



C-1

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
MILWAUKEE, WISCONSIN  
APRIL 27, 2004**

**CALL TO ORDER**

The regular monthly meeting of the Milwaukee Area Technical College District Board was held in open session on Tuesday, April 27, 2004, and called to order by Chairperson Maierle at 5:04 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

**ITEM A. ROLL CALL**

**Present:** Lauren Baker, Jeannette Bell, Peter Earle, William Hughes, Mark Maierle, Linda Sowell, and Keith Terry. Bobbie Webber arrived at 5:28 p.m.

**Excused:** Carl (Chuck) Gobel.

**ITEM B. COMPLIANCE WITH THE OPEN MEETINGS LAW**

Discussion Chairperson Maierle indicated that proper notice of the meeting had been given in compliance with the Wisconsin Open Meetings Law. Mr. Maierle announced changes in the order of agenda items to accommodate guests' schedules.

**ITEM F. CHAIRPERSON'S REPORT**

Discussion Mr. Archie Graham, director of Student Life, presented a video of local news reports on the college's volleyball team. Mr. Graham introduced the college's National Championship Men's Volleyball team and coaches. Ms. Carrie Grulke, Athletic Department, thanked the college community for its support of the team.

Mr. Webber arrived at 5:28 p.m.

**ITEM C. APPROVAL OF MINUTES**

**C-1 Regular Board Meeting: March 23, 2004**

Motion It was moved by Mr. Earle, seconded by Ms. Baker, to approve the March 23, 2004, Regular Board Meeting Minutes.

Action Motion approved.

**ITEM D. COMMENTS FROM THE PUBLIC**

Discussion Dr. Michael Rosen, president of Local 212, announced a tentative agreement on contract negotiations.

Dr. Rosen spoke on the following issues:

- The union had not been involved in the branding effort.
- Major curriculum changes in AAS degree and general education core courses mandated by the Wisconsin Technical College System. (Dr. Rosen distributed a resolution regarding the AAS degree general education courses.)

Ms. Marie Dupuis, faculty member of the Mathematics Department, distributed a memorandum, "Negative Impact of WTCS Proposed Changes in AAS Degree and General Education Core Course Level of Rigor."

Ms. Gerri McNamara, Mr. John Christiansen, and Ms. Trudy Edlebeck expressed concern about the following matters:

- Elimination of the art metal classes at the Mequon Campus.
- Donation of art metal equipment to a private religious institution.

They suggested relocating nursing classes from the Mequon Campus to another location.

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**ITEM G. PRESIDENT'S REPORT**

Discussion Dr. Cole stated that the college was a member of the Milwaukee Partnership Academy, an urban P-16 council for quality teaching and learning. Mr. Sam Carmen, executive director, Milwaukee Teachers' Education Association; Mr. William G. Andrekopoulos, superintendent, Milwaukee Public Schools; Dr. Daniel Donder, executive director, MPA; Mr. Jeff Spence, president, Milwaukee Board of School Directors; Dr. Alfonzo Thurman, dean, University of Wisconsin-Milwaukee School of Education; Mr. Tim Sheehy, president, Metropolitan Milwaukee Association of Commerce; and Dr. Christine Anderson, executive director, MPA, presented an overview of the MPA. Dr. Anderson thanked Dr. Cole for his leadership and the college's integral role in the MPA. Dr. Cole noted that through the efforts of the MPA, a number of Milwaukee Public School students have enrolled at the college.

Ms. Theresa Barry, vice president, Student Services, introduced Ms. Jenny Marie Farris, recipient of The Associated Collegiate Press as a Leader of the Student Press in North America 2003.

**ITEM F. CHAIRPERSON'S REPORT**

Discussion Mr. Maierle introduced Dr. William Finlayson, whose wife, Edith, had been a member of the MATC Foundation Board of Directors. Dr. Finlayson announced a \$12,000 contribution to the Edith Finlayson Scholarship Fund. Dr. Finlayson commended Ms. Meg Diaz, director, MATC Foundation, for her help in establishing the scholarship fund.

Ms. Sowell departed the meeting at 6:17 p.m.

**ITEM E. APPROVAL OF CONSENT AGENDA ITEMS**

**FPO-2 Bills – March 2004**  
**FPO-3 Financial Report – March 2004**  
**FPO-4 Human Resources Report**  
**FPO-5 Procurement Report**  
**FPO-6 Office of Corporate Learning 38.14 Outreach Contracting Quarterly Report**

Discussion Mr. Earle distributed an Addendum to the Human Resources Report, Unpaid Leave of Absence.

Mr. Earle noted that the Phase II: 2004 Renovation and Remodeling - Asbestos Abatement contract had been the first such contract since revisions to Policy B0801 had been implemented, and that there had been no problems related to the policy's provisions.

Mr. Earle noted a six-month renewal of the Broydrick & Associates lobbying contract with a \$500 increase, totaling \$7,500.

Motion It was moved by Mr. Earle, seconded by Mr. Webber, to approve the Consent Agenda.

Action Motion approved.

**ITEM F. CHAIRPERSON'S REPORT**

Discussion Mr. Maierle distributed a copy of the web calendar for April and May, 2004, which lists college events of interest to the board.

Mr. Maierle congratulated Ms. Bell on her re-election as Mayor of West Allis.

He announced that the MATC District Board Appointment Committee had appointed Mr. Lenard Wells to a three-year term. Mr. Wells' appointment is to be confirmed by the Wisconsin Technical College State Board on May 26, 2004, and his term will begin July 1, 2004.

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Mr. Maierle noted the following:

- Board Retreat May 8, 2004.
- Spring Commencement May 22, 2004.
- WTCS District Boards Association July 15-17, 2004.

Mr. Maierle stated that Mss. Baker, Bell, and he had attended the Apprenticeship Banquet on April 7, 2004.

He announced that Ms. Baker had been nominated for an Association of Community College Trustees central region board position and that, on behalf of the board, he had sent a letter of support.

Ms. Sowell returned at 6:22 p.m.

Mr. Maierle reported that the WTCS District Boards Association had intended to amend a section of its bylaws affecting voting by proxy when the chairperson of the district board was not available to represent the district at a WTCS District Board meeting. Ms. Bell suggested that the college put in place a policy addressing the matter.

Mr. Maierle congratulated Dr. Cole on his receipt of an Education Service Award from the Alpha Kappa Alpha Sorority at the Central Regional Leadership Conference.

Mr. Maierle requested that board members return completed president's evaluation forms to him by May 19, 2004.

## **ITEM G. PRESIDENT'S REPORT**

Discussion Dr. Cole stated that the Just One Mentoring Program had been initiated as an effort to respond to academically challenged students. He introduced Ms. Rose Massey, program coordinator, who, along with Ms. Jayme Montgomery and Mr. William Campbell, presented background information on the Just One Mentoring Program. Mr. Earle questioned the relationship of the program to the Academic Affairs Department and the Provost. Ms. Massey responded that the program interfaced with all academic divisions. Ms. Barry stated that the PATH workshop was available to students. Ms. Sowell suggested that the Provost's office might offer ways

to structure the Just One Mentoring Program to make it stronger for all students. Ms. Gloria Pitchford-Trice, dean, Division of Pre-College Education, stated that Basic Skills instructors were involved in the program.

**ITEM H. STUDENT SENATE REPORT**

Discussion Mr. David Kroenke reported on activities regarding:

- Campus Events
- Wisconsin Student Government
- National Student Government Conference

**ITEM I. LEGISLATIVE MATTERS**

Discussion Ms. Baker stated that she would combine Item I. with Item J.

**ITEM J. AD HOC LEGISLATIVE COMMITTEE REPORT**

Discussion Ms. Baker gave highlights of the *ad hoc* Legislative Committee meeting, which are reflected in the April 20, 2004, committee minutes. She distributed an Initial Analysis of "TABOR II" (Substitute Amendment to AJR55).

**J-1 Resolution to Oppose Taxpayer Bill of Rights (TABOR)**

Motion It was moved by Ms. Baker, seconded by Ms. Bell, to approve the Resolution to Oppose Taxpayer Bill of Rights (TABOR).

Action Motion approved by unanimous consent.

Discussion Ms. Baker suggested that the college sponsor an educational event for the college community to learn about the components of TABOR. Dr. Cole suggested that school districts be involved in the matter, and Ms. Sowell suggested involving the *MATC Times*.

Ms. Baker suggested that legislative breakfasts be reinstated at the college.

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**ITEM K. PUBLIC TELEVISION COMMITTEE REPORT**

Discussion Ms. Sowell gave highlights of the Public Television Committee meeting, which are reflected in the April 19, 2004, committee minutes.

**ITEM L. EDUCATION, SERVICES, AND INSTITUTIONAL RELATIONS COMMITTEE REPORT**

Discussion Ms. Bell gave highlights of the Education, Services, and Institutional Relations Committee meeting, which are reflected in the April 20, 2004, committee minutes.

Mr. Webber departed the meeting at 7:17 p.m.

**ESIR-2 Resolution to Approve Stage III Implementation Plan for Customer Information Specialist Program**

Motion It was moved by Ms. Bell, seconded by Ms. Baker, to approve the Resolution to Approve Stage III Implementation Plan for Customer Information Specialist Program.

Action Motion approved.

**Branding Strategies Report**

Discussion Ms. Bell stated that the branding strategy was an internal strategy on how to promote the institution.

Mr. Webber returned to the meeting at 7:22 p.m.

Mr. Maierle asked that the Marketing Department follow through on marketing strategies, but that policy decisions regarding name change, etc. should be brought to the board for approval. Ms. Baker suggested a board retreat to discuss "who we are" as a college. She inquired as to how changes would be funded. Mr. Earle stated that there was not a consensus on a name change for the college. Dr. Cole noted that changes would be phased in over time using current budgeted monies.

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Discussion Dr. Tony Báez, provost, distributed information on MATC Dialogue Sessions on WTCS Curriculum and Policy Initiatives.

Dr. Báez stated that the Art Metal (Jewelry) program had been eliminated several years ago, but that jewelry courses had continued to be offered. He noted that these courses would be part of a partnership agreement with Concordia University. Dr. Báez stated that the newer Art Metal equipment would be moved to the Oak Creek Campus. Ms. Baker requested additional information on the matter.

**ITEM M. FINANCE, PERSONNEL, AND OPERATIONS COMMITTEE REPORT**

Discussion Mr. Earle gave highlights of the Finance, Personnel, and Operations Committee meeting, which are reflected in the April 21, 2004, committee minutes. He noted a projected budget deficit of \$4,196,701, which was a result of fewer-than expected FTEs and greater-than expected wage costs. Mr. Craig Piotrowski, consultant, stated that Total Salaries had been focused on base increases, but that approximately 4 percent of the expense overage was due to step and rollout increases not included in the Total Salaries. Mr. Webber asked that future projections include step and class increases. Dr. Cole stated that the problem was being addressed and that recommendations would be brought forward. Mr. Earle requested detailed information as to what expenditures caused the deficit in the wage category.

**FPO-7 Resolution Authorizing the Issuance of \$700,000 General Obligation Promissory Notes, Series 2003-04F of Milwaukee Area Technical College District, Wisconsin**

Discussion Mr. Piotrowski explained the capitalization of Public Television program expenditures, which would reduce the tax levy.

Motion It was moved by Mr. Earle, seconded by Mr. Webber, to approve the Resolution Authorizing the Issuance of \$700,000 General Obligation Promissory Notes, Series 2003-04F of Milwaukee Area Technical College District, Wisconsin.

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Action Motion approved, the roll call vote being as follows:

Ayes: Baker, Bell, Earle, Hughes, Sowell, Terry, Webber, and Maierle – 8.

Noes: None.

**FPO-8 Revised FY2004-05 through FY2006-07 Planning Assumptions**

Discussion Mr. Piotrowski explained the adjustments to the planning assumptions.

Motion It was moved by Mr. Earle, seconded by Mr. Webber, to approve the Revised FY2004-05 through FY2006-07 Planning Assumptions.

Discussion Ms. Baker questioned the decline in grants.

Action Motion approved.

**FPO-9 College Parallel and Postsecondary/Vocational Adult Tuition for Academic Year 2004-05**

Motion It was moved by Mr. Earle, seconded by Dr. Hughes, to approve College Parallel and Postsecondary/Vocational Adult Tuition for Academic Year 2004-05.

Action Motion approved.

**FPO-12 Resolution to Revise FY2003-04 Renovation/Remodeling (Capital) Projects**

Motion It was moved by Mr. Earle, seconded by Dr. Hughes, to approve the Resolution to Revise FY2003-04 Renovation/Remodeling (Capital) Projects

Action Motion approved.

**FPO-13 Amendment to the Lease from the Graphic Communications Union International Local 577-M AFL-CIO**

Motion It was moved by Mr. Earle, seconded by Dr. Hughes, to approve the Amendment to the Lease from the Graphic Communications Union International Local 577-M AFL-CIO.

Action Motion approved.

**M-1 Policy B0106, Deposit & Investment**

Motion It was moved by Mr. Earle, seconded by Ms. Sowell, to approve Policy B0106, Deposit & Investment.

Action Motion approved.

**FPO-10 Policy B0201-1, Remission of Out-of-State Tuition for Needy and Worthy Students**

Discussion Ms. Barry explained the changes to the policy.

**Policy B0301 Contracts for Services**

Discussion Dr. Rick Kettner, vice president, West Allis Campus, explained the changes to the policy.

**FPO-19 Out-of-Country Travel Report**

Discussion Mr. Earle noted no out-of-country travel.

**FPO-20 MATC Organizational Charts**

Discussion Dr. Pablo Cardona, interim associate vice president, Human Resources, distributed revised organizational charts for the Provost, Office of General Counsel, and Human Resources Department charts. It was suggested that the charts be updated and be available online.

**ITEM N. MISCELLANEOUS ITEMS**

1. Communications and Petitions

None

2. Information Items  
None.

**ITEM O. OLD BUSINESS/NEW BUSINESS**

Date of Next Meetings: May 8, 2004, 8:30 a.m., Board Retreat, Hyatt Regency Milwaukee, Executive A Meeting Room; and May 25, 2004, 5:00 p.m., Regular Board Meeting, Milwaukee Campus, Board Room (M210).

**ITEM P. NEGOTIATIONS UPDATE**

**ITEM Q. LITIGATION UPDATE**

**Compliance with Open Meetings Law**

Discussion Mr. Maierle stated that the board intended to convene into Closed Session.

Motion It was moved by Ms. Baker, seconded by Mr. Webber, to convene into Closed Session pursuant to Section 19.85(1)(e) of the Wisconsin Statutes to discuss Item P., Negotiations Update, to deliberate regarding collective bargaining issues; and pursuant to Section 19.85(1)(g) of the Wisconsin Statutes to discuss Item Q., Litigation Update, and to confer with legal counsel with respect to litigation in which the district is currently involved. The board may reconvene into Open Session to take action on matters discussed in Closed Session under Items P. and Q. of the agenda.

Action Motion to convene into Closed Session approved, the roll call vote being as follows:

Ayes: Bell, Earle, Hughes, Sowell, Terry, Webber, Baker, and Maierle – 8.

Noes: None.

**Closed Session**

The board convened into Closed Session at 8:23 p.m.

**Adjournment**

The meeting adjourned at 8:57 p.m.

Respectfully submitted,

Bobbie R. Webber  
Secretary