

**AHL Attachment 1**

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD  
ad hoc LEGISLATIVE COMMITTEE  
April 20, 2004**

**STAFF/FACULTY  
PRESENT:** Janice Falkenberg  
Cindy Lehner

**GUESTS PRESENT:** None

**CALL TO ORDER**

The regular monthly meeting of the *ad hoc* Legislative Committee of the Milwaukee Area Technical College District Board was held in open session on Tuesday, April 20, 2004, and called to order by Chairperson Gobel at 3:00 p.m. in the Board Room, Room M210, at the Milwaukee Campus of Milwaukee Area Technical College.

**ITEM A: ROLL CALL**

Present: Lauren Baker, Jeannette Bell, Chuck Gobel

**ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW**

The *ad hoc* Legislative Committee meeting was noticed in compliance with the Wisconsin Open Meetings law.

**ITEM C: APPROVAL OF MINUTES OF JUNE 17, 2003**

Motion It was noted that the date of the minutes on the agenda was June 17, 2004, instead of June 17, 2003. Ms. Bell moved, Mr. Gobel seconded, that the minutes be approved.

Action Motion approved. (Ms. Baker abstained as she was not a member of the committee on June 17, 2003.)

**ITEM D: COMMENTS FROM THE PUBLIC**

None

**ITEM E: LEGISLATIVE ISSUES**

Discussion Prior to discussion of this topic Ms. Baker asked for a review of the committee's purpose and whether policy could be developed to clarify that role. Mr. Gobel asked that this item be put on a future agenda.

**1. Review and Evaluate District's Legislative Relations Services**

Discussion Mr. Hartung distributed background information regarding MATC's relationship with Broydrick & Associates: (1) Contract for Services for Broydrick from FPO Committee meetings of January 13, 2003, and January 26, 2004; (2) Excerpts of Board minutes of January 28, 2003, and January 27, 2004, regarding these items; (3) Copy of a letter dated March 5, 2003, from Dennis Behling to Cynthia Broydrick regarding the term of agreement; (4) Copy of a letter dated February 2, 2004, from Robert Hartung to Cynthia Broydrick regarding the extension of the agreement; (5) Quarterly Consultant Reports from the FPO Committee meetings of January 26, 2004, and February 18, 2004; (6) The proposed section of the Quarterly Consultant Report for Broydrick for the FPO Committee meeting of April 20, 2004; and (7) Copies of the invoices from Broydrick dated February 2, March 1, and April 1, 2004.

Mr. Hartung said that in January the Board asked that a three-year contract be changed to one-year with an opportunity for renewal of up to five years. The Board asked that the ad hoc Legislative Committee look at what lobbying services are necessary at MATC. The College has been extending the contract on a three-month basis and has been paying Broydrick & Associates a flat fee of \$2,500 per month.

Lobbying activities are conducted at the federal, state, county and city levels.

Ms. Bell said that a lobbyist should be hired for a two-year period rather than one-year or three-year period to coincide with the legislative sessions at the state level.

Mr. Gobel asked the committee to begin its work on this issue by establishing goals and objectives for legislative services. Mr. Gobel also suggested that a more formal relationship between the board and the lobbyist be established.

Mr. Hartung reported that legislative activities have increased significantly and that Broydrick & Associates no longer believe that the original monthly retainer of \$2,500 was an adequate amount given that high level of activity. An increase of \$500 monthly was recommended. Mr. Hartung indicated that the increased costs would be absorbed through reallocation of his current budget.

Ms. Bell said the lobbyist should work on federal, state, county and local issues and communicate to the board and work with the administration on a case-by-base basis on emerging issues.

Ms. Baker mentioned that legislative breakfasts in years past had been held with legislators, board, administrators and students. Mr. Gobel said he would like to receive a recommendation from Mr. Elverman as to the best approach to take.

Mr. Gobel asked Mr. Hartung to prepare a goals statement relative to expectations of the College's contracted lobbyist based on the recommendation of the ad hoc Legislative Committee.

The committee asked Mr. Hartung to contact Mr. Elverman as to the new contractual arrangement.

Motion

Ms. Baker moved, Ms. Bell seconded, that a short-term strategy include an extension of the current contract with Broydrick & Associates through January 1, 2005, and that the monthly retainer be increased from \$2,500 to \$3,000, be forwarded to the FPO Committee and the Board this month.

Action

Motion approved. Mr. Gobel asked Mr. Hartung for a draft of the longer range scope for the committee.

Mr. Hartung distributed a legislation tracking form that Mr. Gobel would like the lobbyist to complete for the Board on a monthly basis. The form is geared to the state level and could be adopted for other areas. Mr. Gobel asked Mr. Hartung to share the form with Mr. Elverman. Ms. Baker will also obtain the form that Paul Gabriel uses. The committee agreed that there should be a report to the board on a monthly basis.

## **2. TABOR**

### Discussion

Mr. Hartung distributed four items: (1) Copy of a memo dated April 12, 2004, from Paul Gabriel to all WTCS Advocates; (2) a WTCS Board Resolution on Taxpayer's Bill of Rights (TABOR) Adopted April 15, 2004; (3) A WTCS news release dated April 16, 2004, "Technical College System Board Objects to Using Constitutional Amendment for Fiscal Management;" and (4) A draft letter dated May 1, 2004, from Dr. Cole to legislators in the MATC District and a draft resolution and opposition to TABOR to be considered by the full board.

A special legislative session to consider TABOR in April was cancelled and is expected to be rescheduled for May.

The committee reviewed a draft resolution opposing TABOR and made the following changes:

- Add from WTCS resolution: "Whereas, Wisconsin has a long history of community involvement in vital public services, especially education, and a constitutional amendment could potentially relinquish much of that control from local taxpayers and officials;"
- Change our third "Whereas" to WTCS resolution: "Whereas, a constitutional amendment that establishes permanent restrictions on taxation or spending diminishes legislative authority and thus reduces legislative responsiveness to the electors by creating a rigid formula that limits government flexibility in responding to changing economic and community needs;"

- Delete seventh “Whereas.”
- Change eighth “Whereas” to “Whereas MATC and the WTCS have a long-standing record for providing solutions to improve Wisconsin’s economic fiscal condition; therefore be it”

Motion Ms. Bell moved, Ms. Baker seconded, that the proposed resolution with the indicated changes be forwarded to the Board.

Action Motion approved.

### **3. WTCS**

Discussion Mr. Hartung distributed the following items: (1) Speaker’s Task Force on the WTCS 3-3-04 Meeting Summary, (2) Copy of a letter dated March 3, 2004, from Dr. Carpenter and Mr. Amato to Representatives Jeskewitz and Bies; (3) UW/WTCS news release dated March 5, 2004 “UW System, Wisconsin Technical College System Appoint Joint Committee to Expand Bachelor’s degree Holders in Wisconsin,” and (4) WTCS Progress Report on Credit Transfer dated March 2004.

At a meeting of the Assembly Task Force the two-year colleges of the UW System and the technical colleges were asked to come together in a joint effort to work more closely. A Joint Committee was formed and will start meeting this month.

The committee would like to be apprised of future developments.

#### **OTHER ISSUES**

None

#### **ITEM F: MISCELLANEOUS BUSINESS**

##### **F-1 Communications and Petitions**

Mr. Hartung distributed copies of letters dated April 5, 2004, from Representative Gerald Kleczka to

Mr. Elverman and March 24, 1004, from Col. Michael L. Smith to Representative Kleczka.

**F-2 Information Items**

None

**ITEM G: OLD BUSINESS/NEW BUSINESS**

Date of next meeting: May 12, 2004 at 3:00 p.m.

**ADJOURNMENT:** The meeting adjourned at 4:03 p.m.

Respectfully submitted,

Arlene B. Friedel  
Administrative Specialist  
College Advancement