

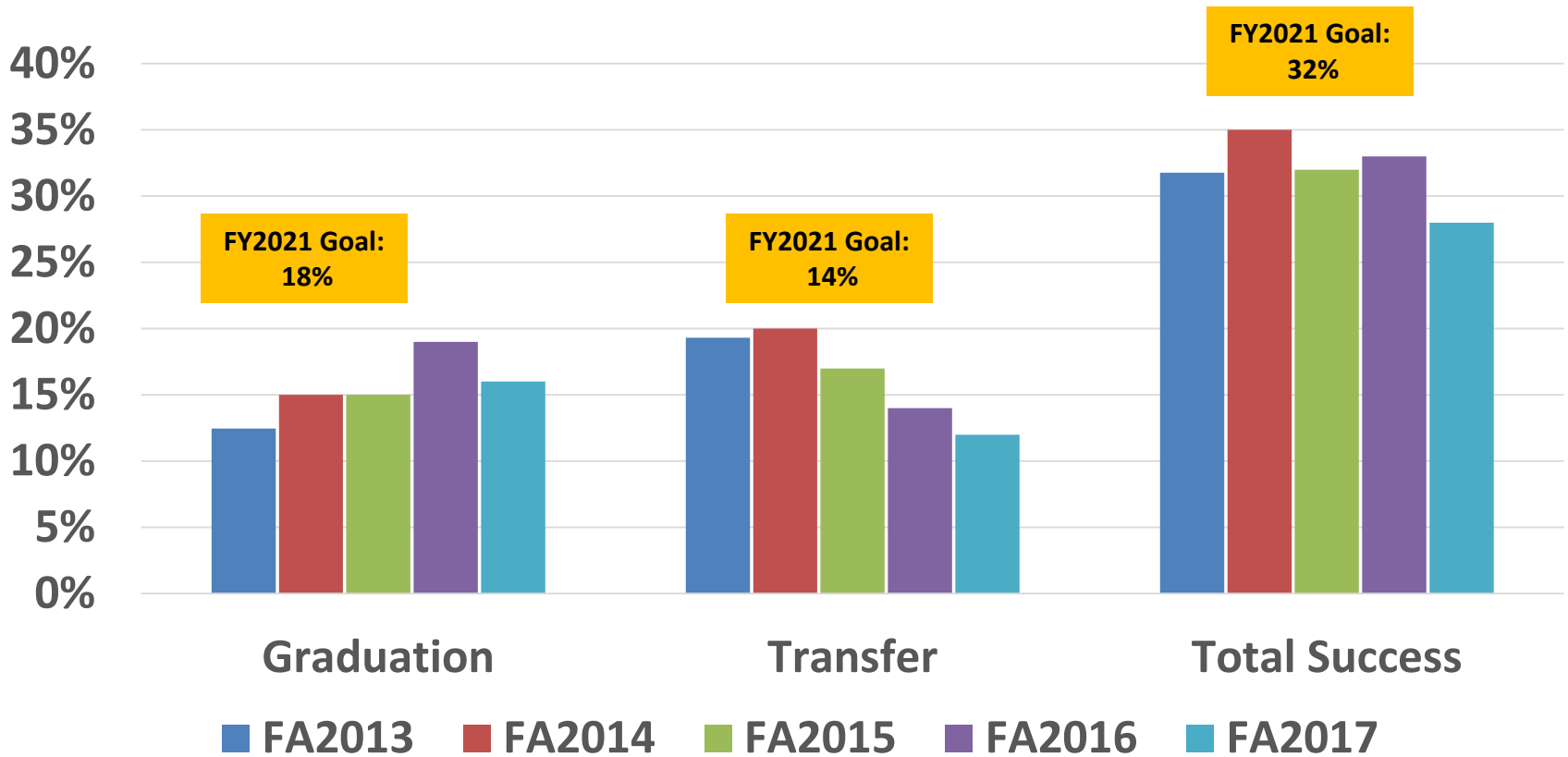
MATC FY2021 College Dashboard

Aligned with
Transformation 2025 Strategic Plan

Strategic Priority 1: Student Experience

- **Objective 1. Increase 3-year graduation and transfer rates**
- **Objective 2. Enhance Student-centered onboarding experience**
- **Objective 3. Ensure access to technology resources for students**
- **Objective 4. Improve academic advising based on student data**

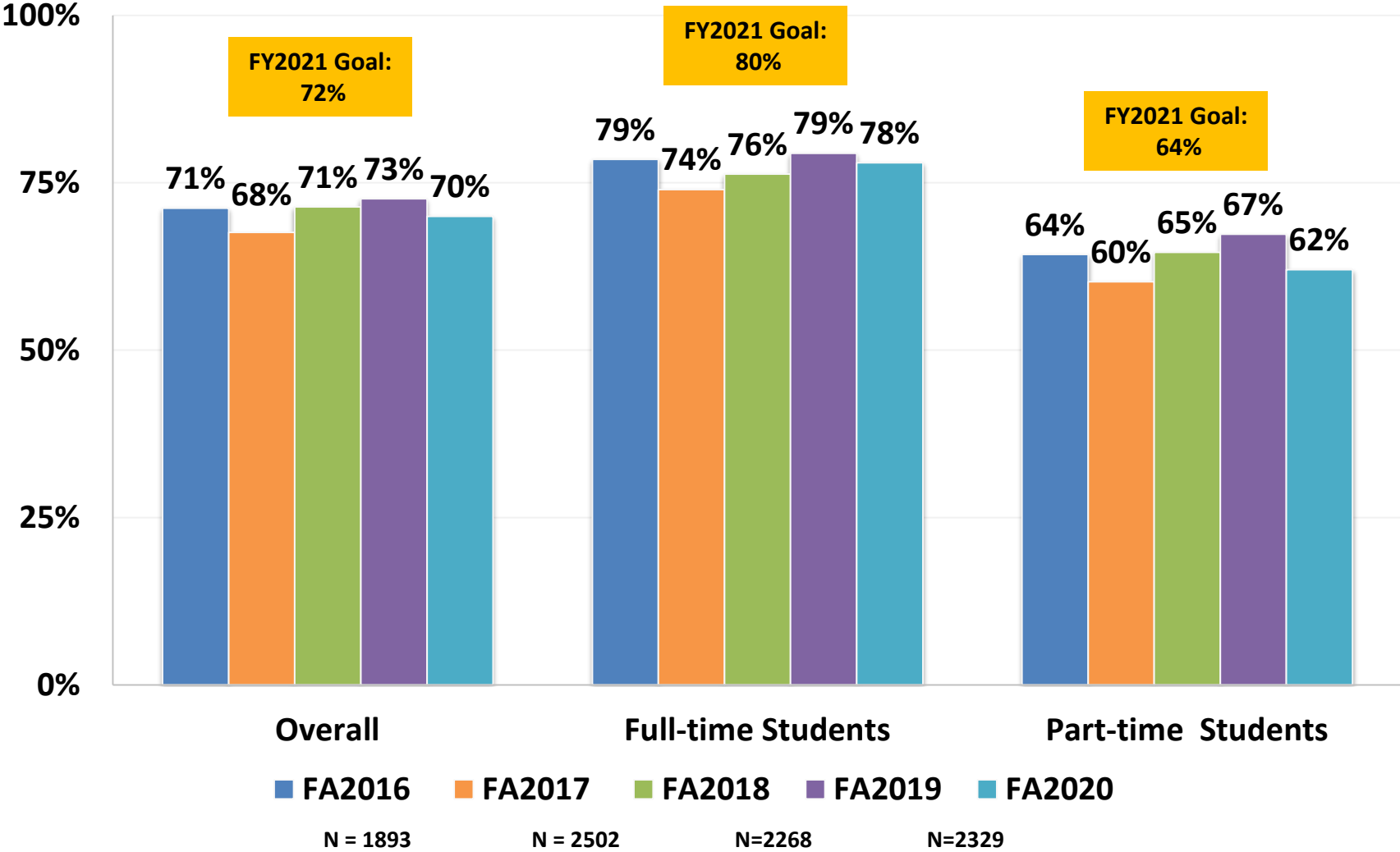
SP1.1 - IPEDS Full-Time Cohort: Transfer and Graduation Rate within 3 years



Note: Graduation rates are based upon graduation/completion within 150% of the time allotted the program and are reported on the Graduation Rate Survey. Transfer rates are also based on the Graduation Rate Survey reported to IPEDS on first-time, full-time, degree-seeking students who transfer within three years.

Source: IPEDS; 5th week of fall term used as the base.

SP1.1 - IPEDS Cohort: Fall-to-Spring Retention Rate

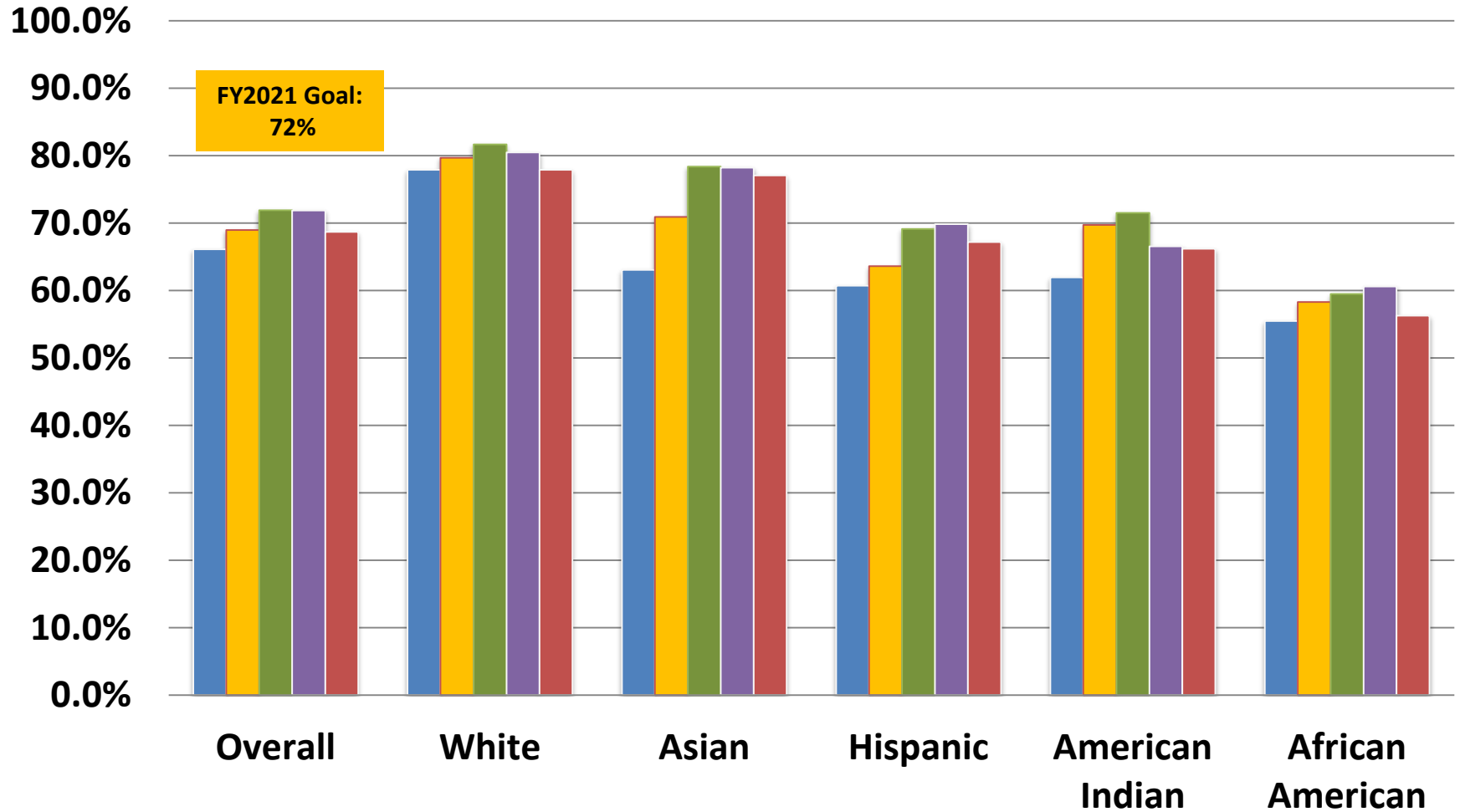


Note: IPEDS cohort includes first-time program students enrolled at the end of the 5th week in a fall term . Retention is calculated based on graduation in the fall term and re-enrollment at the end of the 5th week in the following spring term.

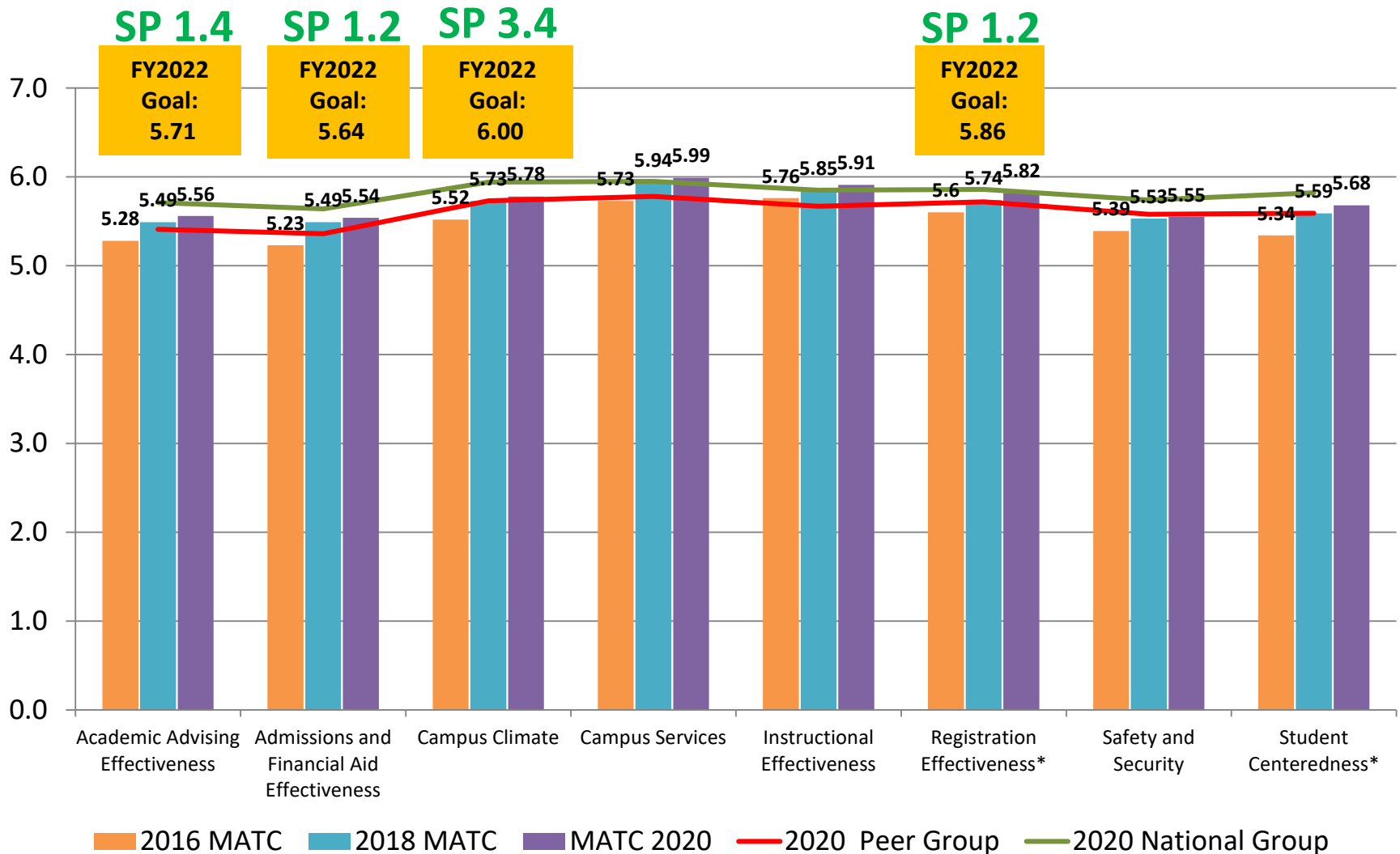
SP1.1 - Overall Course Success Rate

Completion is based on grades of C or better or Pass.

FY2016 FY2017 FY2018 FY2019 FY2020



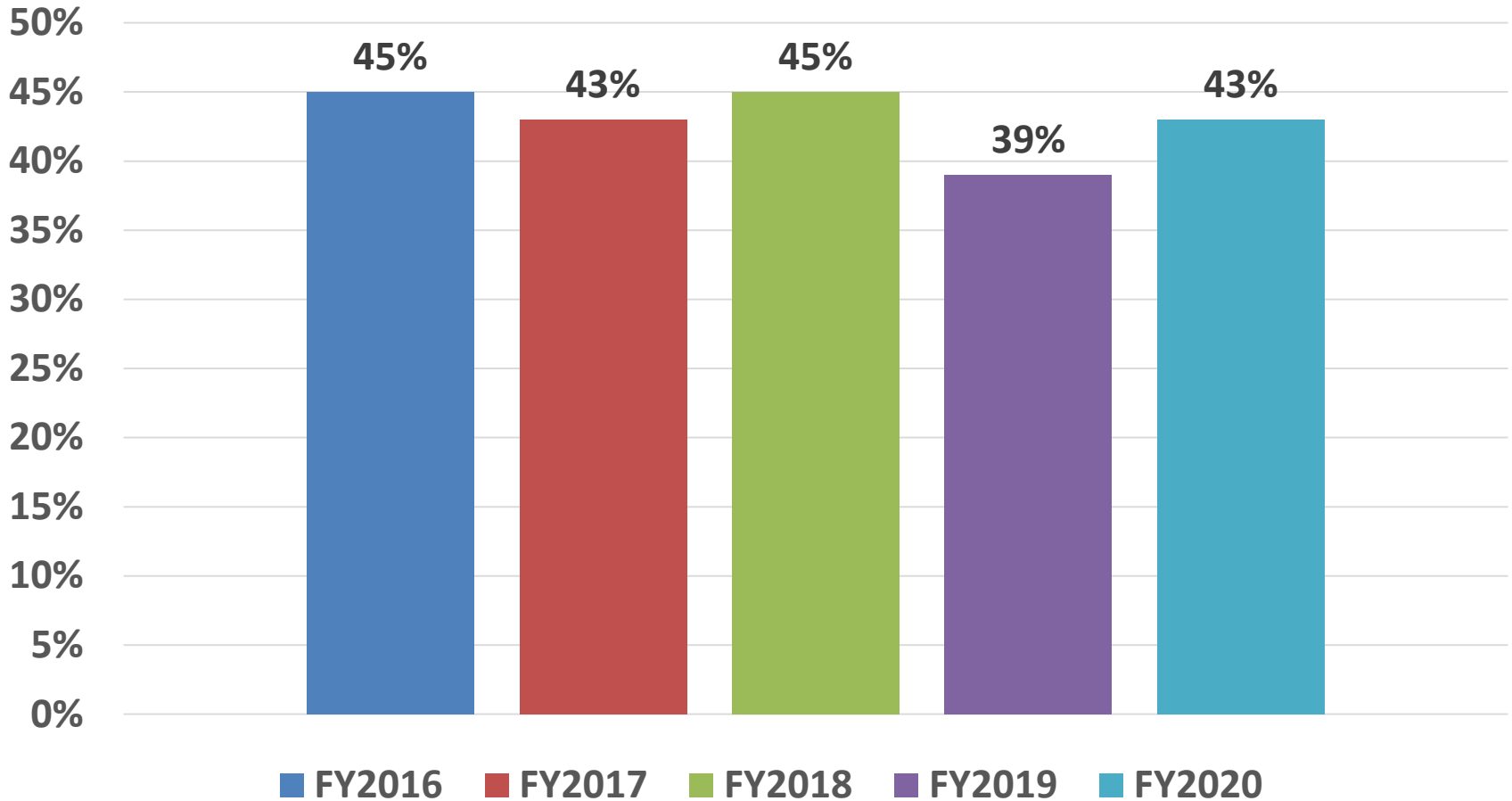
SP1.2 & SP1.4 & SP3.4 - Student Satisfaction Scores by College Area



Note: Scores for questions with * changed significantly from 2018 to 2020 at 0.05 significance level.

SP1.2 - Conversion Rate among New Applicants

FY2021 Goal:
47%



Note: Conversion rate for new applicants from application to registration in the fall term.

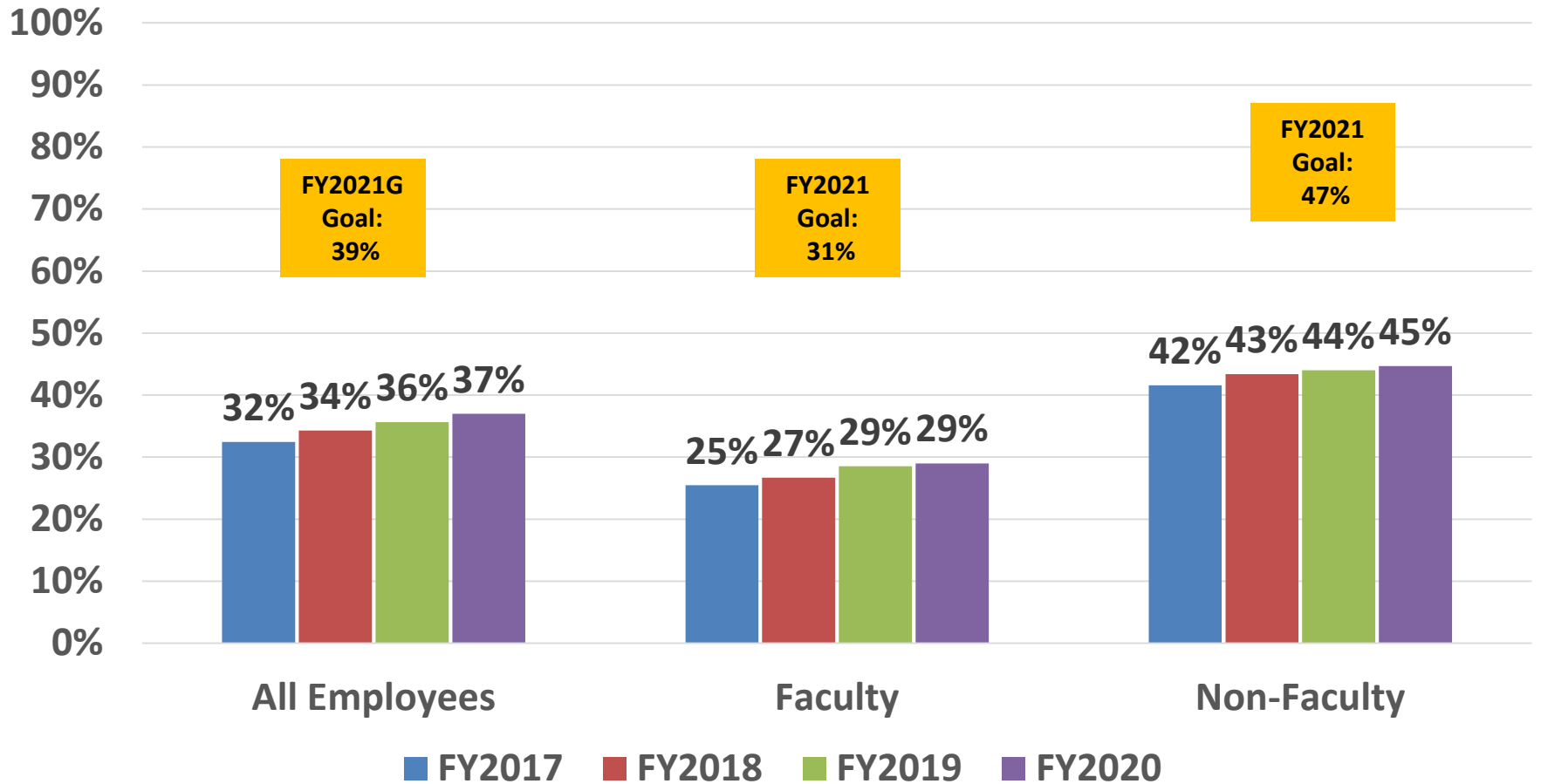
Strategic Priority 2: Organizational Excellence

- **Objective 1: Improve decision making processes at the College by following established decision-making framework**
- **Objective 2: Build out an evaluation processes within improvement cycle**
- **Objective 3: Build out an infrastructure, performance tracking, and evaluation system for the Strategic Priorities**
- **Objective 4: Incorporate growth mindset strategies and established criteria to create a college-wide framework for innovation initiatives**

Strategic Priority 3: Equity

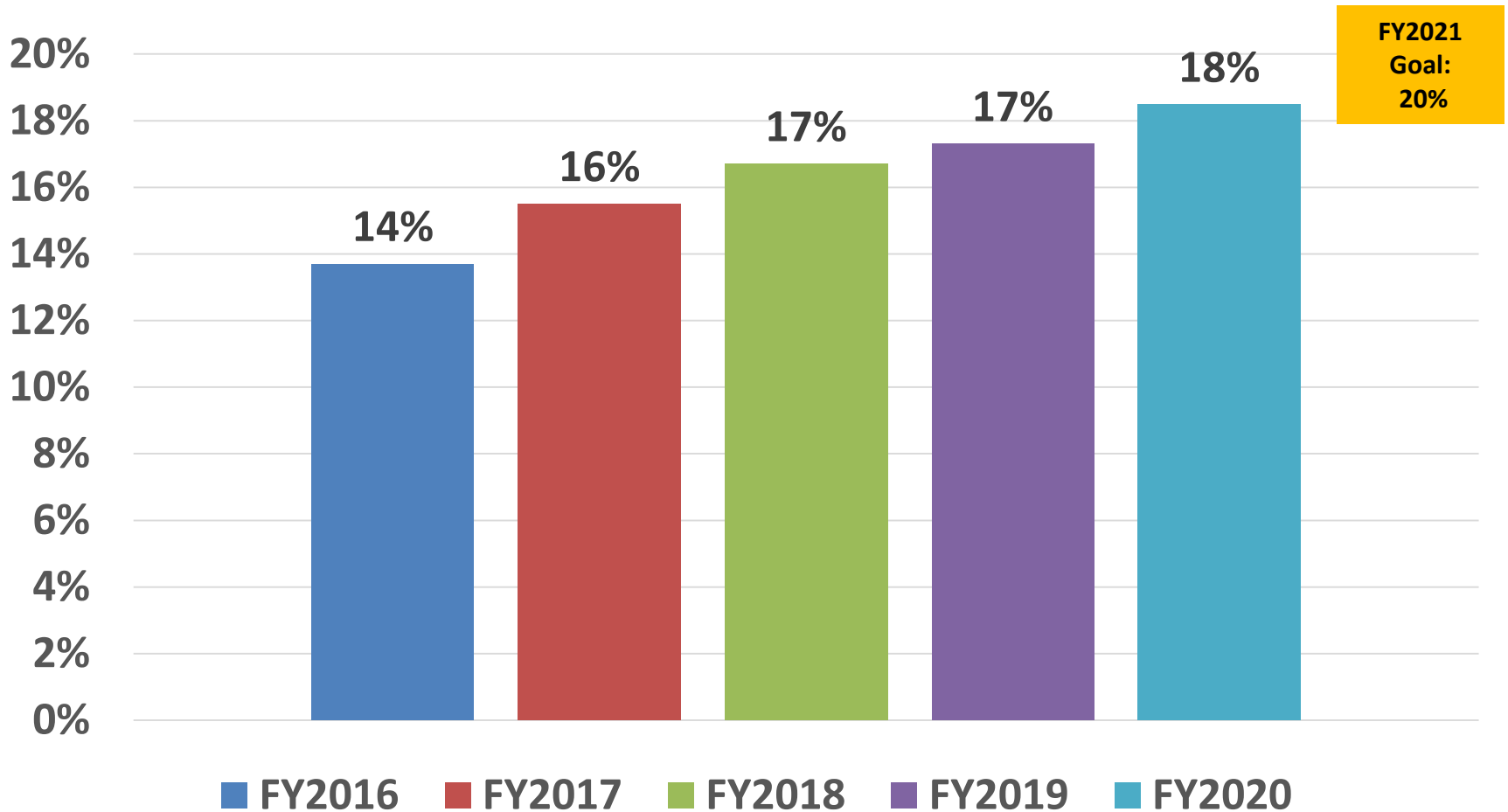
- **Objective 1.** Increase the percentage of faculty who identify as racially diverse from 29% to 36% in four years, 2% annually (aspirational goal 53%)
- **Objective 2.** Be formally recognized as an Hispanic Serving Institute (HSI) at 25% by 2024* (move from 18.7% to 20.1% this year)
- **Objectives 3.** Eliminate the gap in first-time full-time degree-seeking students completing their programs in 150% of normal program length between students of color and white students from 15% to 0%.
- **Objective 4.** Create a more inclusive and supportive college environment
- **Objective 5.** Promote equitable outcomes and create an inclusive college environment for all students and staff

SP3.1 - Employee Racial Diversity



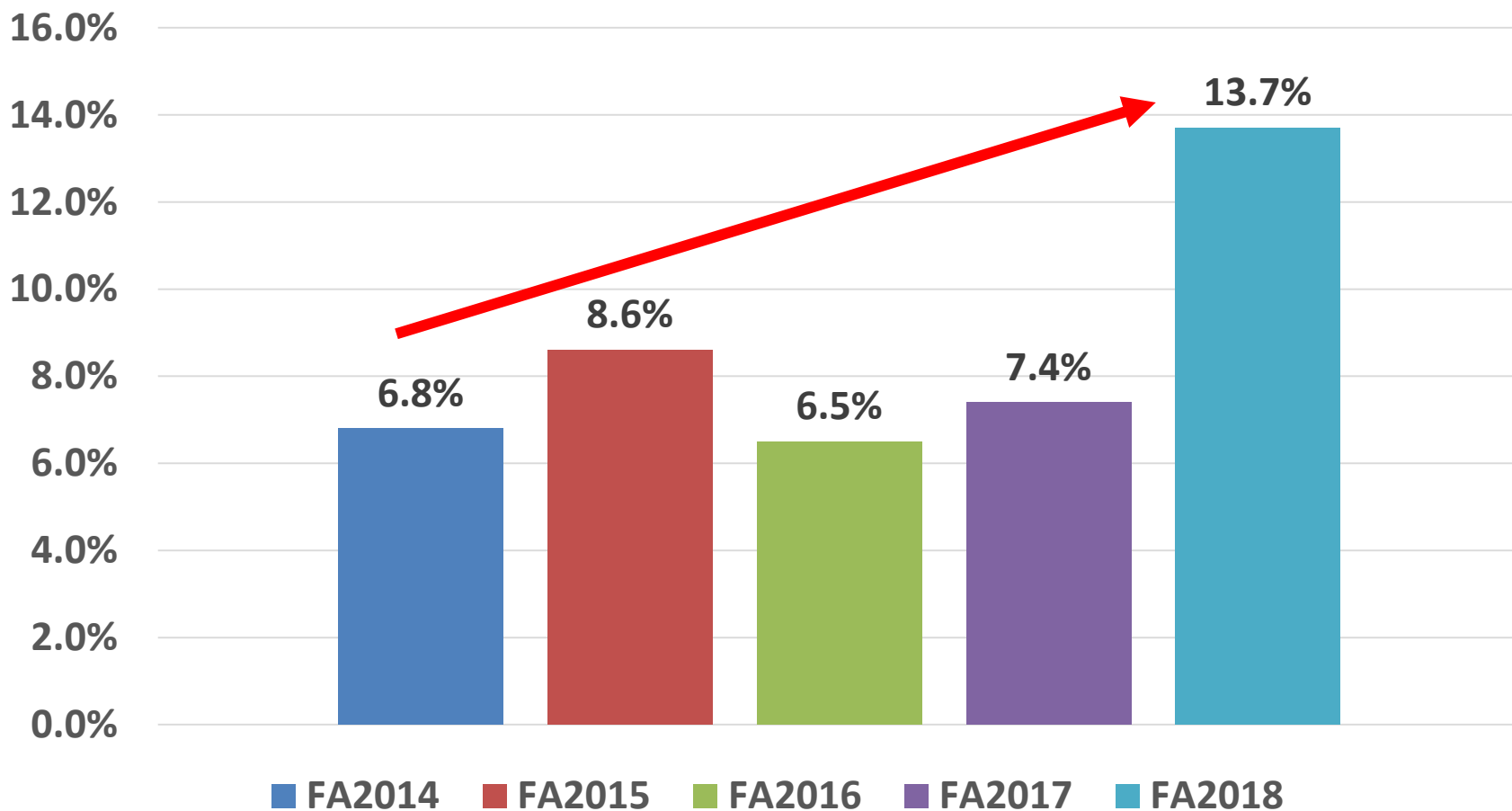
Note: Percentage of employees self-identifying as racially and/or ethnically diverse among active employees on October 1.

SP3.2 - % of Hispanic Students



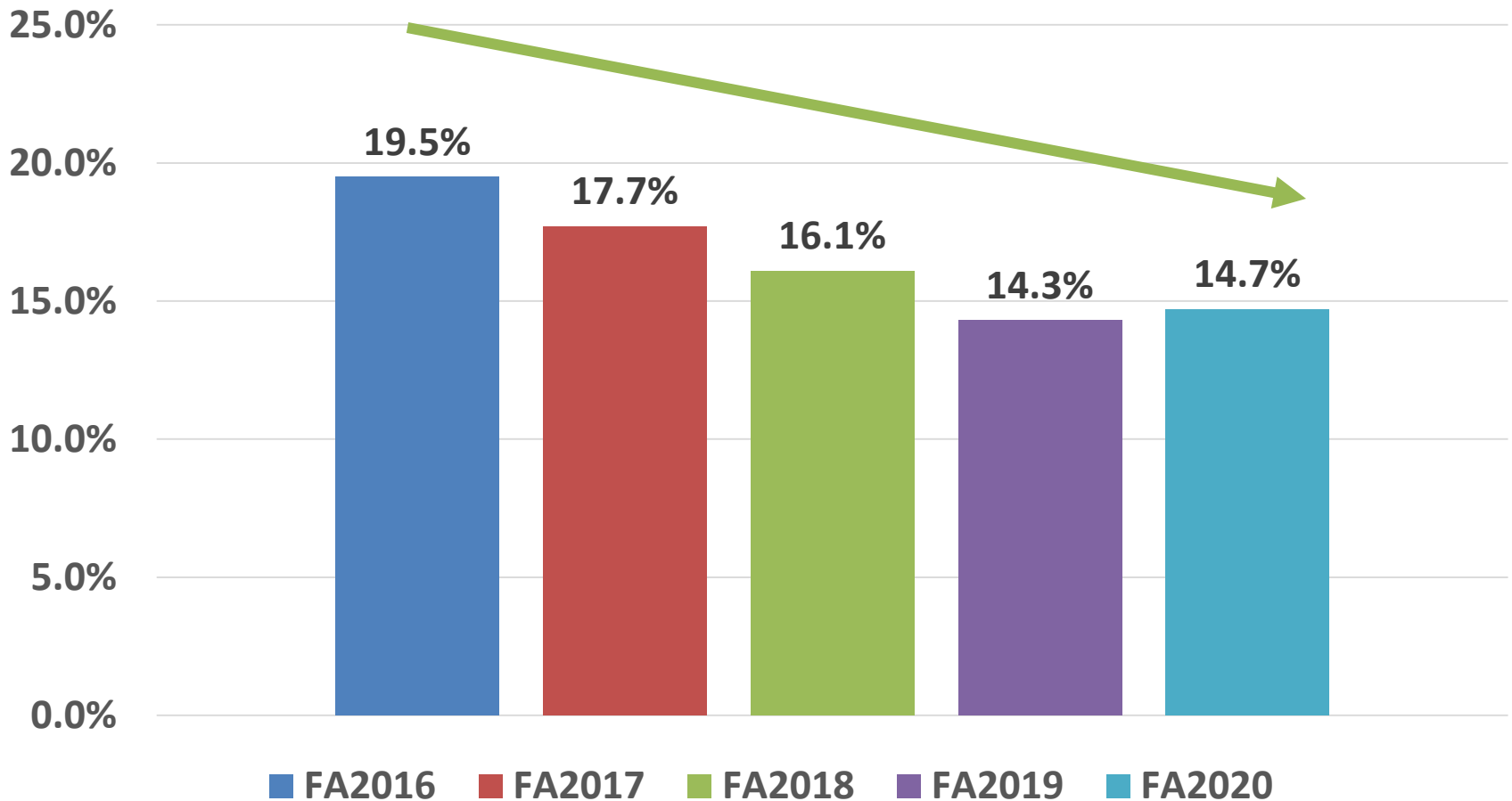
Note: Percentage of Hispanic students among students enrolled in post-secondary courses on MATC IPEDS census day.

SP3.3 – Equity Gap in 150% Program Completion Rates



Note: Equity Gap (White - Persons of Color) for 150% Credential Completion for IPEDS First Time, Full-time, Degree-Seeking Students at MATC, FA2013 to FA2018 Cohorts. The trend line is upward, showing that the equity gap between White students and Students of Color is growing.

SP3.3 – Equity Gap in Course Success Rates

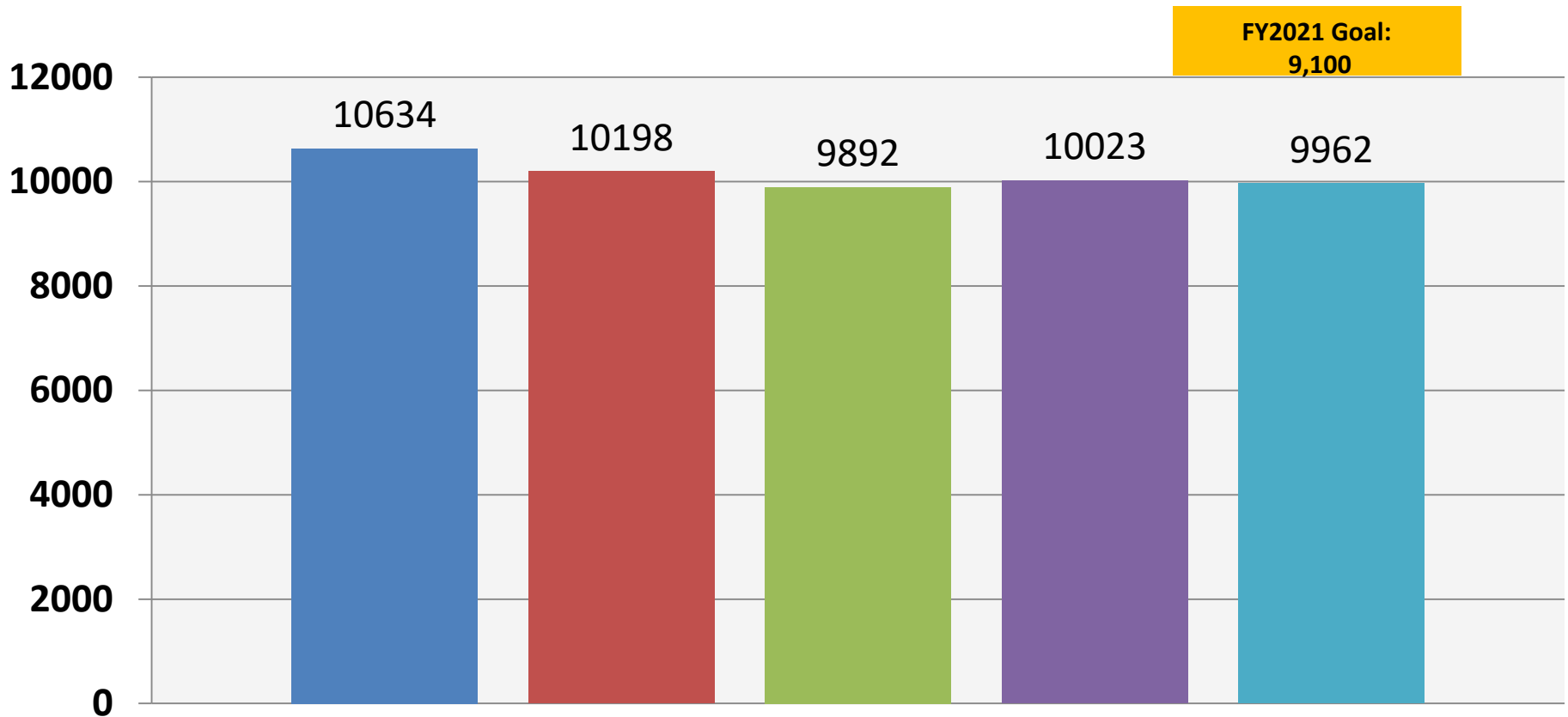


Note: Equity Gap (White - Persons of Color) for Course Success Rates for All Students at MATC, FY2016 to FY2020, from CROA. White students are more likely to successfully complete courses than are Students of Color. However, the trend line is downward, showing that the equity gap is closing.

Strategic Priority 4 — Community Impact

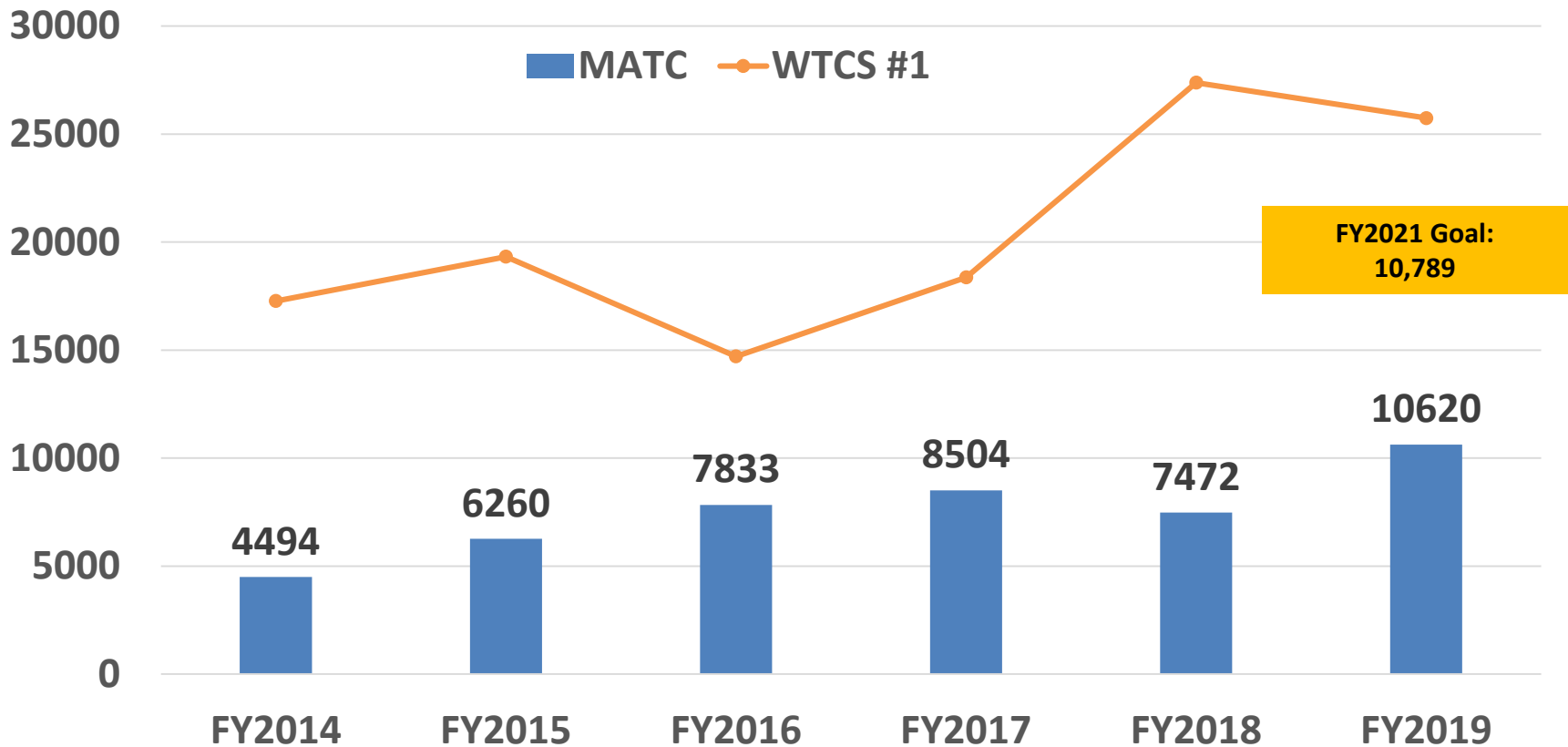
- **Objective 1. Meet and work to increase the 9,100 FTE goal for 2020-2021.**
- **Objective 2. Partner with leading local and national organizations advancing wide-spread, sustained community change and Increase access to family-sustaining employment**
- **Objective 3. Strengthen services to address student needs**
- **Objective 4. Increase the Foundation donor base**
- **Objective 5. Broaden the reach of Milwaukee PBS educational programming**

SP4.1 - MATC Full-Time Equivalencies (FTEs)

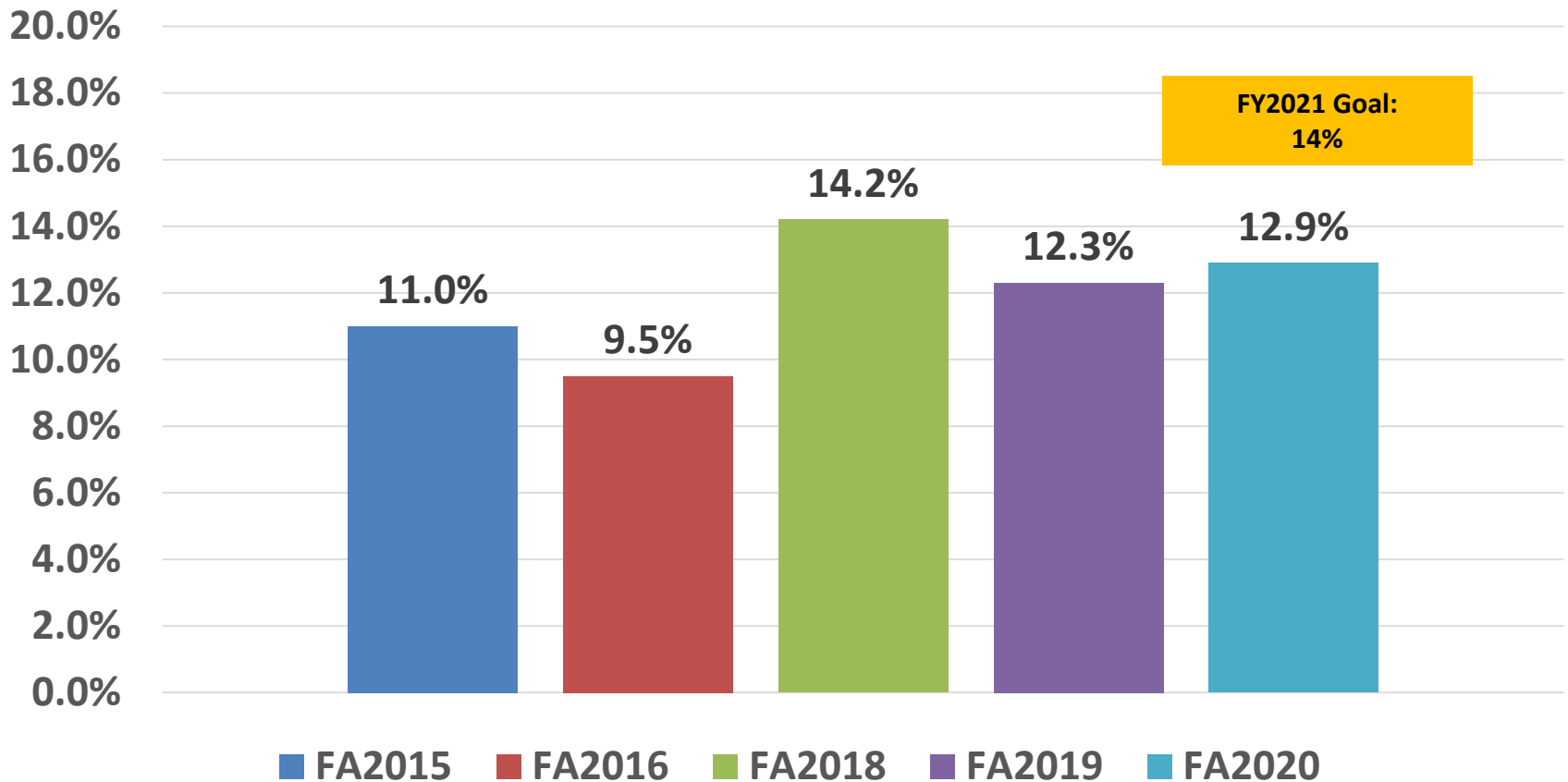


Note: Full-Time-Equivalency (FTE) as basis for 70% of WTCS State Aid received by MATC. It is the total credits enrolled by students divided by 30. This does not include transcripted credits.

SP4.1 - Dual Enrollment Credits (WI OBF Criteria #6 – Ranked #10 in FY2019)

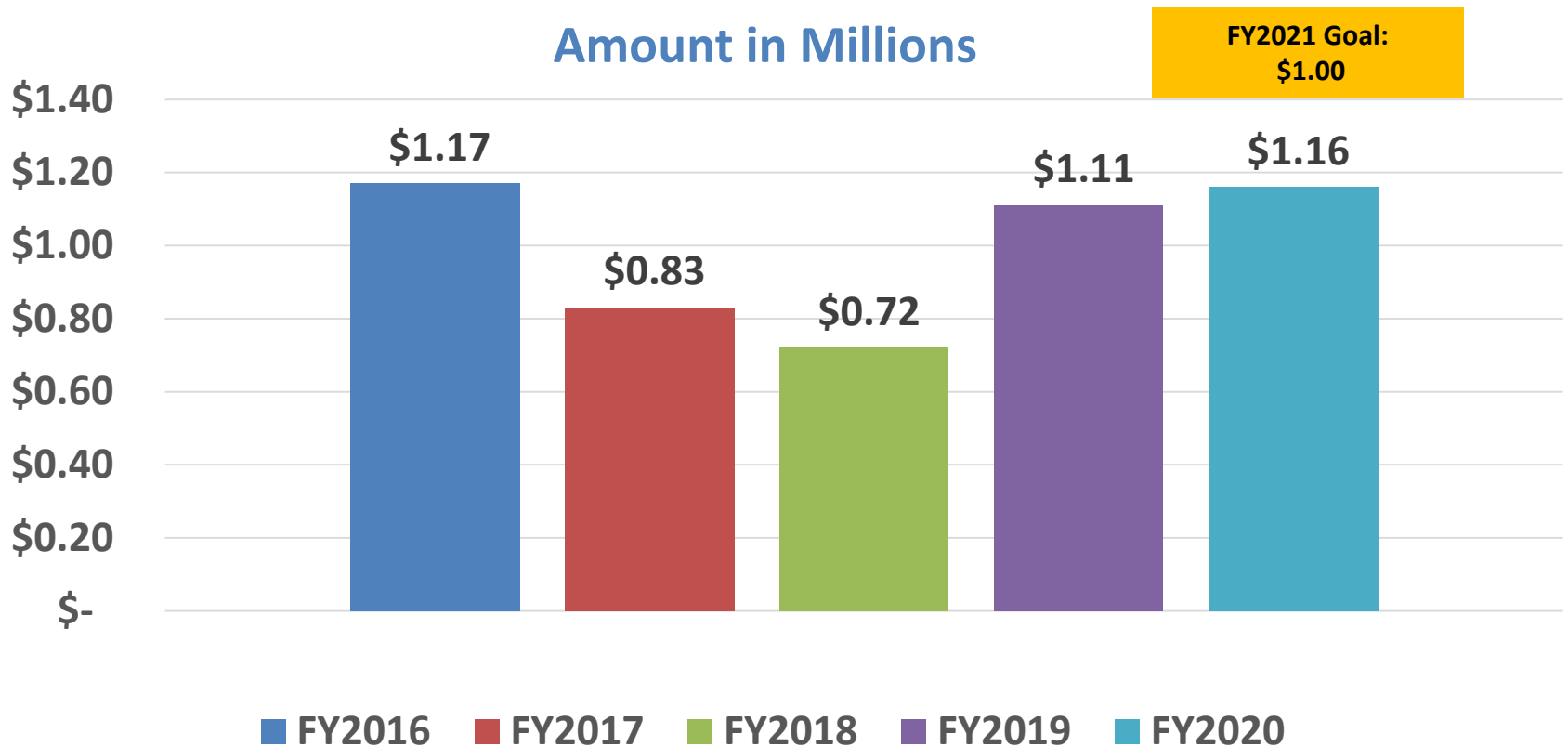


SP4.1 - Direct-from-High-School Students Enrollment Rate



Note: % of HS graduates from service area public high schools who attend MATC the following year based on a WTCS report. FA2017 is not available.

SP4.2 - Workforce Solution Revenue

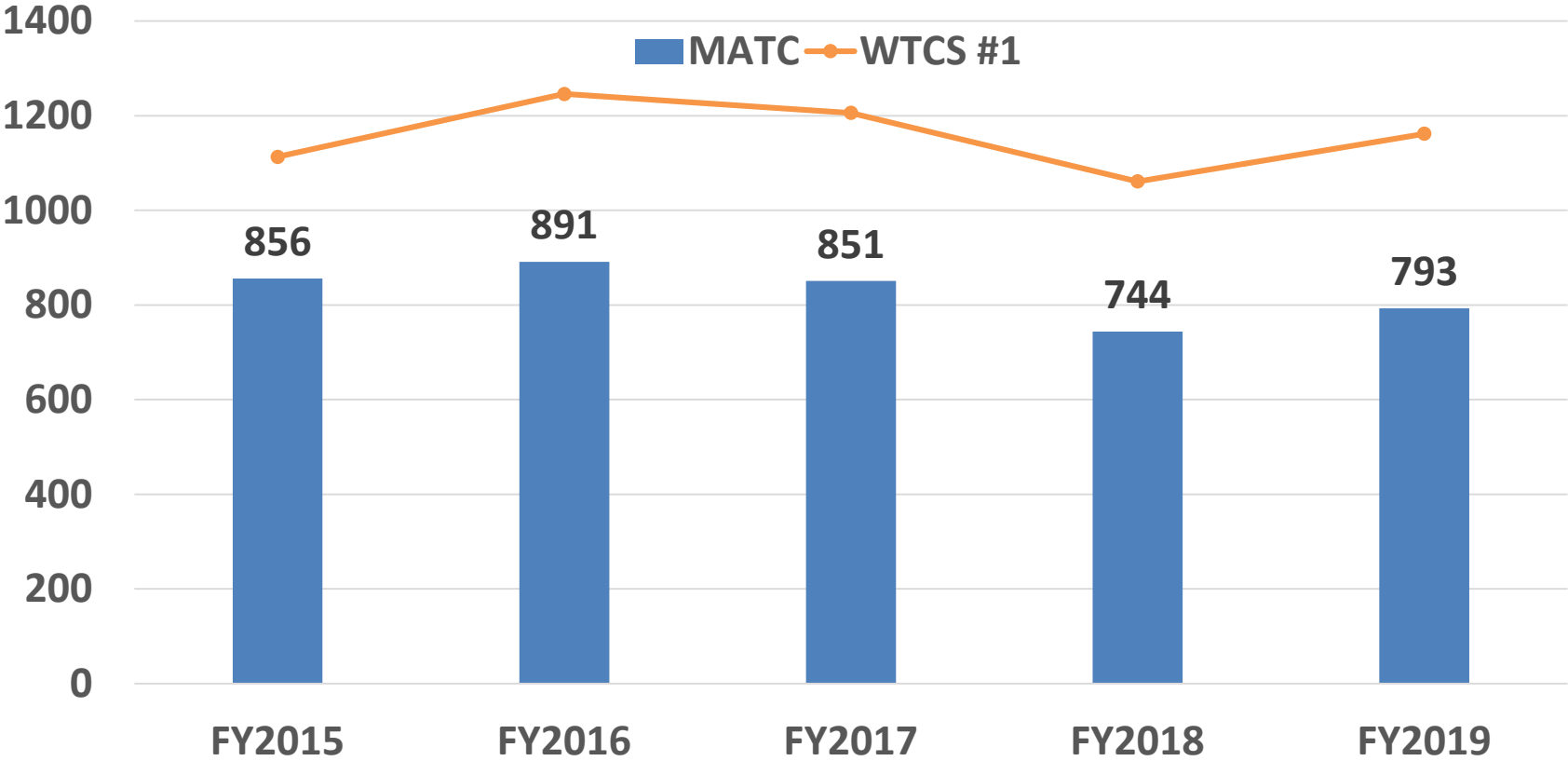


Revenue generated through professional development workshop and customized training

SP4.2 - Graduate Job Placement

– Number Employed in Jobs Related to Program of Study

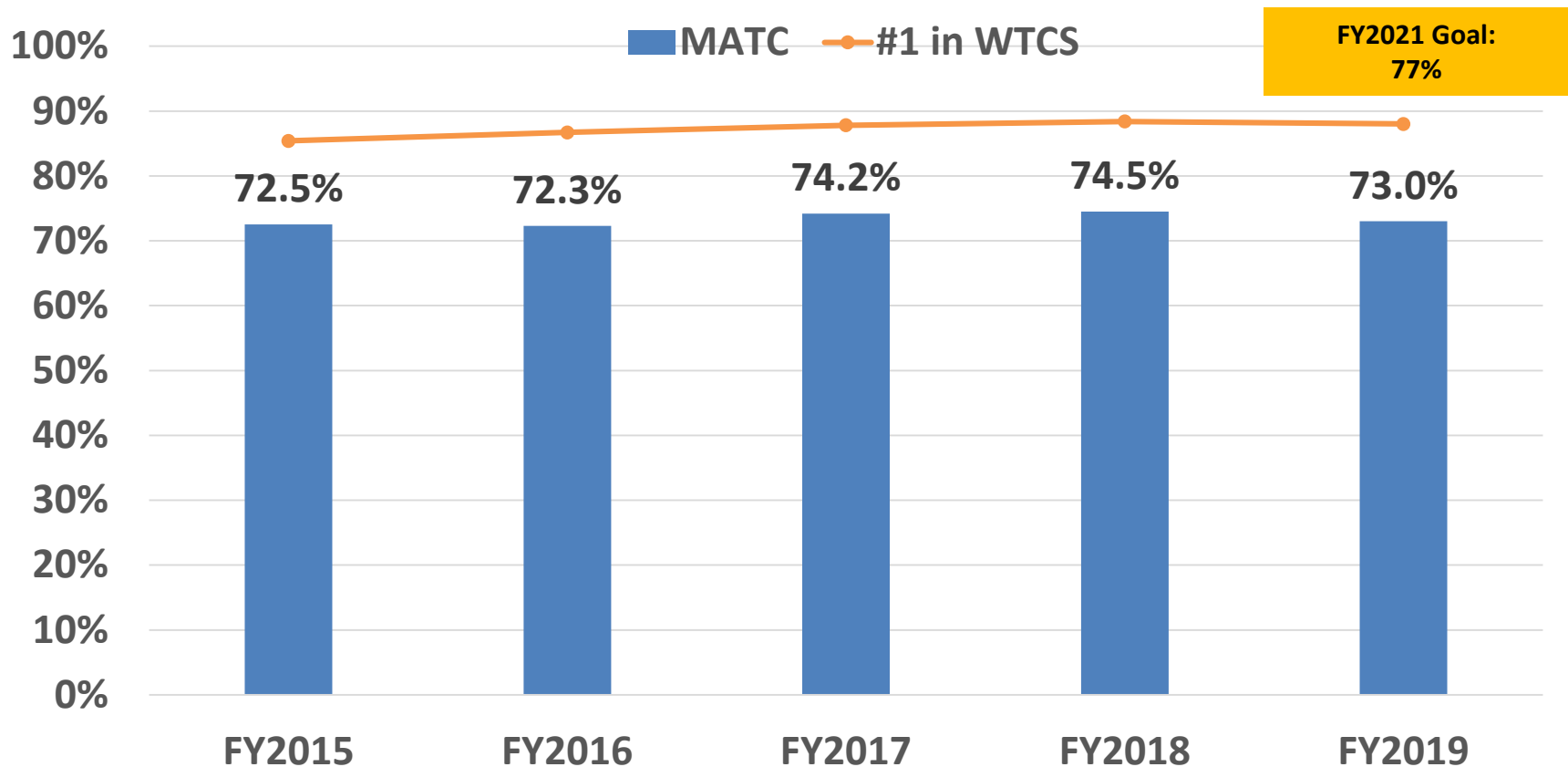
(WI OBF Criteria #1 50% - Ranked #4 in FY2019)



Note: OBF calculation is based on the number employed related to training among employed graduates who responded to the Graduate Follow-up Survey.

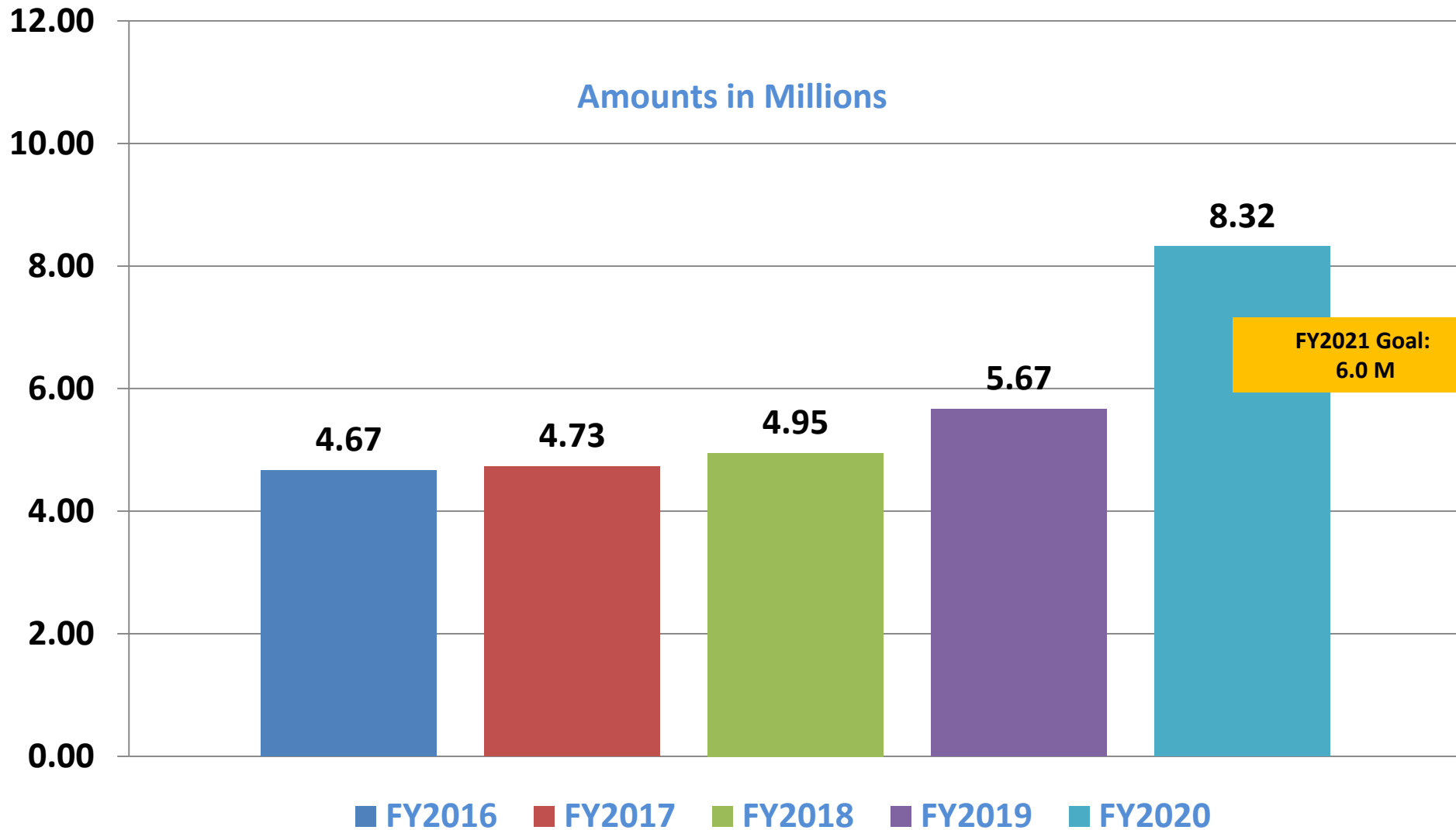
SP4.2 - Graduate Job Placement

– Employment Rate in Jobs Related to Program of Study (WI OBF Criteria #1 50% - Ranked #16 in FY2019)



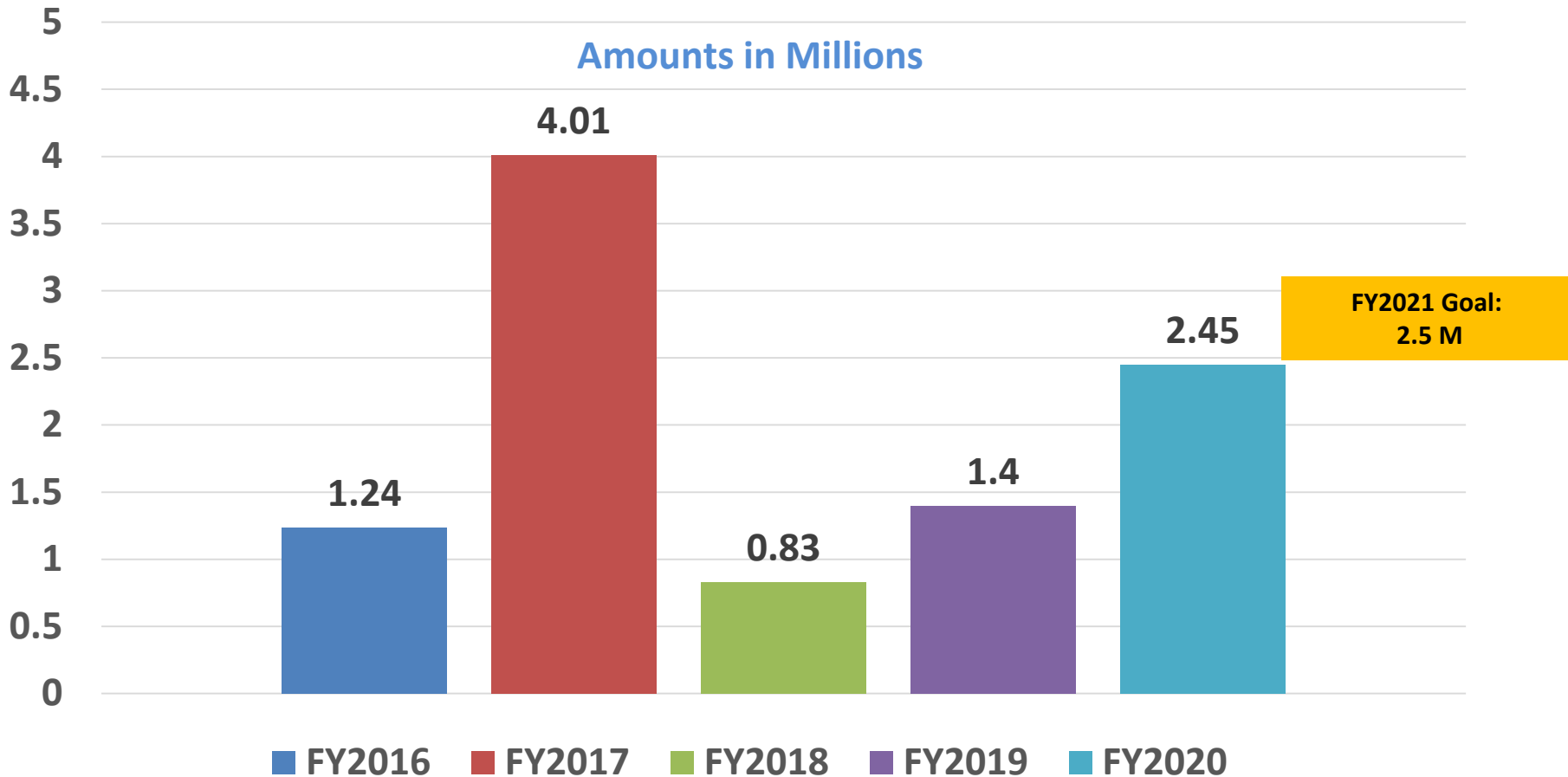
Note: Placement rate is percent employed related to training among employed graduates who responded to the Graduate Follow-up Survey.

SP4.3 - MATC Grants Support Secured



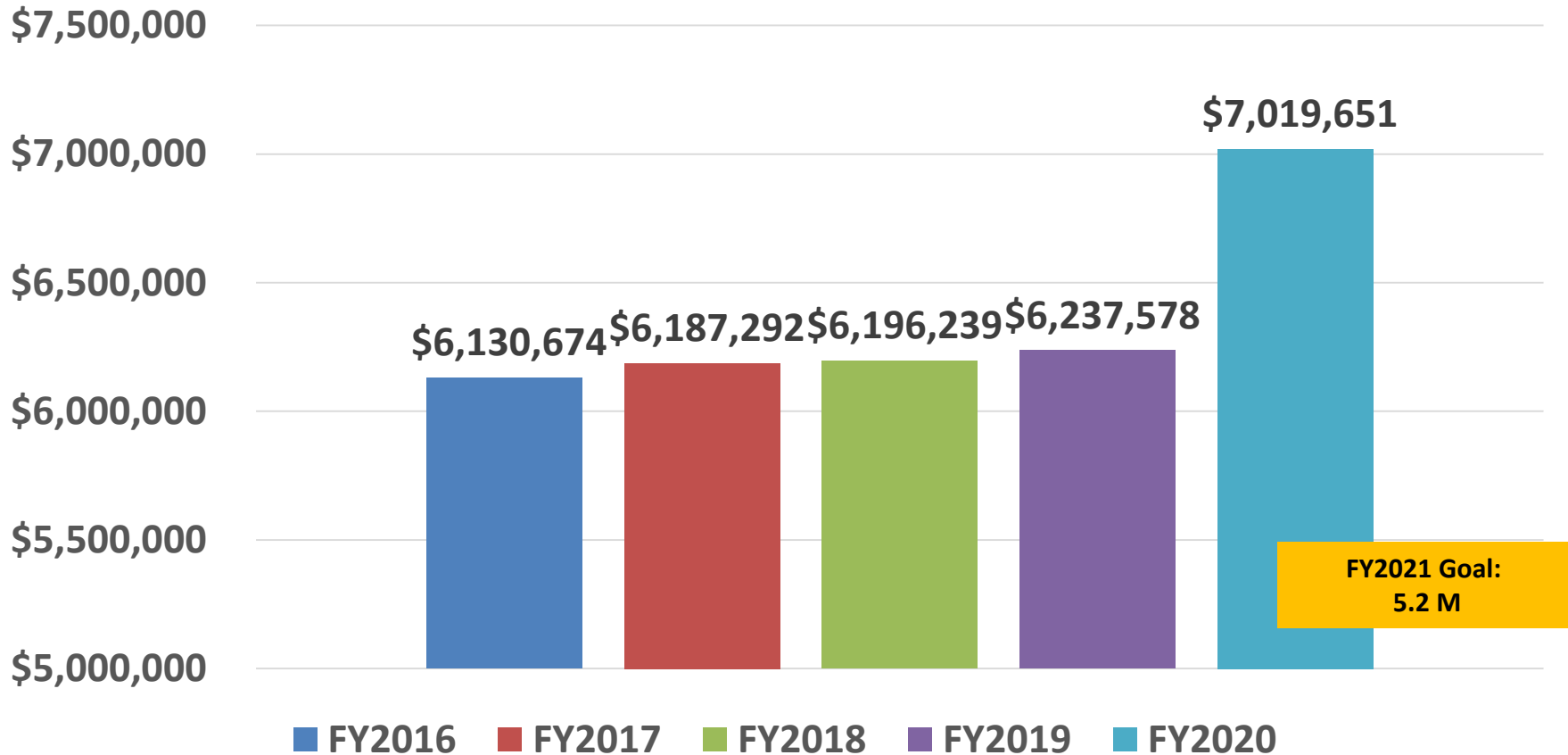
Note: Amount of grant support secured

SP4.4 - Foundation Support Secured



Note: Amount of foundation support secured

SP4.5 - Milwaukee PBS



Note: Community Support (no endowment funds included)