

MATC PROMISE IMPACT REPORT

Results through December 2021

GRATITUDE FROM STUDENTS

The MATC Promise was the first program of its kind in Wisconsin. Since the 2016-17 school year, MATC has awarded over **\$2.1 million in Promise scholarships** and served more than 2,300 students, with 78% of participants identifying as students of color.

Scholarships make a difference and scholarship students stay on track. A study found that over the course of four years, 80% of all MATC Foundation scholarship recipients graduated, transferred to a four-year college or university, or were working to finish their program at MATC.

Students are grateful to the 480+ donors who are supporting their future through the MATC Promise! Here are stories of impact in their own words:

*I am a working parent who is juggling work and school. ... the Promise scholarship has **helped me to overcome my financial hardships** that prevented me from continuing in college and meeting my educational goals.*

Lemoria, MATC Criminal Justice Studies student

*My dream has been to be a first-generation college graduate. ... **this dream would not be possible without scholarships** and the donors that contribute. Thank you!*

Ruby, MATC Associate of Arts – Teacher Education student

With donor support, the MATC Foundation increased its scholarship support to students by 253% on average in the past five years.

Thank you to the donors that have made this remarkable increase possible!

MATC
PROMISE

2,300+
PROMISE
STUDENTS
SERVED TO DATE

MATC Foundation increased its scholarship support

253%

ON AVERAGE IN THE PAST FIVE YEARS.



Incemirra Pole, shown with her 8-month-old son, earned her High School Equivalency Diploma (HSED) in 2021 and is grateful she is now eligible for the Promise for New High School Grads. Her story was featured in the Milwaukee Journal Sentinel.

HIGHLIGHTS FROM 2021

The **MATC Promise for New High School Grads** was the first Promise program in Wisconsin. Highlights from 2021 include:

- **1,100+ qualified** New High School Grads students served since 2016-17;
- 170+ students have completed an MATC certificate, technical diploma or associate degree; and
- 100+ have transferred on for further education.
- MATC Promise for New High School Grads students maintain a graduation rate that is double that of the college's overall graduation rate.
- In October, MATC announced an **expansion of MATC Promise eligibility** to serve students who earn non-traditional high school credentials at MATC including General Educational Development (GED), High School Equivalency Diploma (HSED) and/or Adult High School diploma.

The **MATC Promise for Adults** offers free tuition to eligible adults ages 24 and older who started but never completed a degree.

- **1,200 qualified** Adult Promise students served in five semesters; and
- 200+ students have completed an MATC certificate, technical diploma or associate degree.
- During Fiscal Year 2021, Adult Promise students were retained at MATC at a rate of 80%, which far exceeds the 56% retention rate for part-time students.

In all, nearly 400 students have completed an associate degree, technical diploma or certificate.

In 2021, MATC also started a new **Back to School Fund** as a first-come, first-served scholarship to support costs beyond tuition, such as books and equipment. Promise students also have access to the **Dreamkeepers Emergency Grant Fund** to support financial emergencies for up to \$500.

RETENTION RATE
FOR ADULT PROMISE
STUDENTS WAS

80%

MATC PROMISE – PROGRAM STRUCTURE

**MATC
PROMISE**

MATC is unlocking access to family-sustaining careers and building the region's diverse workforce through innovative programs. The MATC Promise provides free tuition and wraparound case management support to eligible students. Promise students can depend on **free tuition throughout their MATC education**, up to 75 credits, if they maintain good academic standing.

The MATC Promise is only possible because of donors like you. Through a public-private partnership, private donations support the gap between the cost of tuition and what financial aid provides.

Together, we can provide access to career-focused education, break cycles of poverty and build the skilled workforce our regional economy needs. Thank you for your continued support!

MILWAUKEE AREA *Technical College*
Transforming Lives, Industry & Community

MILWAUKEE AREA **Technical College**
Foundation
Investing in Student Success

For more information on donating to the MATC Promise, contact Director of Development Monika Walloch at 414-297-8514 or wallocms@matc.edu.

MATC is accredited by the Higher Learning Commission, Commission on Institutions of Higher Education, the national standard in accrediting colleges and schools for distinction in academics and student services. MATC is an Affirmative Action/Equal Opportunity Institution and complies with all requirements of the Americans With Disabilities Act.

matc.edu/donate
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