

Foundations of Lodging and Hospitality Management

PROGRAM CODE: 31-109-5



Technical Diploma

**Location:** Downtown Milwaukee Campus**Start Dates:** August and January**Admission Requirement:** High school diploma or equivalent**Financial Aid Eligible:** Yes. Use code 003866 at fafsa.gov.

Program Description

Employment opportunities in this diverse industry can be competitive as more job candidates enter this field.

Career Outlook

Graduates possess skills to begin a career in many business settings. Self-employed business owners also will profit from this program.

Program Learning Outcomes

- Apply fundamentals to the operations within a hospitality organization.
- Demonstrate entry-level use of hospitality technology.
- Identify processes to meet organizational goals.
- Identify the various components that make up the hospitality industry.
- Identify resources used in the hospitality industry for problem solving.

COURSES

COURSES	CREDITS
SOCSCI-172 Intro to Diversity Studies 3 (or) Any 200-level SOCSCI course	3
HOTEL-110 Front Office Procedures and Management 3	3
HOTEL-122 Basic Hospitality Accounting 3	3
HOTEL-135 Hospitality Professional Service and Development 3	3
MEET-151 Introduction to Hospitality/Tourism..... 3	3
HOTEL-105 Hospitality Marketing, Sales and Revenue Strategy..... 3	3
HOTEL-112 Front Office Computerized Procedures ‡ 3	3
HOTEL-124 Managerial Accounting for the Hospitality Industry..... 3	3
HOTEL-120 Building Operations and Security..... 3	3
HOTEL-127 Fundamentals of Meetings and Special Events 3	3
HOTEL-150 Housekeeping Operations..... 2	2
HOTEL-117 Hospitality Law and Liability 3	3
HOTEL-133 Supervision in the Hospitality Industry..... 3	3
HOTEL-140 Food and Beverage Operation 3	3
HOTEL-134 Hospitality Revenue Management 3	3
HOTEL-130 Internship 1	1

CREDITS

Total credits needed to complete this diploma

45

‡ Prerequisite required.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

MATC courses are offered in person, entirely online or partially online. Check each course's delivery options in Self-Service at selfservice.matc.edu.



Complete Program Details

QUESTIONS? 414-456-5323, 414-297-8903 or leadpathway@matc.edu