

Business Management

PROGRAM CODE: 10-102-3



Associate Degree



Location: Downtown Milwaukee Campus, Mequon Campus, Oak Creek Campus, Online Campus, West Allis Campus

Start Dates: August and January

Admission Requirement: High school diploma or equivalent

Financial Aid Eligible: Yes. Use code 003866 at fafsa.gov.

Program Description

Attain a strong foundation in a range of areas including supervision, business communications, office technologies, human resources and marketing. Students have the opportunity to select courses with a career-ready emphasis or with a four-year college/university transfer emphasis.

Career Outlook

Opportunities exist within different types of firms, as well as operating your own business.

Program Learning Outcomes

- Plan the operations of a business across functional areas.
- Organize resources to achieve the goals of the organization.
- Direct individuals and/or processes to meet organizational goals.
- Control business processes.



Complete Program Details

QUESTIONS? 414-456-5323, 414-297-8903 or leadpathway@matc.edu

COURSES

CREDITS

BADM-106	MS Office for Business Applications ^	3
BADM-110	Business Communications With Technology ^..... (or) ENG-208 Technical Communications ‡ (or) ENG-202 English 2 ‡*	3
BADM-134	Business Organization and Management ^	3
ENG-195	Written Communication ‡ ^	3
	(or) ENG-201 English 1 ‡*	
ACCTG-110	Financial Accounting ^.....	3
	(or) ACCTG-111 Accounting 1	
BADM-192	Risk Management and Insurance ^	3
ENG-197	Technical Reporting ‡.....	3
	(or) Any 200-level ENG or SPEECH course*	
MKTG-102	Marketing Principles.....	3
BADM-104	Business Statistics ‡	3
BADM-145	Small Business Management ‡ ^	3
	(or) LOGMGT-146 Operations Management	
BADM-165	Legal Environment of Business.....	3
ECON-195	Economics.....	3
	(or) ECON-202 Principles of Microeconomics (or) Any 200-level ECON course*	
MATH-107	College Mathematics ‡ ^	3
	(or) Any 200-level MATH course*	
SOCSCI-197	Contemporary American Society	3
	(or) Any 200-level SOCSCI course*	
BADM-120	Business Analysis ‡ ^	3
BADM-155	Management Principles ‡	3
ELECTIVES	(Six credits)	6
MATH-123	Math With Business Applications ‡.....	3
	(or) Any 200-level MATH course*	
PSYCH-199	Psychology of Human Relations.....	3
	(or) Any 200-level PSYCH course*	

CREDITS

Total credits needed to complete this degree

60

‡ Prerequisite required.

^ Counts toward earning the Business Management technical diploma.

* Students seeking transfer to a four-year college/university should take 200-level courses.

Program curriculum requirements are subject to change.

Current MATC students should consult their Academic Program Plan for specific curriculum requirements.

MATC courses are offered in person, entirely online or partially online.

Check each course's delivery options in Self-Service at selfservice.matc.edu.