

DRAFT

AHL Attachment 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
ad hoc LEGISLATIVE COMMITTEE
November 15, 2004**

STAFF/FACULTY PRESENT: Christy Brown, Vice President, General Counsel
Charlie Dee, Local 212 Executive Vice President

GUESTS PRESENT: Tim Elverman, Lobbyist, Broydrick & Associates

CALL TO ORDER

The meeting of the *ad hoc* Legislative Committee of the Milwaukee Area Technical College District Board was held in open session on Wednesday, November 17, 2004, and called to order by Chairperson Gobel at 1:57 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A: ROLL CALL

Present: Jeannette Bell and Chuck Gobel (Lauren Baker joined the meeting at 2:00 p.m.)

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The *ad hoc* Legislative Committee meeting was noticed in compliance with the Wisconsin Open Meetings law.

ITEM C: APPROVAL OF MINUTES OF September 20, 2004

Action The minutes of the September 20, 2004, meeting were approved by unanimous consent.

ITEM D: COMMENTS FROM THE PUBLIC

None

ITEM E: DISCUSSION ITEMS

1. Policy A0111 – District Board Committee Structure

Discussion Attorney Brown reported that at the request of the ad hoc Legislative Committee the policy was amended to add the Legislative Committee to reflect its change in status from an ad hoc committee to a standing committee. The policy was further amended to add that each committee chair will establish the frequency of the committee meetings and the meetings would be scheduled during the week preceding the full board meetings.

Action It was the consensus of the committee to approve the amended policy and forward it to the ESIR Committee for its November 17, 2004, meeting.

2. Policy A0111-A – Areas of Responsibility of District Board Committees

Discussion At the request of the ad hoc Legislative Committee, Attorney Brown revised the areas of responsibility of the district board committees to add the legislative committee.

Action It was the consensus of the committee to approve the amended policy and forward it to the ESIR Committee for its November 17, 2004, meeting.

Discussion Mr. Gobel raised the issue of adding employee groups to the legislative committee. Attorney Brown noted that since the topic was not noticed it should not be discussed at this meeting. Mr. Gobel requested that it be added to the agenda for the next meeting.

3. Legislative Plan and Calendar for Current Year

Discussion Mr. Hartung distributed the “Issues and Action Plan for 2005” that Mr. Elverman prepared and that was distributed at the last meeting. There are four activities that were discussed at the last meeting that were to be reviewed at this meeting:

1. Developing an orientation about MATC for new legislators which would involve bringing them to the downtown campus. Timeline: before December.
2. Regional breakfasts with the legislators. Timeline: one at each campus during the first six months of next year. Local officials should also be included.
3. Mr. Elverman would bring key legislators to the college to discuss specific issues of interest to the district and would have briefing sessions before they come to the campus.
4. The board and others at MATC would be surveyed to ascertain who has a close relationship with the legislators so they could be involved in the legislative meetings.

Mr. Dee noted that in the past they would identify Local 212 members who lived in the respective legislative districts and would use the members who could effectively represent MATC during legislative visits. These members would receive an orientation regarding legislative issues before the visits.

Ms. Baker mentioned that administrators, staff and students were also part of the legislative breakfasts.

Board members will be asked to participate in the meetings.

Meetings for specific issues will include Park East, TABOR and SB 384 (Wisconsin Advantage Jobs Training Program). Parking is the critical issue regarding Park East.

Mr. Dee suggested that a statement be prepared as to what effect a tax freeze would have on MATC students. Ms. Bell mentioned the strategy of using alternative budgets.

Mr. Hartung reported that he had talked to the staffs of Senator Kohl and Mayor Barrett regarding educational institutions as economic generators. He posed the questions of what would happen to the economy if MATC was not here and what would happen to the economy if MATC could not respond to the needs of the economy quickly enough.

Ms. Bell suggested bringing businesses that can use MATC's services on their sites to the meeting.

Mr. Dee suggested that star entrepreneur alumni promote MATC and be used as trainers of entrepreneurs. Mr. Hartung reported that the MATC alumni association had its first meeting last week.

Ms. Baker suggested focusing on services that the public uses, especially those who do not have children of college age.

Mr. Gobel reviewed the three issues that the committee discussed. There is a vehicle for surveying MATC members and identifying those in legislative districts who could be looked at for the legislative meetings. The committee asked administration to select dates during the first three to five months of 2005 for legislative meetings and to focus on the areas of a tax freeze, TABOR, parking, and SB 384 (Wisconsin Advantage Jobs Training Program).

ITEM F:

MISCELLANEOUS BUSINESS

F-1 Communications and Petitions

None.

F-2 Information Items

None

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ITEM G: OLD BUSINESS/NEW BUSINESS

Date of next meeting: December 13, 2004, at 1:30 p.m.

ADJOURNMENT: The meeting adjourned at 2:46 p.m.

Respectfully submitted,

Arlene B. Friedel
Administrative Specialist
College Advancement