



Attachment 3 - a

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
March 22, 2022**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session via teleconference on Tuesday, March 22, 2022, and called to order by Chairperson Olson at 4:05 p.m.

ITEM 1 a. ROLL CALL

Present: Lauren Baker, Erica Case, Mark Foley, Ashanti Hamilton, Citlali Mendieta-Ramos, Lisa Olson and Ann Wilson.
Director Baker arrived at 4:11 p.m.

Excused: Antonio Diaz and Nikki Moews

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Olson asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Gwendolyn Green, board liaison, confirmed proper notice was given.

ITEM 3. COMMENTS FROM THE PUBLIC

Mr. Kevin Mulvenna, executive vice president, AFT Local 212, stated members of Local 212 support and are rallying behind those of the MATC Community who claim Ukrainian descent and are active members of the local Ukrainian community regarding the international events taking place in Ukraine. Mr. Mulvenna also stated his purpose in appearing before the board was to assure the employee groups represented by Local 212 that matters regarding compensation and collaboration would be addressed.

ITEM 3. APPROVAL OF MINUTES

- 3 a. Regular Board Meeting: January 25, 2022**
- 3 b. Special Board Meeting: February 8, 2022**
- 3 c. Special Board Meeting: March 1, 2022**
- 3 d. Board Retreat: March 4, 2022**

Milwaukee Area Technical College District Board

March 22, 2022

Page 2

Motion It was moved by Mr. Foley, seconded by Mr. Hamilton, to approve the minutes of the Regular Board Meeting: January 25, 2022; the Special Board Meeting: February 8, 2022; the Special Board Meeting: March 1, 2022 and Board Retreat: March 4, 2022.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

- 4 a. Bills – January 2022**
- 4 b. Bills – February 2022**
- 4 c. Financial Report – January 2022**
- 4 d. Financial Report – February 2022**
- 4 e. Human Resources Report**
- 4 f. Procurement Report**
- 4 g. Construction Report**

Motion It was moved by Mr. Foley, seconded by Mr. Hamilton, to approve the Consent Agenda.

Action Motion approved.

ITEM 5. BOARD ACTION ITEMS

Action Items

- 5 a. Resolution (F0220-03-22) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2021-2022J of Milwaukee Area Technical College District, Wisconsin**

Motion It was moved by Mr. Foley, seconded by Ms. Mendieta-Ramos, to approve Resolution (F0220-03-22) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2021-2022J of Milwaukee Area Technical College District, Wisconsin.

Discussion Mr. John Mehan, managing director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$1,500,000 General Obligation Promissory Notes, Series 2021-2022J.

Action Motion approved, the roll call vote being as follows:

Ayes: Case, Foley, Hamilton, Mendieta-Ramos, Wilson, and Olson - 6

Noes: None.

Milwaukee Area Technical College District Board

March 22, 2022

Page 3

5 b. Resolution (F0221-03-22) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2021-2022K of Milwaukee Area Technical College District, Wisconsin

Motion It was moved by Mr. Foley, seconded by Mr. Hamilton, to approve Resolution (F0221-03-22) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2021-2022K of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Foley, Hamilton, Mendieta-Ramos, Wilson, Baker, Case and Olson - 7

Noes: None.

5 c. Resolution (F0222-03-22) to Approve Technical Diploma Program Titled CNC Swiss Turning Multi-Axis Machine (31-420-2)

Motion It was moved by Ms. Baker, seconded by Mr. Foley, to approve Resolution (F0222-03-22) to Approve Technical Diploma Program Titled CNC Swiss Turning Multi-Axis Machine (31-420-2).

Action Motion approved.

5 d. Resolution (F0223-03-22) to Approve Partial Fiscal Year 2022-2023 Renovation/Remodeling (Capital) Projects

Motion It was moved by Ms. Mendieta-Ramos, seconded by Mr. Foley, to approve Resolution (F0223-03-22) to Approve Partial Fiscal Year 2022-2023 Renovation/Remodeling (Capital) Projects.

Action Motion approved.

ITEM 6 Policy Reviews

- 6 a. Policy – Consensual Relationships Policy**
- 6 b. Policy – Sexual Violence and Sexual Harassment**
- 6 c. Policy C0200 – Equal Opportunity, Harassment and Non Discrimination**

Discussion Ms. Kristen DeCato, Assistant General Counsel, reviewed Policy – Consensual Relationships Policy, Policy – Sexual Violence and Sexual Harassment and Policy C0200 – Equal Opportunity, Harassment and Non Discrimination. This is a first read of the policies, and they will be brought back to the board for approval in

April. Directors Case, Foley and Hamilton asked for the policies to be amended to provide further clarification of the sphere of influence for the employee-supervisor relationship.

ITEM 7 Reports

7 a. Chairperson's Report

Discussion Chairperson Olson:

- Announced the MATC District Board Appointment Meeting will be held on March 29, 2022. The three positions that are up for appointment this year include:
 - Additional Member (currently Ann Wilson)
 - Elected Official (currently Ashanti Hamilton)
 - Employer with 15+ (currently Citlali Mendieta-Ramos)
- Stated the Wisconsin Technical College District Boards Association will hold their spring meeting in Milwaukee April 28-30, 2022. Friday morning's in-service will feature Dr. Christine Manion who will present on Accreditation in the technical college system.
- Asked Director Foley to comment on the Saturday morning meeting of the Board of Directors of the District Boards Association. Director Foley encouraged board members to attend the meeting to get a sense of what the group is about and encouraged board members to take advantage of online resources offered by the WTCDBA.
- Reported the District Board held a virtual Board Retreat facilitated by Dr. Pamela Fisher from ACCT on March 4. Dr. Fisher discussed the critical role of the board of directors and presented an overview of board best practices. Dr. Manion also spoke and discussed the Board Self-Evaluation tool and stated the goal was to align the tool with the Higher Learning Commission's expectations of a governing board.

7 b. President's Report

Discussion Dr. Martin:

- Reported MATC was featured in an article on "How Colleges Can Reach the Lost Freshmen of 2020" in The Chronicle of Higher Education. MATC was highlighted for using its students to track down would be classmates. Teams of "student ambassadors" called more than 1,000 students from the class of 2020 who previously applied for a grant from the MATC Promise to let them know the acceptance deadline had been extended. Dr. Martin thanked Marwill Santiago, Erica Fernandez, Sara Cappaert and the Promise Team for their leadership on this effort.

- Highlighted accomplishments of the MATC Stormers Men's Basketball program, the team completed an outstanding regular season with a record 25-4; was ranked fifth in the National Junior College Athletic Association (NJCAA) poll and was ranked inside the top 15 nationally the entire season. Head coach and Athletic Director, Randy Casey, was named the Region 4-Midwest B District Coach of the Year, the third time in four years Coach Casey earned this honor. In addition, 6 foot 6 inch MATC Freshman Forward Mason Johnson was named the tournament's Most Valuable Player. Dr. Martin congratulated the team, Coach Randy Casey, and Coach Travis Mrozek.
- Announced the Wisconsin Department of Workforce Development has named David Polk, MATC Director of Apprenticeship and Trade, to serve as director of the agency's Bureau of Apprenticeship Standards.
- Reported Wisconsin Technical College System's (WTCS) Board took action at their March 16 board meeting and awarded MATC funding for every grant the college applied for, the first such funding in 31 years; MATC will receive over one million dollars in grant funding from the state. Dr. Martin thanked Dr. Jennifer Mikulay, the Grants Council and Dr. Christine Manion for their efforts.
- Hosted college-wide Question and Answer sessions with vice president Elle Bonds in February regarding the flexible work arrangements approved the board in December, and it is hoped this new structure will help attract and retain the college's employees.

7 c. District Student Senate Report

Discussion

Mr. Patrick Casper:

- Shared an update regarding the HyFlex concern mentioned at the last board meeting in January. Since then, there is a work-study student appointed to the course to assist with the technical aspects of the class.
- Announced the approval of an eSports feasibility study to be completed by eSport Supply. This study will provide a total addressable market assessment, technical assessment with recommendations, and set up MATC to make critical decisions regarding a varsity level eSport (electronic sports/gaming system) program.
- Reported District Student Government Association approved a Standard Operating Procedure for Wisconsin Statute 38.145 – the Use of Student Fees. This approval documents the practice approving the use of student activity fee budgets and ensures the student voice is in the process.

7 d. Enrollment Report

Discussion Anthony Tagliavia, Chief Marketing Officer, presented the Enrollment Report on behalf of Dr. Sarah Adams, interim vice president, Enrollment Management. Mr. Tagliavia highlighted the following points:

- Compared to this time last year: students retained from spring term is down 4.2%. New students are up 6.9%. Students returning from earlier is up 10.4%. MATC and technical colleges around the state are facing similar challenges due to potential students being offered higher wages in the workforce. The college achieved 90% enrollment for spring.
- Mr. Jeffrey Hollow, vice president, Finance, spoke to the enrollment numbers impact on the college's budget. Mr. Hollow reminded the board that 100 FTE's is equivalent to \$571,000 in revenue and lost revenue could be approximately \$6.4 million.

7 e. Milwaukee PBS VP General Manager's Report

Discussion Mr. Bohdan Zachary, vice president and general manager of Milwaukee PBS:

- Reported Milwaukee PBS raised a total of \$206,797 from just over 1,100 donors, reaching 94% of the station's projected dollar goal of \$220,000. Stations across the nation experienced similar shortages during this drive due to the Russian invasion of Ukraine. The viewing public turned to news stations, which experienced high ratings because of the invasion coverage.
- Announced Milwaukee PBS experienced strength in the planned giving area. The station raised \$589,000 to date.
- Stated the Milwaukee Press Club has recognized the work of Milwaukee PBS with eight awards. On May 6 at the annual Milwaukee Press Club dinner, it will be revealed whether the station's awards are gold, silver or bronze. Mr. Zachary acknowledged the hard work and dedication of the staff at Milwaukee PBS.
- Reported Milwaukee PBS hosted a workshop last December of regional filmmakers of color. The event was produced by Firelight Media, which is award-winning director Stanley Nelson's production company. Firelight has selected Milwaukee PBS to provide additional editorial and community engagement support to local filmmaker Marquise Mays, who is currently an associate lecturer at the University of Wisconsin Madison.
- Stated Milwaukee PBS, in partnership with WUWM Milwaukee's NPR, CBS 58 and WMLW, is producing a conversation with

Acting Mayor Cavalier Johnson and Bob Donovan in a special called Milwaukee's Next Mayor. Milwaukee PBS' Everett Marshburn and WUWM's Maayan Silver will interview the Mayoral candidates along with CBS 58's Mike Strehlow who will be the moderator. The special will air Thursday, March 31 on all three channels, Milwaukee PBS, WUWM and CBS 58 WMLW from 7:00 to 8:00 p.m.

7 f. Legislative Matters Report

Discussion

Ms. Ramie Zelenkova, lobbyist, Hubbard Wilson & Zelenkova, presented the Legislative Matters Report on recent legislative matters impacting higher education, such as:

- Session Recap – The 2021-22 Legislative Session is adjourned. Legislation that failed to pass will need to be reintroduced in 2023. The 2023-24 Legislation Session will commence on January 3, 2023. The 2023-25 Biennial Budget process will begin this summer with state agencies receiving general budget instructions from the Governor in June or July.
- Wisconsin Assembly Bill 973/Senate Bill 981 makes certain changes to high school technical and trade educational programs, to apprenticeship and youth apprenticeship programs, and allows certain subtractions for state income tax purposes. Failed to pass.
- The next biennial budget process will begin this summer. Typically state agencies start looking at their budgets, they will get budget instructions from the Governor and then the agencies will need to submit their budgets to the department administration by September.
- Federal – The House passed the Consolidated Appropriations Act of 2022 earlier in March with a bipartisan vote, after months of negotiations. The plan provides moderate funding increases to several higher education programs including a \$400 increase to the Pell Grant maximum. The Senate is expected to take up the plan.
- Provided a list of retirements as of March 22, 2022 some of which include Dale Kooyenga, who was redistricted.

7 g. Diversity, Equity and Inclusion Report

Discussion

Ms. Eva Martinez-Powless, Chief Diversity, Equity and Inclusion (DEI) Officer, presented the DEI Report.

- Hispanic students are the largest and fastest growing population in the United States with 57 million Latinx community members. Most Hispanic Latinx college students attend community and technical colleges. In 2019, MATC expressed their aspiration to become a Hispanic Serving Institution (HSI) and as of March

2022, there is 18.5% Latinx student enrollment at MATC. To achieve HSI status, MATC must have 25% Latinx student enrollment.

- MATC can qualify to apply for undergraduate HSI grant program under the Title VII funding. These grants are designed to assist HSI's to expand educational opportunities for and improve the attainment of Hispanic students.

i Semi-Annual Affirmative Action Report

Discussion Mr. Dan McColgan, Director of Labor Relations, shared MATC's five-year Affirmative Action Plan that spans from 2019 – 2024. Mr. McColgan stated one of the college's main goals is balancing employment of faculty and staff to match availability with the general population of the greater Milwaukee area, the population served by MATC and to better reflect the population of the college's students. Director Baker suggested the college revisit the goal percentages.

7 h. Advisory Audit Report

Discussion Mr. Jeffrey Hollow, vice president, Finance, presented the Advisory Audit Report. Mr. Hollow shared there were discussion of some of the topics to the Safeguard Rule, which is part of the Gramm-Leach-Bliley Act of 1999. Mr. Hollow stated the Safeguard Rule governs the secure handling of nonpublic personal information including student information. Some key provisions in the New Safeguards Rule are:

- Single Individual Responsible for the Information Security Program.
- Specific Requirements for Risk Assessments
- Multifactor Authentication Encryption of Student Information in Transit and at Rest.

7 i. Foundation Report

Discussion Ms. Laura Bray, vice president, College Advancement:

- Reported that as of March 18, donors have contributed a total of \$2.2 million this fiscal year.
- Stated the Froedtert Memorial Hospital Scholarship Fund amount has grown to \$6 million to support a 20-year program to fund scholarships for students to pursue healthcare careers.
- Shared the Foundation started a DACA Plus Scholarship that provides scholarships for individuals that are not citizens of the United States who are unable to apply/receive PELL due to their citizenship status.
- Announced Gap Year, is partnering with NEWaukee to build a strong cohort of students for career exploration to help them evaluate career paths.

- Reported PepsiCo Foundation Uplift Scholarship received \$500K over 2 years for 160 completion scholarships and staff providing student support for African American or Latino students in specific programs that align with their business to “make, move or sell things.”
- Stated the college has established a Single-Parent scholarship and are reviewing models that would enhance it.
- Announced the Uniquely Abled Academy was started because of individual and corporate donations. The program prepares students who are on the autism spectrum for entry-level CNC machining careers or advanced programs of study.

ITEM 8. BOARD MONITORING

8 a. Pathway Presentation/Community and Human Services

Information Dr. Mohammad Dakwar, vice president, Learning and Mr. Rick Cole, Protective Services Department Chair, presented the Community and Human Services Pathway report. Dr. Dakwar highlighted the paralegal program in this pathway as it was named one of the best paralegal programs in the Midwest by the Wisconsin Law Journal and one of the full time faculty in this pathway was appointed as a judge in the Court of Appeals District 2.

8 b. Achieving The Dream Update

Information Dr. Christine Manion, vice president, Institutional Effectiveness, stated the video of the Achieving The Dream Update was sent to the board prior to the Board Meeting. Dr. Manion also stated the Achieving The Dream coaches would be visiting MATC on March 28 and 29 to meet with the teams that worked on the career coaching, classroom engagement and coordinated care projects.

8 c. Moon Shot Update

Information Dr. Manion, presented the Moon Shot Update and reported the video was sent to the board prior to the meeting and reminded the board the video contained highlights on hold reforms, retention grants and transfer pathways. Dr. Manion stated the project leads would be attending the EAB Convening on March 29 and meeting with two new Moon Shot regions: Cincinnati/Northern Kentucky and Pennsylvania. Dr. Martin will be speaking at that convening.

8 d. Men of Color Initiative

Information Dr. Jeff Janz, vice president, Retention and Completion, introduced Mr. Equan Burrows, Dean of Student Experience and Ms. Amanda Brooks, Coordinator, Student Life, who reported on the Men of Color

Initiative (MOCI). Points shared in the report included the launch of the program in 2015 under the leadership of Dr. Martin. The initiative is dedicated to improving the overall completion and retention rates and closing equity gaps for black and brown students with a goal to 10% increase in response rates among students that consider themselves to be minority males.

8 e. OPEB and FCC Trust

Information Mr. Hollow briefly shared the Quarterly Other Post-Employment Benefit (OPEB) & FCC Trust Report via graphs showing asset allocations and performance summary percentages of MATC FCC Spectrum Trust and MATC OPEB Trust.

8 f. FY22 Year-End Budget Performance Projection

Information Mr. Hollow reported on the FY22 Year-End Budget Performance Projection as information via graph showing Full Year Actual for FY2020-2021, FY2021-2022 Budget and FY2021-2022 Forecast.

8 g. FY23 Budget Planning Assumptions

Information Mr. Hollow presented the FY23 Budget Planning Assumptions detailing the Preliminary FY2022-2023 Revenue Budget breakdown in three sets of categories: FY21-22 Budgeted; FY21-22 Projected FTEs; and Preliminary Budget for FY22-23.

8 h. Health and Safety Update and COVID Risk Mitigation Strategies

Information Ms. Janice Falkenberg, vice president and General Counsel, presented the Health and Safety Update and COVID Risk Mitigation Strategies report. Ms. Falkenberg stated the positive cases on campus have decreased dramatically and MATC is now a mask friendly campus as of March 14, 2022. Masks are still being worn in MATC's childcare centers, the shuttles, the vaccine clinics and COVID testing sites. The college will be suspending the on campus required testing for employees who have not been vaccinated as of March 31, 2022. New employees are required to be vaccinated.

ITEM 9. NEW BUSINESS

Director Olson asked for a status update on the compensation study.

ITEM 10. Future Agenda Items/Events

Milwaukee Area Technical College District Board

March 22, 2022

Page 11

- 10 a. March 29, 2022, District Board Appointment, 9:00 a.m. in-person, Room M210 Milwaukee Downtown Campus**
- 10 b. April 26, 2022, MATC District Board Meeting, 4:00 p.m. in-person, Room M210 Milwaukee Downtown Campus**
- 10 c. April 28 – 30, 2022, WTCDBA Spring Meeting, College Accreditation, MATC Downtown Campus**

ITEM 11. Closed Session

- 11 a. MPBS Master Control Services Partnership Agreement*****

Motion It was moved by Ms. Mendieta-Ramos, seconded by Ms. Baker to convene into Closed Session pursuant to Section 19.85 (1)(g) of the Wisconsin Statutes to discuss Item 11 a. MPBS Master Control Services Partnership Agreement. The Board may reconvene into Open Session to take action on matters discussed in Closed Session under Item 11 a. if necessary.

Action Motion approved, the roll call vote being as follows:

Ayes: Foley, Hamilton, Mendieta-Ramos, Wilson, Baker, Case and Olson – 7

Noes: None.

ITEM 11. Adjournment

The meeting adjourned at 7:35 p.m.

Respectfully submitted,

Gwendolyn G. Green

On behalf of Board Secretary Citlali Mendieta-Ramos

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

Milwaukee Area Technical College District Board

March 22, 2022

Page 12

It is anticipated that this item may be discussed in Closed Session pursuant to Section 19.85(1)(g) of the Wisconsin Statutes.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6610 to schedule services at least 48 hours before the meeting.