Entrepreneurship

PROGRAM CODE: 61-145-1



Location: Downtown Milwaukee Campus, Online Campus Start Dates: August, January and June Admission Requirement: High school diploma or equivalent Financial Aid Eligible: No

Program Description

The courses in this program are especially geared to students interested in starting their own, or assisting with, a small or family-run business. Topics covered include customer discovery, Lean Startup methods and traditional business plans. The courses are offered in online, accelerated, blended formats. MATC's Entrepreneurship Center is on the Downtown Milwaukee Campus in Room M319.

Some certificates can be earned while completing associate degrees and/ or technical diplomas that are eligible for financial aid. Certificate programs alone are not eligible for financial aid; contact MATC for details. All credits in certificate programs must be earned at MATC with a 2.0 cumulative GPA or higher. Upon completion of the certificate's requirements, the student's transcript is notated with the credential earned.

COURSES

COURSES	CREDITS
ENTREP-101	Introduction to Entrepreneurship3
ENTREP-104	Business Plan3

CREDITS

F F

Total credits needed to complete this certificate

Certificate

6

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

MATC courses are offered in person, entirely online or partially online. Check each course's delivery options in Self-Service at selfservice.matc.edu.



Complete Program Details QUESTIONS? 414-456-5323, 414-297-8903 or leadpathway@matc.edu



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