



Attachment ESIR - 1

MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD EDUCATION, SERVICES, AND INSTITUTIONAL RELATIONS NOVEMBER 15, 2007

CALL TO ORDER

The regular monthly meeting of the Education, Services, and Institutional Relations Committee of the Milwaukee Area Technical College District Board was held in open session on Thursday, November 15, 2007, and called to order by Chairperson Baker at 5:02 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Ms. Lauren Baker, Mr. Fred Royal

Excused: Dr. Robert Davis

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Education, Services, and Institutional Relations Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – October 18, 2007 – Attachment 1

Motion: The minutes were approved without objection. The Certification Audit Results agenda item held over from the October ESIR agenda will be presented in December.

Action: **Motion approved.**

ITEM D: COMMENTS FROM THE PUBLIC

ITEM E: ACTION ITEMS

None

ITEM F: DISCUSSION ITEMS

F-1 Program Quality Review – Television and Video Production Program – Attachment 2

Discussion: Dr. Evonne Carter, Associate Provost, introduced Mr. Ellis Bromberg—Dean of Television and Video Production (TVP) Program, Mr. Kevin Pulz and Mr. Glenn Riley, Faculty in the TVP Program. Enrollment in this program is high and retention is solid. Minority enrollment has been identified as an area of growth potential. Online instruction will be explored for future courses. Two courses are offered solely at Discovery World.

Ms. Baker noted that the percentage of women and minorities looks good. She applauds the faculty for wanting to make it better. Ms. Baker stated that the W.E.B. DuBois School of Communication at Marshall High School might be a good partner for recruiting to the program and possibly a partner on a project.

Mr. Royal noted that this was one of the best reports he has heard.

F-2 Policy Review – H0300-4 Major Gift Recognition and Naming Opportunities – Attachment 3

Discussion: This is the first of two opportunities the Board will have to review this policy prior to approving for implementation. Mr. Robert Hartung, Vice President—College Advancement introduced Ms. Karen Coy-Romano, Executive Director of the MATC Foundation. This policy is coming from the MATC Foundation in conjunction with the MATC Administration. The ability to offer Naming Opportunities is something that has been done by most major colleges across the nation for years. Mr. Hartung stated that the MATC Foundation is looking for direction from the Board as well as approval.

ITEM G: INFORMATION ITEMS

G-1 Enrollment Update – Attachment 4

Discussion: Ms. Theresa Barry, Vice President—Student Services introduced Dr. Thomas Pilarzyk, Director—Research, Planning and Development. Ms. Barry distributed some information showing the FTE and Headcount trends for the technical colleges adjacent to MATC over the past eight years. Ms. Barry indicated that the preliminary enrollment for the SP2008 semester shows that overall registrations are up 10% and FTEs are up 6% for the comparable time period last year. Ms. Barry noted that FA2008 FTEs are down 1.9% and SU2008 was down 2.0%. Ms. Barry noted the success of the Open House at the Milwaukee Campus and the Advising Fair at the Milwaukee and Mequon Campuses.

Dr. Pilarzyk reviewed the presentation for the enrollment update.

Ms. Baker stated that financially we improved our FTEs. However, we stopped serving 14,000 people. Many manufacturing companies are still looking for many new employees. Ms. Barry suggested that we look at the certifications and short-term training that we offer and then have a conversation about where there are gaps that are not being addressed. There was discussion about how to make these courses or short-term training programs qualify for financial aid. Dr. Carter noted that the state makes the determination whether the training qualifies for financial aid or not.

G-2 Milwaukee Learning Labs Update – Attachment 5

Discussion: Dr. Carter introduced Dr. Gloria Pitchford-Trice—Dean, Pre College Division. Dr. Pitchford-Trice introduced Dr. James Campbell, Associate Dean, Sue Niemetz, Pre-College Instructional Chair, Art Martinez, Associate Dean—Bilingual, Al Luna, Assistant Dean—Workplace Contracts, Duane Schultz, Associate Dean--WIB. MATC has 45 sites in the community that provide certified instructors delivering instruction in Basic Skills, Pre-GED, ESL, and Bilingual Pre-GED. Enrollment at the community based organizations (CBOs) is at 151% capacity. Dr. Pitchford-Trice and her staff gave a brief overview of the evolution of the Learning Centers and the Pre-College Division over the past eight years.

ITEM H: MISCELLANEOUS ITEMS

H-1 COMMUNICATIONS AND PETITIONS

None

H-2 INFORMATION ITEMS

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: Thursday, December 13, 2007

Milwaukee Campus, Board Room (M210)

ADJOURNMENT

The Committee adjourned at 6:18 p.m.

Respectfully submitted,

Michele M. Conroy

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Administrative Specialist to the Provost