

Approved by: Joel Skaja

Last updated: 7/11/2024

Portfolio Assessment, GRDS-153, 3 CREDITS
Work/Life Experience Portfolio

Credit for Prior Learning provides students a range of options to earn college credit for what they already know. Students can demonstrate college-level knowledge and competencies from examination, portfolio, to workforce and military.

1. **Course title, number & credit value:**
 - a. Portfolio Assessment, GRDS-153, 3 CREDITS
2. **Course description:**
 - a. In this course, students will learn portfolio preparation and presentation, networking and establishing contacts, job interviewing skills, resume-writing, completing job applications and follow-up. Guest speakers will add professional insight.
3. **Portfolio requirements that demonstrate competencies. **Note for Resumes: Lead faculty must verify the student's work history via a letterhead mail or phone interview.***
 - a. 4 to 6 visuals proving professional competence in the given subject matter.
4. **Course Competencies that must be demonstrated:**

1. Assess professional graphic design job options

Assessment Strategies

- 1.1. Case Studies
- 1.2. Reflection

Criteria

Criteria - Performance will be satisfactory when:

- 1.1. You successfully complete each assignment with a 70%
- 1.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

- 1.a. Attain information about job options
- 1.b. Interpret information about job options
- 1.c. Interpret final assignment feedback
- 1.d. Complete final project

2. Compare internet job search resources

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Assessment Strategies

2.1. Case Studies

2.2. Project

Criteria

Criteria - Performance will be satisfactory when:

2.1. You successfully complete each assignment with a 70%

2.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

2.a. Attain information about industry of major

2.b. Interpret information about industry of major

2.c. Investigate areas of specialty within industry of major

2.d. Identify area of specialty best matched to individual skillsets

3. Produce a graphic resume and job search correspondence

Assessment Strategies

3.1. Product

3.2. Critique

Criteria

Criteria - Performance will be satisfactory when:

3.1. You successfully complete each assignment with a 70%

3.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

3.a. Attain information about the student

3.b. Interpret information about the student

3.c. Point out various creative solutions for assignment

3.d. Rewrite documents based on feedback

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3.e. Interpret final assignment feedback

3.f. Complete final project

3.g. Review final project

4. Acquire knowledge of interviewing skills

Assessment Strategies

4.1. Interview

4.2. Demonstration

4.3. Critique

Criteria

Criteria - Performance will be satisfactory when:

4.1. You successfully complete each assignment with a 70%

4.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

4.a. Demonstrate proper self knowledge as it pertains to client interactions.

4.b. Exhibit the ability to reverse roles within a given situation.

4.c. Demonstrates real life client interaction.

5. Produce a graphic design portfolio demonstrating individual creative skills

Assessment Strategies

5.1. Portfolio

5.2. Critique

5.3. Presentation

Criteria

Criteria - Performance will be satisfactory when:

5.1. You successfully complete each assignment with a 70%

5.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

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Learning Objectives

- 5.a. Summarize the portfolio attributes
 - 5.b. Produce a portfolio inventory outline detailing individual projects
 - 5.c. Select best projects based on portfolio criteria
 - 5.d. Expand best project into a campaign based on feedback
 - 5.e. Complete final project
6. Participate in a student interview and portfolio evaluation session under the direction of faculty and industry representatives

Assessment Strategies

- 6.1. Presentation
- 6.2. Portfolio

Criteria

Criteria - Performance will be satisfactory when:

- 6.1. You successfully complete each assignment with a 70%
- 6.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

- 6.a. Apply constructive interview techniques
 - 6.b. Complete comprehensive job application
 - 6.c. Demonstrate presentation techniques using verbal communication skills
 - 6.d. Demonstrate presentation techniques using various technologies
7. Refine existing graphic design projects

Assessment Strategies

- 7.1. Self Assessment
- 7.2. Project

Criteria

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7.1. You successfully complete each assignment with a 70%

7.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

7.a. Summarize project attributes

7.b. Produce alternative concepts based on project attributes

7.c. Select best solution based on project criteria

7.d. Expand concept based on feedback

7.e. Complete final project

8. Demonstrate knowledge of aesthetics, composition, and type handling

Assessment Strategies

8.1. Project

8.2. Critique

Criteria

Performance will be satisfactory when:

8.1. You successfully complete each assignment with a 70%

8.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

8.a. Explain concept and composition

8.b. Select best composition based on project criteria

8.c. Refine composition based on feedback

8.d. Complete final project

9. Develop a portfolio for print and digital presentation

Linked Career Essentials

· Professionalism - Assess

Assessment Strategies

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9.1. Portfolio

9.2. Project

Criteria

Performance will be satisfactory when:

9.1. You successfully complete each assignment with a 70%

9.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

9.a. Attain information about print and digital portfolios

9.b. Interpret information about print and digital portfolios

9.c. Identify best practice application for print and digital portfolios

9.d. Compose final print and digital portfolios

10. Create a professional online presence

Assessment Strategies

10.1. Self Assessment

10.2. Product

Criteria

Performance will be satisfactory when:

10.1. You successfully complete each assignment with a 70%

10.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

10.a. Identify individual skills and strengths

10.b. Identify various online media resources for self promotion

10.c. Compose self promotional content for online publication

10.d. Assess Instructor and peer feedback of self promotional content

10.e. Publish content online

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11. Administer graphic design industry information interviews

Assessment Strategies

11.1. Interview

11.2. Reflection

11.3. Presentation

Criteria

Performance will be satisfactory when:

11.1. You successfully complete each assignment with a 70%

11.2. You successfully turn in each assignment within it's deadline (10% reduction if not completed)

Learning Objectives

11.a. Identify best practices

11.b. Gain current industry insights

12. Critique projects developed for the course

Assessment Strategies

12.1. Reflection

12.2. Critique

Criteria

Performance will be satisfactory when:

12.1. You successfully complete each project with a 70%

12.2. You successfully present and critique your project to the class (Pass/Fail)

Learning Objectives

12.a. Explain project outcome

12.b. Defend project outcome

12.c. Review project critique

12.d. Summarize comments about other students projects