



C-1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
MILWAUKEE, WISCONSIN  
JANUARY 25, 2005**

**CALL TO ORDER**

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in open session on Tuesday, January 25, 2005, and called to order by Chairperson Maierle at 5:06 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

**ITEM A. ROLL CALL**

Present: Lauren Baker, Jeannette Bell, Peter Earle, Carl (Chuck) Gobel, William Hughes, Mark Maierle, Linda Sowell, Bobbie Webber, and Lenard Wells.

**ITEM B. COMPLIANCE WITH THE OPEN MEETINGS LAW**

Discussion Chairperson Maierle indicated that proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

**ITEM C. APPROVAL OF MINUTES**

**C-1 Regular Board Meeting: December 21, 2004**

Motion It was moved by Mr. Webber, seconded by Ms. Baker, to approve the December 21, 2004, Regular Board Meeting Minutes.

Action Motion approved.

**Milwaukee Area Technical College District Board**

**Minutes of January 25, 2005**

**Page 2**

**ITEM D. COMMENTS FROM THE PUBLIC**

Discussion Milwaukee County Supervisor Michael Mayo expressed his support of the college; asked that the diversity of the instructors reflect the diversity of the students; stated that Milwaukee County was interested in partnering with the college regarding student housing; thanked Dr. Michael Rosen for his help with entrepreneur and apprenticeship programs; and thanked Dr. Darnell Cole for his efforts at the college.

**ITEM E. APPROVAL OF CONSENT AGENDA ITEMS**

**FPO-2 Bills – December 2004**  
**FPO-3 Financial Report – December 2004**  
**FPO-4 Human Resources Report**  
**FPO-5 Procurement Report**

Discussion Mr. Webber noted an Addendum to FPO-4, Human Resources Report, Change in Status, Extended Leave of Absence for Barbara Toles, Student Services Specialist on unpaid leave of absence effective February 20, 2005, to February 20, 2006.

Mr. Webber noted a revision to FPO-5, Procurement Report, III. Contracts for Services, 4. Extension of Supplemental District Lobbying Services, Broydrick and Associates. Mr. Earle stated that contract extensions should not be brought before the board for “last minute” approval when end dates were known. Mr. Robert Hartung, vice president College Advancement, stated that there had been confusion regarding the end date of that contract.

Motion It was moved by Mr. Webber, seconded by Dr. Hughes, to approve the Consent Agenda, including the noted Addendum.

Action Motion approved.

**ITEM F. CHAIRPERSON’S REPORT**

Discussion Chairperson Maierle stated that it was with a heavy heart that the MATC District Board received the news of Mr. Jack Rosenberg’s passing. Mr. Maierle read the following resolution:

**Milwaukee Area Technical College District Board**

**Minutes of January 25, 2005**

**Page 3**

WHEREAS, the Milwaukee community mourns the loss of Jack Rosenberg; and

WHEREAS, Mr. Rosenberg was staunchly committed to his hometown of Milwaukee and its residents; and

WHEREAS, Mr. Rosenberg was a member of the Milwaukee Area Technical College Foundation Board of Directors since January 2000; and

WHEREAS, Mr. Rosenberg assisted in providing access to quality education for individuals throughout the Milwaukee area; and

WHEREAS, Mr. Rosenberg was recognized for his extraordinary support of MATC and its students as the recipient of the 2002 MATC Foundation Partner in Excellence award; and

WHEREAS, Mr. Rosenberg skillfully served as vice-president of disbursements for the MATC Foundation and personally provided the resources to fund special projects that enabled hundreds of MATC students to continue and succeed in their education; and

WHEREAS, Mr. Rosenberg generously established a fund to meet emergency short-term MATC student needs; and

WHEREAS, Mr. Rosenberg was a committed and spirited civic leader who assisted, encouraged, and nurtured many area residents to realize greater opportunities; and

WHEREAS, Mr. Rosenberg set a personal example and challenge to others by his many positive actions; therefore

BE IT RESOLVED, that the members of the Milwaukee Area Technical College Board of Directors posthumously acknowledge and are thankful for Mr. Rosenberg's service to MATC, its students and the MATC Foundation; and

BE IT FURTHER RESOLVED, that the MATC Board posthumously recognizes and commends Mr. Rosenberg for his incomparable personal dedication to education and social justice in this community.

**Milwaukee Area Technical College District Board**

**Minutes of January 25, 2005**

**Page 4**

Motion            It was moved by Mr. Gobel, seconded by Mr. Webber, to approve the Resolution in Honor of Jack Rosenberg (1920-2005).

Action            Motion approved.

Discussion        Chairperson Maierle introduced Mr. Paul Gabriel, executive director, and Mr. Philip Baranowski, president, Wisconsin Technical College District Boards Association, who thanked: board members for their active participation in the association; Ms. Baker and Ms. Bell, for their participation on the Legislative Committee; Ms. Baker as a member of the ACCT Board; and Dr. Cole as a member of the Search Committee for the Wisconsin Technical College System president. Mr. Gabriel distributed and discussed information on the "WTCS Healthcare Curriculum and Admissions Proposal"; "Recent TABOR Press and Background Materials"; and "Legislative Leadership for 2005-07." Mr. Gabriel announced a new website for the Wisconsin Technical College System.

Chairperson Maierle congratulated students who earned their degrees at the December 2004 commencement and thanked faculty and staff who participated in the event.

**ITEM G.            PRESIDENT'S REPORT**

Discussion        Dr. Cole introduced Mr. Michael Sargent, vice president, Finance Division. Chairperson Maierle thanked the Screening Committee for their role in hiring the Chief Financial Officer. He thanked Ms. Renee Dudley, controller, and Mr. Craig Piotrowski, interim CFO, for their assistance prior to the hiring of Mr. Sargent.

Dr. Cole invited board members to the Ribbon Cutting Ceremony for the Student Union.

**G-1 MATC District Board Calendar**

Discussion        Dr. Cole noted the addition of student events and budget dates to the calendar. Chairperson Maierle affirmed that the president's evaluation process would begin in March and conclude in June. He noted that the board's self-evaluation would occur in May.

## Milwaukee Area Technical College District Board

Minutes of January 25, 2005

Page 5

Ms. Bell noted the upbeat, positive tone surrounding the January Coordination Day events.

Dr. Cole stated that Dr. Hughes, University of Wisconsin regent and attorney José Olivieri, and he had met with University of Wisconsin-Milwaukee Chancellor Carlos Santiago to discuss the dual enrollment initiative. Dr. Hughes stated that a pilot project may be available in fall 2006.

Dr. Cole reported that a President's Advisory Committee had been established with business community CEOs to help him and the college attain greater visibility and to help identify opportunities for employment for students. He stated that Mr. Andy Randall, president, U.S. Bank Wisconsin, chairs the committee and would be meeting with representatives of the MATC District Board, the Channel 10/36 Friends Board, and the MATC Foundation. Ms. Baker suggested that representatives from various industries participate on the committee. Mr. Maierle requested a list of committee members.

Dr. Cole stated that an individual from the community had suggested a partnership with the college to develop student housing. Ms. Baker and Mr. Gobel requested dialogue and more information regarding the matter. There was a debate about discussing the matter in Open Session. Attorney Janice Falkenberg stated that the topic of student housing had not been noticed as an Open Session item. It was agreed that the matter be discussed at the Finance, Personnel, and Operations Committee meeting and the Education, Services, and Institutional Relations Committee meeting.

Dr. Cole introduced Ms. Gloria Pitchford-Trice, dean, Pre-College Education, who stated that the college, in partnership with the community-based organization sites, Milwaukee Urban League, Next Door Foundation, and Tabernacle Community Baptist Church, had teamed up to better serve students and the community.

### **ITEM H. STUDENT SENATE REPORT**

Discussion Ms. Amanda Gray reported on student activities and stated that student senators and club representatives from each campus would meet with Dr. Cole during the spring semester.

**Milwaukee Area Technical College District Board**

**Minutes of January 25, 2005**

**Page 6**

She invited board members to the grand opening of the Student Union on January 27, 2005.

**ITEM I. LEGISLATIVE MATTERS**

No report.

**ITEM J. AD HOC LEGISLATIVE COMMITTEE**

Discussion Mr. Gobel gave highlights of the *ad hoc* Legislative Committee meeting, which are reflected in the January 18, 2005, minutes.

**J-1 Resolution to Oppose WTCS Healthcare Curriculum and Admissions Proposal**

Motion It was moved by Mr. Gobel, seconded by Ms. Baker, to approve the Resolution to Oppose WTCS Healthcare Curriculum and Admissions Proposal.

Action Motion approved.

**J2 Resolution to Oppose TABOR Bill LRB 0467/5**

Motion It was moved by Mr. Gobel, seconded by Ms. Bell, to approve the Resolution to Oppose TABOR Bill LRB 0467/5.

Action Motion approved.

**J-3 Resolution to Oppose Tax Levy Freeze Bill LRB 1634/1**

Motion It was moved by Mr. Gobel, seconded by Ms. Baker, to approve the Resolution to Oppose Tax Levy Freeze Bill LRB 1634/1.

Action Motion approved.

Discussion Chairperson Maierle thanked the *ad hoc* Legislative Committee for their service to the college.

**ITEM K. PUBLIC TELEVISION COMMITTEE REPORT**

Discussion Mr. Gobel gave highlights of the Public Television Committee meeting, which are reflected in the January 18, 2005, minutes.

**Milwaukee Area Technical College District Board**

**Minutes of January 25, 2005**

**Page 7**

**ITEM L. EDUCATION, SERVICES, AND INSTITUTIONAL RELATIONS COMMITTEE REPORT**

Discussion Ms. Baker gave highlights of the Education, Services, and Institutional Relations Committee meeting, which are reflected in the January 18, 2005, minutes. She reported that she was chairing the Childcare Task Force for the board, and that work groups were focusing on structure and flexibility, new funding opportunities, and partnership and marketing. (Ms. Baker's notes attached to minutes.) Messrs. Webber and Gobel commended Ms. Baker and the Childcare Task Force on their efforts.

Mr. Maierle departed the meeting at 6:18 p.m. and Vice Chairperson Bell chaired the remainder of the meeting.

**ITEM M. FINANCE, PERSONNEL, AND OPERATIONS COMMITTEE REPORT**

**FPO-6 Resolution Authorizing the Sale of \$1,000,000 General Obligation Promissory Notes, Series 2004-05C of Milwaukee Area Technical College District, Wisconsin**

Discussion Mr. Webber introduced Mr. John Mehan, managing director, Robert W. Baird & Co., who distributed and reviewed the Final Pricing Summary for the promissory notes.

Motion It was moved by Mr. Webber, seconded by Ms. Sowell, to approve the Resolution Authorizing the Sale of \$1,000,000 General Obligation Promissory Notes, Series 2004-05C of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Baker, Earle, Gobel, Hughes, Sowell, Webber, Wells, and Bell – 8.

Noes: None.

Mr. Earle departed the meeting at 6:28 p.m.

**FPO-7 Resolution Authorizing the Issuance of \$1,000,000  
General Obligation Promissory Notes, Series 2004-  
05D of Milwaukee Area Technical College District,  
Wisconsin**

Motion It was moved by Mr. Webber, seconded by Ms. Sowell, to approve the Resolution Authorizing the Issuance of \$1,000,000 General Obligation Promissory Notes, Series 2004-05D of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Gobel, Hughes, Sowell, Webber, Wells, Baker, and Bell – 7.

Noes: None.

**FPO-8 Resolution in Support of Minority Hiring**

Discussion Mr. Webber stated that the title of the resolution had been changed to Resolution in Support of Employee Diversity, but that it had not changed the spirit of the resolution.

Motion It was moved by Mr. Gobel, seconded by Mr. Webber, to approve the Resolution in Support of Minority Hiring.

Action Motion approved.

Mr. Earle returned to the meeting at 6:33 p.m.

Motion It was moved by Mr. Webber, seconded by Dr. Hughes, to approve the Resolution in Support of Employee Diversity with the amended title.

Action Motion approved.

**FPO-9 FY2004-05 Budget Update**

Discussion Mr. Piotrowski and Ms. Dudley reviewed the General Fund Financial Forecast. Ms. Baker noted that changes in the Childcare Centers' budget contributed to a loss for this item.

Dr. Hughes suggested that the possible effects of a TABOR bill or a tax freeze be considered as part of the budget process.

Mr. Sargent stated that both a modeling and a budgeting approach would be employed so that any changes could be acted upon.

**Discussion Items**

**FPO-11 FY 2005-06 Budget Development**

Discussion Mr. Webber reviewed the MATC Board of Directors Planning and Budgeting Calendar Fiscal Year 2005-06. Ms. Vicki Martin, interim vice president, Oak Creek Campus, reviewed the Budget Guiding Principles, which will be used in the three-year planning process.

**FPO-13 Statewide Cost Allocation Comparisons**

Discussion Mr. Piotrowski reviewed the MATC/Wisconsin Technical College System 2003-04 Actual (Operational) Cost per FTE Analysis and Rank by College, by Instructional Area, and by Source and per FTE Student.

**Information Item**

**FPO-15 Out-of-Country Travel Report**

Mr. Webber reviewed the Out-of-Country Travel Report.

**ITEM N. MISCELLANEOUS ITEMS**

1. Communications and Petitions

None.

2. Information Items

Ms. Sowell gave highlights of the *ad hoc* Board Development Committee meeting, which are reflected in the January 19, 2005, minutes. She announced a spring retreat on either April 23, 2005, or May 14, 2005. Ms. Baker requested that the *ad hoc* Board Development Committee Report be a part of the board agenda.

**Milwaukee Area Technical College District Board**

**Minutes of January 25, 2005**

**Page 10**

**ITEM O. OLD BUSINESS/NEW BUSINESS**

**1. Date of Next Meeting**

February 22, 2005, 5:00 p.m.; Regular Board Meeting,  
Milwaukee Campus, Board Room (M210).

**ITEM P. APPLIED TECHNOLOGY CENTER**

**ITEM Q. RESIDENTIAL HALL**

**ITEM R. LITIGATION UPDATE**

**Closed Session**

Motion It was moved by Mr. Webber, seconded by Ms. Baker, to convene into Closed Session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes to discuss Item P., Applied Technology Center, and Item Q., Residential Hall, to deliberate or negotiate the purchasing of public properties, and/or the investing of public funds where competitive or bargaining reasons require a Closed Session, and pursuant to Section 19.85(1)(g) of the Wisconsin Statutes to discuss Item R., Litigation Update, to confer with legal counsel with respect to litigation in which the district is involved. The board may reconvene into Open Session to take action on matters discussed in Closed Session under Items P., Q., or R.

Discussion Mr. Gobel expressed concern about going into Closed Session for Item Q. He asked that Item Q. be separated from Closed Session Items P. and R. Attorney Falkenberg noted that Item Q. had been discussed in Closed Session at the FPO Committee meeting since it involved a confidential proposal.

Motion It was moved by Mr. Earle, seconded by Mr. Webber, to convene into Closed Session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes to discuss Item P., Applied Technology Center, to deliberate or negotiate the purchasing of public properties, and/or the investing of public funds where competitive or bargaining reasons require a Closed Session, and pursuant to Section 19.85(1)(g) of the Wisconsin Statutes to discuss Item R., Litigation Update, to confer with legal counsel with respect to litigation in which the district is involved. The board may reconvene into Open Session to take action on matters discussed in Closed Session under Items P. or R.

**Milwaukee Area Technical College District Board**

**Minutes of January 25, 2005**

**Page 11**

Action Motion to convene into Closed Session to discuss Items P. and R. approved, the roll call vote being as follows:

Ayes: Gobel, Hughes, Sowell, Webber, Wells, Baker, Earle, and Bell – 8.

Noes: None.

Motion It was moved by Mr. Webber, seconded by Mr. Wells, to convene into Closed Session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes to discuss Item Q., Residential Hall, to deliberate or negotiate the purchasing of public properties, and/or the investing of public funds where competitive or bargaining reasons require a Closed Session. The board may reconvene into Open Session to take action on matters discussed in Closed Session under Item Q.

Discussion Mr. Gobel opined that it was not the appropriate time to discuss the subject matter in Item Q., Residential Hall, in Closed Session. Mr. Wells noted that Item Q. had been forwarded to the board as a Closed Session item by the FPO Committee.

Action Motion to convene into Closed Session to discuss Item Q. approved, the roll call vote being as follows:

Ayes: Hughes, Sowell, Webber, Wells, Baker, Earle, and Bell – 7.

Noes: Gobel – 1.

**Adjournment**

The meeting adjourned at 7:21 p.m. No action was taken.

Respectfully submitted,

Bobbie R. Webber  
Secretary

**Report on Childcare Task Force, January 25, 2005, MATC Board Meeting**  
Lauren Baker

Task Force continues to meet, very productive

- Task Force has split into work groups to tackle plans for specific areas including:
  - Structure and flexibility
  - New funding opportunities
  - Partnerships/ marketing
- Workgroups will meet and report back to Task Force in March
- Task Force is formulating a vision for childcare to bring to board. It is clear that the board needs to have a vision for where it wants childcare to go.
- Key issues have come forward
  - We have opportunities that we have not chosen to follow
  - We have funding that could be pursued
  - We have interest in the centers from community and government for role we can play
  - Staff has worked hard and done an admirable job in maintaining centers, maintaining standards of quality and keeping costs down
- **Good news** – significant funding opportunities are available from CCAMPIS program, county “wrap around” program, and FSET program
- **Good news** – suggestions for changes in structure may ease financial issues and create more opportunity for students
- **Good news** – Lt. Gov. and Gov’s. offices very interested in the centers as models for ever increasing interested in Early Childhood Ed.
- Actual losses for childcare center operation – although this year saw an additional \$200,000 loss, deficits were moved to the fund over the last two years which totaled \$450,000:
  - General fund transfer of \$275,000
  - Student Government stopped support of \$117,000
  - Addition of management fee charge of \$58,000

Figuring in these new charges, child care financial situation actually improved this year. New information may use new formulations to address the financial situation. But in comparing apples to apples, the situation is stable or slightly improved. We still need to address the financial challenges in the center to appropriately assign costs and limit losses. Most importantly, we have to look at our vision for child care and decide how to carry that vision out.