MATC FY2021 College Dashboard

Aligned with Transformation 2025 Strategic Plan
Strategic Priority 1: Student Experience

- **Objective 1.** Increase 3-year graduation and transfer rates
- **Objective 2.** Enhance Student-centered onboarding experience
- **Objective 3.** Ensure access to technology resources for students
- **Objective 4.** Improve academic advising based on student data
SP1.1 - IPEDS Full-Time Cohort: Transfer and Graduation Rate within 3 years

Note: Graduation rates are based upon graduation/completion within 150% of the time allotted the program and are reported on the Graduation Rate Survey. Transfer rates are also based on the Graduation Rate Survey reported to IPEDS on first-time, full-time, degree-seeking students who transfer within three years.

Source: IPEDS; 5th week of fall term used as the base.
Note: IPEDS cohort includes first-time program students enrolled at the end of the 5th week in a fall term. Retention is calculated based on graduation in the fall term and re-enrollment at the end of the 5th week in the following spring term.
SP1.1 - Overall Course Success Rate

Completion is based on grades of C or better or Pass.

FY2016  FY2017  FY2018  FY2019  FY2020

FY2021 Goal: 72%

Overall  White  Asian  Hispanic  American Indian  African American
SP1.2 & SP1.4 & SP3.4 - Student Satisfaction Scores by College Area

Academic Advising Effectiveness
Admissions and Financial Aid Effectiveness
Campus Climate
Campus Services
Instructional Effectiveness
Registration Effectiveness*
Safety and Security
Student Centeredness*


Note: Scores for questions with * changed significantly from 2018 to 2020 at 0.05 significance level.
SP1.2 - Conversion Rate among New Applicants

FY2021 Goal: 47%

Note: Conversion rate for new applicants from application to registration in the fall term.
Strategic Priority 2: Organizational Excellence

• Objective 1: Improve decision making processes at the College by following established decision-making framework
• Objective 2: Build out an evaluation processes within improvement cycle
• Objective 3: Build out an infrastructure, performance tracking, and evaluation system for the Strategic Priorities
• Objective 4: Incorporate growth mindset strategies and established criteria to create a college-wide framework for innovation initiatives
Strategic Priority 3: Equity

- **Objective 1.** Increase the percentage of faculty who identify as racially diverse from 29% to 36% in four years, 2% annually (aspirational goal 53%)
- **Objective 2.** Be formally recognized as an Hispanic Serving Institute (HSI) at 25% by 2024* (move from 18.7% to 20.1% this year)
- **Objectives 3.** Eliminate the gap in first-time full-time degree-seeking students completing their programs in 150% of normal program length between students of color and white students from 15% to 0%.
- **Objective 4.** Create a more inclusive and supportive college environment
- **Objective 5.** Promote equitable outcomes and create an inclusive college environment for all students and staff
SP3.1 - Employee Racial Diversity

Note: Percentage of employees self-identifying as racially and/or ethnically diverse among active employees on October 1.
SP3.2 - % of Hispanic Students

Note: Percentage of Hispanic students among students enrolled in post-secondary courses on MATC IPEDS census day.
Note: Equity Gap (White - Persons of Color) for 150% Credential Completion for IPEDS First Time, Full-time, Degree-Seeking Students at MATC, FA2013 to FA2018 Cohorts. The trend line is upward, showing that the equity gap between White students and Students of Color is growing.
SP3.3 – Equity Gap in Course Success Rates

Note: Equity Gap (White - Persons of Color) for Course Success Rates for All Students at MATC, FY2016 to FY2020, from CROA. White students are more likely to successfully complete courses than are Students of Color. However, the trend line is downward, showing that the equity gap is closing.
Strategic Priority 4 — Community Impact

- **Objective 1.** Meet and work to increase the 9,100 FTE goal for 2020-2021.
- **Objective 2.** Partner with leading local and national organizations advancing wide-spread, sustained community change and Increase access to family-sustaining employment
- **Objective 3.** Strengthen services to address student needs
- **Objective 4.** Increase the Foundation donor base
- **Objective 5.** Broaden the reach of Milwaukee PBS educational programming
SP4.1 - MATC Full-Time Equivalencies (FTEs)

Note: Full-Time-Equivalency (FTE) as basis for 70% of WTCS State Aid received by MATC. It is the total credits enrolled by students divided by 30. This does not include transcripted credits.
SP4.1 - Dual Enrollment Credits
(WI OBF Criteria #6 – Ranked #10 in FY2019)

FY2021 Goal: 10,789
SP4.1 - Direct-from-High-School Students Enrollment Rate

Note: % of HS graduates from service area public high schools who attend MATC the following year based on a WTCS report. FA2017 is not available.
SP4.2 - Workforce Solution Revenue

Revenue generated through professional development workshop and customized training
SP4.2 - Graduate Job Placement
– Number Employed in Jobs Related to Program of Study
(WI OBF Criteria #1 50% - Ranked #4 in FY2019)

Note: OBF calculation is based on the number employed related to training among employed graduates who responded to the Graduate Follow-up Survey.
Note: Placement rate is percent employed related to training among employed graduates who responded to the Graduate Follow-up Survey.
SP4.3 - MATC Grants Support Secured

Amounts in Millions

- FY2016: 4.67
- FY2017: 4.73
- FY2018: 4.95
- FY2019: 5.67
- FY2020: 8.32

FY2021 Goal: 6.0 M

Note: Amount of grant support secured
SP4.4 - Foundation Support Secured

Amounts in Millions

FY2016: 1.24
FY2017: 4.01
FY2018: 0.83
FY2019: 1.4
FY2020: 2.45
FY2021 Goal: 2.5 M

Note: Amount of foundation support secured
SP4.5 - Milwaukee PBS

FY2016: $6,130,674
FY2017: $6,187,292
FY2018: $6,196,239
FY2019: $6,237,578
FY2020: $7,019,651

FY2021 Goal: 5.2 M

Note: Community Support (no endowment funds included)