	2	100%	\$35,357*	2,624	2,594
Air Conditioning & Refrigeration Technology		2	100%	\$45,756*	124	120
Anesthesia Technology		0		--	--	--
Animation		3	33%	--	164	163
Architectural Technology		2	50%	\$41,597*	56	55
Audio Production		9	78%	--	21	20
Automotive Technology - Comprehensive	+	10	100%	\$35,357	490	485
Baking & Pastry Arts	+	6	100%	\$23,439*	791	793
Banking & Financial Services		2	50%	--	205	200
Biomedical Electronics Technology		4	100%	\$49,819*	39	39
Business Analyst	+	0		--	405	403
Business Management	+	25	88%	\$47,000	2,773	2,747
Cardiovascular Technology - Echocardiography		0		--	17	16
Cardiovascular Technology - Invasive		7	71%	\$67,387*	17	16
Chemical Technician		0		--	23	23
Civil Engineering Technology		2	100%	\$43,864*	119	115
Computer Electronics Technology		0		--	39	39
Computer Simulation & Gaming		3	67%	--	60	60
Criminal Justice Studies	+	29	90%	\$58,433	731	723
Culinary Arts	+	7	86%	\$34,317	1,504	1,525
Dental Hygiene		8	100%	\$74,877	73	72
Early Childhood Education	+	41	93%	\$30,844	501	507
Electronic Engineering Technology		2	100%	\$51,248*	48	47
Electronic Technology - Automation		1	100%	\$45,000*	63	62
Environmental Health & Water Quality Technology		5	60%	--	60	59
eProduction		4	75%	--	3	3
Event Management		2	50%	\$36,219*	63	64
Fire Protection Technician		5	100%	\$54,930	103	103
Funeral Service		14	100%	\$50,000	52	52
Graphic Design		6	83%	\$41,597	109	107
Health Information Technology		0		--	--	--
Healthcare Services Management		3	100%	\$35,149*	182	178
Hospitality Management	+	0		--	764	767
Human Resources	+	9	67%	\$41,568*	700	697
Human Service Associate	+	27	85%	\$38,477	258	257
Individualized Technical Studies		5	80%	\$60,315	--	--
Interior Design		2	100%	\$36,917*	32	32
IT Computer Support Specialist		7	86%	\$38,165	199	198
IT Information Systems Security Specialist	+	1	100%	\$55,000*	361	360
IT Mobile Applications Developer	+	2	100%	\$55,636*	486	483
IT Network Specialist	+	11	82%	\$46,545	510	507
IT Web & Software Developer	+	9	67%	\$52,000*	552	549
Landscape Horticulture	+	2	100%	\$36,515*	712	697
Legal Studies/Paralegal		13	77%	\$38,087	242	244
Marketing	+	8	75%	\$41,639	977	977
Mechanical Design Technology		3	100%	\$50,113*	113	113
Medical Administrative Specialist	+	0		--	1,943	1,919
Medical Laboratory Technician		5	100%	\$45,756*	134	132
Music Occupations		0		--	17	17
Nutrition & Dietetic Technician		2	100%	--	5	5
Occupational Therapy Assistant		0		--	29	29
Photography		0		--	17	16
Physical Therapist Assistant		10	90%	\$45,756	46	47
Quality Engineering Technology	+	0		--	592	581
Radiography		7	100%	\$55,771	73	70
Real Estate		2	100%	\$56,000*	107	104
Registered Nursing	+	55	100%	\$60,200	1,145	1,111
Respiratory Therapist		12	92%	\$51,878	44	43
Supply Chain Management	+	3	100%	\$54,500*	2,550	2,523
Surgical Technology		4	75%	\$44,717*	74	72
Technical Studies: Apprentice		5	100%	\$86,177*	--	--
Television & Video Production		1	100%	--	14	14
Web & Digital Media Design		1	0%	\$49,448*	175	174
Welding Technology	+	4	75%	\$46,562*	419	415
<b>Liberal Arts - Associate of Arts Degree</b>		<b>22</b>	<b>77%</b>	<b>\$40,599</b>	--	--
<b>Liberal Arts - Associate of Science Degree</b>		<b>1</b>	<b>100%</b>	<b>\$33,693*</b>	--	--



Please note that employment figures were taken from a period of high unemployment during the onset of the COVID-19 pandemic and may not be easily comparable to prior or future years.

1 The employment outlook, reported by Emsi, includes new and replacement job openings in Milwaukee, Ozaukee, Washington and Waukesha counties.

<sup>^</sup> This number includes employed respondents and unemployed respondents actively seeking employment.

+

\* Indicates data is the Wisconsin Technical College System average annual wage for survey respondents from all WTCS districts.

-- Indicates insufficient data available for reporting purposes.

Source for this report: Wisconsin Technical College System (WTCS) FY2020 Graduate Follow-Up – MATC December 2019 and May 2020 graduates; survey response rate: 63%.

**87%**  
of graduates are employed or continuing their education  
**six months**  
after graduation

TECHNICAL DIPLOMA

**82%**

of graduates are employed within six months

**earning**

an average of

**\$45,756\***

(2019-20)

ASSOCIATE DEGREE

**88%**

of graduates are employed within six months

**earning**

an average of

**\$48,334\***

\* Due to change in calculation method, the earnings numbers are not comparable to prior years.

# TECHNICAL DIPLOMAS

## EMPLOYMENT OUTLOOK<sup>1</sup>

		NUMBER OF RESPONDENTS IN LABOR FORCE <sup>^</sup>	EMPLOYMENT RATE	AVERAGE ANNUAL WAGE	2023	2025
Accounting Assistant	+	6	67%	\$37,437*	1,170	1,156
Advanced Metal Fabrication	+	0		--	467	462
Aesthetician		6	83%	--	14	15
Appliance Technician	+	0		--	734	731
Architectural Woodworking/Cabinetmaking		1	100%	--	38	37
Audio Engineer		5	40%	--	21	20
Auto Collision Repair & Refinish Technician		3	100%	\$31,707*	202	201
Automated Building Systems		0		--	124	120
Automotive Maintenance Technician	+	5	100%	\$43,519	490	485
Automotive Technology Maintenance Light Repair	+	1	0%	--	490	485
Aviation Technician - Airframe		4	75%	\$52,225*	35	33
Aviation Technician - Powerplant		0		--	31	29
Baking Production		2	50%	--	157	155
Barber		4	100%	--	70	75
Bilingual Office Assistant	+	4	75%	--	1,755	1,737
Bricklaying		3	67%	--	0	0
Business Management	+	7	71%	--	172	171
Carpentry	+	6	67%	\$29,108*	767	751
Central Service Technician		1	100%	\$36,148*	46	45
Chemical Processing Technician		0		--	23	23
Child Care Services	+	6	83%	\$27,038*	196	193
Computer Numerical Control (CNC) Technician	+	0		\$44,166*	430	423
Cosmetology	+	14	64%	\$22,462*	344	352
Culinary Assistant	+	1	100%	\$31,198*	870	887
Dental Assistant		3	100%	\$31,822*	203	203
Dental Technician		0		--	60	58
Diesel & Powertrain Servicing		1	100%	--	169	167
Digital Imaging		0		--	21	20
Digital Marketing & Integrated Communications		0		--	348	351
Electrical Power Distribution/Line Mechanic		3	100%	\$59,795*	35	32
Electricity		3	67%	\$37,437*	47	45
Electronics Technician Fundamentals		2	100%	\$41,142*	39	39
Emergency Medical Technician		21	100%	\$33,683	83	82
Emergency Medical Technician - Advanced		0		--	83	82
Emergency Medical Technician - Paramedic		1	100%	\$47,086*	83	82
Entrepreneurship	+	2	50%	\$33,797*	1,364	1,352
Financial Services		0		--	313	306
Food Service Assistant	+	5	80%	--	543	543
Foundations of Lodging & Hospitality Management	+	1	100%	--	689	693
Front-End Web Developer		1	100%	--	170	169
Health Unit Coordinator	+	2	100%	--	1,943	1,919
IT Computer Support Technician		2	50%	--	199	198
IT Digital Forensics Analyst		0		--	42	43
IT Help Desk Support Specialist		0		--	199	198
IT Networking & Infrastructure Administration		0		--	195	194
IT User Support Technician		0		--	199	198
Landscape Horticulture Technician	+	0		--	635	622
Machine Tool Operations	+	3	100%	\$40,767*	1,009	995
Manufacturing Maintenance	+	0		--	1,091	1,085
Mechanical & Computer Drafting		1	100%	--	56	56
Medical Assistant	+	8	100%	\$31,320	517	508
Medical Billing	+	3	67%	--	2,174	2,147
Medical Coding Specialist		2	100%	\$39,517*	--	--
Medical Interpreter		6	100%	\$44,301	25	26
Nursing Assistant	+	40	88%	\$32,186	886	883
Office Technology Assistant	+	3	100%	\$36,243*	1,812	1,795
Pharmacy Technician		0		--	210	210
Phlebotomy Technician		8	88%	\$34,733	65	64
Post-Baccalaureate Legal Studies/Paralegal		8	62%	\$43,156*	242	244
Power Engineering & Boiler Operator		2	100%	--	10	9
Practical Nursing		36	81%	\$52,776	177	176
Preparatory Plumbing		0		--	21	20
Production Artist		1	0%	--	2	2
Real Estate Broker Associate		0		--	90	88
Refrigeration, Air Conditioning & Heating Service Technician		1	100%	\$41,597*	124	120
Renal Dialysis Technician		0		--	--	--
Sales Specialist (now Sales & Customer Experience)	+	1	100%	\$60,000*	1,628	1,615
Special Event Management	+	0		--	646	650
Supply Management	+	2	50%	--	1,318	1,302
Surveying & Mapping		0		--	10	10
Tool & Die Making	+	0		--	935	922
Transportation - Logistics		0		--	144	143
Truck Driving	+	26	88%	\$51,996	860	853
TV/Video Field Production Assistant		1	0%	--	4	4
TV/Video Studio Production Assistant		0		--	14	14
Unity Developer		0		--	60	60
Welding	+	1	0%	\$42,088*	838	830