

# TV/Video Studio Production Assistant

PROGRAM CODE: 31-701-2



Technical Diploma



COURSE		CREDITS
ENG-195	Written Communication ‡ ..... (or) ENG-201 English 1 ‡	3
TV-101	TV/Video Studio Production Techniques ‡ .....	4
TV-181	Video in Society .....	1
TV-108	TV Studio Lighting Techniques ‡ .....	2
DCC-150	Introduction to Digital Content Creation .....	3
TV-160	Intro Operational Engineering ‡ .....	1
TV-112	Storytelling Via Post-Product ‡ .....	3
TV-121	TV and Video Production Workshop 1 ‡ .....	3
TV-107	Script Writing for Visual Media .....	3
TV-105	TV/Video Field Production Techniques ‡ .....	4
MATH-107	College Mathematics ‡ .....	3
	(or) Any 200-level MATH course	

**Location:** Downtown Milwaukee Campus

**Start Dates:** August and January

**Admission Requirement:** High school diploma or GED

**Financial Aid Eligible:** Yes.

Apply at [fafsa.gov](https://fafsa.gov). Use School Code 003866.

### CREDITS

Total credits needed to complete this diploma

# 30

### Program Description

Spotlight your future in the broadcasting industry with the skills attained through this program. You will learn the basics of television and video studio production through courses taught in Milwaukee PBS studios. Areas of study include production, studio lighting, studio camera operation and general TV engineering principles.

### Career Outlook

Studios for cable channels, educational facilities and corporate video studios offer employment opportunities.

### Program Learning Outcomes

- Apply basic principles of design and storytelling to studio and field productions.
- Demonstrate proficiency in the use of basic media software, tools and technology.
- Assist in production from concept to completion.
- Communicate creative rationale in formal and informal settings.
- Apply ethical business practices.



**Complete Program Details**

**QUESTIONS?** 414-297-6004 or [creativeartspathway@matc.edu](mailto:creativeartspathway@matc.edu)

‡ Prerequisite required.

Program curriculum requirements are subject to change.

**Current MATC students should consult their Academic Program Plan for specific curriculum requirements.**