

MUSIC-101- Music Business

Course Description:

This course is designed to develop insight into portions of the music-business world, including: the recording industry, record labels, copyrights, performing, managers, producers, contracts, song writing, music publishing, print publishing, promotion, business planning, career planning, website construction and much more.

Total Credits: 2.00

Course Competencies

- 1. Describe the music business using appropriate industry specific language.**
- 2. Design promotional package for use in promoting self as a music industry professional.**
- 3. Tabulate accurate records of professional engagements, expenses and payments.**
- 4. Utilize industry specific resources.**