

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
Public Television Committee Minutes**

ADMINISTRATION Joseph Bauer Janice Falkenburg
PRESENT: Ellis Bromberg

GUESTS Charlie Dee Kevin Pulz
PRESENT: Scott Rackham

CALL TO ORDER

The regular monthly meeting of the Public Television Committee of the Milwaukee Area Technical College District Board was held in open session on Monday, September 17, 2007, and called to order by Chairperson Wilson at 5:02p.m. in the TV Conference Room, Room C442, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A. ROLL CALL

Present: Ann Wilson
Excused: Pedro Colón, Robert Davis

ITEM B. COMPLIANCE WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C. APPROVAL OF MINUTES – August 20, 2007 – Attachment 1

Discussion The minutes could not be approved as there was no quorum. The will appear on the October agenda.

ITEM D. COMMENTS FROM THE PUBLIC

Mr. Kevin Pulz, Instructional Chair of the Television and Video Production Division spoke opposing the transfer of the Television and Video Production Division to the Business Division.

ITEM E. ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures, August, September and October, 2007 - Attachment 2

Discussion This item will be approved at the FPO Committee meeting.

ITEM F. DISCUSSION ITEMS

F-1 General Managers Report

Mr. Ellis Bromberg, General Manager of Milwaukee Public Television, reported on:

- state funding and the statement sent to legislators by the MATC Board
- MPTV's 50th Anniversary weekend
- the development of a task force following the recommendations of the Lewis Kennedy report
- the viewing of Everett Marshburn's STORIES FROM THE HOMELAND: THE WAR IN WISCONSIN as part of MPTV's COMMUNITY CINEMA series at Discovery World. The Board is invited to the next screening, MISS NAVAJO, Thursday, October 11 at 7:00 pm.

F-2 Friends Report – Attachment 3

Mr. Scott Rackham, Executive Director, MPTV Friends reported on:

- the premiere of Ken Burns' epic documentary THE WAR
- the PBS Development Conference in early October
- the Jim Lehrer event on October 12, 2007
- the airing of the Milwaukee segments of ANTIQUES ROADSHOW

ITEM G. INFORMATION ITEMS

G-1 Monthly Bills – August, 2007 – Attachment 4

G-3 Monthly Clippings – June, 2007 - Attachment 5

ITEM H. MISCELLANEOUS ITEMS

ITEM I. OLD BUSINESS/NEW BUSINESS

ADJOURNMENT

The committee adjourned at 5:27 p.m.

Respectfully submitted,

Karen Wierschem
Administrative Specialist