



C-1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
MILWAUKEE, WISCONSIN
FEBRUARY 24, 2004**

CALL TO ORDER

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in open session on Tuesday, February 24, 2004, and called to order by Chairperson Maierle at 5:00 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

ITEM A. ROLL CALL

Present: Lauren Baker, Jeannette Bell, Peter Earle, William Hughes, Mark Maierle, Linda Sowell, Keith Terry (via telephone) and Bobbie Webber.

Excused: Carl (Chuck) Gobel.

ITEM B. COMPLIANCE WITH THE OPEN MEETINGS LAW

Chairperson Maierle indicated that proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law.

ITEM C. APPROVAL OF MINUTES

C-1 Regular Board Meeting: January 27, 2004

Motion It was moved by Ms. Baker, seconded by Mr. Webber, to approve the January 27, 2004, Regular Board Meeting Minutes.

Action Motion approved.

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ITEM D. COMMENTS FROM THE PUBLIC

Discussion Ms. Judy Benson, Local 587 Bargaining Team member, expressed concern about eliminating positions in the Food Services area.

Mr. Edelmiro Dominguez, Local 212 Bargaining Team and Executive Committee member, opined that negotiations had been detrimental to employees and students and that morale was at a low level.

Mr. Carlos Flores, student, thanked Dr. Cole and administrators for working with students on parking issues, but expressed concern regarding the \$175 parking fee for a two-semester pass and the reduction of 200 parking spaces for students.

ITEM E. APPROVAL OF CONSENT AGENDA ITEMS

**FPO-2 Bills – January 2004
FPO-3 Financial Report – January 2004
FPO-4 Human Resources Report
FPO-5 Procurement Report
FPO-6 Affirmative Action Quarterly Report
FPO-7 Office of Corporate Learning 38.14 Outreach Contracting Quarterly Report**

Motion It was moved by Mr. Earle, seconded by Ms. Sowell, to approve the Consent Agenda.

Action Motion approved.

ITEM F. CHAIRPERSON'S REPORT

Discussion Mr. Maierle noted the following:

- Board Retreat: March 13, 2004, 8:30 a.m. to 2:00 p.m.
- Board Appointment Committee: April 3, 2004, 9:00 a.m.
- Joint Reception with the Channel 10/36 Friends and MATC District Board: April 1, 2004
- Wisconsin Technical College System District Boards Association quarterly meeting: April 1-3, 2004
- MATC Volleyball Team match: March 3, 2004
- Adult High School Scholarship Committee Reception: March 5, 2004

Mr. Maierle, along with Mr. Earle, requested that a report on auxiliary services be presented at the March Finance, Personnel, and Operations Committee meeting and at the March board meeting. Mr. Earle asked that the report include a comparison of the total number of Local 587 employees in 2000 to the current number of Local 587 employees, a comparison of outsourcing activity levels from 2000 to date, and a comparison of the total number of managers from 2000 to date.

ITEM G. PRESIDENT'S REPORT

Discussion

Dr. Cole distributed a copy of correspondence from Mr. Gerard Randall, Jr., of the Private Industry Council stating that the HIRE Center would remain at Milwaukee Enterprise Center-South for the next five years. Mr. Earle recognized the efforts of Drs. Cole and Michael Rosen and the board in the decision to maintain the HIRE Center at MEC-S.

Dr. Cole introduced Mr. Robert Heeman, dean of the Health Occupations Division, who presented a status report on division programs. He noted that waitlisted Health Occupation students were enrolled in Liberal Arts and Sciences courses, which generated FTEs. Mr. Heeman stated that collaboration efforts were being discussed with other technical colleges. He noted the following obstacles facing the division:

- Recruiting qualified nursing faculty
- Locating clinical positions for students
- Mandated student/teacher ratio by accrediting agencies

Mr. Heeman noted that outside of the Milwaukee area, healthcare facilities were funding faculty positions. He reported that the nursing program had articulation agreements with the University of Wisconsin System as well as with a number of other colleges and universities.

Dr. Rick Kettner introduced Ms. Sandi McClary, interim director of the Office of Corporate Learning, who gave an overview of the activities of the division. She introduced OCL employees Mss. Olga Juarez and Mary Heiser, and Learning Center instructor Ms. Sue Laine.

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ITEM H. STUDENT SENATE REPORT

Discussion Mr. David Kroenke reported on activities regarding:

- District events
- Wisconsin Student Government
- National Student Government

ITEM I. LEGISLATIVE MATTERS

Discussion Ms. Baker reported that she and several board members had attended the ACCT National Legislative Seminar in Washington, D.C., and noted the following key issues discussed at the seminar:

- Higher Education Act
- Pell Grants
- Teacher Training at Community Colleges
- Workforce Investment Act Reauthorization
- Carl Perkins Vocational and Technical Education Act

Ms. Baker stated that she and Drs. Cole and Hughes had visited Congressman Paul Ryan, and discussed the Perkins Act. She distributed information on:

- “Renewed Perkins Threat – President Seeks to Slash Perkins Funds”
- “Clinton, Graham to Back Bill to Aid ‘Non-Traditional’ Students”
- “Federal Funding – Current Status”

Ms. Baker distributed a sample letter for board members to send to Wisconsin’s congressional delegation regarding Perkins funding and related issues.

Dr. Cole stated that he had met with Ms. Emily DeRocco, Assistant Secretary of the U.S. Department of Labor’s Employment and Training Administration. He reported that Ms. DeRocco had requested the Private Industry Council, in partnership with the college, submit a grant for training in the Milwaukee area.

Dr. Cole reported on a proposal by the University of Wisconsin to change the name of the UW two-year colleges to community colleges and stated that there was a

debate as to which is the “real” community college in Wisconsin.

Mr. Earle suggested that before a decision is made, discussions should be held with the Wisconsin Technical College System.

I-1 Senate Bill 384 – Substitute Amendment 1
Senate Bill 451

I-2 Assembly Bill 796 – Substitute Amendment 1
Assembly Bill 811 – Substitute Amendment 1'

Discussion Ms. Baker noted that objections to the bills were not directed to the Wisconsin Advantage Program in concept, but to the notion that separate entities from the technical colleges would be created to perform the job training.

Motion It was moved by Ms. Baker, seconded by Mr. Earle, to oppose passage of Senate Bills 384 and 451 and Assembly Bills 796 and 811 in their current form.

Discussion Mr. Tim Elverman, lobbyist with Broydrick and Associates, noted that the bills were required to go to the Joint Finance Committee; however, they may not move forward. He reported that Governor Doyle was not pleased with the language in the bills and had advised that he would not sign the bills.

Action Motion approved.

ITEM J. PUBLIC TELEVISION COMMITTEE REPORT

Discussion Chairman Maierle stated that the Public Television Committee had not met in February.

Ms. Sowell noted that Ms. Sharon Patterson, producer with Milwaukee Public Television, would be recognized by the U.S. Postal Service as one of the women “Putting Their Stamp on Milwaukee. Chairman Maierle requested that a congratulatory letter be forwarded to Ms. Patterson on behalf of the board.

**ITEM K. EDUCATION, SERVICES, AND INSTITUTIONAL
RELATIONS COMMITTEE REPORT**

Discussion Ms. Bell gave highlights of the Education, Services, and Institutional Relations Committee meeting, which are reflected in the February 17, 2004, committee minutes.

**ESIR-2 Resolution on the 50th Anniversary of Brown v.
Board of Education**

Motion It was moved by Ms. Bell, seconded by Ms. Baker, to approve the Resolution on the 50th Anniversary of Brown v. Board of Education.

Action Motion approved.

K-1 Update on Enrollment Strategies

Discussion Dr. Cole reported on the college's student enrollment growth in 2002-03 compared to Gateway, Lakeshore, Madison, Moraine Park, and Waukesha County Technical Colleges.

Ms. Baker opined that the college was obligated to grow at a different rate from other colleges in order to serve the district. Mr. Earle indicated that the college needed a functional strategy to increase FTEs.

Mr. Rob Hartung, vice president College Advancement, reported on integrated enrollment management and targeted marketing. He distributed and reviewed a new pamphlet, "Filling the Gaps: MATC Meets Workforce Needs."

Ms. Theresa Barry, vice president Student Services, explained the MATC Enrollment Funnel, a tool used for making enrollment decisions. Dr. Tony Báez, provost, stated that the Enrollment Funnel was a valuable resource for faculty and staff. He discussed future plans to meet workforce needs. Dr. Vicki Martin, director Strategic Planning and Research, demonstrated information available from the Enrollment Funnel.

Ms. Baker suggested that strategies for growth be discussed at a future ESIR Committee meeting.

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Ms. Bell complimented staff on the development of the Enrollment Funnel tool.

ITEM L. FINANCE, PERSONNEL, AND OPERATIONS COMMITTEE REPORT

Discussion Mr. Earle gave highlights of the Finance, Personnel, and Operations Committee meeting, which are reflected in the February 18, 2004, committee minutes. He asked that the Minority Participation Procurement Report prepared by Ms. Kristin Phelps be distributed to the board. Mr. Poppe noted a correction on the Procurement Report: \$35 million to \$40 million was spent on procurement annually.

FPO-8 Resolution Authorizing the Sale of \$1,000,000 General Obligation Promissory Notes, Series 2003-04D of Milwaukee Area Technical College District, Wisconsin

Discussion Mr. Todd Poppe introduced Mr. John Mehan, Robert W. Baird & Co., who distributed the final Pricing Summary for the General Obligation Promissory Notes, Series 2003-04D and reviewed that information.

Motion It was moved by Mr. Earle, seconded by Mr. Webber, to approve the Resolution Authorizing the Sale of \$1,000,000 General Obligation Promissory Notes, Series 2003-04D of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Baker, Bell, Earle, Hughes, Sowell, Terry, Webber, and Maierle -- 8.

Noes: None.

**FPO-9 Resolution Authorizing the Issuance of \$1,000,000
General Obligation Promissory Notes, Series
2003-04E of Milwaukee Area Technical College
District, Wisconsin**

Motion It was moved by Mr. Earle, seconded by Mr. Webber, to approve the Resolution Authorizing the Issuance of \$1,000,000 General Obligation Promissory Notes, Series 2003-04E of Milwaukee Area Technical College District, Wisconsin.

Action Motion approved, the roll call vote being as follows:

Ayes: Bell, Earle, Hughes, Sowell, Terry, Webber, Baker, and Maierle -- 8.

Noes: None.

FPO-10 Resolution on Park East Development

Discussion Mr. Earle noted that Mr. Gobel had conveyed his support of the Park East Development Resolution.

Motion It was moved by Mr. Earle, seconded by Mr. Webber, to approve the Resolution on Park East Development.

Action Motion approved.

ITEM M. MISCELLANEOUS ITEMS

1. Communications and Petitions

Discussion Ms. Sowell requested that the board recognize Dr. Cole as a recipient of the Black Excellence Award in Education.

2. Information Items

None.

ITEM N. OLD BUSINESS/NEW BUSINESS

Date of Next Meeting: March 23, 2004, 5:00 p.m., Regular Board Meeting, Milwaukee Campus, Board Room (M210).

**ITEM O. CONSIDERATION OF PRELIMINARY NOTICE OF
NONRENEWAL OF NONREPRESENTED EMPLOYEES**

ITEM P. NEGOTIATIONS UPDATE

ITEM Q. LITIGATION UPDATE

Compliance with Open Meetings Law

Chairperson Maierle stated that the board intended to convene into Closed Session.

Motion It was moved by Ms. Baker, seconded by Ms. Sowell, to convene into Closed Session pursuant to Section 19.85(1)(b)(c)(f) of the Wisconsin Statutes to discuss Item O., Consideration of Preliminary Notice of Nonrenewal of Nonrepresented Employees, to consider the continued employment and/or dismissal of certain public employees over which the District Board has jurisdiction and to possibly consider financial, medical, social, personal histories, or disciplinary data of specific persons and to possibly take formal action; pursuant to Section 19.85(1)(e) of the Wisconsin Statutes to discuss Item P., Negotiations Update, to deliberate regarding collective bargaining issues; and pursuant to Section 19.85(1)(g) of the Wisconsin Statutes to discuss Item Q., Litigation Update, and confer with legal counsel with respect to litigation in which the district is currently involved. The board may reconvene into Open Session to take action on matters discussed in Closed Session under Items O., P., and Q.

Action Motion to convene into Closed Session approved, the roll call vote being as follows:

Ayes: Earle, Hughes, Sowell, Terry, Webber, Baker, Bell, and Maierle – 8.

Noes: None.

Closed Session

The board convened into Closed Session at 7:25 p.m.

Adjournment

The meeting adjourned at 8:57 p.m.

Respectfully submitted,

Bobbie R. Webber
Secretary