MATC OFFERS WELL-ESTABLISHED, VIGOROUS FUNERAL SERVICE ASSOCIATE DEGREE PROGRAM

Milwaukee Area Technical College offers the only funeral service associate degree program in Wisconsin. Under the auspices of MATC’s School of Health Sciences, the vigorous program requires a minimum of 57 prerequisite credits. Students petition to join the 91-credit degree program, which also requires a 10-week internship following the successful completion of traditional coursework.

The American Board of Funeral Service Education (ABFSE) Committee on Accreditation has fully accredited MATC’s funeral service associate degree program through October 2021.

The four instructors, dean of the School of Health Sciences and an advisory committee of funeral service professionals ensure that students receive well-rounded classroom experience and laboratory training which meet industry standards and expectations. The focus of the program is on traditional funeral service practices, dedication to service, professionalism and an awareness of developing trends.

Dr. Dessie Levy, dean of the School of Health Sciences, who oversees the funeral services program, said that a significant change has occurred in recent years with the program. “Our students deserve the best of the best as they pursue their associate degrees in funeral services,” she said. “I am confident in the new faculty team. They reflect change, advancement of curriculum and are exemplars of the profession for our students.”
Meet the MATC funeral service team:

**Julian E. Jasper, Jr.**  
Program Coordinator, Instructor  
Jasper has been a licensed funeral director (LFD) since 1992 and has worked for several Milwaukee area funeral homes. He began as a full-time MATC instructor in fall 2013. He holds a funeral service associate degree from MATC, a bachelor of theology degree from Andersonville Theological Seminary and a bachelor’s degree in biology from Cardinal Stritch University. Jasper is currently working on a master’s degree in education and leadership. The son of a funeral director, Jasper grew up understanding the demands of the profession and the importance of serving others through funeral service.

**Ralph Haas**  
Instructor  
Haas began his career in funeral service as an intern in Iowa in 1970. He moved to Milwaukee in 1971 and worked for numerous funeral homes over the years. In 1989, he purchased the Kasuboski, Haas & Dahl Funeral Home in Racine, which he operated until 2012. He currently works for two funeral homes and became a part-time instructor in MATC’s funeral service program in December 2014. He holds a funeral service associate degree from MATC and a bachelor’s degree in mortuary science and business administration from Upper Iowa University.

**Kelly J. Klohn**  
Instructor and Clinical Coordinator  
Klohn became a full-time MATC funeral service instructor in August 2014. She grew up in a family of funeral service professionals. She earned a funeral service associate degree from MATC and a bachelor’s degree in mathematics from the University of Wisconsin-LaCrosse. After becoming a licensed funeral director (LFD) in 1999, she worked as a funeral director in Delavan, Waukesha and Milwaukee. She also is licensed to sell pre-need insurance and is a certified celebrant (CC).

**Gabriel Schauf**  
Instructor  
Schauf began as a part-time instructor at MATC in spring 2015 and became a full-time instructor the following fall. He earned a bachelor’s degree in mortuary science from the University of Minnesota and currently is working on a master’s degree in business administration and a certificate in marketing. Schauf began his career in funeral service in Minneapolis, and then worked in funeral homes in Hudson and Brookfield, both in Wis.

**Dr. Dessie Levy**  
Dean, School of Health Sciences  
Levy oversees the MATC funeral service associate degree program. In 2005, she was named dean of MATC’s School of Health Sciences, which includes allied health, dental and nursing programs. She was the first African-American dean of nursing in Wisconsin. She has lead MATC’s funeral service program through two accreditation cycles, with the college receiving full accreditation. Levy holds a doctorate in learning, leadership and service and a master’s degree in healthcare administration, both from Cardinal Stritch University.
CYBER-CRIME IS SCARY AND EXPENSIVE!
Business owners today understand the tremendous benefits of using the Internet, computers, and technology in their everyday operations. Unfortunately, all that technology can open the door to some very serious cyber threats. Every business that is “plugged in” is a target for criminals to steal, spy, and cause major disruption. Cyber threats can be a major blow to a company’s financial and operational well-being. They can also expose businesses to non-criminal risks, such as privacy requirements, damage to technology assets, and liability for damages caused by inadvertent injury to others. These cyber risks can be just as severe as the typical property, liability, business auto, and workers compensation exposures.

Could something like this happen to you?

- System hack – Hackers install card skimmers onto your business’s payment card system, allowing them to collect debit and credit card numbers for as long as the skimmers remain undiscovered. You must investigate and provide the required notification to the affected individuals, which could number in the hundreds or thousands.
- Virus infection – A virus infection corrupts data and causes your computer system to stop functioning properly. You lose revenue, and incur the cost of hiring an information technology firm to remove the virus and reinstall your software.

Unfortunately, these are just two examples of constantly evolving cyber-attacks that could affect your business. Hackers are opportunists. If there’s a hole in your defense against these types of crimes, they’ll take advantage if given the chance. What you do to protect your business from technology disruptions could mean the difference between business as usual, and no business at all.

There are many ways to lessen the financial impact these broad, complex hazards present. When your insurance professional discusses data compromise and cyber coverages with you, ask what options and limits are covered, excluded, or available for your unique exposures.

Federated Insurance offers data compromise and cyber coverages to help you recover in the event of a data breach, and risk management recommendations that could help you block the criminals. To find out which coverages are available in your state, contact your local Federated Marketing Representative or call 1-800-533-0472.

*2015 Cost of Data Breach Study – United States; Ponemon Institute® LLC and IBM®; May 2015; complete report can be found at www.ibm.com/security/data-breach. Examples for illustration only; coverage for actual claims will be determined solely by the terms set forth in the policy, if approved for issue. Contact your local Federated representative to learn when these coverages will be available in your state.

NEW OPPORTUNITIES TO PARTICIPATE IN THE POLITICAL PROCESS
Over the years, members of the WFDA have generously donated to the Friends of Wisconsin Funeral Service conduit fund. The money raised for the conduit has allowed the WFDA to successfully support legislators who have supported funeral service.

Until recently, the conduit fund was the best method for the WFDA to participate in the campaign process. However, the campaign finance rules have changed as the legislature has just passed a law allowing corporations to make political contributions to political parties and legislative campaign committees. This is a significant reform that will provide the WFDA with another means to participate in the political process. Similar to how the WFDA raised money outside of dues for the “Preserving Funeral Service Fund,” the WFDA can now raise non-dues money from funeral homes to be utilized in political process. We certainly understand not every funeral home will make a voluntary corporate contribution, but if every WFDA main location donated
a minimum of $100 annually we could raise more than $20,000 a year. This money would be used to attend fundraisers and can also be used to purchase auction items for the conduit auction.

The conduit is still an important tool in the political process. We can now focus conduit donations strictly to contribute to campaigns of individual legislators. This second arrow in our quiver will allow WFDA to increase our support for legislative campaign committees which are run by political leaders of both parties to finance their campaign operations.

In the past we have recognized all those individuals who donate personal money to the conduit in the convention program. We’ve also posted this information on our website (CLICK HERE). Going forward we will recognize each funeral home or sponsor partner who makes a voluntary corporate contribution to the WFDA in the Spotlight Express with three sponsorship levels:

- Governor Level ($1,000+)
- Senate Level ($500-999)
- Assembly Level (0-$499)

Recent campaign finance law changes have also increased maximum contributions which will put even more pressure on the Friends of Wisconsin Funeral Service conduit. Asking for corporate contributions will help the WFDA keep pace with others who participate in the political process.

Please note that corporate political contributions are not tax deductible.

To make a contribution, CLICK HERE TO DOWNLOAD THE CORPORATE FORM or CLICK HERE TO DOWNLOAD THE PERSONAL FORM and return it to the WFDA offices in Madison.

Thank you to the following funeral homes which have voluntarily contributed to the newly-created WFDA corporate political fund in 2016.

- Governor Level ($1,000+)
- Senate Level ($500-999)
- Assembly Level (0-$499)
  - Wenig Funeral Homes
  - Lambert-Eckert Funeral Home

SPOTLIGHT ON...Eernisse Funeral Homes
The Horn Funeral Home traced its roots back to 1898 when George B. Horn started in downtown Port Washington. After the death of his son, George J. Horn in 1974, Marc Eernisse purchased the business and real estate in 1975, and operated it as Horn-Eernisse Funeral Home. In 1976, Marc was approached by Hugo Jungers to purchase the Jungers Funeral Home in Dacada (Random Lake), which was started in 1873 by Hugo’s grandfather, Jacob J. Jungers. It operated as Jungers-Eernisse Funeral Home until 1986, when Marc built a new funeral home in Port Washington and renamed the business Eernisse Funeral Homes. In 1998 with his son Joseph and daughter Jill now involved in the family business, the Eernisse’s built a new location in Belgium,
closing the Dacada location. In 2010, a new funeral home and crematory was built in Cedarburg. Today through their three locations, the Eernisse family cares for the needs of families throughout Ozaukee and Sheboygan counties. The Eernisse family has a long tradition of service to WFDA with Marc and Joe both having served as WFDA President.

*Each issue, the Spotlight Express will showcase the rich tradition of a member funeral home. If you would like your home featured in a future issue, email Adam Raschka at adam@wfda.info.*

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**SUBMISSIONS TO SPOTLIGHT EXPRESS**

Do you have an open house planned at your funeral home or a recent local news story you would like to share with fellow WFDA members? Email the information to Gary Wodka at gary@wfda.info and we will include it in the next Spotlight Express!

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**IN CASE YOU MISSED IT: FUNERAL SERVICE & ARTICLES OF INTEREST IN THE NEWS**

Click on the links below.

- Central Wisconsin funeral home giving back to veterans
- Strategies to Prevent Burnout and Live Balanced Lives
- Funeral director/legislator pushing bill that would up his profits
- SCI saw fewer funerals, declining revenue in 2015
- Death Becomes Her; Women Breaking Through The Funeral Profession Gender Barrier
- Where did funeral processions come from?

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**WFDA Calendar**

(Email Gary Wodka at: gary@wfda.info with your calendar items to be posted here and on the WFDA website)

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**Lakeshore District Meeting**

- **When:** Wednesday, March 9, 2016
- **6:00 PM**
- **Where:** 5 Pillars Restaurant
- **W2990 Hwy. K**
- **Random Lake, WI 53075**
- **Program:** How your business can assist your clients and community in case of an emergency
**Wisconsin Valley District Meeting**

When: Wednesday, March 16, 2016

6:00 PM

Where: City Grill & Jefferson St. Inn - Madison Room

201 Jefferson Street

Wausau, WI

Program: Perinatal Loss Support and resources

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**Milwaukee/Waukesha County District Meeting**

When: Wednesday, March 23, 2016

5:30 PM

Where: That’s Amore Italian Cafe

5080 S. 108th St.

Greenfield, WI 53228

Program: Learn about Camp Erin, a camp for children who have experienced a loss

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Feel free to visit the “Career Center” on the WFDA website where you can review job postings at your leisure, or subscribe to be updated by e-mail the moment new Jobs are posted. (Please note that job postings will be posted for a maximum of three months.)

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**Licensed Funeral Director/Embalmer**

**Description and Details**

Come grow with us . . . Are you looking to work for a company whose focus is on serving our families with the utmost care and respect? A company who focuses on Excellence – Trust – Care and Growth? Newcomer Funeral Service Group, a privately owned funeral home, is seeking a Funeral Director/Embalmer to join our Green Bay team.

If you are compassionate, customer service driven, have excellent communications skills, proficient with computers and use your time wisely, we want to hear from you.

**Benefits**

Our benefits include a competitive salary, medical, dental, prescription, vision, paid time off, paid license fees, 401(k) and profit sharing, bonus potential and development opportunities for career growth.

If you are looking for a great funeral career, we invite you to come grow with us at Newcomer.

**How to Apply / Contact**

For more information or to apply online, visit: www.nfsgi.com

(Posted 3/4/2016)

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**Minnesota Licensed Funeral Director**

**Description and Details**
Mahn Family Funeral Home in Red Wing, Minnesota, a family-owned funeral home, has a position for a full-time Minnesota licensed funeral director or intern.

Responsibilities would include all aspects of funeral service. Individual must be a self-motivated person that is able to think independently and work without direct supervision. This position comes with competitive salary based on experience, flexible schedule, paid vacation, retirement plan, health insurance and other benefits.

The historic and scenic community of Red Wing, located in Southeastern Minnesota on the Mississippi River, has plenty of year around social, community and recreational activities.

How to Apply / Contact
Please send resume to todd.otteson@mahnfamilyfuneralhome.com or call 651-388-3343. Inquiries will be kept strictly confidential.
(Posted 3/1/2016)

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Licensed Funeral Director /Intern
Description and Details

Grandstrand Funeral Homes, an independently owned and operated funeral provider, having locations in Lindstrom & North Branch, Minnesota and Osceola & St. Croix Falls, Wisconsin, are seeking a self-motivated, professional licensed funeral director/intern with a strong work ethic to join our firm. Candidate must be able to work independently and will be involved in all aspects of funeral service. We offer flexible schedules, competitive compensation and benefits, all locations are within an hour from the Twin City area.

How to Apply / Contact
Please call Tom at 651-257-4000 or email resume with references to info@grandstrandfh.com
(Posted 2/8/2016)

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Licensed Funeral Director Wanted
Description and Details

In order to support our recent growth, Gunderson Funeral and Cremation Care is currently looking for a creative, personable, result driven, and a team oriented Funeral Director. Gunderson’s is a seven location, family owned, funeral business serving families in and around the Madison, Wisconsin area. We offer a creative schedule and a competitive benefits package.

How to Apply / Contact
If interested, please contact Mike Smits at (608) 221-5420 or mike@gundersonfh.com.
(Posted 2/8/2016)

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Licensed Funeral Director
Description and Details

Funeral home in southern Wisconsin is looking for a licensed funeral director to operate business for two separate weeks between June and September.

How to Apply / Contact
Please call Craig Newcomer at 608-325-4634 if interested.
(Posted 2/3/2016)

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**Licensed Funeral Director**
**Description and Details**

Andrus Funeral Livery Service is looking for a full-time or part-time licensed funeral director for making removals and embalming and driving funeral coach for funeral service. Great on call schedule and time off.

**How to Apply / Contact**
Any questions call 414-445-5060 and ask for Jon or Jim Andrus.
(Posted 1/27/2016)

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**Licensed Funeral Director**
**Description and Details**

Well established family owned and operated funeral home in central Wisconsin is seeking a professional, licensed funeral director and embalmer to join our team. The successful candidate will be expected to work in all facets of funeral service, including making removals, embalming, arrangements, staffing visitations and services, and other duties as assigned by management. 3-5 years of experience is preferred, but candidates of all experience levels are encouraged to apply. We offer a very attractive package that includes an every other night/every other weekend schedule, competitive wages dependent upon experience, generous vacation schedule, health insurance, retirement benefits, and payment of membership dues in civic organizations.

The successful candidate will possess a strong work ethic and the ability to work independently. They will have strong oral and written communication skills, a desire to become an active part of our community and a passion for client family satisfaction.

**How to Apply / Contact**
Interested candidates should send their resume to:
Justin Herman
Herman-Taylor Funeral Home
2201 Chestnut Street
Wisconsin Rapids, WI 54494

or email to:
herman.justin@rocketmail.com
(Posted 1/19/2016)

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**Entry Level FD or Apprentice Position**
**Description and Details**

Butzin-Marchant Funeral Home in Ripon, Wisconsin does approximately 140 calls per year with crematory on site.

Looking for a person who has completed all the necessary education, who is willing to be a part of all areas and mostly, willing to be a team player. Wage, benefits and scheduling will be discussed.
Funeral Director or Apprentice
Description and Details

Family-owned, locally-owned funeral home in Green Bay seeks a full-time licensed funeral director or apprentice funeral director, with the potential to be brought on upon the completion of the apprenticeship. The ideal candidate must be ready to start as early as February, but no later than March 15, 2016, and will have completed mortuary school prior to employment. The candidate must be organized and have a professional, compassionate personality.

This is a multi-location funeral home doing 200+ calls each year. Long tenure at this funeral home is very common.

Typical schedule is one night primary and one night backup during the week, and on-call every-other weekend.

How to Apply / Contact
Serious inquiries to assistancegreenbay@gmail.com. Please attach resume and a brief cover letter.
(Posted 1/12/2016)

Funeral Director and Embalmer
Description and Details

Cotter Funeral Home and Crematory in De Pere (with locations in Denmark and Wrightstown) is looking for a full-time funeral director and embalmer to join their small, family-owned team. Ideal candidates should have a minimum of two years of experience as a licensed funeral director. Full company paid health insurance is available, as well as a company-contributed retirement plan. Call schedule is two nights per week and every other weekend. Salary will be based upon experience.

How to Apply / Contact
Please contact Matt Cotter at mcotter@cotterfuneralhome.com or mail your resume to Cotter Funeral Home, 860 N. Webster Avenue, De Pere, WI 54115.
(Posted 1/7/2016)

Funeral Director
Description and Details

Heritage Funeral Homes is seeking a full-time, licensed funeral director to join their staff. We are looking for an enthusiastic, self-motivated, team player who is willing to partake in all aspects of the funeral home day to day
operations. We are seeking someone to primarily make funeral arrangements and conduct funerals, but our funeral directors are responsible for various tasks, including but not limited to:

- Making funeral arrangements
- Conducting funeral services
- Embalming and other prep work
- Cosmetology
- Paperwork (Filing death certificates, obtaining permits, etc.)

We offer competitive compensation, health insurance, vacation, 401k, profit sharing, life insurance and a fun place to work.

How to Apply / Contact
If you think you would be interested in working for our family owned funeral home please contact Jim Klemmer at 414-321-7440 or jim.klemmer@heritagefuneral.com
(Posted 1/5/2016)

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Managing Funeral Director
Description and Details

Are you looking to work for a company whose focus is on serving our families with the utmost care and respect? A company who focuses on Excellence – Trust – Care and Growth? Due to the continuous growth of our organization, Newcomer Funeral Service Group, a privately owned funeral home, is looking for an experienced Managing Funeral Director to lead our Green Bay team.

As the Managing Funeral Director, you will direct and control operational activities for the funeral home location. The major objectives are to provide the highest quality services and products, to satisfy the needs of any client family, maintain a positive employee relations atmosphere, and maximize profitability for the location.

Candidates must be a Licensed Funeral Director/Embalmer in the State of Wisconsin, possess the ability to reciprocate their license and must have a minimum of five years of similar or related management experience.

Newcomer offers a competitive salary and benefits package including medical, dental, prescription, vision, paid license fees, 401(k) and profit sharing, paid time off, bonus potential and development opportunities for career growth. Join our team today. Equal Opportunity Employer.

How to Apply / Contact
Apply online at: www.nfsgi.com
(Posted 12/15/2015)

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