MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
September 22, 2020

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session via teleconference on Tuesday, September 22, 2020, and called to order by Chairperson Foley at 4:00 p.m.

ITEM 1 a. ROLL CALL

Present: Erica Case; Mark Foley; Ashanti Hamilton; Citlali Mendieta-Ramos; Nikki Moews; Lisa Olson; Kahri Phelps-Okoro and Ann Wilson. Ann Wilson connected at 4:25 p.m.

Excused: David Mitchell.

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Foley asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Gwendolyn Green, Board Liaison, confirmed proper notice had been given in compliance with the Wisconsin Open Meetings Law.

ITEM 3. COMMENTS FROM THE PUBLIC

There were no comments.

ITEM 3. APPROVAL OF MINUTES

3 a. Regular Board Meeting: August 25, 2020
3 b. Special Board Meeting: Task Force on Minority Participation: September 15, 2020

Motion It was moved by Mr. Hamilton, seconded by Ms. Phelps-Okoro, to approve the minutes of the Regular Board Meeting: August 25, 2020; and the Special Board Meeting: Task Force on Minority Participation: September 15, 2020.

Action Motion approved.
ITEM 4.  APPROVAL OF CONSENT AGENDA ITEMS

4 a.  Bills – August 2020
4 c.  Human Resources Report
4 d.  Procurement Report
4 e.  Annual Affirmative Action Report

Motion  It was moved by Ms. Phelps-Okoro, seconded by Mr. Hamilton, to approve the Consent Agenda.

Action  Motion approved.

ITEM 5.  BOARD ACTION ITEMS

Action Items

5 a.  Resolution (F0146-09-20) Authorizing the Sale of $1,500,000 General Obligation Promissory Notes, Series 2020-2021D of Milwaukee Area Technical College District, Wisconsin.

Motion  It was moved by Ms. Phelps-Okoro, seconded by Dr. Olson, to approve Resolution (F0146-09-20) Authorizing the Sale of $1,500,000 General Obligation Promissory Notes, Series 2020-2021D of Milwaukee Area Technical College District, Wisconsin.

Discussion  Mr. John Mehan, managing director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the $1,500,000 General Obligation Promissory Notes, Series 2020-2021D.

Action  Motion approved, the roll call vote being as follows:

Ayes:  Hamilton, Mendieta-Ramos, Moews, Olson, Phelps-Okoro, Case and Foley - 7

Noes:  None.

5 b.  Resolution (F0147-09-20) Authorizing the Issuance of $1,500,000 General Obligation Promissory Notes, Series 2020-2021E of Milwaukee Area Technical College District, Wisconsin.

Motion  It was moved by Mr. Hamilton, seconded by Dr. Olson, to approve Resolution (F0147-09-20) Authorizing the Issuance of $1,500,000 General Obligation Promissory Notes, Series 2020-2021E of Milwaukee Area Technical College District, Wisconsin.
Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moews, Olson, Phelps-Okoro, Case, Hamilton and Foley - 7

Noes: None.

5 c. Approval of Presidential Evaluation Instrument.

Motion It was moved by Ms. Case, seconded by Ms. Mendieta-Ramos to approve Presidential Evaluation Instrument.

Action Motion approved.

ITEM 6. Reports

6 a. Chairperson’s Report

Discussion Chairperson Foley:

- Reported Director Phelps-Okoro chaired a second Board Task Force on Minority Participation Meeting via Zoom on September 15 and asked Director Phelps-Okoro to report out on the meeting. It was noted that the Task Force would meet again in a month to follow up on action items.
- Stated the Association of Community College Trustees (ACCT) will be holding their Leadership Congress Meeting via Zoom on October 5 – 8, 2020 and mentioned Milwaukee Area Technical College has two votes to cast the ACCT Caucus. The Central Regional Caucus will be held Wednesday, September 30 at 12:00 to 2:00 Central Standard Time.
- Encouraged the board to support the two members from the Wisconsin Technical College System (WTCS) who were running for office. John Lucas (Lakeshore) running for Director at Large and Zaida Hernandez-Irisson (Gateway) running for Diversity, Equity and Inclusion representative for the Central Region.
- Announced the Wisconsin Technical College District Boards Association (WTCDBA) fall virtual meeting will be held October 23, 2020.

6 b. President’s Report

Discussion Dr. Martin:

- Reported the Wisconsin Technical College System unanimously approved the college’s proposal for student housing in partnership
with J. Jeffers and Co and the former Journal Sentinel office building. Dr. Martin and Janice Falkenberg were interviewed for a story on the college’s efforts to address housing insecurity issues in the city.

- Served as a panelist for the Greater Milwaukee Committee’s September 14 discussion on how colleges are continuing to provide instruction and support to students during the pandemic.
- Announced the candidate for the Chief Human Resources Office position, Ms. Elle Bonds, and stated the college is currently interviewing for the EVP position with hopes of having that position filled by December.
- Reported a collaborative between The Redevelopment Authority of the City of Milwaukee, Milwaukee Area Technical College, JCP Construction and Social Development Commission was awarded the Northwestern Mutual Collaboration Milwaukee Awards for Neighborhood Development Innovation (MANDI) award.
- Stated the college will kick off Hispanic Heritage Month by hosting a virtual panel discussion September 23 on National, State and Local issues impacting the Hispanic Community. Domingo Garcia, President of LULAC, will speak on the national issues.
- Thanked Dr. Wilma Bonaparte, Dr. Arturo Martinez and the Hispanic Serving Institution Task Force for their efforts on providing a wide range of activities to celebrate the culture.

6 c. District Student Senate Report

Discussion

There was no report.

6 d. Milwaukee PBS General Manager’s Report

Discussion

Mr. Bohdan Zachary:

- Announced Milwaukee PBS just concluded the August and September fundraising drive and the efforts resulted in $167,710 raised from 1,064 donors, which is 96% toward the station’s goal of $175K, and less than last year’s drive of $201K.
- Reported Milwaukee PBS’ long running news and public affairs series, Black Nouveau, begins its’ 29th season and will welcome new host Earl Arms.
- Stated the in the final weeks leading up to the November elections, Milwaukee PBS’ three news affairs and public affairs series – Black Nouveau, Adelante and 10thsix will be producing special programs.
- Reported the Milwaukee PBS is starting plans for the next MATC Virtual Commencement ceremony. Dr. Jeff Janz, Mr. Equan Burrows and Mr. Zachary will be meeting in the next week to plan the production and Milwaukee PBS will air the event.
6 e. Legislative Matters Report

Discussion
Ms. Ramie Zelenkova, lobbyist, Hubbard Wilson & Zelenkova, presented the Legislative Matters Report on recent legislative matters impacting higher education.

ITEM 7. BOARD MONITORING

7 a. Enrollment Report

Information
Dr. Amir Law, VP Enrollment Management, presented the Enrollment Report as information, stating while the college anticipates enrollments coming up short for fall semester, it does anticipate a robust spring. Chairperson Foley opened the discussion up for questions from the board members.

7 b. Pathway Presentation/General Education

Information
There was no presentation as the materials were provided prior to the board meeting. Chairperson Foley requested to hear on an ongoing basis the effectiveness of online as opposed to in person classes and how faculty are being monitored as to their effectiveness.

7 c. Marketing Plan

Information
Ms. Laura Bray, VP College Advancement introduced Mr. Anthony Tagliavia, Director Marketing & Communications, who presented the Marketing Plan as information via PowerPoint, highlighting the college’s goals to increase enrollment through advertising.

7 d. Annual Workforce Solutions Report

7 e. Annual Foundations Report

Information
Ms. Bray presented the Annual Workforce Solutions Report and the Annual Foundations Report as information as a two-part PowerPoint presentation focusing on Strategies for Growth and Impact.

7 f. Annual Grants Report

Information
Dr. Christine Manion, VP Institutional Effectiveness, introduced Dr. Jennifer Mikulay, Director of Quality, Planning and Assessment who presented the Annual Grants Report as information via PowerPoint. Dr. Mikulay reported the Grants and Resource Development division became part of the new Institute Effectiveness Division in March of 2020.
ITEM 8. NEW BUSINESS

There was no New Business.

ITEM 9. Future Agenda Items/Events

9 a. October 5 – 8, 2020 ACCT Leadership Congress; (Virtual Meeting)
9 b. October 27, 2020 MATC District Board Meeting 4:00 p.m.

ITEM 10. Adjournment

The meeting adjourned at 5:47 p.m.

Respectfully submitted,

Gwendolyn Z. Green
On behalf of Board Secretary

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return into Open Session to take action on any item discussed in Closed Session.

*** It is anticipated that this item may be discussed in Closed Session pursuant to Sections 19.85(1)(c) and (e) of the Wisconsin Statutes.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6610 to schedule services at least 48 hours prior to the meeting.