



Hospitality Management

ASSOCIATE DEGREE

Program Code: 10-109-2

Downtown Milwaukee Campus

To enter the hotel/motel industry at mid-management or supervisory levels, you will attain the required skills and experience employers seek. Although this is a day program, selected courses are scheduled for evenings and weekends on a rotating basis.

Career Outlook

You will be prepared for employment in a vital segment of the nation's economy.

You can earn the Foundations of Lodging and Hospitality Management technical diploma on your way to completing this associate degree.

Program Learning Outcomes

- Plan the operations within a hospitality organization
- Organize hospitality resources to achieve the goals of the organization
- Direct individuals and/or processes to meet organizational goals
- Control hospitality processes/procedures

Admission Requirements

- A high school diploma or GED
- Students are to be actively involved in the hospitality industry on a part-time basis while attending MATC



Business & Management
MILWAUKEE AREA Technical College

COURSES	Credits
ENG-195 Written Communication ‡ ^ 3 (or) ENG-201 English 1 ‡	
HOTEL-110 Front Office Procedures and Management ^ 3	
HOTEL-122 Basic Hospitality Accounting ^ 3	
HOTEL-135 Hospitality Professional Service and Development ^ 3	
MEET-151 Introduction to Hospitality/Tourism ^ 3	
HOTEL-105 Hospitality Marketing, Sales and Revenue Strategy ^ 3	
HOTEL-112 Front Office Computerized Procedures ‡ ^ 3	
HOTEL-120 Building Operations and Security ^ 3	
HOTEL-124 Managerial Accounting for the Hospitality Industry ‡ 3	
HOTEL-127 Fundamentals of Meetings and Special Events ^ 3	
HOTEL-150 Housekeeping Operations ^ 2	
GEOSCI-112 Principles of Sustainability 3 (or) BIOSCI-220 Introduction to Nutritional Science	
HOTEL-117 Hospitality Law and Liability ^ 3	
HOTEL-133 Supervision in the Hospitality Industry 3	
MATH-134 Mathematical Reasoning 3 (or) Any 200-level MATH course	
PSYCH-199 Psychology of Human Relations 3 (or) Any 200-level PSYCH course	
ECON-195 Economics 3 (or) Any 200-level ECON course	
ENG-196 Oral/Interpersonal Communication ‡ 3 (or) Any 200-level ENG or SPEECH course	
HOTEL-130 Internship - Hotel/Meeting Management ‡ 1	
HOTEL-140 Food and Beverage Operations 3	
SOCSCI-172 Introduction to Diversity Studies 3 (or) SOCSCI-200 Introduction to Ethical Issues	

TOTAL CREDITS: 60

‡ Prerequisite required.
^ Counts toward earning the Foundations of Lodging and Hospitality Management technical diploma.
Program curriculum requirements are subject to change.
This Associate in Applied Science program will transfer to one or more four-year institutions.

Current MATC students should consult their **Academic Program Plan** for specific curriculum requirements.

Possible Careers

- Conference Manager
- Front Office Manager
- Hotel/Motel Manager
- Meeting and Convention Planner
- Hospitality Supervisor
- Hotel Administrator
- Innkeeper
- Rooms Division Executive

Related Programs

- Foundations of Lodging and Hospitality Management
- Event Management
- Special Event Management





matc.edu or **414-297-MATC**
Wisconsin Relay System 711

- Downtown Milwaukee Campus**
700 West State Street
- Mequon Campus**
5555 West Highland Road
- Oak Creek Campus**
6665 South Howell Avenue
- West Allis Campus**
1200 South 71st Street
- MATC Education Center at Walker's Square**
816 West National Avenue, Milwaukee