

**AHL Attachment 1**

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
ad hoc LEGISLATIVE COMMITTEE  
December 13, 2004**

**STAFF/FACULTY PRESENT:** Ellis Bromberg, Vice President, General Manager  
Christy Brown, Vice President, General Counsel  
Robert Hartung, Vice President, College Advancement

**GUESTS PRESENT:** Tim Elverman, Lobbyist, Broydrick & Associates  
Linda Sowell, MATC Board of Directors

**CALL TO ORDER**

The meeting of the *ad hoc* Legislative Committee of the Milwaukee Area Technical College District Board was held in open session on Monday, December 13, 2004, and called to order by Chairperson Gobel at 1:38 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

**ITEM A. ROLL CALL**

Present: Carl (Chuck) Gobel, Lauren Baker  
Excused: Jeannette Bell

**ITEM B. COMPLIANCE WITH THE OPEN MEETINGS LAW**

The *ad hoc* Legislative Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

**ITEM C. APPROVAL OF MINUTES – November 15, 2004 – Attachment 1**

Motion It was moved by Ms. Baker, seconded by Mr. Gobel, to approve the minutes of the November 15, 2004, committee meeting as submitted.

Action Motion approved.

**ITEM D. COMMENTS FROM THE PUBLIC**

None.

**ITEM E. ACTION ITEMS**

**E-1 Staff/Faculty Participation in Committee Deliberations**

Discussion Attorney Brown stated that according to MATC policy only MATC district board members can be committee members. Additionally, Norm Kenny, Associate Vice President of Internal Operations at the State Board, advised that the State Board's position would be that employees could not sit on board committees.

Ms. Baker stated that the reason for this suggestion is to bring together all of the viable partners that make legislative activities worthwhile. She questioned whether a task force might serve the college better. This task force would then bring suggestions to the Board for action. Mr. Elverman agreed that we are at our best when all interested parties speak with one voice.

Mr. Gobel asked that, because a policy to make the ad hoc committee a regular subcommittee of the Board is coming before the full Board this month that we go on record agreeing to table this item at the Board level until we can craft language which reflects this new direction. This should be considered at the next meeting when the committee can obtain Director Bell's input.

**E-2 "Candidate Free Air Time" Provision of State Campaign Reform**

Discussion Mr. Bromberg stated that the State Elections Board will address in January the remaining vestige of the 2001 Campaign Finance Reform Act: a requirement that public stations provide a minimum amount of free air time to certified candidates running for state office. He reported this item to the Public Television Committee as well and will continue to monitor the situation and report back.

**E-3 Review of the Orientation for Newly-Elected Legislators**

Discussion Mr. Gobel stated that there was a meeting this morning with newly elected legislators throughout the MATC District. This meeting was attended by staff, faculty and students alike and all who attended heard a consistent and cohesive message. Mr. Elverman concurred and stated this was a wonderful vehicle to help further the college's cause. Mr. Gobel commented that the Power Point presentation was excellent. Ms. Baker requested that it be e-mailed to all Board members, and Mr. Elverman will visit the legislators who could not attend the meeting and give them the information packets.

Director Sowell suggested that a meeting be held twice a year at the suburban campuses and address issues of the suburban communities. Mr. Hartung has talked to administrators about holding meetings at the other campuses. The meetings should be informational and tailored to each campus. It should be held during the first quarter of 2005 and preferably on a Friday or alternatively a Monday. All legislators, not only the newly-elected, should be invited. Mr. Elverman's office will handle calling the legislators for the meetings.

#### **E-4 Legislative Update**

- Discussion
1. Mr. Elverman distributed a list of legislators contained in The Wheeler Report and reviewed the list.
  2. Mr. Elverman is monitoring TABOR.
  3. Ms. Baker is chair of the Child Care Task Force and reported on legislative efforts of the group.

#### **ITEM F. MISCELLANEOUS BUSINESS**

None.

##### **F-1 Communications and Petitions**

None.

##### **F-2 Information Items**

None.

##### **F-3 Date of Next Meeting**

Tentative: January 10, 2004 at 1:30 p.m. The committee will be polled to see if the meeting should start at 1:30 or 4:30 p.m. The agenda should include the reorganization of the committee structure and specifics regarding strategies for budgetary issues.

#### **ADJOURNMENT**

The committee adjourned at 3:07 p.m.

Respectfully submitted,

Karen Wierschem  
Administrative Specialist