EPROD-152: eProduction Techniques and Implementation

Course Description:

This course focuses on the principles of design and operation of video systems as incorporated in multimedia, interactive and web design. This includes understanding, choosing and operating appropriate video cameras, digital SLR’s, lighting techniques, audio acquisition and non-linear editing. Students will produce and post-produce several productions of increasing complexity for multi-platform delivery as it pertains to eProduction.

Total Credits: 3.00

Course Competencies

1. Explore advanced use of DSLR
2. Recognize the importance of music in digital productions
3. Define methods for making digital productions engaging
4. Explore the use of nontraditional acquisition devices
5. Define digital genres
6. Demonstrate proficiency with live-streaming