

October 13, 2000

NOTICE TO RESIDENTS OF THE MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT,
WISCONSIN

An open meeting of the **PUBLIC TELEVISION COMMITTEE** of the Milwaukee Area Technical college District Board, Wisconsin will be held in **ROOM C442, 10/36 CONFERENCE ROOM**, 1036 N. 8TH Street, Fourth Floor, Milwaukee, Wisconsin, on **MONDAY, OCTOBER 23, 2000**, beginning at **12:00 NOON**

The agenda for said meeting is presented as follows:

A. Roll Call

B. Compliance with the Open Meetings Law

C. Approval of Minutes – September 21 – Attachment 1

D. Comments from the Public

E. Action Items

1. Recommendations on Friends Membership Lists – Attachment 2
2. Acceptance of Program Production Grant and Co-production Agreement – Attachment 3
3. Acceptance of Program Production Grant – Attachment 4
4. Revised Policy I0505 – Attachment 5

F. Discussion Items

1. General Manager's Report
2. Friends Report – Attachment 6

G. Information Items

1. Monthly Advertising Fund Expenditures, September/October/November 2000 – Attachment 7
2. Monthly Bills, September 2000 – Attachment 8
3. Budget Adjustments FY00 & FY01 – Attachment 9

H. Miscellaneous Items

1. Committee Member comments
2. Communications and Petitions
3. Information Items

I. Old Business/New Business

1. Next Committee Meeting: **NOVEMBER 16, 2000** at 5:00 p.m. in the 10/36 Conference Room, 1036 N. 8th Street

COMMITTEE MEMBERS: Killebrew, Moeser, Earle

**MILWAUKEE AREA TECHNICAL COLLEGE DISTRICT BOARD
Public Television Committee Minutes**

DATE: September 21, 2000
TIME: 5:00 P.M.
PLACE: Milwaukee Public Television Conference Room, Milwaukee Campus

COMMITTEE MEMBERS PRESENT: Elliott Moeser, Peter Earle

MATC STAFF PRESENT:

Dr. Birkholz, Joe Bauer, Ellis Bromberg, Ken Kobylarz, Les Ingram, Airel Mitcham, Bill Roden, Greg Vraney, Cindy VanVreede,

GUESTS PRESENT:

Lamont McLoughlin

ITEM A: ROLL CALL

Roll called showed that Dr. Moeser and Mr. Earle were present.
Ms. Killebrew was excused.

ITEM B: COMPLIANCE WITH THE OPEN MEETINGS LAW

The Public Television Committee meeting of September 21, 2000, was noticed in compliance with the requirements of the Open Meetings Law.

ITEM C: APPROVAL OF MINUTES – August 17, 2000 - Attachment 1

Motion: Motion, Mr. Earle, second Dr. Moeser to approve the August 17, 2000 PTV Committee Minutes.

Action: Motion passed.

ITEM D: COMMENTS FROM THE PUBLIC

None were noted.

ITEM E: ACTION ITEMS

1. Revised agreement with the Channel 10/36 Friends – Attachment 2

Discussion: Mr. Earle suggested there be no action taken on this item at this time as he is concerned by the receipt of correspondence from Ms. Lou Zellner, Chair of the Channels 10/36 Friends Board. He asked staff to study this matter, develop options and report back at the next PTV Committee meeting.

Dr. Birkholz suggested this item become part of this discussion so that it is entered into the public record. Dr. Birkholz further stated there would be a revised Board agenda listing this correspondence as a discussion item. Mr. Earle proposed waiting until the October meeting so that additional information could be gathered. Dr. Birkholz suggested it then be put on a revised Board agenda as an information item. A copy of the correspondence is attached as Exhibit A.

Motion: No motion was made.

Action: No action was taken.

ITEM F: DISCUSSION ITEMS

1. General Manager’s Report

Discussion: Mr. Ellis Bromberg, General Manager, referred to Attachment 3, the analysis of Senate Bill H.R. 4021. He recommended letters be sent to Senators Kohl and Feingold asking them to oppose any attempts to add H.R. 4201 to an unrelated bill. Mr. Earle agreed and suggested that a copy of the letter be sent to members of any Senate Committees involved and to Board members.

Mr. Bromberg thanked members of the Board and staff for making him feel welcome and wanted to personally thank Tom Dvorak for his role as interim General Manger.

Mr. Bromberg distributed a list of October program highlights and an updated version of the DTV timeline. The Committee was also informed of the Stations’ involvement in the Wisconsin International Children’s Film Festival scheduled for November 11 and 12, 2000. A copy of the advertisement, which will be placed in local newspapers, was distributed.

Mr. Bromberg informed the Committee of the Stations portion of the College's strategic plan. Mr. Bromberg also reported that we are moving forward on filling the position of Manager of Program Production, which had a closing date of September 8, 2000. A demonstration of the 'multicasting' on DTV Channel 8 was given.

2. Friends Report – Attachment 4

Discussion: Mr. Lamont McLoughlin, President 10/36 Friends, reported expected net revenue of \$27,400 from SprecherFest. An Evening with Mark Russell was held at the Marcus Center for the Performing Arts on September 15, 2000. Over 1,000 people were in attendance. Four Friends' staff members are making presentations at the PBS Development Conference this week. In March The Friends will be participating in a membership experiment. The direct mail corporation utilized by eight various PBS Friends groups received a \$100,000 grant from the Corporation for Public Broadcasting to develop 60 and 90 second spots which will air on cable 'look-alike' channels (i.e. History Channel, Discovery Channel, etc.) urging viewers to call in and pledge their support for public broadcasting. These spots will air during the March Membership drive.

ITEM G: INFORMATION ITEMS

1. Production Sales Contract for Services – Attachment 5

Discussion: Mr. Bromberg stated this item is on the agenda for information only. It was passed at the FPO Committee meeting on Monday September 18, 2000. This is a one-year contract for commission only.

2. Monthly Advertising Fund Expenditure, August/September 2000 – Attachment 6

Discussion: No questions were asked pertaining to this item.

3. Monthly Bills, August 2000 – Attachment 7

Discussion: Dr. Moeser asked for clarification on three expenses. Mr. Bromberg will respond via Email.

ITEM H: MISCELLANEOUS ITEMS

1. Committee Member Comments

Mr. Earle commented on the importance of obtaining and retaining underwriting for minority programming.

2. Communication and Petitions

None were noted.

3. Information Items

_____ None were noted.

At this point Dr. Moeser made time for public comment not heard previously.

Mr. Airel Mitcham, 10/36 Engineer, informed the Committee that he has applied for the position of Manager of Program Production and would like to utilize his education and skills in this position. Mr. Mitcham said he could also add the diversity currently lacking on the management staff of the Stations.

ITEM I: OLD BUSINESS/NEW BUSINESS

1. Date of next meeting:

Dr. Moeser indicated he could not make the revised date of Monday, October 16, 2000 at 6:00 p.m. He asked if the Committee could once again be polled to find an alternate date. Dr. Birkholz indicated he would ask Ms. Elaine Hines to poll the committee. Upon doing so, the following date was selected:

MONDAY, OCTOBER 23, 2000 at Noon in the TV Conference Room, Room C444, 1036 N. Eighth Street, Milwaukee, WI 53233

ADJOURNMENT

Being no further discussion, the meeting adjourned at 5:55 p.m.

Respectfully submitted,

Karen A. Wierschem
Administrative Specialist

PTV Attachment 2

To: PTV Committee
From: Ellis Bromberg
Date: October 11, 2000
Re: Friends' Donor List Agreement Options

At its September meeting, the PTV Committee asked Staff to prepare a list of possible responses to the Channels 10/36 Friends Board's apparent unwillingness to sign the Membership Lists Agreement and Resolution approved by the MATC Board on August 22.

In its place, the Friends Board transmitted to MATC the Friends' annual certification of compliance with its Resolution on Practices and Privacy. In her cover memo, Friends Chair Lou Zellner writes, "The Friends' Board believes that this certification provides the college with the necessary information to apply for the annual community service grant of the Corporation for Public Broadcasting."

MATC Vice President and General Counsel Bill Roden has consulted with our FCC attorney, Todd D. Gray of Dow, Lohnes & Albertson, about possible options for the MATC Board to consider. Mr. Gray's memo to Mr. Roden is attached.

Based on Mr. Gray's counsel, TV staff has identified three options for the Board's consideration:

- 1) Agree to strike certain clause(s) from the MATC Agreement and Resolution that address "loyalty" of the Friends' Board to the College. Although Mr. Gray believes Section 6 may be the only problematic clause, we do not know that for certain, and we would need to ask the Friends to specify the wording they cannot agree to at this time. As long as the remaining agreement satisfactorily addresses the donor list issue, WMVS and WMVT would be assured of continuing to receive CPB grants, which is of paramount concern. One argument for this approach is that public debate over possible licensee changes has subsided dramatically and continuing a war of words over this matter undermines both organizations' ability to raise funds to operate the stations. Of course, if a potential licensee change again becomes a matter of public discussion, "loyalty" clauses could be added to the certification in future years.
- 2) Conclude that the "loyalty" clause(s) need not be a part of this document, but that the matter must be addressed soon in a separate "memorandum of understanding" or "statement of cooperation" between the two organizations. Under this scenario, the MATC Board would agree to strike the contentious clause(s) and the Friends Board would agree to a purposeful dialogue that would lead to such a memorandum or statement. Conversations could take place board-to-board or committee-to-committee (e.g., the PTV Committee could meet with the Friends' Executive Committee). If desired, a facilitator could be engaged to help the two sides come to an acceptable and meaningful accord that would address the interests of all the parties.
- 3) Reject any proposed change and insist that the current Agreement and Resolution is the only one that can be considered. If the Friends Board still declines to sign, the MATC Board would begin the process of establishing a new support organization and protecting the stations' resources.

Mr. Gray advises that he would be willing to explore any of these options at greater length.

Attach: Todd D. Gray memo to Bill Roden, 9/15/00

DL&A

MEMORANDUM

TO: Bill Roden
FROM: Todd D. Gray
DATE: September 15, 2000
RE: Friends' Donor List Agreement

You have shared with me the preliminary response of the Channel 10/36 Friends, Inc. ("Friends") to the donor list Agreement proposed by MATC, and you have asked for my reaction to its response.

I understand that Friends is willing to enter into the Agreement, except that it is not inclined to agree with Section 6 of the Agreement, which states as follows:

6. MATC Ownership and Control of Stations. MATC and Friends agree that their continuing relationship requires a commitment on both parties' parts to the mission of the Stations. Both parties will use best efforts in good faith to cooperate in insuring that the licenses for the Stations remain in the possession and control of MATC. Friends agrees that, without the consent of MATC, it shall neither take nor support any action that would or could result in transfer or loss of the Stations' licenses by MATC, or the re-licensing of the Stations to any party other than MATC.

I will confess that, in drafting Section 6 on MATC's behalf, I believed that the provision embodied a fundamentally fair concept of loyalty -- one element of the proper relationship between MATC, the licensee of the public television stations, and Friends, which exists (as I understand it) solely to support the MATC stations. In exchange for the right and privilege to speak for and on behalf of MATC's stations in seeking public and corporate support, the provision merely asks Friends to agree to be loyal to the institution it was formed and exists only to support.

The Friends surprising unwillingness to make a commitment of loyalty leaves MATC with three basic options, as I see it.

First, MATC could take the position that the loyalty issue is essentially irrelevant to the donor list matter, and that it does not need to be resolved at this time. The donor list matter, however, does need to be resolved in order to ensure continued eligibility to receive CPB grants for the stations. Under this approach, Section 6 would be deleted from the Agreement, without any further understanding or resolve with respect to the loyalty question.

Second, MATC could take the position that, although it needs to resolve the donor list matter now, and it is willing to delete Section 6 from the Agreement for the time being, the loyalty issue is important enough that it needs to be addressed in the near term. Under this approach, MATC would execute the Agreement without Section 6 if Friends will make a commitment to sit down and discuss the loyalty issue at some specific future time. MATC would expect Friends to articulate whether it is indeed unwilling to commit loyalty to the institution it is supposed to support, or whether there is some difficulty with the wording of Section 6, etc.

Third, MATC could insist on the inclusion of Section 6 and, if Friends declines, begin the process of disengaging from its relationship with Friends. Unless there are constraints under State law, my view is that Friends can carry on its essential functions only with the concurrence of MATC, that MATC is able to take steps to prevent Friends from utilizing station resources (such as trademarks, station resources etc.), and that MATC is able to form a new support organization, if necessary, that will exist in an appropriate relational context.

Obviously, the options have legal and political implications, as well as potential real world effects on the level of support for the stations. I'd be happy to explore any of them in more detail, as you wish.

Friends

The Channel 10/36
Friends, Inc.

September 19, 2000

Dr. John Birkholz
President
MATC
700 W. State Street
Milwaukee, WI 53233

Dear Dr. Birkholz:

Friends' annual certification of compliance with its Resolution on Practices and Privacy. A copy of the Friends Resolution on Practices and Privacy is enclosed for your convenience.

The Friends' Board believes that this certification provides the college with the necessary information to apply for the annual community service grant of the Corporation for Public Broadcasting. As in the past, it is the Friends' policy and firm intent to continue to conduct its business so as to remain in compliance with the CPB requirements.

It is the desire of the Friends' board to work in close harmony with the MATC Board, and, in particular the Public Television Committee and the General Manager of the stations, in order to insure the continuation of outstanding programming by WMVS and WMVT. We believe that the focus of our efforts should be the challenges and opportunities represented by digital and web-based technologies, the costs of developing and purchasing quality programming, and increasing competition for dollars within the community. For the past 32 years the Friends have provided crucial support to the stations and we are committed to continuing that strong support for many years to come.

Sincerely,

Lou Zellner
Chair, Channels 10/36 Friends Board

C: Ms. Mae Killebrew, Chair, MATC PTV Committee
Mr. Bill Roden
Members, Channels 10/36 Friends Board

Friends

The Channel 10/36
Friends, Inc.

OFFICER'S CERTIFICATE

In accordance with the Resolution on Practices and Privacy adopted by the Board of Directors of Channel 10/36 Friends, Inc. (the "Corporation"), the undersigned certifies that:

- (a) The Corporation is in continued compliance with the laws and regulations of the Internal Revenue Service, and with all other applicable Federal law or regulations, governing political activity and lobbying in effect at the time of certification.
- (b) The Corporation has not sold, rented, leased, loaned, traded, given, donated, transferred or exchanged the Corporation's membership or donor names to, with or from any candidate for Federal, State or local office, political committees, or political parties for any purpose whatsoever, except as may have been otherwise required by law or judicial process.
- (c) The Corporation has maintained active control over its contributor and Donor lists, and has taken all appropriate measures to ensure against unauthorized use of such lists.
- (d) The Corporation has refrained from disclosing contributor or donor names or other personally identifiable information to any nonaffiliated third party, except as may be permitted by Corporation for Public Broadcasting policies.
- (e) The Corporation has periodically reminded their contributors or donors of any potential for sale, rental, lease, loan, trade, gift, donation, transfer or exchange of their names or personally identifiable information, and the Corporation offers a means by which the names and other personally identifiable information may be suppressed upon request, and the Corporation has suppressed names as requested, except as may be required by law or judicial process.
- (f) attached hereto as Exhibit A is a true, complete and correct copy of the resolutions of the Board of Directors of the Corporation adopted on or about June 20, 2000. Such resolutions are in full force and effect on the date hereof.

IN WITNESS WHEREOF, the undersigned has signed this Certificate on this 19th day of September, 2000.

CHANNEL 10/36 FRIENDS, INC.

By: _____
Name: Lamont McLoughlin
Title: President

PTV Attachment 3

BACKGROUND

Station management has received underwriting commitments from Strong Investments of Menomonee Falls, Wisconsin in the amount of \$33,000 and T. Rowe Price of Baltimore, Maryland in the amount of \$33,000 for the production of the FY01 *Dollar Signs* series. For the FY00 season, *Morningstar* was the exclusive underwriter. They have moved to a role of supplying content for the series and can no longer serve as the program underwriter under PBS guidelines. In past years up to four companies shared in the support of the program. Additional underwriters are being sought.

Upon acceptance of these grants, WMVS/WMVT-TV will renew the co-production agreement with May Productions for another season of the *Dollar Signs* series.

Under terms of the current agreement, May Productions is reimbursed by the grant for costs associated with content development, acquiring 'on-air' talent and guests, associated travel expenses, satellite charges and producing field and studio segments for the *Dollar Signs* series. The stations contribute the staff and facilities required to videotape, edit and assemble the programs, and schedule, broadcast and locally promote the series. Due to the reduced underwriting commitment, the initial contract for the FY 01 season will be for 26 programs, with options to increase the total number of programs as additional dollars are raised...The projected allocation of staff for 26 programs is valued at \$26,879, facilities usage at \$90,012 and cash expenditures for part-time staff, videotape, etc. \$5,102. Should full funding for the FY 01 season of *Dollar Signs* be secured, these estimates will double.

The benefit from this co-production agreement is a high-quality locally produced investment series that features local and nationally respected experts examining contemporary issues, mutual fund management and related topics that are of interest to both local and national audiences of *Dollar Signs*. Students enrolled in the MATC Television and Video Production Degree program gain valuable experience interacting with non-staff professionals and VIP guests associated with this program. As a result of administering these grants, Milwaukee Public Television will receive \$6,600 of the underwriting to defray production costs and between five and six cents on the dollar of the total \$66,000 in grants as matching funds calculated as Non-Federal Financial Support (NFFS) for the Community Service Grant (CSG) distributed by the Corporation for Public Broadcasting (CPB).

ACTION

The PTV Committee and MATC Board are asked to accept a \$33,000 production grant from Strong Investments of Menomonee Falls, Wisconsin and a \$33,000 production grant from T. Rowe Price of Baltimore, Maryland. The Board is asked to also approve an agreement with May Productions for the co-production of 26 *Dollar Signs* programs. The cost of this contract will not exceed \$59,400. Additional FY01 *Dollar Signs* underwriting agreements and contract modifications will be brought to the board for approval.

PTV Attachment 4

BACKGROUND

Station management has received a commitment from The Northwestern Mutual Foundation to underwrite the breast cancer documentary *Renee's Story*. The amount of the grant is \$95,000.

Upon acceptance of this grant, WMVS/WMVT-TV will enter into an agreement with the independent producer of this project, Midland Video Productions.

Under terms of the grant, Midland Video Productions will be reimbursed for costs associated with content development, producing field segments and editing the documentary, *Renee's Story*. The stations agreed to serve as the station of entry for national distribution and to broadcast and locally promote the program.

The benefit from this agreement is a high quality documentary that examines the topic of breast cancer from the perspective of both women and families. The story exported to the country the struggle of a local family against this disease. As a result of administering the grant, Milwaukee Public Television receives \$2,850 and between five and six cents on the dollar as matching funds calculated as Non-Federal Financial Support (NFFS) for the Community Service Grant (CSG) distributed by the Corporation for Public Broadcasting (CPB).

ACTION

The PTV Committee and MATC Board are asked to accept a \$95,000 production grant from The Northwestern Mutual Foundation and to approve an agreement with Midland Video Productions for the documentary *Renee's Story*. The cost of this contract will not exceed \$92,150.

*matc***Milwaukee Area Technical College**

Title: WMVS/WMVT AFFIRMATIVE ACTION AND EEO POLICY	Code: 10505 Original Adoption: 2/27/92 Revised/Reviewed: 10/25/93
Authority: <u>Section 73.2080 of the FCC Rules</u> ; Board Minutes, 2/17/92; 10/26/93	Effective: 10/26/93

In an effort to fully comply with language set forth in MATC's Affirmative Action Policy (C0200), Corporation for Public Broadcasting (CPB) federal grant provisions and applicable Federal Communications Commission (FCC) ~~license renewal~~ requirements, WMVS/WMVT is required to perform the following additional EEO activities:

1. ~~1.~~ 1.— Prepare an a general and specific EEO program for WMVS-TV and WMVT-TV for FCC ~~license renewal applications compliance purposes~~. Each station will establish, maintain and carry out Program requirements as follows:
2. The stations will comply with Section 73.2080 of the FCC Rules, as amended.
3. The stations will adopt an Alternate Recruitment Program in accordance with FCC Equal Employment Opportunity Rules issued April 15, 2000. Establish a list of recruitment sources to attract qualified women, minority, and applicants with disabilities and notify each source of all openings in the television department.
4. ~~4.~~ The Administration will develop Administrative Procedures to carry out the FCC requirements and insurance compliance. Establish and maintain a tracking mechanism to determine the sex, race, and recruitment source of each applicant.
5. Provide recourse notification to prospective employees of Milwaukee Public Television who believe they are a victim of discrimination.
6. Prepare and submit annual FCC Employment Report (FCC Form 395-B).
7. Prepare and submit annual CPB Station Activities Survey.
8. Conduct an annual "EEO Self-Assessment" based on FCC guidelines.
9. Maintain and update the Public File based on FCC guidelines.

Coordination of these additional EEO activities ~~between~~ among Human Resources, Affirmative Action, and ~~the Channels 10/36 Friends, Inc.~~ will be the responsibility of the Manager, TV Administration and Planning, or the General Manager.

PTV Attachment 6

**Channel 10/36 Friends, Inc.
CALENDAR OF EVENTS**

October	17	+	Milwaukee Repertory Theatre Party. Reception from 5:30 to 7:30 PM. Performance 7:30 to 9:30 PM.
	20	+	Annual Meeting of the Channel 10/36 Friends, Inc.
November	23-24		Thanksgiving Holiday. Friends' offices closed.
November December	25- 10	+	December Pledge Drive
December	25		Christmas Day. Friends' offices closed.

2001

January	1		New Year's Day, Friends offices closed.
February	28	+	<i>Outdoor Wisconsin</i> Banquet. Country Inn, Waukesha.

C = Cancelled

+ = New Event/Meeting

O = Date and/or Time
Change

CELTIC ADVERTISING

9/26/2000

330 S. Executive Drive. Suite 206
 Brookfield, WI 53004
 (262) 789-7629
 (262) 789-9454 fax

**Milwaukee Public TV
 Media Schedule**

ACTUAL**SEPTEMBER MEDIA****Advertising Objectives**

Develop tune-in for highlighted programs.

MEDIA EXPENDITURES**\$2,943.73**

Print \$2,943.73
 Program specific ads/Pledge specific ads.
 Milwaukee, Racine and Kenosha target areas.

Radio \$0.00
 Radio utilized for program specific promotion.
 Milwaukee, Racine and Kenosha target areas.

Outdoor \$0.00
 Outdoor advertising will be utilized when
 appropriate.

Television \$0.00
 Television utilized for program specific
 promotion. Milwaukee, Racine, Kenosha areas.

ACTUAL MINORITY MEDIA SPENDING: \$670.60 23%

African American
 Milwaukee Courier \$330.40 11%

Hispanic
 Spanish Journal \$340.20 12%

CELTIC ADVERTISING

9/26/2000

330 S. Executive Drive. Suite 206
Brookfield, WI 53004
(262) 789-7629
(262) 789-9454 fax

**Milwaukee Public TV
Media**

ESTIMATE

OCTOBER MEDIA

Advertising Objectives

Develop advertising for image campaign

MEDIA BUDGET

\$3,000

Print \$3,000.00
Program specific ads
Milwaukee, Racine and Kenosha target areas.

Radio \$0.00
Radio will only be utilized if the program
content is appropriate.

Outdoor/Transit \$0.00
Outdoor advertising will be utilized when
appropriate.

Television \$0.00
Television will only be utilized if the program
content is appropriate.

MINIMUM MINORITY MEDIA ESTIMATED PERCENTAGE SPENDING
10% Hispanic and 10% African American.

CELTIC ADVERTISING

9/26/2000

330 S. Executive Drive. Suite 206
Brookfield, WI 53004
(262) 789-7629
(262) 789-9454 fax

**Milwaukee Public TV
Media**

ESTIMATE

NOVEMBER MEDIA

Advertising Objectives

Develop advertising for image campaign

MEDIA BUDGET

\$3,000

Print \$3,000.00
Program specific ads
Milwaukee, Racine and Kenosha target areas.

Radio \$0.00
Radio will only be utilized if the program
content is appropriate.

Outdoor/Transit \$0.00
Outdoor advertising will be utilized when
appropriate.

Television \$0.00
Television will only be utilized if the program
content is appropriate.

MINIMUM MINORITY MEDIA ESTIMATED PERCENTAGE SPENDING
10% Hispanic and 10% African American.

PTV Attachment 8

BOARD BILL LIST
TV Fund by Check No
09/30/00

Page 1

Check Date	Check No	Vendor Name	Object	Object Description	Object Amount	Check Amt
09/07/00	0538972	Ameritech	5454	Telephone	883.17	20,781.72
09/07/00	0539020	Federal Express	5675	Traffic	47.07	187.41
09/07/00	0539050	Daniel R. Jones	5668	Program Production	2,152.80	2,152.80
09/07/00	0539086	National Supply & Ha	5674	Technical Operations	128.10	128.10
09/07/00	0539110	Public Broadcasting	5668	Program Production	436.00	436.00
09/07/00	0539150	Studio Gear LLC	5668	Program Production	430.00	430.00
09/07/00	0539156	TeraNex	5840	Equipment	31,441.50	31,441.50
09/07/00	0539188	Thay Yang	5201	Travel Expenses	360.00	360.00
09/11/00	0539198	ADC Telecommunicatio	5840	Equipment	405,780.00	405,780.00
09/11/00	0539205	Ameritech	5454	Telephone	503.06	1,875.53
09/11/00	0539206	Amoco Oil Company	5676	Vehicle Supplies	29.34	334.74
09/11/00	0539211	Badger Coaches Inc	5675	Traffic	117.50	117.50
09/11/00	0539212	Barbizon Capitol	5671	Remote/Studio Supp	461.50	461.50
09/11/00	0539215	Boc Gases	5678	Wmvs Transmitter Rep	31.41	31.41
09/11/00	0539230	Celtic Advertising I	5273	Publicity	1,300.37	27,469.04
09/11/00	0539232	Central Educational	5675	Traffic	280.00	280.00
09/11/00	0539241	Complete Delivery In	5675	Traffic	41.15	41.15
09/11/00	0539266	Federal Express	5675	Traffic	65.38	119.22
09/11/00	0539292	Holiday Inn Emerald	5201	Travel Expenses	310.65	310.65
09/11/00	0539345	National Supply & Ha	5671	Remote/Studio Supp	118.16	118.16
09/11/00	0539367	Pryor Resources Inc	5663	In-Service Training	79.00	79.00
09/11/00	0539395	Studio Gear LLC	5668	Program Production	425.00	425.00
09/11/00	0539404	Travel Traders Unlim	5201	Travel Expenses	481.75	1,921.75
09/11/00	0539406	United Parcel Servic	5675	Traffic	108.71	108.71
09/11/00	0539410	Allied Digital Inc	5668	Program Production	518.66	518.66
09/11/00	0539416	Wanderlust Productio	5668	Program Production	800.00	800.00
09/11/00	0539419	Warwick Regis Hotel	5201	Travel Expenses	362.52	362.52
09/11/00	0539422	West Des Moines Marr	5201	Travel Expenses	708.96	708.96
09/11/00	0539429	Wisconsin Chapter PR	5201	Travel Expenses	45.00	45.00
09/11/00	0539438	Zack Electronics	5678	Wmvs Transmitter Rep	307.96	607.03
			5674	Technical Operations	299.07	
09/14/00	0539501	Ameritech Paging	5675	Traffic	40.00	40.00
09/14/00	0539503	AT&T	5454	Telephone	17.85	17.85
09/14/00	0539530	Thomas J. Dvorak	5201	Travel Expenses	553.87	553.87
09/14/00	0539573	Mared Mechanical	5678	Wmvs Transmitter Rep	2,705.91	2,705.91
09/14/00	0539588	Myers Information Sy	5220	Membership & Subscri	200.00	200.00
09/14/00	0539623	Sam's Club #6303	5660	Affiliation/Mbsps	90.00	90.00
09/14/00	0539638	Dan Small	5668	Program Production	1,384.61	1,384.61
09/14/00	0539641	Sprint PCS	5454	Telephone	75.00	75.00
09/14/00	0539649	Travel Traders Unlim	5201	Travel Expenses	729.50	2,550.50
09/14/00	0539655	Allied Digital Inc	5668	Program Production	47.37	47.37
09/14/00	0539657	VizuAll Inc	5674	Technical Operations	2,010.00	2,010.00
09/18/00	0539696	David K. Baule	5668	Program Production	69.41	69.41
09/18/00	0539697	David K. Baule	5201	Travel Expenses	2,050.00	2,050.00
09/18/00	0539739	Federal Express	5675	Traffic	89.18	89.18
09/18/00	0539759	Gail G. Grzybowski	5201	Travel Expenses	2.00	2.00
09/18/00	0539766	Hinckley Spring Wate	5678	Wmvs Transmitter Rep	150.30	128.76
09/18/00	0539780	Daniel R. Jones	5668	Program Production	2,152.80	2,152.80
09/18/00	0539792	Maxell Corporation	5677	Videotape	1,650.00	1,567.50
09/18/00	0539798	Micro Warehouse	5674	Technical Operations	191.70	417.34
09/18/00	0539828	Public Broadcasting	5665	Network Prog Service	9,978.00	9,978.00
09/18/00	0539869	United Parcel Servic	5675	Traffic	32.00	179.18
09/18/00	0539876	Allied Digital Inc	5668	Program Production	499.91	499.91
09/18/00	0539880	Wanderlust Productio	5668	Program Production	2,400.00	2,400.00

BOARD BILL LIST
 TV Fund by Check No
 09/30/00

Check Date	Check No	Vendor Name	Object Description	Object Amount	Check Amt
09/18/00	0539893	Wisconsin Newspaper	5273 Publicity	59.24	59.24
09/21/00	0539939	Ameritech	5454 Telephone	128.58	240.60
09/21/00	0539952	Calli Co	5241 Office Supplies	1,190.00	1,190.00
09/21/00	0539977	Juliana Franz MD	2401 Deferred Revenue	10,000.00	10,000.00
09/21/00	0539986	Harris Corporation	5840 Equipment	152,977.50	152,977.50
09/21/00	0540003	MA Junior Parking In	5668 Program Production	145.00	145.00
09/21/00	0540018	NAB Broadcasters	5220 Membership & Subscri	83.00	83.00
09/21/00	0540047	System Parking Inc	5668 Program Production	42.00	236.00
09/21/00	0540060	Warren Associates	5273 Publicity	69.25	69.25
09/21/00	0540075	Wisconsin Trails	5220 Membership & Subscri	19.95	19.95
09/25/00	0540095	Allied Computer Grou	5840 Equipment	6,975.00	6,975.00
09/25/00	0540098	American TV & Applia	5674 Technical Operations	368.74	368.74
09/25/00	0540112	Boc Gases	5678 Wmvs Transmitter Rep	10.50	10.50
09/25/00	0540114	C & H Distributors I	5678 Wmvs Transmitter Rep	346.82	721.57
09/25/00	0540117	Central Educational	5675 Traffic	280.00	280.00
09/25/00	0540149	Hein Electric Supply	5674 Technical Operations	34.81	856.29
09/25/00	0540201	PBS Conference Manag	5201 Travel Expenses	500.00	500.00
09/25/00	0540226	Dan Small	5668 Program Production	2,048.01	2,048.01
09/25/00	0540234	United Parcel Servic	5675 Traffic	110.84	123.34
09/25/00	0540241	Allied Digital Inc	5668 Program Production	39.19	39.19
09/25/00	0540247	Wanderlust Productio	5668 Program Production	400.00	400.00
09/28/00	0540297	Jack R. Abrams	5201 Travel Expenses	310.00	310.00
09/28/00	0540305	Ameritech	5454 Telephone	842.77	2,029.45
09/28/00	0540306	Ameritech Cellular S	5454 Telephone	66.87	2,827.86
09/28/00	0540312	AT&T	5454 Telephone	2.48	439.83
09/28/00	0540314	Audio/Video 4U Inc	5840 Equipment	750.00	750.00
09/28/00	0540321	David K. Baule	5668 Program Production	247.61	1,390.76
			5201 Travel Expenses	1,143.15	
09/28/00	0540326	Boise Cascade	5241 Office Supplies	137.71	4,633.48
			5243 Other Supplies	142.15	
09/28/00	0540340	Complete Delivery In	5675 Traffic	46.52	46.52
09/28/00	0540361	Tom Gill	5273 Publicity	200.00	200.00
09/28/00	0540384	Journal Sentinel Inc	5220 Membership & Subscri	175.20	175.20
09/28/00	0540389	Debra A. Kunath	5241 Office Supplies	10.55	10.55
09/28/00	0540404	Karen Matuszak	5668 Program Production	300.00	300.00
09/28/00	0540409	John S. McKay	5201 Travel Expenses	55.50	55.50
09/28/00	0540410	Media First Inc	5840 Equipment	50,900.00	50,900.00
09/28/00	0540444	Public Broadcasting	5665 Network Prog Service	9,648.40	9,648.40
09/28/00	0540457	Sony Electronics Inc	5840 Equipment	92,672.64	92,672.64
09/28/00	0540464	Trains Unlimited Tou	5201 Travel Expenses	4,480.00	4,480.00
09/28/00	0540466	Travel Traders Unlim	5201 Travel Expenses	3,833.50	5,693.50
09/28/00	0540473	Kline Iron & Steel C	5840 Equipment	66,392.00	66,392.00
09/28/00	0540485	Wanderlust Productio	5668 Program Production	2,556.50	2,556.50
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				886,915.18	950,497.62

BOARD BILL LIST
Over \$2500 Channel 10/36
09/30/00

Check Date	Check No	Vendor Name	Object	Object Description	Object Amount	Check Amt
09/07/00	0538972	Ameritech	5454	Telephone	883.17	20,781.72
09/07/00	0539156	TeraNex	5840	Equipment	31,441.50	31,441.50
09/11/00	0539198	ADC Telecommunicatio	5840	Equipment	405,780.00	405,780.00
09/11/00	0539230	Celtic Advertising I	5273	Publicity	1,300.37	27,469.04
09/14/00	0539573	Mared Mechanical	5678	Wmvs Transmitter Rep	2,705.91	2,705.91
09/14/00	0539649	Travel Traders Unlim	5201	Travel Expenses	729.50	2,550.50
09/18/00	0539828	Public Broadcasting	5665	Network Prog Service	9,978.00	9,978.00
09/21/00	0539977	Juliana Franz MD	2401	Deferred Revenue	10,000.00	10,000.00
09/21/00	0539986	Harris Corporation	5840	Equipment	152,977.50	152,977.50
09/25/00	0540095	Allied Computer Grou	5840	Equipment	6,975.00	6,975.00
09/28/00	0540306	Ameritech Cellular S	5454	Telephone	66.87	2,827.86
09/28/00	0540326	Boise Cascade	5241	Office Supplies	137.71	4,633.48
			5243	Other Supplies	142.15	
09/28/00	0540410	Media First Inc	5840	Equipment	50,900.00	50,900.00
09/28/00	0540444	Public Broadcasting	5665	Network Prog Service	9,648.40	9,648.40
09/28/00	0540457	Sony Electronics Inc	5840	Equipment	92,672.64	92,672.64
09/28/00	0540464	Trains Unlimited Tou	5201	Travel Expenses	4,480.00	4,480.00
09/28/00	0540466	Travel Traders Unlim	5201	Travel Expenses	3,833.50	5,693.50
09/28/00	0540473	Kline Iron & Steel C	5840	Equipment	66,392.00	66,392.00
09/28/00	0540485	Wanderlust Productio	5668	Program Production	2,556.50	2,556.50
					853,600.72	910,463.55

PTV Attachment 9

Budget Adjustment FY00

BACKGROUND

Public Television received a grant from the Department of Commerce to upgrade Channel 36 transmission facilities in the amount of \$690,000. The grant required matching funds of \$690,000. This adjustment increases the Public Television functional expense budget by \$690,000 to accommodate the additional expenditures and reduces the Physical Plant function in the Capital Projects Funds to reflect the related transfer of expenses to Public Television.

This item is on the FPO agenda and is presented to the PTV Committee for information only.

Budget Adjustment FY01

BACKGROUND

Public Television will increase revenues by \$1,767,000 to reflect carry forward of prior year encumbered expenditures of \$1,552,000, use of deferred program production revenues of \$200,000 and use of \$15,000 from reserve funds to cover the Stations' portion of The Children's Film Festival.

This item is on the FPO agenda and is presented to the PTV Committee for information only.