TV-107: Scriptwriting for Visual Media TC

Course Description:

Basic concepts of script writing for television, radio and film are presented. Students are encouraged to think in visual terms and to utilize the unique properties of the medium to communicate these visual impressions.
Total Credits: 3.00

Course Competencies

1. Apply the functional requirements to succeed professionally in the scriptwriting industry
2. Describe the role/responsibility of script writing within the television production process
3. Identify key technical elements of scriptwriting
4. Compose effective written messaging with appropriate structure for audience understanding and motivation
5. Describe key elements of the communication process
6. Describe audience motivation and behavior fundamentals appropriate to persuasive writing
7. Produce written scripts using correct grammar, editing and formatting
8. Examine fundamentals of radio scriptwriting
9. Apply research techniques to build credibility with television audiences
10. Apply the inquiry process to obtain meaningful research data
11. Explore various treatment forms and their role in securing production funding
12. Understand the role of multi-versioning content for multi-media distribution