
Milwaukee Area Technical College

AHL Attachment 1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
ad hoc LEGISLATIVE COMMITTEE
May 18, 2004**

**STAFF/FACULTY
PRESENT:**

Darnell E. Cole
Christy Brown
Earl Wheatfall

Tony Báez
Janice Falkenberg

GUESTS PRESENT:

Tim Elverman, Broydrick & Associates

CALL TO ORDER

The regular monthly meeting of the *ad hoc* Legislative Committee of the Milwaukee Area Technical College District Board was held in open session on Tuesday, May 18, 2004, and called to order by Chairperson Gobel at 3:05 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A:

ROLL CALL

Present: Lauren Baker, Jeannette Bell, Chuck Gobel

ITEM B:

COMPLIANCE WITH THE OPEN MEETINGS LAW

The *ad hoc* Legislative Committee meeting was noticed in compliance with the Wisconsin Open Meetings law.

ITEM C:

APPROVAL OF MINUTES OF April 20, 2004

Action

The minutes of the April 20, 2004, meeting were approved by unanimous consent.

ITEM D:

COMMENTS FROM THE PUBLIC

None

ITEM E: ACTION ITEMS

The committee decided to review the Discussion Items prior to the Action Item.

ITEM F: Discussion Items

1. Goals and Objectives for Legislative Services

Discussion: Mr. Hartung distributed the "Legislative Services Goals: Broydrick and Associates, May 2004-January 2004" dated April 21, 2004.

The committee reviewed the document and made the following changes:

- #2: Replace second sentence with: "Communicate with unions and student organizations and other interested parties in an attempt to coordinate responses to those issues as well."
- #4: Start sentence with: "Assist and"

Mr. Hartung will revise and forward the document to Broydrick & Associates.

2. Long-Range Scope for Lobbying Services

Discussion Mr. Hartung distributed a proposed letter for Broydrick & Associates to clarify the immediate expectation for the extension of their contract. Mr. Elverman said Broydrick will prepare a plan of action for the next budget cycle and build strategies for federal, state and local legislation. The committee agreed that the letter be sent to Broydrick & Associates.

Action Ms. Bell moved, Mr. Gobel seconded, that Mr. Elverman bring a preliminary plan of action to the next meeting of the committee.

ITEM E

Action Item

1. Proposed Purpose and Role of the ad hoc Legislative Committee

Discussion

The committee reviewed items it needs to look at: how involved and active it should be, options of taking legislative agendas to candidates, and possibility of sponsoring a forum for the candidates.

After the September primary the candidates could be considered. Mr. Elverman could prepare a list of topics for the candidates. Mr. Gobel would like to know what other technical colleges are looking at. Mr. Elverman suggested bringing Paul Gabriel to a meeting.

Ms. Baker said the long-range scope in two parts: (1) legislative strategy and (2) lobbying services. In the fall an RFP could be crafted to delineate what the role of the lobbyist should be.

Ms. Baker said that the committee's role should be to define a legislative strategy for the board and then meet periodically. Mr. Gobel said the committee needs to be legitimized so it can exist as part of the process and operation of the Board with the same rigor as the other committees but it should meet when necessary rather than on a regularly scheduled basis. It is a vehicle to inform and help direct the Board. Ms. Bell indicated the committee's role very simply would be to protect the interests of the college in legislative matters or it could have a full policy. Ms. Baker said there are two matters to be considered: (1) a bureaucracy should not be created and (2) the Board needs to be aware of key legislative issues.

Attorney Christy Brown said if the committee were to become a standing committee, policy would need to be changed. There is concern that two members of this committee serve on another committee of the Board which would result in a quorum on the two committees. This could pose a possible problem regarding a conflict of interest depending on what issues could be on the table.

Mr. Gobel indicated that whatever decision the committee makes, it would need to go to the full Board for approval.

ITEM G

Legislative Update

1. TABOR Legislation

Discussion

Mr. Hartung distributed an "Update and Analysis: TABOR Very Much Alive – Freeze Coming first, but Timing Not Clear" dated May 17, 2004.

Mr. Elverman reported that Representative Gard intends to vote for the constitutional amendment and tax freeze issue.

2. Park East Development

Discussion

Mr. Elverman distributed four items: (1) list of Common Council Appointments for 2004-08 by President Hines, *Milwaukee Journal Sentinel* article posted May 9, 2004, "Costs Leaping for Improvements to Park East Area, *Milwaukee Journal Sentinel* article posted May 12, 2004, "Pratt Scolds Barrett for Putting Casino Study on Back Burner," and *The Business Journal* article "Norquist Protège Takes Helm of Development Panel."

The Zoning, Neighborhoods & Development Committee members are: Aldermen D'Amato (chair), Wade, Murphy, Hamilton and Bauman.

Mr. Elverman reviewed some items from the articles: (1) Mr. D'Amato supports the provision that if the city is contributing more than \$500,000 in subsidies there should be the provision mandating public benefits. Mr. D'Amato is expected to move the provision forward before the end of the month. (2) The costs have quadrupled for streets and improvements in the area, and the city is meeting to generate tax income to pay for these improvements. (3) The Milwaukee legislators are aware of MATC's parking problem.

3. Other Emerging Legislative Issues

Discussion

Lauren Baker will bring to the Board the information that the Administration's proposal on Perkins changed last week. They have taken some portions out of the original proposal and incorporated some of them and dissolved some of them, but it still has some very critical negative impact.

3. Administrative Activities

Discussion

Mr. Hartung distributed a list of the legislative visits that Dr. Cole made in Madison on May 11, 2004, and Mr. Elverman reviewed the meetings.

ITEM H:

MISCELLANEOUS BUSINESS

F-1 Communications and Petitions

None.

F-2 Information Items

None

ITEM I:

OLD BUSINESS/NEW BUSINESS

Date of next meeting: Mid-July or August 2004.

ADJOURNMENT:

The meeting adjourned at 4:01 p.m.

Respectfully submitted,

Arlene B. Friedel
Administrative Specialist
College Advancement