



**ADMINISTRATIVE REGULATION
AND PROCEDURE**

Title: ELECTION COVERAGE	Code: 110200
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Policy Reference: I0100, Public TV Stations

Public television has traditionally made large blocks of time available for political candidates to present themselves to voters prior to an election. This is a unique service that WMVS/ WMVT offers as part of its commitment to further public understanding of public issues. This activity is subject to FCC rules and regulations concerning fairness and equal time that will be adhered to at all times by WMVS/WMVT personnel.

The stations' election coverage focuses on races and issues that affect the quality of life for the total audience in our viewing area. In general, the minimum number of eligible voters in an election to be covered should be in the same population range as State Assembly Districts. While apparently small in size in comparison to our total viewing area, the candidate elected from such a district votes on laws that affect all viewers in our audience. Using this rationale for decisions, the stations' coverage of races and issues, as a rule, will be limited to the following elections in our service area:

1. State Assembly Districts
2. State Senate Districts
3. Statewide Executive & Judicial Offices
4. U.S. Congressional Districts
5. U.S. Senate Races
6. Statewide Referenda

The above is not meant to be all inclusive but rather serves as a guideline for prioritizing election coverage.

Reviewed by MATC Public Television Committee June 11, 1986.

Office of Responsibility: WMVS/WMVT-TV Station Management