

October 15, 2003

NOTICE TO RESIDENTS OF THE MILWAUKEE AREA  
TECHNICAL COLLEGE DISTRICT, WISCONSIN

A regular open meeting\* of the **PUBLIC TELEVISION COMMITTEE** of the Milwaukee Area Technical College District Board, Wisconsin will be held in the **BOARD ROOM, (ROOM M210)** of **MILWAUKEE AREA TECHNICAL COLLEGE, 700 WEST STATE STREET, MILWAUKEE, WISCONSIN,** on **MONDAY, OCTOBER 20, 2003,** beginning at **12:00 NOON.** The agenda\*\* for said meeting is presented as follows:

**A. Roll Call**

**B. Compliance with Open Meetings Law**

**C. [Approval of Minutes – September 15, 2003 – Attachment 1](#)**

**D. Comments from the Public**

**E. Action Items**

1. [Monthly Advertising Fund Expenditures, September/October/November, 2003 - Attachment - 2](#)

**F. Discussion Items**

1. General Manager's Report
2. [Friends Report – Attachment 3](#)
3. Wisconsin Education Communications Board Presentation on Instructional Television
5. [Preliminary FY2002-03 Results – Attachment 4](#)

**G. Information Items**

2. [Monthly Bills - September, 2003 – Attachment 5](#)

## **H. Miscellaneous Items**

1. Communications and Petitions
2. Information Items

## **I. Old Business/New Business**

1. Next Committee Meeting: Monday, November 17, 2003 – Noon  
Board Room (M210), Milwaukee Campus

Committee Members: Gobel, Sowell, Terry

- \* Other members of the MATC Board may be present, although they will not be participating as members of this committee. This meeting may be conducted in part by telephone. Telephone speakers will be available to allow the public to hear those parts of the proceedings that are open to the public.
- \*\* Action may be taken on any agenda item, whether designated as an action item or not. Agenda items may be moved into Closed Session for discussion when it becomes apparent that a Closed Session is appropriate under Section 19.85 of the Wisconsin Statutes. The Board may return into Open Session to take action on any item discussed in Closed Session.

*Reasonable accommodations are available through the ADA Office for individuals who need assistance.  
Please call (414) 297-6874 to schedule services at least 48 hours prior to the meeting.*

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
Public Television Committee**

<b>PRESENT:</b>	Dotti Baker	Darnell Cole (via	Lamont McLoughlin
	Joe Bauer	telephone)	Todd Poppe
	Ellis Bromberg	Rob Hartung	Kristin Phelps
	Christy Brown	Charles Kimbrough	Karen Wierschem

**CALL TO ORDER**

The regular monthly meeting of the Public Television Committee of the Milwaukee Area Technical College District Board was held in open session on Monday, September 15, 2003 and called to order by Director Gobel at 12:05 p.m. in the MATC Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

**ITEM A. ROLL CALL**

**Present:** Carl (Chuck) Gobel, Keith Terry  
**Excused:** Linda Sowell

**ITEM B. COMPLIANCE WITH THE OPEN MEETINGS LAW**

The Public Television Committee meeting was noticed in compliance with the Wisconsin Open Meetings Law.

**ITEM C. APPROVAL OF MINUTES – August 18, 2003 – Attachment 1**

Motion It was moved by Mr. Terry, seconded by Mr. Gobel to approve the Public Television Committee Minutes of August 18, 2003.

Action Motion passed.

**ITEM D. COMMENTS FROM THE PUBLIC**

None

**ITEM E. ACTION ITEMS**

**E-1 Monthly Advertising Fund Expenditures,  
August/September/October, 2003 – Attachment 2**

- Discussion Mr. Ellis Bromberg gave background information regarding these expenditures.
- Motion It was moved by Mr. Terry, seconded by Mr. Gobel to approve the advertising fund expenditures for August/September/October, 2003.
- Action Motion passed.

**ITEM F. DISCUSSION ITEMS**

**F-1 General Manager's Report**

- Discussion Mr. Bromberg reported that:
- MPTV won a School Bell award from the Wisconsin Education Association Council (WEAC) for the documentary DON'T KILL ME! TEENS AGAINST GUNS
  - He received a response to his letter from Senator Kohl supporting public broadcasting funding
  - Nielsen ratings for July indicate Channel 36 viewership has increased by 7% and that Channel 10 remained the same.
  - MPTV will again sponsor the Mister Rogers' Sweater Drive
  - The September 11 program CLEAR THE SKIES received a lot of good press and telephone calls
  - Most local shows will have their season premiere in the next couple of weeks
  - INSIDE VIEW will take a look at Milwaukee mayoral candidates on October 9

**F-2 Friends Report – Attachment 9**

- Discussion Mr. Lamont McLoughlin, President 10/36 Friends reported on:
- SprecherFest
  - Bequests left to public television

- A “live” Fine Arts Auction will take place in January
- There will be a “Dream Home” auctioned this year
- Long-time volunteer and Friends’ Board Member, Marlene Papham won the National Elaine Peterson Distinguished Service Award

**F-3 Interagency Agreement with the Education Communications Board**

Discussion Mr. Bromberg gave an overview stating that this item was initiated by the former administration to address licensee issues. No agreement was ever executed, and the current relationship between MPTV and ECB is one of cooperation.

**F-4 Community Advisory Board**

Discussion Mr. Bromberg gave an overview of this current board policy. All current membership terms of this board have expired. He further informed the committee of several other MPTV boards or panels which are in operation that serve as avenues for public input.

Motion It was motioned by Mr. Terry, seconded by Mr. Gobel to refer this item to the General Counsel for guidance.

Action Motion passed.

**F-5 PTV Committee Self-Assessment Policy – Attachment 4**

Discussion Mr. Gobel explained the background of this item so that Mr. Terry would be familiar with the issue. Because all committee members are not present, the item will be tabled until the next meeting.

**ITEM G. INFORMATION ITEMS**

**G-1 Procurement Policy Overview – Attachment 5**

Discussion Mr. Todd Poppe distributed Policy B0804 Minority, Women, and Handicapped Business Enterprise Program and provided an overview of procurement. Mr. Gobel asked this item be placed on a future agenda as Ms. Sowell requested that procurement be discussed by the committee.

**G-2 Monthly Bills – August, 2003 – Attachment 6**

Discussion Mr. Gobel wanted to clarification that the expenditures listed were in line with amounts budgeted and approved. Mr. Bromberg and Mr. Poppe assured him that they were.

**ITEM H. MISCELLANEOUS ITEMS**

**H-2 Communications and Petitions**  
None

**ITEM I. Information Items**

**H-3** None

**OLD BUSINESS/NEW BUSINESS**

Date of Next Meeting: Monday, October 20, 2003 - Noon  
Milwaukee Campus, Board Room (M210)

**ITEM J. COMPLIANCE WITH THE OPEN MEETINGS LAW**

Mr. Gobel stated that the committee intended to convene into Closed Session.

Motion It was moved by Mr. Terry, seconded by Mr. Gobel that the Committee Convene into Closed Session pursuant to Section 19.85(1)(g) of the Wisconsin Statutes to confer with legal counsel regarding strategy with respect to legal action in which the district is likely to become involved.

Action Motion passed

**CLOSED SESSION**

The committee convened into Closed Session at 12:45 p.m.

**ADJOURNMENT**

The committee adjourned from Closed Session at 1:05 p.m.

No action was taken.

Respectfully submitted,

Karen Wierschem  
Administrative Specialist

Attachment PTV 2

**EICHENBAUM & ASSOC  
ADVERTISING INC**

219 N. Milwaukee Street  
Milwaukee, WI 53202  
(414) 225-0011 Fax (414) 225-0022

**Milwaukee Public TV  
Media**

**ACTUAL**

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**SEPTEMBER, 2003**

**ADVERTISING OBJECTIVES:**

Specific Programming Promotions

**MEDIA EXPENDITURES**

**\$6,792.00**

*Print* \$ 6,792.00

*Radio* \$

*Outdoor / Transit* \$

*Television* \$

**ACTUAL MINORITY MEDIA SPENDING**

**\$ 1,535.00**

**22.6%**

**African American**

Community Journal \$ 431.00 \$1283.00 18.9%

The Milwaukee Courier \$ 432.00

The Milwaukee Times \$ 420.00

**Hispanic**

El Conquistador \$ 252.00 \$252.00 3.7%

*Target Minimum Minority Media Percentage = 10-12%*

**EICHENBAUM & ASSOCIATES  
ADVERTISING INC**

219 North Milwaukee Street  
Milwaukee, WI 53202  
414.225.0011 Fax: 414.225.0022

**Milwaukee Public TV  
Media**

**ESTIMATE**

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**OCTOBER, 2003**

**Advertising Objectives:**

Branding for MPTV stations  
Specific program promotion

**MEDIA BUDGET**

**\$ 2,400.00**

*Print*

Program specific advertising

\$

*Radio*

Pledge tune-in

\$ 2,400.00

*Outdoor / Transit*

Outdoor campaign promoting the MPTV Brand

\$

*Television*

Paid advertising on other television stations for MPTV

\$

Minimum Minority Media Estimated Percentage Spending = 10-12%

**EICHENBAUM & ASSOCIATES  
ADVERTISING INC**

219 North Milwaukee Street  
Milwaukee, WI 53202  
414.225.0011 Fax: 414.225.0022

**Milwaukee Public TV  
Media**

**ESTIMATE**

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**NOVEMBER, 2003**

**Advertising Objectives:**

Branding for MPTV stations  
Specific program promotion

**MEDIA BUDGET**

**\$ - 0 -**

*Print* \$

*Radio* \$

*Outdoor / Transit* \$

*Television* \$

Minimum Minority Media Estimated Percentage Spending = 10-12%

Attachment PTV 3

**Channel 10/36 Friends, Inc.  
Calendar of Events  
Fall 2003**

October 16 – 17	Volunteer Fair Auction Site
November 5	Volunteer Recognition Sheraton Hotel, Brookfield
November 21 – 23	Holiday Shop Auction Site
Nov 29 – Dec 14	Pledge Drive
January 25	Grenadiers Gourmet Dinner
February 2 – 7	Fine Art Exhibition Auction Site
February 7	Fine Art Auction Auction Site, 7 pm – 10 pm
February 25	Outdoor Wisconsin Banquet Country Inn Pewaukee

**Milwaukee Area Technical College**  
**Public Television Fund**  
**June 30, 2003**

	<u>FY 1999-00</u>	<u>FY 2000-01</u>	<u>FY 2001-02</u>	<u>FY 2002-03</u>	<u>FY 2001-02 vs. FY 2002-03</u>	
	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>Actual</u>	<u>\$ Change</u>	<u>% Change</u>
<b>Revenues</b>						
MATC Support -						
Local Levy	\$ 1,232,000	\$ -	\$ 946,000	\$ 1,420,000	\$ 474,000	50.11%
Debt Levy	836,845	922,980	1,475,607	2,167,300	691,693	46.88%
Equipment Borrowing	2,215,000	1,067,000	3,200,000	1,467,000	(1,733,000)	-54.16%
Programming Borrowing		1,600,000	1,600,000	1,600,000	-	0.00%
Total MATC Support	<u>4,283,845</u>	<u>3,589,980</u>	<u>7,221,607</u>	<u>6,654,300</u>	<u>(567,307)</u>	<u>-7.86%</u>
Other Revenues -						
State	330,000	330,000	318,300	313,500	(4,800)	-1.51%
Federal Aids	1,292,176	1,776,901	1,295,732	1,306,199	10,467	0.81%
Departmental Revenue	261,507	248,369	163,045	84,583	(78,462)	-48.12%
Channel 10/36 Friends	3,856,905	3,678,811	3,472,154	3,048,337	(423,817)	-12.21%
Auxiliary Revenues	547,596	494,732	113,236	104,165	(9,071)	-8.01%
Total Other Revenues	<u>6,288,184</u>	<u>6,528,813</u>	<u>5,362,467</u>	<u>4,856,784</u>	<u>(505,683)</u>	<u>-9.43%</u>
<b>Total Revenues</b>	<b><u>\$10,572,029</u></b>	<b><u>\$10,118,793</u></b>	<b><u>\$ 12,584,074</u></b>	<b><u>\$ 11,511,084</u></b>	<b><u>\$(1,072,990)</u></b>	<b><u>-8.53%</u></b>
<b>Expenses</b>						
Operating Expenses -						
Full Time Salaries	\$ 2,785,327	\$ 2,819,476	\$ 2,953,059	\$ 3,064,299	\$ 111,240	3.77%
Part Time Salaries	336,679	265,763	318,131	292,702	(25,429)	-7.99%
Student Salaries	47,250	39,893	34,694	29,941	(4,753)	-13.70%
Fringe Benefits	869,970	984,533	1,120,781	1,200,764	79,983	7.14%
Supplies	65,258	73,405	79,580	59,903	(19,677)	-24.73%
Travel	57,694	74,293	40,599	47,115	6,516	16.05%
Public Information	271,184	152,780	204,378	235,379	31,001	15.17%
Equipment Repair	-	-	2,346	-	(2,346)	-100.00%
Utilities	149,282	148,613	145,628	169,766	24,138	16.58%
Contracted Services	38,185	98,958	31,840	119,523	87,683	275.39%
Legal Services	36,137	46,149	26,659	24,020	(2,639)	-9.90%
Television Supplies	217,367	179,780	186,816	224,549	37,733	20.20%
Program Services	1,503,151	352,643	268,239	333,120	64,881	24.19%
Program Production	878,774	652,082	479,761	507,057	27,296	5.69%
Affiliation/MPSPS	30,889	43,597	34,866	34,711	(155)	-0.44%
Television Repairs	64,829	45,635	18,853	42,390	23,537	124.84%
Transfer Aidable Cost to G.F.	(245,268)	(248,531)	(269,634)	(278,703)	(9,069)	3.36%
Total Operating Expenses	<u>7,106,708</u>	<u>5,729,069</u>	<u>5,676,596</u>	<u>6,106,536</u>	<u>429,940</u>	<u>7.57%</u>
Capital Expenses -						
Debt Service Payments	836,845	922,980	1,478,818	2,167,300	688,482	46.56%
Capital Outlay - Programming		1,600,000	1,600,000	1,600,000	-	0.00%
Capital Outlay - Equipment	2,215,000	1,067,000	3,200,000	1,467,000	(1,733,000)	-54.16%
Total Capital Expenses	<u>3,051,845</u>	<u>3,589,980</u>	<u>6,278,818</u>	<u>5,234,300</u>	<u>(1,044,518)</u>	<u>-16.64%</u>
<b>Total Expenses</b>	<b><u>\$10,158,553</u></b>	<b><u>\$ 9,319,049</u></b>	<b><u>\$ 11,955,414</u></b>	<b><u>\$ 11,340,836</u></b>	<b><u>\$ (614,578)</u></b>	<b><u>-5.14%</u></b>
<b>Revenues Over (Under) Expenses</b>	<b><u>\$ 413,476</u></b>	<b><u>\$ 799,744</u></b>	<b><u>\$ 628,660</u></b>	<b><u>\$ 170,248</u></b>	<b><u>\$ (458,412)</u></b>	<b><u>-72.92%</u></b>
Beginning Retained Earnings	\$ 2,291,165	\$ 2,127,101	\$ 2,958,066	\$ 3,067,600		
Adjustments For Encumbrance, Capital and Debt	(577,540)	31,220	80,874	522,088		
Operating Transfers In(Out)			(600,000)			
Revenues Over (Under) Expenses	413,476	799,744	628,660	170,248		
Retained Earnings - Available Ending	<u>\$ 2,127,101</u>	<u>\$ 2,958,066</u>	<u>\$ 3,067,600</u>	<u>\$ 3,759,936</u>		
Retained Earnings as a Percent of Operating Costs	29.9%	51.6%	54.0%	61.6%		

BOARD BILL LIST  
TV Fund by Check No  
09/30/03

Page 1

Check Date	Check No	Vendor Name	Object	Description	Object Amount
09/04/03	0602353	All Wisconsin Media	5220	Membership & Subscri	7.50
09/04/03	0602358	BP	5676	Vehicle Supplies	182.42
09/04/03	0602365	AT&T	5454	Telephone	17.85
09/04/03	0602397	Dow Lohnes & Alberts	5660	Affiliation/Mbsps	352.64
09/04/03	0602409	ExecuTrain	5211	Seminars & Workshops	1,699.00
09/04/03	0602412	FedEx	5675	Traffic	81.79
09/04/03	0602436	Darlyne C. Haertlein	5273	Publicity	10.74
09/04/03	0602448	Rick Horowitz	5668	Program Production	253.73
09/04/03	0602456	Daniel R. Jones	5668	Program Production	2,222.42
09/04/03	0602478	John S. McKay	5676	Vehicle Supplies	10.00
09/04/03	0602480	MCSI	5840	Equipment	27,757.00
09/04/03	0602488	Conceptz Communicati	5668	Program Production	450.00
09/04/03	0602493	National Supply & Ha	5671	Remote/Studio Supp	24.47
09/04/03	0602514	Publication Sales	5233	Books	21.00
09/04/03	0602515	Gerard Randall	5668	Program Production	120.00
09/04/03	0602527	Joseph M. Sankey	5668	Program Production	147.49
09/04/03	0602535	Mark W. Siegrist	5668	Program Production	630.00
09/08/03	0602592	Jack R. Abrams	5201	Travel Expenses	350.00
09/08/03	0602593	Jack R. Abrams	5201	Travel Expenses	320.00
09/08/03	0602600	SBC	5454	Telephone	48.34
09/08/03	0602625	C & H Distributors L	5678	Wmvs Transmitter Rep	533.20
			5674	Technical Operations	201.24
09/08/03	0602637	CDI Transport Servic	5675	Traffic	13.25
09/08/03	0602663	FedEx	5675	Traffic	41.82
09/08/03	0602671	Get Motivated Semina	5211	Seminars & Workshops	49.00
			5201	Travel Expenses	104.09
09/08/03	0602681	Claudia S. Guevara	5668	Program Production	750.00
09/08/03	0602693	Industrial Electroni	5674	Technical Operations	11.00
09/08/03	0602713	Jose A. Lozano	5668	Program Production	450.00
09/08/03	0602714	Make A Wish Foundati	5668	Program Production	1,000.00
09/08/03	0602737	Multimedia Graphic	5668	Program Production	315.00
09/08/03	0602756	Reel Life Films	5668	Program Production	300.00
09/08/03	0602760	Riveting Pictures	5668	Program Production	1,050.00
09/08/03	0602769	Mark W. Siegrist	5668	Program Production	4,000.00
09/08/03	0602770	Dan Small	5668	Program Production	1,790.00
09/08/03	0602784	United Parcel Servic	5675	Traffic	64.82
09/08/03	0602789	VizuAll Inc	5674	Technical Operations	3,050.00
09/11/03	0602805	American Public Tele	5665	Network Prog Service	921.00
09/11/03	0602818	Boise Cascade	5241	Office Supplies	689.76
09/11/03	0602838	Matt De Keyser	5357	Professional & Consu	1,500.00
09/11/03	0602846	Michael J. Garvin	5668	Program Production	125.00
09/11/03	0602853	GovConnection Inc	5674	Technical Operations	784.00
09/11/03	0602856	Harris Corporation	5678	Wmvs Transmitter Rep	2,190.00
			5840	Equipment	-421.00
09/11/03	0602862	Glenda J. Hines	5357	Professional & Consu	700.00
09/11/03	0602866	IEEE / BTS02	5211	Seminars & Workshops	450.00
09/11/03	0602907	Mark W. Siegrist	5668	Program Production	4,000.00
09/11/03	0602928	We Energies	5452	Light & Power	383.74
			5454	Telephone	17,212.99
09/15/03	0602978	American Public Tele	5840	Equipment	10,660.00
09/15/03	0602980	SBC	5454	Telephone	232.51
09/15/03	0603031	Thaddeus Groszczyk	5201	Travel Expenses	11.75
09/15/03	0603039	Industrial Electroni	5674	Technical Operations	123.70
09/15/03	0603063	Media Makers Inc	5668	Program Production	2,666.00

BOARD BILL LIST  
 TV Fund by Check No  
 09/30/03

Check Date	Check No	Vendor Name	Object	Description	Object Amount
09/15/03	0603067	Myers Information Sy	5674	Technical Operations	200.00
09/15/03	0603107	Vinten Inc	5674	Technical Operations	316.16
09/18/03	0603147	American Public Tele	5665	Network Prog Service	633.00
09/18/03	0603152	Badger Coaches Inc	5675	Traffic	155.00
09/18/03	0603153	Omar Barberena	5668	Program Production	250.00
09/18/03	0603162	Boise Cascade	5241	Office Supplies	-479.52
09/18/03	0603167	Business Journal	5220	Membership & Subscri	89.95
09/18/03	0603180	Eichenbaum & Associa	5270	Advertising	455.00
09/18/03	0603184	FedEx	5675	Traffic	22.91
09/18/03	0603197	Higgins Tower Servic	5678	Wmvs Transmitter Rep	760.00
09/18/03	0603203	Daniel R. Jones	5668	Program Production	2,222.42
09/18/03	0603214	Jose A. Lozano	5668	Program Production	450.00
09/18/03	0603224	Milwaukee Magazine	5220	Membership & Subscri	18.00
09/18/03	0603225	Jeffrey P. Moorbeck	5201	Travel Expenses	52.00
09/18/03	0603242	James S. Pickering	5668	Program Production	300.00
09/18/03	0603246	Gerard Randall	5668	Program Production	120.00
09/18/03	0603252	Mark W. Siegrist	5668	Program Production	630.00
09/18/03	0603257	Sprint	5454	Telephone	93.87
09/18/03	0603278	Wisconsin Newspaper	5273	Publicity	64.25
09/18/03	0603280	Write Touch	5668	Program Production	440.00
09/22/03	0603293	American Public Tele	5665	Network Prog Service	1,681.00
09/22/03	0603294	SBC	5454	Telephone	26.12
09/22/03	0603296	AT&T	5454	Telephone	58.67
09/22/03	0603316	Eichenbaum & Associa	5270	Advertising	1,373.00
09/22/03	0603331	Industrial Electroni	5674	Technical Operations	4.06
09/22/03	0603373	Radio Shack	5674	Technical Operations	28.98
09/22/03	0603380	Robb Edwards	5668	Program Production	375.00
09/22/03	0603386	Sencore	5840	Equipment	795.00
09/22/03	0603391	Wisconsin Historical	5668	Program Production	1,045.00
09/22/03	0603404	United Parcel Servic	5675	Traffic	97.78
09/22/03	0603408	Allied Vaughn	5668	Program Production	152.00
09/22/03	0603420	Karen A. Wierschem	5243	Other Supplies	56.97
09/25/03	0603479	American Public Tele	5668	Program Production	15.00
09/25/03	0603481	SBC	5454	Telephone	139.29
09/25/03	0603482	American Public Tele	5663	In-Service Training	990.00
09/25/03	0603504	Boise Cascade	5241	Office Supplies	213.66
09/25/03	0603530	FedEx	5675	Traffic	48.07
09/25/03	0603531	Vicki L. Fischer	5357	Professional & Consu	1,100.00
09/25/03	0603549	Glenda J. Hines	5357	Professional & Consu	700.00
09/25/03	0603566	Markertek Video Supp	5674	Technical Operations	2,815.86
09/25/03	0603614	Sencore	5840	Equipment	6,720.92
09/25/03	0603628	System Parking Inc	5668	Program Production	156.00
09/25/03	0603641	United Parcel Servic	5675	Traffic	105.79
09/25/03	0603666	Karen A. Wierschem	5243	Other Supplies	137.25
09/29/03	0603683	Cingular Wireless	5454	Telephone	75.75
09/29/03	0603684	BP	5676	Vehicle Supplies	187.48
09/29/03	0603711	Matt De Keyser	5357	Professional & Consu	1,500.00
09/29/03	0603737	Heartland Video Syst	5840	Equipment	1,035.10
09/29/03	0603752	Daniel R. Jones	5668	Program Production	2,222.42
09/29/03	0603768	Lisa Lutomski	5357	Professional & Consu	2,375.00
09/29/03	0603778	John S. McKay	5676	Vehicle Supplies	63.30
			5201	Travel Expenses	10.00
09/29/03	0603784	Miller and Campbell	5671	Remote/Studio Supp	29.50
09/29/03	0603794	Nielsen Media Resear	5661	Audience Research	1,786.79

BOARD BILL LIST  
TV Fund by Check No  
09/30/03

Check Date	Check No	Vendor Name	Object Description	Object Amount
09/29/03	0603795	Nielsen Media Resear	5661 Audience Research	550.00
09/29/03	0603804	Pinnacle Systems	5673 Studio Equipment Rep	14,345.00
09/29/03	0603809	Gerard Randall	5668 Program Production	120.00
09/29/03	0603820	Mark W. Siegrist	5668 Program Production	630.00
09/29/03	0603821	Dan Small	5668 Program Production	2,675.79
09/29/03	0603852	Wisconsin Educationa	5675 Traffic	302.50
				-----
				144,196.35

BOARD BILL LIST  
Over \$2500 Channel 10/36  
09/30/03

Check Date	Check No	Vendor Name	Object Description	Object Amount
09/04/03	0602480	MCSI	5840 Equipment	27,757.00
09/08/03	0602769	Mark W. Siegrist	5668 Program Production	4,000.00
09/08/03	0602789	VizuAll Inc	5674 Technical Operations	3,050.00
09/11/03	0602907	Mark W. Siegrist	5668 Program Production	4,000.00
			5454 Telephone	17,212.99
09/15/03	0602978	American Public Tele	5840 Equipment	10,660.00
09/15/03	0603063	Media Makers Inc	5668 Program Production	2,666.00
09/25/03	0603566	Markertek Video Supp	5674 Technical Operations	2,815.86
09/25/03	0603614	Sencore	5840 Equipment	6,720.92
09/29/03	0603804	Pinnacle Systems	5673 Studio Equipment Rep	14,345.00
09/29/03	0603821	Dan Small	5668 Program Production	2,675.79
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				95,903.56