



Attachment ESIR - 1

MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD EDUCATION, SERVICES, AND INSTITUTIONAL RELATIONS January 17, 2008

CALL TO ORDER

The regular monthly meeting of the Education, Services, and Institutional Relations Committee of the Milwaukee Area Technical College District Board was held in open session on Thursday, January 17, 2008, and called to order by Chairperson Baker at 5:02 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Ms. Lauren Baker, Mr. Fred Royal

Excused: Dr. Victor Rossetti

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Education, Services, and Institutional Relations Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – December 13, 2007 – Attachment 1

Motion: The minutes were approved without objection.

Action: **Motion approved.**

ITEM D: COMMENTS FROM THE PUBLIC

Realignment of TVP Program

Mr. Glenn Riley, faculty, TVP Program

Mr. Charlie Dee, executive vice president, Local 212

ITEM E: ACTION ITEMS

E-1 Policy Review – H0300-4 Major Gift Recognition and Naming Opportunities – Attachment 2

Discussion: Mr. Rob Hartung, vice president, College Advancement introduced Ms. Karen Coy-Romano, executive director, MATC Foundation. Mr. Hartung noted the changes that were made to this policy as a result of discussion at the December ESIR. Ms. Coy-Romano highlighted the changes that were made to the procedures associated with this policy.

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Motion: It was moved by Mr. Royal, seconded by Ms. Baker, for approval to send the Policy Review – H0300-4 Major Gift Recognition and Naming Opportunities – Attachment 2 to the full Board for approval.

Action: Motion Approved

ITEM F: DISCUSSION ITEMS

F-1 Program Quality Review – Technical Studies-Journey Worker – Attachment 3

Discussion: Dr. Vicki Martin, Provost, introduced Dr. David Turner, dean, Technology and Applied Sciences and Mr. Nick Triscari, apprentice coordinator. Dr. Turner explained that this program was created for individuals that have gone through the process of obtaining designation as an apprentice. Mr. Triscari briefly noted the requirements associated with this program. Dr. Turner explained that this program is customized to the needs of the students that have an apprenticeship that desire an associate degree. No faculty are assigned specifically to this program and all the courses are offered as part of other programs.

F-2 Program Quality Review – Printing – Attachment 4

Discussion: Dr. Martin introduced Ms. Lucia Francis, dean, Business, Graphic Arts, and Information Technology and Mr. James MacDonald, associate dean. Mr. MacDonald noted that this program has gone through a transition in the recent past from an Associate Degree to a Diploma program. The number of students in this program continues to decline. Mr. MacDonald noted that the administration is looking to move toward the suspension process for this program in the near future. Ms. Francis and her staff are working with a focus group in the industry to determine if there are new or additional needs that MATC can fulfill as part of a program. Ms. Francis noted that if the program is suspended, there are pieces that can be pulled into other programs. A recommendation for this program will be presented to this committee at a later date.

F-3 Certification Audit Results – Attachment 5

Discussion: Dr. Martin introduced Ms. Lynn Pancorbo, director, Certification. Ms Pancorbo highlighted the historical aid adjustments as a result of faculty certification.

F-4 Quarterly Advisory Committee Report – Attachment 6

Discussion: Dr. Martin introduced Mr. Mike Jenkins, manager, Curriculum. Mr. Jenkins noted the new Advisory Committee Guidelines that were distributed.

F-5 Realignment of TV and Video Production Program Advisory Committee Recommendation – Attachment 7

Discussion: Dr. Martin introduced Mr. Dennis Majewski, chairman, TVP Advisory Committee. Mr. Majewski read a statement (Appendix A) outlining the process used to develop this recommendation. There was a discussion about reporting structure and how students and faculty will receive assignments. This agreement will continue to be evaluated as time goes on. Details on the timeframe for certification of the Dean of the TVP Division will be communicated with the ESIR Committee members as it becomes available.

F-6 Report on Licensed Spectrum Wireless Broadband

Discussion: Dr. Martin reported that the Forward Technology Core Committee has asked the Administration to look at some long-term technology needs as a possible use for this funding. Ms. Baker asked that as the equipment budget is developed this information will be sent to the ESIR Committee.

ITEM G: INFORMATION ITEMS

G-1 List of Active Programs – Attachment 8

Discussion: Ms. Baker thanked MATC for hosting the MPS students at the Oak Creek Campus for their annual MPS Career Development Conference.

ITEM H: MISCELLANEOUS ITEMS

H-1 COMMUNICATIONS AND PETITIONS

None

H-2 INFORMATION ITEMS

ITEM I: OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: Thursday, February 21, 2008
Milwaukee Campus, Board Room (M210)

ADJOURNMENT

The Committee adjourned at 6:10 p.m.

Respectfully submitted,

Michele M. Conroy

Michele M. Conroy
Administrative Specialist to the Provost

Appendix A

Dear Education Services and Institutional Relations Committee

I am Dennis Majewski, President of the Gogolak Group, Inc. and the Chairman of the Television and Video Production Advisory Committee of MATC.

I would like my comments in their written form be entered into the permanent record of this meeting.

At our last public statement, I came before this committee to comment on the Administration's proposed realignment of the TVP Division under the Business Division. Our TVP Advisory Committee asked the Provost to delay her recommendation on a proposed realignment until the first of the year giving us time for our TVP Advisory Committee to form a subcommittee to meet with appropriate parties and stakeholders, including the Provost, the Dean of TVP Division, the Instructional Chair, and Faculty to investigate ways of resolving the questions of academic integrity and formalizing the process of academic reporting without moving the TVP Division into the Business Division. The recommendations of our subcommittee would then be presented to the whole TVP Advisory Committee for approve by an electronic vote.

Your ESIR committee supported our request to formulate a recommendation which would satisfy both the goals of the administration and address the TVP Advisory Committee's concerns.

I am happy to report that we have completed our work and formulated a recommendation which was passed unanimously by TVP Advisory Committee and has the support of the Provost.

I would like to read the recommendation in to the public record.

(RECOMMEDATION, JANUARY 2008)

Our TVP Advisory Committee would like to thank Provost Dr. Vicki Martin, TVP Dean Ellis Bromberg, Instructional Chair Kevin Pulz, Business Dean Lucia Francis, the TVP faculty and staff, and my fellow sub committee members, Kent Aschenbrenner, Jon Prey, and Raul Galvan for their dedication, cooperation, and contributions to this process.

I believe we have a recommendation which will help ensure that the Television and Video Production Program continues to be among the leading programs of its type in the nation.