

# Television and Video Production

PROGRAM CODE: 10-701-1



Associate Degree

**Location:** Downtown Milwaukee Campus**Start Date:** August**Admission Requirement:** High school diploma or equivalent**Academic Preparedness Requirements:** One year of high school-level algebra; ability to work outside normal school hours**Financial Aid Eligible:** Yes. Use code 003866 at fafsa.gov.

## Program Description

Prepare for a career in the production, operation and programming areas of broadcast television, cable, or corporate and commercial video. You will gain hands-on experience in the high-definition studios of Milwaukee PBS, a leader in HDTV production.

## Career Outlook

Graduates have an excellent entry-level employment history in a competitive field. Potential employers are TV stations, cable systems, advertising agencies, private industry, educational institutions, video production houses, and sports and music event production companies.

## Program Learning Outcomes

- Apply the principles of design and storytelling to develop media products and services.
- Demonstrate proficiency in the use of media software, tools and technology.
- Implement creative solutions from concept through completion.

**Complete Program Details****QUESTIONS?** 414-297-6004 or creativeartspathway@matc.edu

## COURSES

## CREDITS

<b>TV-101</b>	TV/Video Studio Production Techniques ‡ ^.....	<b>4</b>
<b>TV-181</b>	Video in Society ‡ ^.....	<b>1</b>
<b>DCC-150</b>	Introduction to Digital Content Creation ‡ ^.....	<b>3</b>
<b>TV-108</b>	TV Studio Lighting Techniques ‡.....	<b>2</b>
<b>ENG-195</b>	Written Communication ‡ ^ ..... (or) ENG-201 English 1 ‡	<b>3</b>
<b>PSYCH-199</b>	Psychology of Human Relations..... (or) Any 200-level PSYCH course	<b>3</b>
<b>TV-105</b>	TV/Video Field Production Techniques ‡ ^ .....	<b>4</b>
<b>TV-112</b>	Storytelling Via Post-Production ‡ ^.....	<b>3</b>
<b>TV-121</b>	TV and Video Production Workshop 1 ‡ ^ .....	<b>3</b>
<b>TV-107</b>	Script Writing for Visual Media ‡ ^.....	<b>3</b>
<b>TV-160</b>	Introduction to Operational Engineering ‡ ^.....	<b>1</b>
<b>MATH-107</b>	College Mathematics ‡ ^..... (or) Any 200-level MATH course	<b>3</b>
<b>TV-110</b>	Advanced Production Techniques ‡ .....	<b>4</b>
<b>TV-161</b>	Intermediate Operational Engineering ‡.....	<b>2</b>
<b>TV-142</b>	Intermediate Non-Linear Video Editing ‡ .....	<b>3</b>
<b>TV-109</b>	Techniques for Field Audio Acquisition ‡.....	<b>2</b>
<b>TV-104</b>	TV Studio/Field Set Design ‡..... (or) DCC-170 Media Design Elements ‡	<b>2</b>
<b>ENG-197</b>	Technical Writing ‡..... (or) Any 200-level ENG course	<b>3</b>
<b>TV-115</b>	Advanced Broadcast Program Production ‡.....	<b>4</b>
<b>TV-123</b>	TV and Video Production Co-Op 1 ‡ .....	<b>3</b>
<b>DCC-158</b>	Data Content Management ‡.....	<b>1</b>
<b>DCC-152</b>	Intermediate Digital Content Techniques ‡ .....	<b>3</b>
<b>TV-106</b>	Lighting, Gaffing and Gripping ‡.....	<b>2</b>
<b>SOCSCI-197</b>	Contemporary American Society..... (or) Any 200-level SOCSCI or HIST course	<b>3</b>

## CREDITS

Total credits needed to complete this degree

# 65

‡ Prerequisite required.

^ Counts toward earning the TV/Video Studio Production Assistant technical diploma.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

MATC courses are offered in person, entirely online or partially online.

Check each course's delivery options in Self-Service at [selfservice.matc.edu](https://selfservice.matc.edu).