

GRDS-112: Graphic Design Workshop

Course Description:

In addition to a course facilitator, five visiting professionals who exemplify the broad spectrum of practice within the graphic arts industry will present mini seminars scheduled for three weeks each. These professionals will represent members of the regional graphic arts community, including graphic/web designers, art/creative directors, photographers and illustrators.

Total Credits: 3.00

Course Competencies

- 1. Utilize proper methods of client research as the first stage of project development**
- 2. Utilize professional methods for client and project communications**
- 3. Identify a minimum of 4 project-centered core values**
- 4. Demonstrate working knowledge of free association and concept mapping processes**
- 5. Implement effective project time management**
- 6. Demonstrate teamwork and collaborative skills relative to project development**
- 7. Demonstrate thumbnail/rough comp development process**
- 8. Utilize professional techniques and structure for project presentations**
- 9. Demonstrate working knowledge of comp refinement process**
- 10. Demonstrate knowledge of design aesthetics**