

March 9, 2005

NOTICE TO RESIDENTS OF THE MILWAUKEE AREA
TECHNICAL COLLEGE DISTRICT, WISCONSIN

A regular open meeting* of the **PUBLIC TELEVISION COMMITTEE** of the Milwaukee Area Technical College District Board, Wisconsin will be held in the **BOARD ROOM, (ROOM M210) of MILWAUKEE AREA TECHNICAL COLLEGE, 700 WEST STATE STREET, MILWAUKEE, WISCONSIN, on TUESDAY, MARCH 15, 2005,** beginning at **3:30 p.m.** The agenda** for said meeting is presented as follows:

A. Roll Call

B. Compliance with Open Meetings Law

C. [Approval of Minutes – February 17, 2005 – Attachment 1](#)

D. Comments from the Public

E. Action Items

- [1. Monthly Advertising Fund Expenditures, February/March/April, 2005 – Attachment 2](#)
- [2. WMVT Antenna Modification – Attachment 3](#)
- [3. Omneon Video Server Storage Expansion – Attachment 4](#)

F. Discussion Items

1. General Manager's Report
- [2. Friends Report – Attachment 5](#)
3. Progress Report on Activity Plan and Budget Development

G. Information Items

- [1. Monthly Bills – February 2005 – Attachment 6](#)
- [2. December Clippings – Attachment 7](#)

H. Miscellaneous Items

1. Communications and Petitions
2. Information Items

I. Old Business/New Business

1. Next Committee Meeting: April 19, 2005 at 3:30 p.m.
Board Room (M210), Milwaukee Campus

Committee Members: Bell, Gobel, Sowell

- * **Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.**
- ** **Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.**

Milwaukee Public Television educates, informs, entertains, and stimulates the imagination of adults and children alike. We make the best use of noncommercial media and related services to enhance the quality of life in our community by encouraging people to consider issues and explore ideas, and by inspiring a continued sense of wonderment. The Channel 10/36 Friends promote and generate community support for MPTV.

*Reasonable accommodations are available through the ADA Office for individuals who need assistance.
Please call (414) 297-6221 to schedule services at least 48 hours prior to the meeting.*

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
Public Television Committee Minutes**

ADMINISTRATION Joseph Bauer Janice Falkenberg
PRESENT: Ellis Bromberg Mike Sargent

CALL TO ORDER

The regular monthly meeting of the Public Television Committee of the Milwaukee Area Technical College District Board was held in open session on Thursday, February 17, 2005, and called to order by Chairperson Gobel at 3:00 p.m. in the MPTV conference room at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A. ROLL CALL

Present: Carl (Chuck) Gobel, Jeannette Bell Linda Sowell
Excused: Linda Sowell

ITEM B. COMPLIANCE WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

ITEM C. APPROVAL OF MINUTES – January 18, 2005 – Attachment 1

Motion It was moved by Ms. Bell, seconded by Mr. Gobel, to approve the minutes of the January 18, 2005, committee meeting as submitted.

Action Motion approved.

ITEM D. COMMENTS FROM THE PUBLIC

ITEM E. ACTION ITEMS

E-1 Monthly Advertising Fund Expenditures, January/February/March, 2005 – Attachment 2

Motion It was moved by Ms. Bell, seconded by Mr. Gobel, to approve the monthly advertising fund expenditures for January, February and March 2005.

Action Motion approved.

ITEM F. DISCUSSION ITEMS

F-1 General Managers Report

Discussion Mr. Bromberg reported that:

- PBS President Pat Mitchell will step down when her current contract ends in July 2006.

- Three resolutions were unanimously passed at the annual PBS Members' Meeting in Washington last week: a) one requiring that lay members of the national PBS Board have an official or close relationship with a local station; b) one establishing a committee to define PBS's role in lobbying Congress; and c) one requiring that proceeds generated by any sale of station's broadcast spectrum be used for the direct benefit of stations.
- Public television has joined forces with those supporting a proposal for a new national trust fund known as "DO-IT" – the Digital Opportunity Investment Trust. DO-IT would be established by Congress using spectrum sale proceeds. It already has sponsors in the Senate and Senator Feingold has said he would consider becoming a co-sponsor. Proceeds from DO-IT would benefit not only public television stations, but libraries, museums – and colleges and universities.
- The general managers' meeting also included a briefing on President Bush's proposed budget and how it would affect public television. The Administration has proposed zeroing out funding for many budget lines that benefit public television, and if the proposal goes in without any change, federal funding for public television next year would be reduced 25% from what it is receiving this year.
- Elaine Peterson from the National Friends of Public Broadcasting and Mr. Bromberg visited Wisconsin's two senators and four local congressmen, and made a case for continued and increased funding for public television.
- Last week, public television reached a historic agreement with the National Cable Television Association, which will ensure that MPTV's full spectrum of digital services will be carried on all local cable systems when the transition to digital is finally complete.
- Public television has been at the eye of a small storm over an episode of one of its children's series, POSTCARDS FROM BUSTER. The show, targeted towards early elementary school kids, features 8-year-old Buster, an animated rabbit who travels the country with his videocamera, visiting a family in Vermont and learning about maple syrup, milking cows, and dairy products. The family he visits happens to be headed by two women. One of the three children who Buster befriends identifies one woman as her mother and another as her step-mother. However there is absolutely no discussion of homosexuality, same-sex unions, or sex in this program. The particular episode was withdrawn by PBS from the national schedule the same day it was criticized by new U.S. Education Secretary Margaret Spellings. Her department is one of the underwriters of the series. Nevertheless, a number of PBS stations have decided to air the program anyway including MPTV. Our broadcast is scheduled for April 13 at 4:30 p.m. on Channel 10.

F-2 Friends Report – Attachment 3

Mr. Lamont McLoughlin informed the Committee that:

- The Membership drive for March will begin a week earlier than usual to help make up lagging funds
- Singer Daniel O'Donnell will be live in the MPTV studio on Saturday, March 5th to help generate additional money.
- Auction Kick off is on Monday, February 21st
- Merchandise is arriving at the auction warehouse--particularly artwork, although they are still behind in merchandise acquisition
- The Outdoor Wisconsin Banquet will be on Wednesday, February 23, 2005 at the Italian Conference Center.

Mr. McLoughlin distributed a comparison report for the December Pledge Drive.

ITEM G. INFORMATION ITEMS

G-1 MPTV Awards

MPTV staff earned two awards in the last month. The Wisconsin Broadcasters Association presented Dan Jones with the 2004 Best Feature Length Documentary for MILWAUKEE'S RIVERWEST NEIGHBORHOOD and BLACK NOUVEAU won the Connection 2004 Trail Blazer Award presented by Alpha Kappa Alpha Sorority, Inc. Epsilon Kappa Omega Chapter.

G-2 Monthly Bills – January , 2005 – Attachment 4

G-3 November Clippings – Attachment 5

ITEM H. MISCELLANEOUS ITEMS

H-1 Communications and Petitions

H-2 Information Items

ITEM I. OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: March 15, 2005 at 3:30 p.m.

ADJOURNMENT

The committee adjourned at 3:45 p.m.

Respectfully submitted,

Karen Wierschem
Administrative Specialist

Attachment PTV 2

**EICHENBAUM & ASSOC
ADVERTISING INC**

219 N. Milwaukee Street
Milwaukee, WI 53202
(414) 225-0011 Fax (414) 225-0022

**Milwaukee Public TV
Media**

ACTUAL

FEBRUARY, 2005

ADVERTISING OBJECTIVES:

Specific Programming Promotions
General Branding

MEDIA EXPENDITURES

\$ 12,286.14

Print

\$ 2,626.14

Program Specific: Slavery & The Making of America
Auschwitz: Inside the Nazi State

Radio

General Branding

\$ 9,660.00

Outdoor / Transit

\$

Television

\$

ACTUAL MINORITY MEDIA SPENDING

15%

\$1,873.00

African American

WJZI Radio \$1,600.00

Milwaukee Times \$ 273.00

Hispanic

\$ 0.00

**EICHENBAUM & ASSOCIATES
ADVERTISING INC**

219 North Milwaukee Street
Milwaukee, WI 53202
414.225.0011 Fax: 414.225.0022

**Milwaukee Public TV
Media**

ESTIMATE

MARCH, 2005

Advertising Objectives:

- 1) General branding of the MPTV stations to encourage tune-in and support
- 2) Promotion of pledge to encourage viewer support and contribution

MEDIA BUDGET

\$15,660.00

Print

Radio

General branding	\$ 9,660.00
Pledge promotion	\$ 16,000.00

Outdoor / Transit

\$

Television

\$

Minimum Minority Media Estimated Percentage Spending = 10-12%

**EICHENBAUM & ASSOCIATES
ADVERTISING INC**

219 North Milwaukee Street
Milwaukee, WI 53202
414.225.0011 Fax: 414.225.0022

**Milwaukee Public TV
Media**

ESTIMATE

APRIL, 2005

Advertising Objectives:

- 1) General branding of the MPTV stations to encourage tune-in and support
- 2) Program Promotion

MEDIA BUDGET

\$ 14,660.00

Print

\$ 5,000.00

Program specific advertising

Radio

\$ 9,660.00

General branding

Outdoor / Transit

\$

Television

\$

Minimum Minority Media Estimated Percentage Spending = 10-12%

Attachment PTV 3

WMVT Antenna Modification Sole Source

Background

Milwaukee Public Television has requested a procurement of from Dielectric Communications in the amount of \$80,275. This is a sole source procurement.

This procurement is to correct the WMVT transmission antenna physical rotation and to modify the location of the transmission line servicing the WMVT-DT digital antenna to conform to the most current Federal Communications Construction Permit. The required hardware is manufactured only by Dielectric and the tower work by the Dielectric crew will insure warranty coverage for the next ten (10) years.

Action

Positive action by the Committees and the Board will result in the issuance of a purchase order to Dielectric Communications, in the amount indicated.

Attachment PTV 4

Omneon Video Server Storage Expansion Sole Source

Background

Milwaukee Public Television has requested the procurement of expanded storage capacity from Omneon Video Networks. This expansion is for existing Omneon video servers.

This purchase will expand MPTV's high definition server storage capacity from 150 hours to 415 hours, using the most current available video hard drive technology. Expansion will allow source material from network satellite feeds, local productions and field gathered HD segments to be stored, edited and broadcast in an efficient manner. Storing video in computer file formats also allows unattended archiving and transfers via internet, fiber and satellite between producing and broadcast entities.

This is a sole source procurement for \$277,654. Funds for this procurement will be taken as follows:

\$ 86,854	TV Capital Account
\$190,800	TV Digital Distribution Fund Grant

Action

Positive action by the Committees and Board will result in the issuance of a purchase order to Omneon Video Networks, in the amount indicated.

Attachment PTV 5

**Channel 10/36 Friends
Events Calendar
Spring 2005**

March

March 1 – 20	On-Air Membership Drive
March 11 – 20	Milw Journal/Sentinel Sports Show WI Expo Center – State Fair Park
March 25	Good Friday – Friends office closed

April

April 1	Auction Art Preview Party Townsend Building 5 pm – 9 pm
April 2 – 3	Auction Art Exhibition
April 29 – May 7	Great TV Auction

May

May 30	Memorial Day - Friends office closed
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June

TBA	On-Air Membership Drive
June 26	Stars of Lawrence Welk – Elmbrook Church

July

TBA	Sprecherfest – Old Heidelberg Park,
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Attachment PTV 6

BOARD BILL LIST
TV Fund by Check No
02/28/05

Page 1

Check Date	Check No	Vendor Name	Object Description	Object Amount
02/03/05	0627658	SBC	5454 Telephone	915.05
02/03/05	0627663	Joleen M. Barry	5357 Professional & Consu	100.00
02/03/05	0627675	Cecile Cheng	5357 Professional & Consu	49.00
02/03/05	0627686	Corporate Express	5241 Office Supplies	132.88
02/03/05	0627697	Jason P. Dropik	5357 Professional & Consu	100.00
02/03/05	0627698	Thomas J. Dvorak	5201 Travel Expenses	2,011.04
02/03/05	0627699	Encore	5270 Advertising	590.00
02/03/05	0627704	FedEx	5675 Traffic	190.95
02/03/05	0627716	Darlyne C. Haertlein	5273 Publicity	13.24
02/03/05	0627744	Milwaukee Associatio	5201 Travel Expenses	50.00
02/03/05	0627751	Multimedia Graphic	5668 Program Production	330.75
02/03/05	0627761	Public Television Ma	5660 Affiliation/Mbsps	1,375.00
02/03/05	0627764	Redleaf Press	5233 Books	60.85
02/03/05	0627766	Patricia T. Riordan	5357 Professional & Consu	100.00
02/03/05	0627773	Debra L. Shore	5357 Professional & Consu	100.00
02/03/05	0627784	United Parcel Servic	5675 Traffic	90.31
02/03/05	0627798	Southeastern Wiscons	5201 Travel Expenses	62.00
02/07/05	0627821	Apple Computer Inc	5840 Equipment	595.00
02/07/05	0627836	Ellis R. Bromberg	5201 Travel Expenses	769.52
02/07/05	0627874	Dielectric	5678 Wmvs Transmitter Rep	3,134.95
02/07/05	0627883	Executive Program Se	5840 Equipment	1,030.00
02/07/05	0627886	FedEx	5675 Traffic	10.76
02/07/05	0627888	David C. Felland	5201 Travel Expenses	530.32
02/07/05	0627906	Hein Electric Supply	5674 Technical Operations	58.04
02/07/05	0627924	Laura Koelsch	5357 Professional & Consu	360.00
02/07/05	0627949	Mogilka D L Inc	5678 Wmvs Transmitter Rep	1,655.00
02/07/05	0628007	T & A Industrial Ltd	5674 Technical Operations	36.48
02/07/05	0628030	What's Fresh	5243 Other Supplies	6.00
02/10/05	0628047	SBC	5454 Telephone	264.59
02/10/05	0628053	Audio Video Distribu	5677 Videotape	13,222.40
02/10/05	0628058	BBC Worldwide Americ	5840 Equipment	23,010.00
02/10/05	0628070	Corporate Express	5260 Printing & Duplicati	57.96
02/10/05	0628073	Matt De Keyser	5357 Professional & Consu	3,000.00
02/10/05	0628109	Keystone Travel Serv	5201 Travel Expenses	8,448.35
02/10/05	0628115	Little Bighorn Produ	5840 Equipment	1,100.00
02/10/05	0628116	Jack London	5357 Professional & Consu	441.77
02/10/05	0628128	National Supply & Ha	5674 Technical Operations	74.70
02/10/05	0628136	PBS Technology Confe	5211 Seminars & Workshops	1,100.00
02/10/05	0628145	Program Resources Gr	5840 Equipment	13,896.20
02/10/05	0628147	Random House Inc	5273 Publicity	714.96
02/10/05	0628151	SA Global Entertainm	5840 Equipment	2,500.00
02/10/05	0628158	Sony Electronics Inc	5673 Studio Equipment Rep	186.32
02/10/05	0628174	United Parcel Servic	5675 Traffic	43.09
02/14/05	0628211	American Public Tele	5840 Equipment	9,862.00
			5675 Traffic	124.07
02/14/05	0628214	SBC	5454 Telephone	157.69
02/14/05	0628224	Audio Video Distribu	5677 Videotape	506.20
02/14/05	0628227	Jane E. Bieterman	5201 Travel Expenses	71.75
02/14/05	0628241	CDI Transport Servic	5675 Traffic	14.15
02/14/05	0628246	Dan Small Outdoors L	5668 Program Production	1,790.00
02/14/05	0628265	Eichenbaum & Associa	5270 Advertising	18,079.04
02/14/05	0628274	FedEx	5675 Traffic	103.77
02/14/05	0628277	FMS Technologies Inc	5840 Equipment	5,681.92
02/14/05	0628281	Gene Ferrara Communi	5668 Program Production	450.00

BOARD BILL LIST
TV Fund by Check No
02/28/05

Check Date	Check No	Vendor Name	Object	Description	Object Amount
02/14/05	0628286	Greene HD Production	5840	Equipment	5,000.00
02/14/05	0628295	Higgins Tower Servic	5678	Wmvs Transmitter Rep	160.00
02/14/05	0628297	Glenda J. Hines	5357	Professional & Consu	700.00
02/14/05	0628306	Daniel R. Jones	5201	Travel Expenses	64.80
02/14/05	0628315	Mainstage Theatrical	5671	Remote/Studio Supp	201.00
02/14/05	0628331	Johnny R. Munoz	5668	Program Production	450.00
02/14/05	0628332	Myers Information Sy	5674	Technical Operations	200.00
02/14/05	0628334	National Academy of	5668	Program Production	85.00
02/14/05	0628352	Gerard Randall	5668	Program Production	150.00
02/14/05	0628364	Sprint	5454	Telephone	13.53
02/14/05	0628377	Triveni Digital	5840	Equipment	9,990.00
02/14/05	0628388	William D. Werner	5668	Program Production	48.00
02/14/05	0628394	Wisconsin Broadcaste	5201	Travel Expenses	70.00
02/17/05	0628421	BBC Worldwide Americ	5840	Equipment	41,275.00
02/17/05	0628440	Corporate Express	5241	Office Supplies	130.80
02/17/05	0628447	FedEx	5675	Traffic	169.00
02/17/05	0628487	Magpie Media Inc	5668	Program Production	300.00
02/17/05	0628509	Ota Records	5668	Program Production	1,100.00
02/17/05	0628536	SeaChange	5674	Technical Operations	25,800.00
02/17/05	0628544	Spectra Internationa	5840	Equipment	11,250.00
02/17/05	0628548	State Fair Park	5672	Special Projects	90.00
02/17/05	0628554	System Parking Inc	5668	Program Production	102.00
02/17/05	0628563	United Parcel Servic	5675	Traffic	64.35
02/17/05	0628570	Theodora N. Veresses	5357	Professional & Consu	2,300.00
02/17/05	0628579	Wisconsin Jewish Chr	5270	Advertising	199.00
02/17/05	0628582	WXEL	5668	Program Production	900.00
02/17/05	0628587	Zeiger Incentives	5243	Other Supplies	2,054.33
02/21/05	0628601	American Public Tele	5840	Equipment	4,688.00
02/21/05	0628607	Audio Video Distribu	5677	Videotape	759.30
02/21/05	0628648	Vicki L. Fischer	5357	Professional & Consu	1,100.00
02/21/05	0628684	Miller and Campbell	5671	Remote/Studio Supp	27.00
02/21/05	0628729	University of Wiscon	5668	Program Production	72.00
02/21/05	0628730	Valley Expo & Displa	5672	Special Projects	495.75
02/21/05	0628735	Allied Vaughn	5668	Program Production	848.55
02/21/05	0628745	Wisconsin Newspaper	5273	Publicity	70.98
02/21/05	0628748	WPS Energy Services	5452	Light & Power	16,443.57
02/21/05	0628749	WXEL	5668	Program Production	150.00
02/24/05	0628769	ASC Pumping Equipmen	5673	Studio Equipment Rep	1,661.58
02/24/05	0628770	Ashland Distribution	5678	Wmvs Transmitter Rep	1,257.50
02/24/05	0628771	Audio Video Distribu	5677	Videotape	253.10
02/24/05	0628776	David K. Baule	5201	Travel Expenses	2,500.00
02/24/05	0628798	Rachelle D. Cehanovi	5668	Program Production	580.00
02/24/05	0628800	Conceptz Communicati	5668	Program Production	1,185.00
02/24/05	0628803	Corporate Express	5241	Office Supplies	72.03
			5260	Printing & Duplicati	98.64
02/24/05	0628808	Dan Small Outdoors L	5357	Professional & Consu	2,961.15
02/24/05	0628811	Dow Lohnes & Alberts	5361	Legal Services	871.00
02/24/05	0628812	Electric Sun Corpora	5840	Equipment	5,391.00
02/24/05	0628826	Darlyne C. Haertlein	5201	Travel Expenses	46.72
02/24/05	0628827	Hall Chevrolet Co In	5676	Vehicle Supplies	259.53
02/24/05	0628830	Heartland Video Syst	5840	Equipment	12,567.50
02/24/05	0628836	Glenda J. Hines	5357	Professional & Consu	700.00
02/24/05	0628863	Media Makers Inc	5668	Program Production	1,773.50
02/24/05	0628867	Mogilka D L Inc	5678	Wmvs Transmitter Rep	310.00

BOARD BILL LIST
TV Fund by Check No
02/28/05

Check Date	Check No	Vendor Name	Object	Object Description	Object Amount
02/24/05	0628910	Tektronix Inc	5840	Equipment	20,980.23
02/24/05	0628912	Time Warner Cable	5674	Technical Operations	119.95
02/24/05	0628915	United Parcel Servic	5675	Traffic	138.37
02/24/05	0628929	William D. Werner	5668	Program Production	100.00
02/24/05	0628939	WXEL	5668	Program Production	150.00
02/28/05	0628960	Ellis R. Bromberg	5201	Travel Expenses	1,229.46
02/28/05	0628965	CDW Government Inc	5840	Equipment	1,028.18
02/28/05	0628971	Dan Small Outdoors L	5668	Program Production	1,790.00
02/28/05	0628974	Day Timers Inc	5241	Office Supplies	99.98
02/28/05	0628986	FedEx	5675	Traffic	231.53
02/28/05	0628994	Thaddeus Groszczyk	5201	Travel Expenses	20.00
02/28/05	0628995	Claudia S. Guevara	5668	Program Production	1,500.00
02/28/05	0629020	John S. McKay	5201	Travel Expenses	14.00
02/28/05	0629030	Nielsen Media Resear	5661	Audience Research	2,958.07
02/28/05	0629034	PBS Technology Confe	5201	Travel Expenses	525.00
02/28/05	0629042	Gerard Randall	5668	Program Production	150.00
02/28/05	0629046	Duane J. Rodriguez	5201	Travel Expenses	10.00
02/28/05	0629052	Smoking Monkey	5668	Program Production	2,500.00
02/28/05	0629066	Cindy L. Vanvreede	5201	Travel Expenses	49.00

					312,962.05

BOARD BILL LIST
Over \$2500 Channel 10/36
02/28/05

Check Date	Check No	Vendor Name	Object	Object Description	Object Amount
02/07/05	0627874	Dielectric	5678	Wmvs Transmitter Rep	3,134.95
02/10/05	0628053	Audio Video Distribu	5677	Videotape	13,222.40
02/10/05	0628058	BBC Worldwide Americ	5840	Equipment	23,010.00
02/10/05	0628073	Matt De Keyser	5357	Professional & Consu	3,000.00
02/10/05	0628109	Keystone Travel Serv	5201	Travel Expenses	8,448.35
02/10/05	0628145	Program Resources Gr	5840	Equipment	13,896.20
02/14/05	0628211	American Public Tele	5840	Equipment	9,862.00
02/14/05	0628265	Eichenbaum & Associa	5270	Advertising	18,079.04
02/14/05	0628277	FMS Technologies Inc	5840	Equipment	5,681.92
02/14/05	0628286	Greene HD Production	5840	Equipment	5,000.00
02/14/05	0628377	Triveni Digital	5840	Equipment	9,990.00
02/17/05	0628421	BBC Worldwide Americ	5840	Equipment	41,275.00
02/17/05	0628536	SeaChange	5674	Technical Operations	25,800.00
02/17/05	0628544	Spectra Internationa	5840	Equipment	11,250.00
02/21/05	0628601	American Public Tele	5840	Equipment	4,688.00
02/21/05	0628748	WPS Energy Services	5452	Light & Power	16,443.57
02/24/05	0628808	Dan Small Outdoors L	5357	Professional & Consu	2,961.15
02/24/05	0628812	Electric Sun Corpora	5840	Equipment	5,391.00
02/24/05	0628830	Heartland Video Syst	5840	Equipment	12,567.50
02/24/05	0628910	Tektronix Inc	5840	Equipment	20,980.23
02/28/05	0629030	Nielsen Media Resear	5661	Audience Research	2,958.07

					257,639.38

December 2004

1. Interconnect – December 2004. **Evening/Weekend Programming**
2. M City Magazine – December 2004. **Antique Expo**
3. Milwaukee Journal Sentinel – December 1. **TV Today** [Rick Steve's Classic Europe]
4. At Ease – December 1-2. **Eye For Antiques**
5. Milwaukee Journal Sentinel – December 3-9. **Antique Expo**
6. MATC Times – December 9. **'Letters To Santa' TV Series Produced Entirely By Students**
7. Kenosha News – December 12. **Julie Andrews Stars As The Belle Of The Ball In 'Cinderella'**
8. Milwaukee Journal Sentinel – December 13. **TV Today** [Great Performances]
9. Milwaukee Journal Sentinel – December 19. **Bob Villa Keeps Focus of Show on Building...**
10. Milwaukee Journal Sentinel – December 19. **Critic, Historian, Friend, Auer Made Journalism An Art**
11. Milwaukee Journal Sentinel – December 19-25. **Weekly Highlights**
12. Milwaukee Journal Sentinel – December 19-25. **Weekly Highlights**
13. Milwaukee Journal Sentinel – December 19-25. **Weekly Highlights**
14. Milwaukee Journal Sentinel – December 19-25. **Weekly Highlights**
15. Milwaukee Journal Sentinel – December 19-25. **Weekly Highlights**
16. Milwaukee Journal Sentinel – December 20. **Public TV Keeps A Tradition Fresh**
17. Milwaukee Journal Sentinel – December 20. **'Letters To Santa' Returns**
18. Milwaukee Journal Sentinel – December 22. **TV Today** [Christmas With The Mormon Tabernacle Choir]
19. Waukesha Freeman – December 23. **MPTV Showing Local Symphony**
20. Oconomowoc Enterprise – December 23. **MPTV Showing Local Symphony**
21. Milwaukee Journal Sentinel – December 24. **Channel Surfing**
22. Milwaukee Journal Sentinel – December 26-January 1. **Weekly Highlights**
23. Milwaukee Journal Sentinel – December 26-January 1. **Weekly Highlights**
24. Milwaukee Journal Sentinel – December 26-January 1. **Weekly Highlights**
25. Milwaukee Journal Sentinel – December 26. **'Short, Not Sweet' Offers A Breath Of Fresh Warped Air**
26. Milwaukee Journal Sentinel – December 30. **The Passing Of Old Friends**
27. *MULTIPLE* – December 30. **Student Letter's To Santa Hometown's**

(This Clip Appeared In The Following Newspapers: Greenfield Observer, Muskego Sun, and South Milwaukee Voice Graphic.)