



Foundations of Lodging and Hospitality Management

TECHNICAL DIPLOMA

Program Code: 31-109-5

Downtown Milwaukee Campus

Enter the hospitality industry and prepare for a career managing hotels and other facilities that offer accommodations.

Career Outlook

Employment opportunities in this diverse industry can be competitive as more job candidates enter this field.

After earning this technical diploma, your credits can be applied to completing the Hospitality Management associate degree.

Program Learning Outcomes

- Apply fundamentals to the operations within a hospitality organization
- Demonstrate entry-level use of hospitality technology
- Identify processes to meet organizational goals
- Identify the various components that make up the hospitality industry
- Identify resources used in the hospitality industry for problem solving

Admission Requirement

- A high school diploma or GED



Business & Management
MILWAUKEE AREA Technical College

For complete information, go to matc.edu/course-catalog/business-management
To apply for financial aid, visit fafsa.gov School Code: 003866

COURSES	Credits
ENG-195 Written Communication ‡ 3 (or) ENG-201 English 1 ‡	
HOTEL-110 Front Office Procedures and Management 3	
HOTEL-122 Basic Hospitality Accounting 3	
HOTEL-135 Hospitality Professional Service and Development 3	
MEET-151 Introduction to Hospitality/Tourism 3	
HOTEL-105 Hospitality Marketing, Sales and Revenue Strategy 3	
HOTEL-112 Front Office Computerized Procedures ‡ ... 3	
HOTEL-117 Hospitality Law and Liability 3	
HOTEL-120 Building Operations and Security 3	
HOTEL-127 Fundamentals of Meetings and Special Events 3	
HOTEL-150 Housekeeping Operations 2	
TOTAL CREDITS: 32	

‡ Prerequisite required.
Program curriculum requirements are subject to change.

Current MATC students should consult their [Academic Program Plan](#) for specific curriculum requirements.

Possible Careers

- Supervisor of Guest Services
- Front Desk Supervisor
- Housekeeping Supervisor
- Assistant Hotel Manager
- Hotel Manager

Related Programs

- Hospitality Management
- Event Management



10% Post Consumer Recycled



matc.edu or 414-297-MATC
Wisconsin Relay System 711

Downtown Milwaukee Campus
700 West State Street

Mequon Campus
5555 West Highland Road

Oak Creek Campus
6665 South Howell Avenue

West Allis Campus
1200 South 71st Street

**MATC Education Center
at Walker's Square**
816 West National Avenue, Milwaukee