



Attachment 3 - a

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
April 27, 2021**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in Open Session via teleconference on Tuesday, April 27, 2021, and called to order by Chairperson Foley at 4:02 p.m.

ITEM 1 a. ROLL CALL

Present: Erica Case; Mark Foley; Ashanti Hamilton; Citlali Mendieta-Ramos; Nikki Moews; Lisa Olson and Kahri Phelps-Okoro.

Excused: Ann Wilson.

ITEM 1 b. COMPLIANCE WITH THE OPEN MEETINGS LAW

Discussion Chairperson Foley asked if proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

Ms. Gwendolyn Green, board liaison, confirmed proper notice had been given in compliance with the Wisconsin Open Meetings Law.

ITEM 3. COMMENTS FROM THE PUBLIC

None.

ITEM 3. APPROVAL OF MINUTES

3 a. Regular Board Meeting: March 23, 2021

Motion It was moved by Mr. Hamilton, seconded by Dr. Olson, to approve the minutes of the Regular Board Meeting: March 23, 2021.

Action Motion approved.

ITEM 4. APPROVAL OF CONSENT AGENDA ITEMS

4 a. Bills – March 2021

4 b. Financial Report – March 2021

4 c. Human Resources Report

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4 d. Procurement Report

Motion It was moved by Ms. Moews, seconded by Ms. Case, to approve the Consent Agenda.

Action Motion approved.

It has been requested by Chairperson Foley that Human Resources (HR) develop a list of metrics for the board to review. Ms. Elle Bonds, vice president, Human Resources confirmed that Human Resources is working with Institutional Research in the development of a list of HR metrics.

ITEM 5. BOARD ACTION ITEMS

Action Items

5 a. Resolution (F0175-04-21) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021K of Milwaukee Area Technical College District, Wisconsin

Motion It was moved by Ms. Phelps-Okoro, seconded by Ms. Case, to approve Resolution (F0175-04-21) Authorizing the Sale of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021K of Milwaukee Area Technical College District, Wisconsin

Discussion Mr. John Mehan, managing director, Robert W. Baird & Co., reviewed the Final Pricing Summary for the \$1,500,000 General Obligation Promissory Notes, Series 2020-2021K.

Action Motion approved, the roll call vote being as follows:

Ayes: Hamilton, Mendieta-Ramos, Moews, Olson, Phelps-Okoro, Case and Foley - 7

Noes: None.

5 b. Resolution (0176-04-21) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021L of Milwaukee Area Technical College District, Wisconsin

Motion It was moved by Ms. Phelps-Okoro, seconded by Mr. Hamilton, to approve Resolution (0176-04-21) Authorizing the Issuance of \$1,500,000 General Obligation Promissory Notes, Series 2020-2021L of Milwaukee Area Technical College District, Wisconsin

Action Motion approved, the roll call vote being as follows:

Ayes: Mendieta-Ramos, Moews, Olson, Phelps-Okoro, Case, Hamilton and Foley - 7

Noes: None.

5 c. Approval of Other Student Fees, Avocational Fees & Adult Tuition

Motion It was moved by Ms. Mendieta-Ramos, seconded by Ms. Case, to approve Approval of Other Student Fees, Avocational Fees & Adult Tuition.

Action Motion approved.

5 d. Resolution (F0177-04-21) to Approve Associate Degree Program Titled Paramedic Technician (10-531-1)

Motion It was moved by Mr. Hamilton, seconded by Ms. Phelps-Okoro, to approve Resolution (F0177-04-21) to Approve Associate Degree Program Titled Paramedic Technician (10-531-1)

Action Motion approved.

5 e. Resolution (F0178-04-21) to Approve Partial Fiscal Year 2021-2022 Renovation/Remodeling (Capital) Projects.

Motion It was moved by Dr. Olson, seconded by Ms. Case, to Approve Partial Fiscal Year 2021-2022 Renovation/Remodeling (Capital) Projects.

Action Motion approved.

ITEM 6. Policy Review

6 a. Policy D0900 – Course Withdrawals and Appeals

Discussion Dr. Sarah Adams, interim vice president, Enrollment Management and Ms. Kristen DeCato, Assistant General Counsel reviewed Policy D0900 – Course Withdrawals and Appeals via PowerPoint. The following points were discussed:

- Goals for Policy Creation and Procedure Revisions:
 - Increased academic success and completion.
 - Improve academic engagement and attendance.
 - Give students responsibility over educational decisions.
 - Offer interventions to help students remain in classes.
- Proposed Policy and Procedural Changes:
 - Remove instructor-initiated withdrawal procedure.
 - Recognize extenuating circumstances.

- Mandatory attendance-taking
- Create administrative withdrawal
- Next Steps:
 - Standard Operating Procedures.
 - Student communications and orientation.
 - Faculty and Staff Training Sessions.
 - Coordination Day Overview.

ITEM 7. Reports

7 a. Chairperson's Report

Discussion Chairperson Foley:

- Reported he, Directors Case and Wilson along with MATC staff attended the Wisconsin Technical College District Boards Association Virtual Spring Meeting. The meeting was held Friday, April 16 and the focus of the meeting was Diversity, Equity and Inclusion. Ms. Phelps-Okoro stated she also attended the meeting.
- Announced he and Directors Case and Wilson will hold a virtual listening session on Friday, May 7 for employees to bring their thoughts, concerns and innovative ideas to the board.
- Mentioned the board will receive a Board Self-Evaluation survey via Survey Monkey and requested the board complete the survey by May 15 so the results can be reviewed during the May Board Meeting.
- Announced MATC will hold a District Board Appointment Meeting on May 27 at 9:00 a.m. to replace the seat vacated by Director David Mitchell. The seat will represent an Employer (15+ classification).
- Stated the board will hold a retreat on June 7 from 2 – 4:00 p.m. focused on Diversity, Equity and Inclusion (DEI).
- Introduced Ms. Layla Merrifield, executive director of the Wisconsin Technical College District Boards Association. Ms. Merrifield shared the following points:
 - The Boards Association is putting together a trustee forum, which is essentially an opportunity for discussion among trustees in a peer to peer format concerning issues around DEI.
 - The District Boards Association will have their first face to face quarterly meeting on July 16 and 17. This will be the first face to face meeting since January 2020. The meeting will be held in Stevens Point, WI and hosted by Mid-State Technical College. The topic will be Board Evaluations, evaluations of college CEOs as well as Board Self Evaluations.
 - The Advocacy Zoom Meetings held during winter and spring. The focus of the meetings was on legislators interacting with trustees and with Wisconsin's technical colleges. Ms. Merrifield thanked Chair Foley, Dr. Martin, and the entire Advocacy Team

including Ramie Zelenkova and Janice Falkenberg for the fantastic job at the meetings. Ms. Merrifield noted the Wisconsin's technical colleges continue to have an excellent reputation and relationships within the capital.

- The Assembly have already signaled interest in exploring student financial aid improvements for technical colleges.

7 b. President's Report

Discussion

Dr. Martin:

- Reported the college held its first virtual bilingual open house, Casa Abierta, in line with efforts to become a Hispanic Serving Institution. The open house was held March 25 for prospective students and their families interested in bilingual programs and classes.
- Served as a panelist at the Achieving The Dream's national President's Symposium on March 25, in which she shared MATC's strategic priority commitment on centering racial equity. This work will start with the continued commitment of her senior leadership team to develop its own equity and racial literacy to better inform decision making.
- Was a panelist for the Greater Milwaukee Committee as they hosted Former Governor Tommy Thompson and addressed ways that education can overcome inequalities, close the wealth gap, and provide more social mobility to the region.
- Announced the college has been working with developer J. Jeffers to bring MATC student housing to the former Milwaukee Journal Sentinel complex. Late this summer or early fall the college will be offering Board members an on-site tour of the new student housing.
- Stated she joined forces with Mayor Barrett, MPS Superintendent Posley, and UWM Chancellor Mone on April 15 to get the word out to community organizations to call on anyone who knows a high school student senior to ensure they complete the FAFSA. MATC holds sessions to help students in completing the FAFSA every Tuesday.
- Welcomed Professor Ibram X. Kendi, author of How to Be an Anti-Racist, to speak at a virtual event that was attended by over 600 employees, students and external partners on March 31. Dr. Martin thanked the DEI Committee Membership of Myra George and Dr. Bonaparte, and Milwaukee PBS for their efforts in hosting the event.
- Shared the college will be working with Dr. Shaun Harper and the Race & Equity Center at the University of Southern California as part of the college's Moon Shot for Equity Initiative. The Center will lead education and training with a series of 12 monthly convenings that will focus on strategies and practical approaches to address

various aspects of racial equity. The USC Race and Equity Center will conduct a racial climate assessment of the college.

7 c. District Student Senate Report

Discussion Ms. Brandi Martin:

- Stated the District Student Government Association (DSGA) is in the process of voting revisions to the Student Code of Conduct and the 2021-2022 use of student activities fees in Student Life.
- Reported Student Life hosted a Spirit Week April 12 – 16 and celebrated the MATC student community throughout the week, especially the virtual caricature event and the Pet Appreciation Day.
- Drew the board's attention to efforts around mental health support for students. Some of the initiatives include: the Mindfulness Monday series hosted by Student Life and the upcoming Virtual Mental Health First Aid hosted by Veterans Resource Center on May 4 and June 7.
- Expressed appreciation for the experience of being a Student Representative to the board throughout this year. Ms. Martin stated she thoroughly enjoyed the awesome opportunity of being a part of these meetings, and was made to feel welcomed by all.

7 d. Milwaukee PBS VP General Manager's Report

Discussion Mr. Bohdan Zachary:

- Stated Milwaukee PBS officially reached and surpassed the \$5.2 million goal as of April 13. The station hopes to reach the original, pre-COVID goal of \$6.3 million between April and the end of June.
- Reported CPB notified Milwaukee PBS that WMVS and WMVT would receive a \$599,563 grant from the American Act Stabilization Grant.
- Announced May is National Mental Health Awareness month. Black Nouveau host Earl Arms will talk with psychologist Dr. Kweku Ramel Smith about ways to practice good mental health. After the May 13 broadcast of Black Nouveau, Dr. Kweku Ramel Smith and Earl Arms will continue online via a live conversation with the community.
- Stated 10thirtysix, hosted by Portia Young, will follow up on the four young people featured in Milwaukee PBS' award-winning documentary Kids In Crisis: You Are Not Alone, updating the public on how the kids are coping with the pandemic and the status of their mental health advocacy.

7 e. Legislative Matters Report

Discussion

Ms. Janice Falkenberg, vice president General Counsel, introduced Ms. Ramie Zelenkova, lobbyist, Hubbard Wilson & Zelenkova, who presented the Legislative Matters Report on recent legislative matters impacting higher education, such as:

- The increase in state general aid for Wisconsin Technical College System institutions by \$18 million in each year of the biennium.
- The increase in funding for need-based financial aid in the Wisconsin Grants program for the Wisconsin Technical College System by \$2,297,200 GPR in fiscal year 2021-2022 and \$4,594,400 GPR in fiscal year 2022-2023.
- The Legislative Fiscal Bureau released its summary of the Governor's budget recommendation earlier this month. The summary provides a gist of each agency, program, and item contained in the state's 2021-2023 biennial budget.
- President Biden's funding request for Fiscal Year (FY) 2022. The request contains a 40 percent funding increase for Department of Education programs. More detail on the FY2022 budget request will become available in the coming months.
- Emergency Broadband Benefit for Pell Grant Recipients. The Federal Communications Commission (FCC) is in the process of implementing the Emergency Broadband Benefit (EBB). The EBB program will provide eligible households, including those with Pell Grant recipients, with discounts of up to \$50 per month towards broadband services and up to \$75 per month for households on Tribal lands.

ITEM 8.

BOARD MONITORING

8 a. Enrollment Report

Information

Dr. Sarah Adams, interim vice president, Enrollment Management, Mr. Tony Taliavia, director, Marketing and Communications and Mr. Marwill Santiago, manager, Recruitment, gave the Enrollment Report via graphs and shared such enrollment strategies as:

- New campaigns: Displaced workers, 'transient students'
- New channels: TikTok
- Promise: Reopen 2020, later deadline
- Tours: In-person, expanded virtual
- Open House: Casa Abierta, traditional
- CBOs: Increased strategies to recruit recent GED/HSED graduates.

8 b. Pathway Presentation/Healthcare

Information Dr. Mohammad Dakwar, vice president, Learning, began the Pathway Presentation/Healthcare report by congratulating the Healthcare Pathway team for celebrating its' 100 year anniversary in the month of April. Dr. Dakwar noted the PowerPoint presentation was previously sent to the board, and highlighted such points as MATC increasing articulation agreements with four-year institutions by 10 percent and establishing a collaboration agreement with Blackhawk Technical College for Nutrition and Dietetic Technician program. Dr. Kelly Dries, dean, Healthcare Pathway and Mary Peters-Wojnowiak, director, Clinical Education and Compliance, spoke to MATC developing 25 new clinical site partners in Milwaukee and Ozaukee Counties amid the pandemic. Dr. Dries reported MATC seeing a 23 percent increase in applications in healthcare programs amid COVID.

8 c. FY21 Year-End Projection of General Fund

Information Ms. Eva Kuether, controller, presented the forecast of FY21 via chart on behalf of Mr. Jeffrey Hollow, vice president, Finance. Ms. Kuether spoke to the FTE numbers being the key driver of MATC's budget, effecting the college's tuition revenue and state aid. Ms. Kuether began her discussion with the major categories of revenue and covered the full year forecast for FY21. Ms. Kuether noted the discretionary expenses were well under budget due to there being much less activity on campus because of the pandemic.

8 d. Review FY22 Preliminary Operating Budget

Information Ms. Kuether presented the Review FY22 Preliminary Operating Budget via chart. Ms. Kuether stated the college set a target of 8,800 FTEs, which represents a 7.3 percent increase to prior year forecast.

8 e Review FY22 Preliminary Capital Remodeling & Renovation Budget

Information Ms. Falkenberg presented an oral report, with chart, on the Review FY22 Preliminary Capital Remodeling & Renovation Budget. Each year the college brings to the board, as a preliminary matter, the projects that have been prioritized and put forward for the next fiscal year on the Capital Remodeling and Renovation Budget. Every year the college allocates \$18 million in capital renovation and construction throughout the district. Ms. Falkenberg noted the college is in the midst of completing a long term Facilities Master Plan as well as an Academic Master Plan this year. Projects will be deferred

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that may be impacted by these plans. Ms. Falkenberg gave a breakdown of the projects that will add up to the \$18 million.

8 f. Diversity, Equity and Inclusion Update

Information Ms. Eva Martinez-Powless, executive, Diversity, Equity and Inclusion gave the Diversity, Equity and Inclusion (DEI) Update via PowerPoint. Ms. Martinez-Powless gave an update on the DEI portion of Strategic Priority #3 – Equity.

ITEM 9. NEW BUSINESS

None.

Director Mendieta-Ramos departed the meeting at 6:05 p.m.

ITEM 10. Future Agenda Items/Events

10 a. May 15, 2021 Spring Commencement on Milwaukee PBS 4:00 p.m.

10 b. May 25, 2021 MATC District Board Meeting 4:00 p.m.

10 c. May 27, 2021 Board Appointment 9:00 a.m.

ITEM 11. Adjournment

The meeting adjourned at 6:08 p.m.

Respectfully submitted,

Gwendolyn Z. Green

On behalf of Board Secretary Citlali Mendieta-Ramos

* This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.

** Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The board may return to Open Session to take action on any item discussed in Closed Session.

Reasonable accommodations are available through the ADA Office for individuals who need assistance. Please call 414-297-6610 to schedule services at least 48 hours before the meeting.