



Television & Video Production

ASSOCIATE DEGREE

Program Code: 10-701-1

Downtown Milwaukee Campus

Prepare for a career in the production, operation and programming areas of broadcast television, cable, or corporate and commercial video. You will gain hands-on experience in the high-definition studios of Milwaukee PBS, a leader in HDTV production.

Career Outlook

Graduates have an excellent entry-level employment history in a competitive field. Potential employers are TV stations, cable systems, advertising agencies, private industry, educational institutions and video production houses.

You can earn the TV/Video Studio Production Assistant technical diploma on your way to completing this degree.

Program Learning Outcomes

- Apply the principles of design and storytelling to develop media products and services
- Demonstrate proficiency in the use of media software, tools and technology
- Implement creative solutions from concept through completion
- Communicate creative rationale in formal and informal settings
- Implement project management skills to meet customer and market demands
- Apply effective and ethical business practices

Admission Requirements

- A high school diploma or GED
- One year of high school-level algebra
- Ability to work outside normal school hours



Creative Arts, Design & Media
MILWAUKEE AREA Technical College

matc.edu | 414-297-MATC

Start date: August

For complete information, go to
matc.edu/course-catalog/creative-arts-design-media

To apply for financial aid, visit fafsa.gov School Code: 003866

COURSES

Credits

ENG-195	Written Communication ‡ ^3 (or) ENG-201 English 1 ‡	3
EPROD-150	Introduction to eProduction ^	3
PSYCH-199	Psychology of Human Relations3 (or) Any 200-level PSYCH course	3
TV-101	TV/Video Studio Production Techniques ‡ ^ ...	4
TV-104	TV Studio/Field Set Design ‡ ^2 (or) TV-108 TV Studio Lighting Techniques	2
TV-181	Video in Society ^	1
ENG-197	Technical Reporting ‡3 (or) Any 200-level ENG or SPEECH course	3
TV-105	TV/Video Field Production Techniques ‡	4
TV-107	Script Writing for Visual Media ^	3
TV-112	Storytelling Via Post-Production ‡	3
TV-121	TV and Video Production Workshop 1 ‡ ^	3
MATH-107	College Mathematics ‡ ^3 (or) Any 200-level MATH course	3
TV-109	Techniques for Field Audio Acquisition ‡	2
TV-110	Advanced Production Techniques ‡	4
TV-119	Operational Broadcast Engineering ‡ ^	3
TV-142	Non-Linear Video Editing and Authoring ‡	3
EPROD-151	Data Content Management/ Implementation ^	3
TV-106	Lighting, Gaffing and Gripping ‡	2
TV-115	Advanced Broadcast Program Production ‡	4
TV-123	TV and Video Production Co-Op 1 ‡ ^	3
SOCSCI-197	Contemporary American Society3 (or) Any 200-level SOCSCI or HIST course	3

TOTAL CREDITS: 62

‡ Prerequisite required.

^ Counts toward earning the TV/Video Studio Production Assistant technical diploma.

Program curriculum requirements are subject to change.

This Associate in Applied Science program will transfer to one or more four-year institutions.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

Possible Careers

- Associate Producer
- Associate Director
- Studio Coordinator
- Lighting Coordinator
- Non-Linear Video Editor
- Operational Engineer
- Camera Operator
- Photojournalist
- Production Assistant
- Technical Director
- Floor Director
- Graphics Coordinator/Designer

Related Programs

- TV/Video Studio Production Assistant
- eProduction



10% Post Consumer Recycled



matc.edu or 414-297-MATC
 Wisconsin Relay System 711

Downtown Milwaukee Campus
 700 West State Street

Mequon Campus
 5555 West Highland Road

Oak Creek Campus
 6665 South Howell Avenue

West Allis Campus
 1200 South 71st Street

**MATC Education Center
 at Walker's Square**
 816 West National Avenue, Milwaukee