



# Photography

**ASSOCIATE DEGREE**

Program Code: 10-203-1

## Downtown Milwaukee Campus

Use professional equipment and methods to master the skills necessary for this highly visual, creative and exacting profession. MATC's laboratory/studio areas have state-of-the-art traditional and digital cameras, lighting, processing and finishing equipment. Program requirements include an internship for real-world experience.

### Program Learning Outcomes

- Apply the principles of design and storytelling to develop media products and services

### Program Learning Outcomes (continued)

- Demonstrate proficiency in the use of media software, tools and technology
  - Implement creative solutions from concept through completion
  - Communicate creative rationale in formal and informal settings
  - Implement project management skills to meet customer and market demands
- (For full description, see [matc.edu](http://matc.edu).)

### Admission Requirements

- A high school diploma or GED
- Demonstration of basic computer skills in the Mac OS
- Sight ability without impairment
- Must have the ability to lift, bend, and move equipment
- Must own a DSLR camera



[matc.edu/academic\\_programs/pathways](http://matc.edu/academic_programs/pathways)

You can earn the Digital Imaging technical diploma on your way to completing this associate degree.

 **MILWAUKEE AREA Technical College**  
School of **MEDIA and CREATIVE ARTS**

## TECHNICAL STUDIES

## Credits

(1) PHOTO-101	Digital Fundamental Photography ^ ...	3
(1) PHOTO-141	Photoshop for Photographers 1 ‡ ^ ...	3
(1) PHOTO-107	Photographic Trends ^ .....	1
(2) PHOTO-108	Photographic Lighting ‡ ^ .....	3
(2) PHOTO-130	Photographic Composition ^ .....	3
(2) PHOTO-139	Measurement Techniques ‡ ^ .....	3
(2) PHOTO-142	Photoshop for Photographers 2 ‡ ^ ...	3
(3) PHOTO-103	Digital Photography ‡ .....	3
(3) PHOTO-121	Commercial Photography ‡ .....	3
(3) PHOTO-124	Portraiture ‡ .....	3
(3) PHOTO-106	View Camera Techniques ‡ .....	3
(4) PHOTO-114	Photographic Portfolio ‡ .....	3
(4) PHOTO-166	Photographic Management ‡ .....	1
(4) PHOTO-173	Photojournalism ‡ .....	3
(4) PHOTO-180	Industrial Photography ‡ .....	3
(4) PHOTO-190	Photographic Internship ‡ .....	1

## GENERAL STUDIES

ECON-195	Economics.....	3
	(or) Any 200-series ECON course	
ENG-151	Communication Skills 1 ‡ ^ .....	3
(&) ENG-152	Communication Skills 2 ‡ .....	3
	(or) ENG-201‡ and any 200-series ENG or SPEECH course	
MATH-123	Math With Business Applications ‡ ^ ..	3
	(or) Any 200-series MATH course	
NATSCI-167	Science of Technology.....	3
	(or) Any 200-series NATSCI course	
PSYCH-199	Psychology of Human Relations .....	3
	(or) Any 200-series PSYCH course	
SOCSCI-197	Contemporary American Society .....	3
	(or) Any 200-series SOCSCI or HIST course	
ELECTIVES	(Six credits needed) .....	6

**TOTAL CREDITS: 69**

( ) Semester order for full-time students.

‡ Prerequisite required.

^ Counts toward earning the Digital Imaging technical diploma.

Program curriculum requirements are subject to change.

This Associate in Applied Science program will transfer to one or more four-year institutions.

**Current MATC students should consult their Academic Program Plan for specific curriculum requirements.**

**For complete information, go to [matc.edu/media\\_creative\\_arts](http://matc.edu/media_creative_arts)**

To apply for financial aid, visit [fafsa.gov](http://fafsa.gov)  
School Code: 003866

## Possible Careers

- Digital Media Technician
- Photographer
- Photojournalist
- Wedding/Portrait Photographer
- Digital Output Specialist

## Related Program

- Digital Imaging



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[matc.edu](http://matc.edu) or 414-297-MATC  
Wisconsin Relay System 711

**Downtown Milwaukee Campus**  
700 West State Street

**Mequon Campus**  
5555 West Highland Road

**Oak Creek Campus**  
6665 South Howell Avenue

**West Allis Campus**  
1200 South 71st Street

**MATC Education Center  
at Walker's Square**  
816 West National Avenue, Milwaukee