

Television and Video Production

PROGRAM CODE: 10-701-1



Associate Degree



| COURSE | CREDITS |
|------------|---|
| TV-101 | TV/Video Studio Production Techniques ‡ ^ 4 |
| TV-181 | Video in Society ^ 1 |
| DCC-150 | Introduction to Digital Content Creation ^ 3 |
| TV-108 | TV Studio Lighting Techniques ‡ 2 |
| ENG-195 | Written Communication ‡ 3 (or) ENG-201 English 1 ‡ |
| PSYCH-199 | Psychology of Human Relations 3 (or) Any 200-level PSYCH course |
| TV-105 | TV/Video Field Production Techniques ‡ 4 |
| TV-112 | Storytelling Via Post-Production ‡ 3 |
| TV-121 | TV and Video Production Workshop 1 ‡ ^ 3 |
| TV-107 | Script Writing for Visual Media ^ 3 |
| TV-160 | Introduction to Operational Engineering 1 |
| MATH-107 | College Mathematics ‡ ^ 3 (or) Any 200-level MATH course |
| TV-110 | Advanced Production Techniques ‡ 4 |
| TV-161 | Intermediate Operational Engineering ‡ 2 |
| TV-142 | Intermediate Non-Linear Video Editing ‡ 3 |
| TV-109 | Techniques for Field Audio Acquisition ‡ 2 |
| TV-104 | TV Studio/Field Set Design ‡ 2 (or) DCC-170 Media Design Elements ‡ |
| ENG-197 | Technical Writing ‡ 3 (or) any 200-level English |
| TV-115 | Advanced Broadcast Program Production ‡ 4 |
| TV-123 | TV and Video Production Co-Op 1 ‡ ^ 3 |
| DCC-158 | Data Content Management 1 |
| DCC-152 | Intermediate Digital Content Techniques ‡ 3 |
| TV-106 | Lighting, Gaffing and Gripping ‡ 2 |
| SOCSCI-197 | Contemporary American Society 3 (or) Any 200-level SOCSCI or HIST course |

Location: Downtown Milwaukee Campus

Start Dates: August

Admission Requirement: High school diploma or GED, one year of high school-level algebra, ability to work outside normal school hours

Transfer: Will transfer to one or more four-year institutions

Financial Aid Eligible: Yes.
Apply at fafsa.gov. Use School Code 003866.

Program Description

Prepare for a career in the production, operation and programming areas of broadcast television, cable, or corporate and commercial video. You will gain hands-on experience in the high-definition studios of Milwaukee PBS, a leader in HDTV production.

Career Outlook

Graduates have an excellent entry-level employment history in a competitive field. Potential employers are TV stations, cable systems, advertising agencies, private industry, educational institutions and video production houses.

Program Learning Outcomes

- Apply the principles of design and storytelling to develop media products and services.
- Demonstrate proficiency in the use of media software, tools and technology.
- Implement creative solutions from concept through completion.



Complete Program Details

QUESTIONS? 414-297-6004 or creativeartspathway@matc.edu

CREDITS

Total credits needed to complete this degree

65

‡ Prerequisite required.

^ Counts toward earning the TV/Video Studio Production Assistant technical diploma.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.