



## ADMINISTRATIVE REGULATION AND PROCEDURE

Title: RATIONALE FOR DISTRIBUTION AND COMPENSATION FOR MATC COLLEGE OF THE AIR TELCOURSE MATERIALS	Code: EE0204
Policy Reference: E0201, Production and Distribution of Telecourse Materials by MATC	

The Milwaukee Area Technical College District has developed telecourse materials in conjunction with its College of the Air Program. This program has been developed in response to identified needs and wants within the MATC District. Specific educational materials and media have been funded and developed to meet these identified needs. These include:

- a. Producing and providing televised courses required in the associate in arts degree program offered by the institution.
- b. Producing and providing certain televised entry, introductory level, and vocational-technical courses which emphasize either or both the informational and instructional function of occupation-oriented courses.
- c. Selecting and providing certain televised general education courses, which are required or recommended as part of other vocational-technical, associate degree programs.
- d. Developing the capability for producing and providing other types of televised courses, such as GED, short-term inservice programs or other special telecourses which meet the needs of the district or which accomplish the mission of the institution.

### Telecourse Definition:

A telecourse is herein described as comprised of prerecorded broadcast or closed circuit videotapes in a variety of lengths and formats, which emphasize and accomplish structured instructional methods. This includes the development of related materials such as study guides, tests, projects, laboratory kits, and other materials which aid or facilitate the instructional mission of the subject, the teacher, the student, and the MATC District Board.

Although the mission of the MATC College of the Air is to provide a response to district needs and wants, the possibility exists of utilization of MATC-developed and funded materials by other similar institutions or agencies. MATC recognizes this responsibility and seeks herein to facilitate the use of these methods and materials.

Office of Responsibility: Instructional Design