

September 15, 2005

NOTICE TO RESIDENTS OF THE MILWAUKEE AREA
TECHNICAL COLLEGE DISTRICT, WISCONSIN

A regular open meeting* of the **PUBLIC TELEVISION COMMITTEE** of the Milwaukee Area Technical College District Board, Wisconsin will be held in the **BOARD ROOM, (ROOM M210) of MILWAUKEE AREA TECHNICAL COLLEGE, 700 WEST STATE STREET, MILWAUKEE, WISCONSIN, on TUESDAY, SEPTEMBER 20, 2005,** beginning at **5:00 p.m.** The agenda** for said meeting is presented as follows:

A. Roll Call

B. Compliance with Open Meetings Law

C. [Approval of Minutes – June 21, 2005 – Attachment 1](#)

D. Comments from the Public

E. Action Items

- [1. Monthly Advertising Fund Expenditures August/September/October, 2005 – Attachment 2](#)
- [2. Tentative Meeting Schedule – Attachment 3](#)
- [3. Satellite Antenna Uplink – Attachment 4](#)

F. Discussion Items

1. General Manager's Report
- [2. Friends Report – Attachment 5](#)
3. Discovery World

G. Information Items

- [1 Monthly Bills - August, 2005 – Attachment 6](#)
- [2. June Clippings – Attachment 7](#)
3. Production Approval Process and the Current Pipeline

H. Miscellaneous Items

1. Communications and Petitions
2. Information Items

I. Old Business/New Business

1. Next Committee Meeting: TBD
Board Room (M210), Milwaukee Campus

Committee Members: Earle, Maierle, Sowell

- * **Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.**
- ** **Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.**

Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment. The Channel 10/36 Friends promote and generate community support for MPTV.

*Reasonable accommodations are available through the ADA Office for individuals who need assistance.
Please call (414) 297-6221 to schedule services at least 48 hours prior to the meeting.*

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
Public Television Committee Minutes**

ADMINISTRATION Joseph Bauer Janice Falkenberg
PRESENT: Ellis Bromberg Mike Sargent
Christy Brown Teresa Sartin
Tom Dvorak

GUESTS: Lamont McLoughlin Scott Rackham

CALL TO ORDER

The regular monthly meeting of the Public Television Committee of the Milwaukee Area Technical College District Board was held in open session on Tuesday, June 21, 2005, and called to order by Chairperson Gobel at 3:38 p.m. in the Boardroom at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A. ROLL CALL

Present: Carl (Chuck) Gobel, Jeannette Bell, Linda Sowell (via phone)

ITEM B. COMPLIANCE WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C. APPROVAL OF MINUTES – May 17, 2005 – Attachment 1

Motion It was moved by Ms. Bell, seconded by Ms. Sowell, to approve the minutes of the May 17, 2005, committee meeting.

Action Motion approved.

ITEM D. COMMENTS FROM THE PUBLIC

ITEM E. ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures, May/June/July, 2005 – Attachment 2

Motion It was moved by Ms. Bell, seconded by Ms. Sowell, to approve the monthly advertising fund expenditures for May, June, and July, 2005.

Action Motion approved.

E-2 Sole Source Media Service Providers – Attachment 3

- Discussion Mr. Bromberg informed the Committee that this attachment, as well as attachment 4 are brought forward every year at this time. He further stated that the majority of the increase, in both media providers and membership dues, can be attributed to rising costs from PBS.
- Motion It was moved by Ms. Bell, seconded by Ms. Sowell, to approve the proposed contracts with the sole source media providers as listed.
- Action Motion approved.

E-3 PBS and Regional Memberships – Attachment 4

- Motion It was moved by Ms. Bell, seconded by Ms. Sowell, to approve the PBS and other regional memberships.
- Action Motion approved.

ITEM F. DISCUSSION ITEMS

F-1 General Managers Report

- Discussion Before this item, Mr. Gobel reminded everyone to contact their local members of Congress to support Public Broadcasting.
- Discussion Mr. Bromberg reported on :
- the proposed Federal cuts in PBS funding which could result in a net loss of between \$300,000 to \$500,000
 - the controversy over the appointment of a new CPB president
 - the death of a 36-year veteran engineer, Ed Hampe
 - the local production pipeline

F-2 Friends Report – Attachment 5

- Mr. Lamont McLoughlin informed the Committee that:
- the June Pledge drive raised \$189,440
 - the Stars of Lawrence Welk performance is this Sunday at Elmbrook church
 - planning begins tomorrow for the August Membership drive
 - the 2nd annual Premier Gala is being planned for September 16, 2005
- Mr. McLoughlin expressed his gratitude to Mr. Gobel for his years of service on the Public Television Committee as well as his being a great overall “friend” of public television.

F-3 PTV Hispanic Advertising Expenditures – Attachment 6

Discussion Mr. Bromberg stated that Mr. Earle had requested a report on Hispanic advertising during last month's FPO meeting. It indicated Hispanic media spending has grown from 1.7% in FY2003 to 6.4% (through May 31st) in FY2005. Mr. Bromberg distributed a Spanish language postcard that was mailed to 7,500 Hispanic households featuring MPTV's children's programming. The postcard mailing is one of the innovative ways that MPTV is getting our message out to the Hispanic community.

ITEM G. INFORMATION ITEMS

G-1 Monthly Bills –May, 2005 – Attachment 7

G-2 March Clippings – Attachment 8

ITEM H. MISCELLANEOUS ITEMS

H-1 COMMUNICATIONS AND PETITIONS

H-2 INFORMATION ITEMS

ITEM I. OLD BUSINESS/NEW BUSINESS

Mr. Bromberg thanked Mr. Gobel for his service on the PTV Committee as a member since August 2002, and chair since August 2003.

Date of Next Meeting: TBD

ADJOURNMENT

The committee adjourned at 4:19 p.m.

Respectfully submitted,

Karen Wierschem
Administrative Specialist

Attachment PTV 2

**EICHENBAUM & ASSOC
ADVERTISING INC**
219 N. Milwaukee Street
Milwaukee, WI 53202
(414) 225-0011 Fax (414) 225-0022

**Milwaukee Public TV
Media**

ACTUAL

AUGUST, 2005

ADVERTISING OBJECTIVES:

Raise awareness and money for Pledge

MEDIA EXPENDITURES

\$ 10,032.03

Print

\$ 1,228.23

ADELANTE premiere

Radio

August Pledge

\$ 8,803.80

Outdoor / Transit

Television

\$

ACTUAL MINORITY MEDIA SPENDING

24%

\$2,427.03

African American

12%

WJZI Radio

\$ 1,198.80

Hispanic

12%

El Conquistador

\$ 1,228.23

**EICHENBAUM & ASSOCIATES
ADVERTISING INC**

219 North Milwaukee Street
Milwaukee, WI 53202
414.225.0011 Fax: 414.225.0022

**Milwaukee Public TV
Media**

ESTIMATE

SEPTEMBER, 2005

Advertising Objectives:

Promote MPTV local series' premiers

MEDIA BUDGET

\$ 2,500.00

Print \$

Radio \$

Outdoor / Transit \$

Television \$

Minimum Minority Media Estimated Percentage Spending = 10-12%

**EICHENBAUM & ASSOCIATES
ADVERTISING INC**

219 North Milwaukee Street
Milwaukee, WI 53202
414.225.0011 Fax: 414.225.0022

**Milwaukee Public TV
Media**

ESTIMATE

OCTOBER, 2005

Advertising Objectives:

- 1) Promote MPTV local series' premiers
- 2) General branding

MEDIA BUDGET

\$ 18,000.00

Print \$

Radio \$

Outdoor / Transit \$

Television \$

Minimum Minority Media Estimated Percentage Spending = 10-12%

**MILWAUKEE PUBLIC TELEVISION
MINORITY SPENDING REPORTS
FY2005 (JUL 04-JUN 05)
As of August 31, 2005**

Media amounts by month billed

TOTAL MEDIA SPENDING (ALL TARGETS)									
Month	Radio	TV	Print	Outdoor	Other	Value-Added Promotions H	Value-Added Promotions AA	Placed directly through MATC	Total Media Placements
Jul-05	\$0.00	\$0.00	\$981.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$981.00
Aug-05	\$8,803.80	\$0.00	\$1,228.23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,032.03
Sep-05									
Oct-05									
Nov-05									
Dec-05									
Jan-06									
Feb-06									
Mar-06									
Apr-06									
May-06									
Jun-06									
Total	\$8,803.80	\$0.00	\$2,209.23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,013.03

TOTAL MINORITY OWNED & TARGETED MEDIA SPENDING								
Advertising Month	Hispanic Spending	Hispanic Spending %	African American Spending	African American Spending %	Hmong Spending	Hmong Spending %	Minority Spending Total	Minority Spending %
Jul-05	\$0.00	0%	\$981.00	100%	\$0.00	0%	\$981.00	100%
Aug-05	\$1,228.23	12%	\$1,198.80	12%	\$0.00	0%	\$2,427.03	24%
Sep-05								
Oct-05								
Nov-05								
Dec-05								
Jan-06								
Feb-06								
Mar-06								
Apr-06								
May-06								
Jun-06								
Total	\$1,228.23	11%	\$2,179.80	20%	\$0.00	0%	\$981.00	31%

**MILWAUKEE PUBLIC TELEVISION
MINORITY SPENDING REPORTS
FY2005 (JUL 04-JUN 05)**

Media amounts by month billed

As of August 31, 2005

TOTAL MINORITY SPENDING (OWNED VS. TARGETED)									
Advertising Month	Hispanic Minority Owned *	Hispanic Minority Targeted	African American Minority Owned *	African American Minority Targeted	Hmong Minority Owned*	Hmong Minority Targeted	Other Hispanic vendors	Other African-American vendors	Other Hmong vendors
Jul-05	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Aug-05	\$1,228.23	\$0.00	\$1,198.80	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sep-05									
Oct-05									
Nov-05									
Dec-05									
Jan-06									
Feb-06									
Mar-06									
Apr-06									
May-06									
Jun-06									
Total	\$1,228.23	\$0.00	\$1,198.80	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

* may also be minority targeted

Month	Minority Spending by Radio Station							
	WJMR-FM 98.3 AA Minority Targeted	WKKV-FM 100.7 AA Minority Targeted	WMCS-AM 1290 AA Minority Owned	WJZI-FM 93.3 AA Minority Owned	WNOV-AM 860 AA Minority Owned	WLUM-FM 102.1 AA Minority Owned	WBJX-AM Hisp. Minority Owned	WRRD-AM Hisp. Minority Targeted
	Jul-05	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Aug-05	\$0.00	\$0.00	\$0.00	\$1,198.80	\$0.00	\$0.00	\$0.00	\$0.00
Sep-05								
Oct-05								
Nov-05								
Dec-05								
Jan-06								
Feb-06								
Mar-06								
Apr-06								
May-06								
Jun-06								
Total	\$0.00	\$0.00	\$0.00	\$1,198.80	\$0.00	\$0.00	\$0.00	\$0.00

**MILWAUKEE PUBLIC TELEVISION
MINORITY SPENDING REPORTS
FY2005 (JUL 04-JUN 05)**

Media amounts by month billed

As of August 31, 2005

Minority Spending by Newspaper

Month	Spanish Journal Hisp. Minority Owned	Spanish Times Hisp. Minority Owned	EI Conquistador Hisp. Minority Owned	Milwaukee Com. Jrnl. AA Minority Owned	Milwaukee Courier AA Minority Owned	Milwaukee Times AA Minority Owned	Future Hmong Magazine	Hmong Comm. Jrnl. Hm Minority Owned
Jul-05	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Aug-05	\$0.00	\$0.00	\$1,228.23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sep-05								
Oct-05								
Nov-05								
Dec-05								
Jan-06								
Feb-06								
Mar-06								
Apr-06								
May-06								
Jun-06								
Total	\$0.00	\$0.00	\$1,228.23	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending by Television

Month	Univision				
	WVTV-TV AA Minority Targeted	Cable TV Hisp. Minority Targeted	Telemundo Cable TV Hisp. Minority Targeted	One time vendors Hisp. Minority Targeted	One time vendors AA Minority Targeted
Jul-05	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Aug-05	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
Sep-05					
Oct-05					
Nov-05					
Dec-05					
Jan-06					
Feb-06					
Mar-06					
Apr-06					
May-06					
Jun-06					
Total	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00

Minority Spending - Other

Month	Abrazo Minority Owned Hispanic Translation	Sales & Marketing - Minority Owned Media Buyer	Other Hispanic Owned Vendors	Other Hmong Owned Vendors
Jul-05	\$0.00	\$0.00	\$0.00	\$0.00
Aug-05	\$0.00	\$0.00	\$0.00	\$0.00
Sep-05				
Oct-05				
Nov-05				
Dec-05				
Jan-06				
Feb-06				
Mar-06				
Apr-06				
May-06				
Jun-06				
Total	\$0.00	\$0.00	\$0.00	\$0.00

Attachment PTV 3

Tentative Public Television Committee Meeting Schedule

August – No Meeting

September 20, 2005 - 5:00 pm

October – No Meeting

November 15, 2005 - 5:00 pm

December – No Meeting

January 17, 2006 - 5:00 pm

February – No Meeting

March 21, 2006 - 5:00 pm

April 18, 2006 - 5:00 pm

May 16, 2006 - 5:00 pm

June 20, 2006 - 5:00 pm

Attachment PTV 4

Satellite Antenna Uplink

Background

Milwaukee Public Television has requested the need for C-Band Uplink upgrade to the existing Vertex satellite antenna on Foundation Hall. The required items consist of a complete turnkey installation and upgrade of Vertex 6.1 to 6.3 meter antenna system. The installed system is to be capable of simultaneous, dual polarity (H and/or V), C-Band uplink/downlink and capable of properly illuminating any C-Band satellite in the viewable arc. **This item is included in the budgeted capital expenditures for FY2006.**

The requirement for the satellite antenna uplink was outlined in bid number 05-36; bid documents were prepared in accordance with Board policies and State regulations. Advertisements were placed in the Daily Report, Milwaukee Star and The Spanish Journal, along with invitations to submit proposals mailed to five (5) potential firms known to have the capability to provide the required equipment. A search was done for certified Emerging Business Enterprises to include in the mailing, none were located. Bid documents were publicly opened at 2:00 pm on Thursday, September 15, 2005 with two (2) responses received.

In the bid response analysis it was determined to split the award to the two respondents based on the cost of their proposals on the various sections outlined in the bid document.

Satellite Services Inc.	Milwaukee, WI	\$298,200.00
Roscor Corporation	Mount Prospect, IL	\$62,834.00

Action

Positive action by the Committees and the Board will result in the issuance of purchase orders to Satellite Services and Roscor Corporation, in the amount indicated.

Attachment PTV 5

**Channel 10/36 Friends
Events Calendar
Fall, 2005**

September

- September 21 Volunteer Recognition, Auction Site
- September 30 Fall Preview Event – Pioneers of Prime Time Premiere,
Sharon Lynne Wilson Center for the Arts

October

- October 15 Andre Rieu Pledge Night
- October 29 Andre Rieu Pledge Night

November

- November 5 Seven Sisters Premiere, Acuity Insurance, Sheboygan
- November 18 – 20 Holiday Art Fair, Auction Site
- Nov 26 – Dec 11 Pledge Drive

December

- December 2 – 4 Antique Expo Show and Sale, State Fair Park
- December 3 Chef Rick Bayliss Event, Wisconsin Conservatory of Music

Attachment PTV 6

BOARD BILL LIST
TV Fund by Check No
08/31/05

Page 1

Check Date	Check No	Vendor Name	Object	Object Description	Object Amount
08/01/05	0635508	SBC	5454	Telephone	931.77
08/01/05	0635509	Cingular Wireless	5454	Telephone	226.80
08/01/05	0635511	AGUA Media and Exhib	5668	Program Production	4,166.00
08/01/05	0635514	CDI Transport Servic	5675	Traffic	6.23
08/01/05	0635518	FedEx	5675	Traffic	87.38
08/01/05	0635519	David C. Felland	5201	Travel Expenses	331.57
08/01/05	0635521	Michael J. Garvin	5201	Travel Expenses	698.00
08/01/05	0635523	Glenda J. Hines	5357	Professional & Consu	700.00
08/01/05	0635551	Gerard Randall	5668	Program Production	300.00
08/01/05	0635556	Time Warner Cable	5674	Technical Operations	109.09
08/01/05	0635557	United Parcel Servic	5675	Traffic	606.33
08/01/05	0635560	Theodora N. Veresses	5357	Professional & Consu	1,150.00
08/04/05	0635581	Liddie M. Collins	5668	Program Production	210.00
08/04/05	0635584	CDI Transport Servic	5675	Traffic	81.34
08/04/05	0635588	FedEx	5675	Traffic	292.52
08/04/05	0635591	Darlyne C. Haertlein	5201	Travel Expenses	53.12
			5273	Publicity	8.73
08/04/05	0635593	Debra A. Kunath	5201	Travel Expenses	20.29
08/04/05	0635595	Lisa Lutomski	5357	Professional & Consu	2,416.16
08/04/05	0635599	National Supply & Ha	5674	Technical Operations	225.96
08/04/05	0635601	Nielsen Media Resear	5661	Audience Research	3,615.43
08/04/05	0635613	Catharine A. Tierney	5201	Travel Expenses	2.15
			5273	Publicity	3.00
08/08/05	0635636	BP	5676	Vehicle Supplies	220.51
08/08/05	0635637	Apple Computer Inc	5840	Equipment	3,207.00
08/08/05	0635644	Tyler Brown	5668	Program Production	2,033.34
08/08/05	0635660	Eichenbaum & Associa	5270	Advertising	12,257.10
08/08/05	0635663	Greene HD Production	5840	Equipment	2,500.00
08/08/05	0635672	Multimedia Graphic	5668	Program Production	330.75
08/08/05	0635677	Jodi Olson	5668	Program Production	2,100.00
08/08/05	0635687	Public Broadcasting	5220	Membership & Subscri	48.00
08/08/05	0635696	United Parcel Servic	5675	Traffic	49.68
08/08/05	0635702	WGBH	5260	Printing & Duplicati	238.00
08/08/05	0635705	Write Touch	5668	Program Production	1,800.00
08/11/05	0635718	American Public Tele	5840	Equipment	25,274.92
08/11/05	0635721	SBC	5454	Telephone	167.96
08/11/05	0635732	CDI Transport Servic	5668	Program Production	13.73
08/11/05	0635733	Corporate Express	5241	Office Supplies	64.59
08/11/05	0635734	Dan Small Outdoors L	5668	Program Production	1,049.81
08/11/05	0635770	National Educational	5675	Traffic	25.00
08/11/05	0635791	System Parking Inc	5668	Program Production	289.00
08/15/05	0635812	SBC	5454	Telephone	236.68
08/15/05	0635818	Tyler Brown	5668	Program Production	1,958.33
08/15/05	0635840	Darlyne C. Haertlein	5273	Publicity	17.93
08/15/05	0635841	Glenda J. Hines	5357	Professional & Consu	700.00
08/15/05	0635850	Magpie Media Inc	5668	Program Production	500.00
08/15/05	0635854	Milwaukee County	5668	Program Production	150.00
08/15/05	0635869	Kevin F. Pulz	5201	Travel Expenses	862.77
08/15/05	0635884	Stoiber Electric	5668	Program Production	737.10
08/15/05	0635892	Thomson Broadcast So	5673	Studio Equipment Rep	2,012.06
08/15/05	0635894	United Parcel Servic	5675	Traffic	32.57
08/15/05	0635895	Allied Vaughn	5668	Program Production	252.75
08/15/05	0635905	Walter M. Wininsky	5668	Program Production	4,000.00
08/18/05	0635918	Open Text Inc	5674	Technical Operations	14,620.00

BOARD BILL LIST
TV Fund by Check No
08/31/05

Check Date	Check No	Vendor Name	Object	Object Description	Object Amount
08/18/05	0635936	Corporate Express	5241	Office Supplies	556.73
08/18/05	0635943	Vicki L. Fischer	5357	Professional & Consu	1,125.00
08/18/05	0635956	Keystone Travel Serv	5201	Travel Expenses	255.00
08/18/05	0635962	John S. McKay	5201	Travel Expenses	103.00
08/18/05	0635984	Public Broadcasting	5660	Affiliation/Mbsps	500.00
08/18/05	0635990	Sony Electronics Inc	5673	Studio Equipment Rep	28.16
08/18/05	0635999	Theodora N. Veresses	5357	Professional & Consu	1,150.00
08/22/05	0636043	Hall Chevrolet Co In	5676	Vehicle Supplies	225.98
08/22/05	0636054	Milwaukee Times	5220	Membership & Subscri	65.00
08/22/05	0636059	Sharon R. Patterson	5668	Program Production	335.00
08/22/05	0636064	Kevin F. Pulz	5201	Travel Expenses	3,607.87
08/22/05	0636069	Joseph M. Sankey	5668	Program Production	115.16
08/22/05	0636073	Sprint	5454	Telephone	13.47
08/22/05	0636074	Success Advertising	5357	Professional & Consu	1,431.26
08/22/05	0636093	Karen A. Wierschem	5273	Publicity	104.72
08/22/05	0636099	Allan D. Zoril	5201	Travel Expenses	10.00
08/25/05	0636113	Backlot Imaging Inc	5668	Program Production	2,501.00
08/25/05	0636117	Ellis R. Bromberg	5201	Travel Expenses	245.65
08/25/05	0636128	Corporate Express	5241	Office Supplies	67.44
08/25/05	0636137	FedEx	5675	Traffic	407.04
08/25/05	0636140	Fletcher Chicago Inc	5668	Program Production	205.00
08/25/05	0636145	Gail G. Grzybowski	5201	Travel Expenses	100.00
08/25/05	0636146	Hall Chevrolet Co In	5676	Vehicle Supplies	289.99
08/25/05	0636150	J A Sexauer	5674	Technical Operations	167.04
08/25/05	0636155	Konica Minolta Busin	5840	Equipment	1,201.00
08/25/05	0636170	Myers Information Sy	5674	Technical Operations	200.00
08/25/05	0636183	Public Broadcasting	5840	Equipment	1,008,744.95
			5665	Network Prog Service	102,703.72
08/25/05	0636211	Wisconsin Newspaper	5273	Publicity	62.52
08/29/05	0636229	B&H Photo Video Pro	5840	Equipment	4,791.90
08/29/05	0636231	David K. Baule	5243	Other Supplies	59.75
08/29/05	0636237	CDI Transport Servic	5675	Traffic	6.23
08/29/05	0636238	Chicago Defender	5668	Program Production	121.32
08/29/05	0636248	El Conquistador News	5220	Membership & Subscri	55.00
08/29/05	0636250	FedEx	5675	Traffic	150.42
08/29/05	0636255	Reel Life Films	5668	Program Production	1,100.00
08/29/05	0636258	Glenda J. Hines	5357	Professional & Consu	700.00
08/29/05	0636284	Network Solutions In	5220	Membership & Subscri	34.99
08/29/05	0636288	Jodi Olson	5668	Program Production	1,390.93
08/29/05	0636294	Gerard Randall	5668	Program Production	75.00
08/29/05	0636305	Time Warner Cable	5674	Technical Operations	124.95
08/29/05	0636306	United Parcel Servic	5675	Traffic	71.42
08/29/05	0636314	WPS Energy Services	5452	Light & Power	18,656.82

					1,247,851.88

BOARD BILL LIST
Over \$2500 Channel 10/36
08/31/05

Check Date	Check No	Vendor Name	Object Description	Object Amount
08/01/05	0635511	AGUA Media and Exhib	5668 Program Production	4,166.00
08/04/05	0635601	Nielsen Media Resear	5661 Audience Research	3,615.43
08/08/05	0635637	Apple Computer Inc	5840 Equipment	3,207.00
08/08/05	0635660	Eichenbaum & Associa	5270 Advertising	12,257.10
08/11/05	0635718	American Public Tele	5840 Equipment	25,274.92
08/15/05	0635905	Walter M. Wininsky	5668 Program Production	4,000.00
08/18/05	0635918	Open Text Inc	5674 Technical Operations	14,620.00
08/22/05	0636064	Kevin F. Pulz	5201 Travel Expenses	3,607.87
08/25/05	0636113	Backlot Imaging Inc	5668 Program Production	2,501.00
08/25/05	0636183	Public Broadcasting	5840 Equipment	1,008,744.95
			5665 Network Prog Service	102,703.72
08/29/05	0636229	B&H Photo Video Pro	5840 Equipment	4,791.90
08/29/05	0636314	WPS Energy Services	5452 Light & Power	18,656.82

				1,208,146.71

Attachment PTV 7

June 2005

1. The Daily Reporter – June 3. **Pier Wisconsin Cable Ready**
2. Milwaukee Journal Sentinel – June 4. **TV Today**
3. Milwaukee Journal Sentinel – June 6. **Non Profit**
4. Milwaukee Journal Sentinel – June 8 **Real News Returning to CNN**
5. North Shore Herald – June 9. **Scott Rackam**
6. Brookfield News – June 9 **Lawrence Welk TV Stars**
7. Milwaukee Journal Sentinel – June 10. **TV Today**
8. Milwaukee Journal Sentinel – June 11. **O'Donnell offers welcome night of tasteful tunes**
9. Milwaukee Journal Sentinel – June 12-18. **Weekly Highlights**
10. Milwaukee Journal Sentinel – June 12- 18. **Weekly Highlights**
11. Milwaukee Journal Sentinel – June 14. **TV Today** [International Dancesport Championship]
12. Milwaukee Journal Sentinel – June 15. **TV Today** [American Masters]
13. Milwaukee Journal Sentinel – June 21. **TV Today** [Frontline]
14. Milwaukee Journal Sentinel – June 16 **PBS hires Ombudsman to defend**
15. Milwaukee Journal Sentinel – June 19 **Rescue Me**
16. Milwaukee Journal Sentinel – June 19- 25 **Weekly Highlights**
17. Milwaukee Journal Sentinel – June 19- 25 **Weekly Highlights**
18. Milwaukee Journal Sentinel – June 19- 25 **Weekly Highlights**
19. Milwaukee Journal Sentinel – June 19-25 **Weekly Highlights**
20. Wauwatosa News- Times – June 23. **Conservative PBS watchdog not necessary**
21. Milwaukee Journal Sentinel – June 23. **Congress May cripple Public Media**
22. Shepherd Express – June 23-29. **End Federal for PBS**
23. Waukesha Freeman – June 23. **Antiques wanted for appraisals**
24. Milwaukee Journal Sentinel – June 24 **Former GOP co chair to head PBS**
25. Milwaukee Journal Sentinel – June 24 **PBS is a first teacher for kids**
26. Milwaukee Journal Sentinel – June 24. **PBS, NPR bias is evident**
27. Milwaukee Journal Sentinel – June 26- July 2. **Weekly Highlights**
28. Milwaukee Journal Sentinel – June 26- July 2. **Weekly Highlights**
29. Milwaukee Journal Sentinel - June 26- July 2 **Weekly Highlights**
30. Milwaukee Journal Sentinel – June 26- July 2 **Weekly Highlights**
31. Milwaukee Journal Sentinel – June 27. **TV Today** [History Detectives]
32. Milwaukee Journal Sentinel – June 27. **MATC will gain space at Discovery World**
33. Milwaukee Journal Sentinel – June 30. **To Big Bird and Pals**
34. Milwaukee Journal Sentinel – June 30 **Weekly Highlights**
35. Milwaukee Journal Sentinel – June 30. **TV Today** [Soundstage]
36. North Shore Herald – June 30. **MPTV producer receives Outdoor Writers' Award**